

Contract Instructor Teaching Opportunities – Summer 2025

Master of Philanthropy and Nonprofit Leadership
School of Public Policy and Administration

Pursuant to Article 16.3 of the CUPE 4600 Unit 2 Collective Agreement, subject to Article 16.2 and 16.4 through 16.7, applications are invited from members of the CUPE 4600 bargaining unit and other interested persons to teach the following course in Public Policy and Administration in the 2025 summer term. Candidates should hold at least an M.A. degree. Priority will be given to candidates with higher research degrees and professional experience in areas related to the course material.

APPLICATIONS INVITED:

On-line GRADUATE COURSE taught within the School of Public Policy and Administration
To be delivered pending budgetary approval

Dept	Course	Sec	Term: May/June, full summer, July/Aug,	Approx. number of students	Title
PANL	5303	S	Term TBD, Delivery Hybrid	24	Social Media, Communications and Marketing The use of social media and other information technologies for brand building, marketing, fundraising, and social/political activism. An overview of marketing and communications theory, principles and techniques, and their application in philanthropic, nonprofit, and social entrepreneurial environments.
PANL	5701	S	Term TBD, Delivery Hybrid	24	Social Innovation The processes, business models and leadership of 'social innovation' – system changing approaches to dealing with social, cultural, economic and environmental challenges. Use of case studies and prototypes to test assumptions and alternatives. Includes: Experiential Learning Activity

For more information, please visit contact Meghan Innes, at (613) 520-2600, ext. 6300 or Meghan.Innes@carleton.ca.

Applications, in the form of letter and CV, should be sent by Dec 12th 2024 to:

Professor Jennifer Stewart, Director, School of Public Policy and Administration
c/o Meghan Innes, Administrator, School of Public Policy and Administration Meghan.Innes@carleton.ca

A note to all applicants: As per Articles 16.3 and 16.4 in the CUPE 4600-2 Collective Agreement, the posted vacancies listed above are first offered to applicants meeting the incumbency criterion. A link to the current CUPE 4600-2 Collective Agreement can be found on the Carleton University Human Resources website (<https://carleton.ca/hr/wp-content/uploads/sites/16/CUPE4600-Unit-2-Sept-1-2022-to-Aug-31-2025.pdf>) and the CUPE 4600 website (<https://www.cupe4600.ca/>). None of the above-mentioned courses have teaching assistance assigned to them.