

An introduction to innovation:

What do we mean by the term "innovation" and why is it important?

Types of innovation, from continuing to disruptive

Innovation: it's not solely the realm of technology

10 areas where you can innovate in business

What skills do disruptive innovators have?

Dr. Brad Wallace is the founder of Luminance Communications, a firm devoted to improving the ability of technical professionals to effectively communicate their knowledge and ideas. Whether the audience is made up of technical peers, clients, partners, managers, senior decision makers, or the lay public and media, the same base set of skills can be used to improve the effectiveness of your presentation. Brad does not simply teach these skills, he has used them for more than 25 years and continues to use them to this day. He has a Ph.D. in Astrophysics from the University of Calgary and had post-docs at the National Research Council of Canada and the Smithsonian Astrophysical Observatory. His current "day job" is at Defence Research and Development Canada, where he has had a variety of technical and administrative responsibilities related to space and is currently a member of the Innovation for Defence Excellence and Security (IDEaS) open innovation program.