



LERRN LOGO USAGE GUIDELINES

HOW TO ACKNOWLEDGE LERRN SUPPORT



LERRN LOGO STORY

The four differently coloured human figures represent our four main objectives: meaningful refugee participation, collaborative research, mutuality in capacity sharing and training, and effective knowledge mobilization. Their union symbolizes the interconnectedness of these goals, joining together to form LERRN as a collaborative network.



LOGO USE

01

Do not use LERRN logo without a prior approval or on any product that is not related to LERRN. Please direct any requests for logo use to LERRN@carleton.ca

02

Do not alter any colours, angle, or sizing of parts of the logo. Make sure it is not blurred or obstructed by anything.

03

Place the logo on the top-left or right of a document or video. The logo must always be on a white background.

04

When standard placement is not possible or conflicts with other visual elements, position the logo in the bottom-left or bottom-right corner.





Download here:

[LERRN logo white background](#)

[LERRN logo transparent](#)

ACKNOWLEDGING LERRN IN PRINT

Using the acknowledgement message

When acknowledging the support provided by Local Engagement Refugee Research Network (LERRN) in written formats, you must use the LERRN logo in all research products and also make reference to the support of the Social Sciences and Humanities Research Council of Canada (SSHRC).

However, when acknowledging SSHRC it must be clearly stated that your research project or output was supported by SSHRC but not a SSHRC product.

Please use the following message in all LERRN supported research outputs :

This [project output] is supported by Local Engagement Refugee Research Network (LERRN) and, in part, funded by the Social Sciences and Humanities Research Council of Canada (SSHRC).



ACKNOWLEDGING LERRN AND SSHRC

If multiple grants, funding agencies and partners have supported your research project, in written formats, LERRN support should be clearly referenced. The LERRN logo must be used along with the following message in all your research outputs:

This [output] draws on research supported by Local Engagement Refugee Research Network (LERRN), and, in part, funded by the Social Sciences and Humanities Research Council of Canada (SSHRC).



ACKNOWLEDGING SSHRC IN VIDEO

Place the acknowledgement slide at the end of every LERRN video



This project is supported in part by funding from the Social Sciences and Humanities Research Council



Social Sciences and Humanities
Research Council of Canada

Conseil de recherches en
sciences humaines du Canada

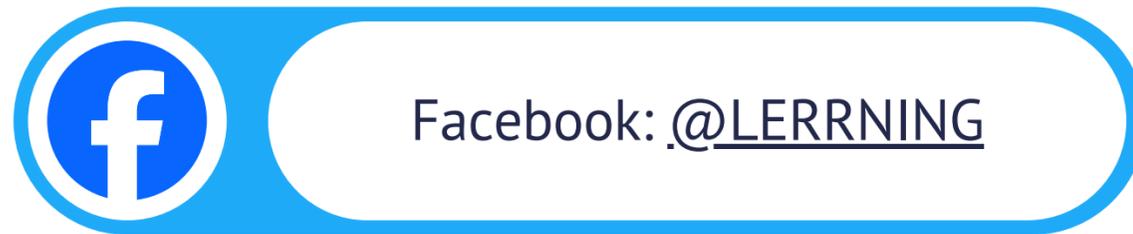
Canada



ACKNOWLEDGING LERRN ON SOCIAL MEDIA

Sharing your work on social media

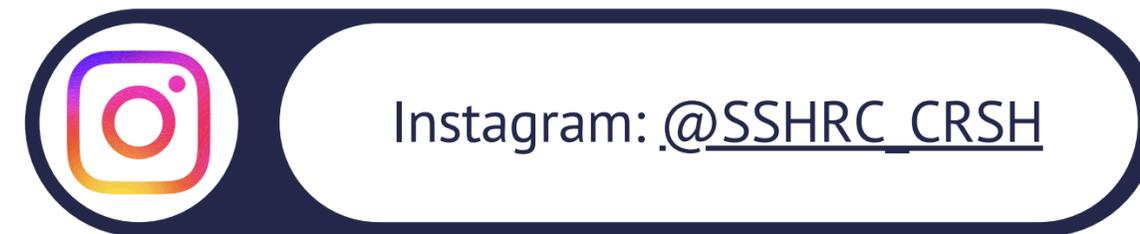
Tag LERRN in your social media posts



ACKNOWLEDGING SSHRC ON SOCIAL MEDIA

Sharing your work on social media

Tag SSHRC in your social media posts about SSHRC-funded research:



CORE COLOUR PALETTE

This is the colour palette that we use for LERRN. The four bright colours are better for backgrounds and graphics. We use the dark blue for writing for posters, or to contrast these bright colours. These are all the colours that we use in the logo.



#1faaf8

#57c24d

#ef1c91

#f66f28

#23284b

