1. Theory of Architectural Design

Basic human elements :-

objectivity
subjectivity
imagination

Marcus Vitruvius – Rome, Italy – 80-15BC

De Architectura – 10 Books

Proportion and the human body

Firmness (Structural integrity)
Commodity (User requirements)
Delight (Aesthetics)

Modern Theories of Architectural Design

Integration of 5 Influences :-

1. Environmental.
2. Socio-Political.
3. Cultural Values.
4. Resources.
5. User Requirements.
2. **Cultural Values - Aesthetics**

1. Composition or Patterns

2. Proportions

3. Scale (or visual proportionality)

4. Balance (sometimes deliberate imbalance)

5. Symmetry (as in so much of nature)

6. Rhythm

7. Colour (not just a decorative feature)

8. Expression (symbolism)