

SUMMER 2014

---

# PHILANTHROPY AND NONPROFIT LEADERSHIP

---

CARLETON UNIVERSITY



**Carleton**  
UNIVERSITY

Philanthropy and  
Nonprofit Leadership  
School of Public Policy and Administration

---

# TABLE OF CONTENTS

Tara Brinston.....	2
Fallon Butler.....	3
Heather Dunphy.....	4
Susan Elias.....	5
Tamaisha Eytle.....	6
Sue Faulkner.....	7
Catherine Finlayson.....	8
Greg Forman.....	9
Leslie Forsyth.....	10
Justin Fortin.....	11
Vanessa Glasby.....	12
Adam Helfand-Green.....	13
Sajda Kanji.....	14
Yunis Kariuki.....	15
Geralyn Klassen.....	16
Whitley Languedoc.....	17
Geraldine Lutaaya.....	18
Megan MacLeod.....	19
Sara MacNaull.....	20
Laura McArthur-Gupta.....	21
John McDonald.....	22
Sherry Moran.....	23
Lara Oldford.....	24
Erin O'Neil.....	25
Nancy Pole.....	26
Dawn Regan.....	27
Caroline Riseboro.....	28
Brianna Salmon.....	29
Jennifer Sault.....	30
Fateema Sayani.....	31
Stephanie Spafford.....	32
Zahra Stark.....	33
Ye Kyung (Jenny) Sung.....	34
Ghada Swid-Zrein.....	35
Notes.....	36



---

## TARA BRINSTON

A passionate advocate for human rights, Tara Brinston has spent much of her career focused on the rights of persons with intellectual disabilities. As the Human Rights Policy Consultant for Inclusion International, Tara is currently working on global campaigns related to the implementation of the UN Convention on the Rights of Persons with Disabilities.

In her former role as Director of Programs for the New Brunswick Association for Community Living, Tara led provincial program and policy initiatives related to the inclusion of persons with intellectual disabilities in community. She holds a Bachelor of Arts degree from St. Thomas University, a Certificate in Management from the University of New Brunswick and several national accreditations in program evaluation and facilitation.

In recognition of her pursuit of social change, Tara was recently named one of the Top 50 Emerging Leaders in Atlantic Canada. In 2012 she represented New Brunswick in the Active-8! Campaign, an international development program recognizing young Canadians who are making a difference in areas of social justice, where she received the top honour for inspiring over 1600 commitments of action toward social change. Most recently, Tara was named the 2014 Canadian Red Cross Young Humanitarian of the Year.

Tara is a dedicated community member and has been significantly involved in many organizations, including the NB Social Policy Research Network; the Spread the Word to End the Word Campaign; and CISV, an organization that inspires action for peace through international friendship. Originally from Willow Grove, NB, Tara recently moved to the Ottawa Valley with her partner, Joel. Together they enjoy rock climbing and travelling the globe.



---

## FALLON BUTLER

What began as an avid interest in museums and the arts has flourished over the past ten years into a dedicated career in fundraising and arts administration. A graduate of Trent University with an Honours BA in Anthropology and a Special Emphasis in Museum Studies from Fleming College, Fallon gained initial training in fundraising from the Income Manager Program offered through the Centre for Cultural Management at the University of Waterloo with Cultural Careers Council Ontario and Genovese, Vanderhoof and Associates.

Currently the Senior Development Officer with the new Aga Khan Museum in Toronto, Fallon expands on her previous experience as Development Manager with the Textile

Museum of Canada and Development Associate, Patron Servicing and Public Campaign for Renaissance ROM at the Royal Ontario Museum. Most recently Fallon completed a successful \$3 million capital campaign as Campaign Manager with Tafelmusik Baroque Orchestra.

Although her professional ambitions and accomplishments have been concentrated in arts and culture, Fallon's curiosity in the sector is by no means limited to this area. She is an active and dedicated volunteer, playing a significant leadership role as Vice-President, Governance for the Trent University Alumni Association, as well as a novice homebuilder with Habitat for Humanity. Fallon recently completed her first 10K fundraising run and is looking forward to her first half-marathon this fall.



---

## HEATHER DUNPHY

Heather is from Calgary, Alberta and completed a Bachelor's of Arts in Social and Cultural Anthropology at the University of Calgary in 2009 and followed with graduate work in Social and Cultural Anthropology at the University of Calgary in 2011. Her graduate research focused on mutual interest communities, using Harry Potter fans as a case study. Through her research she was introduced to the Harry Potter Alliance, a not-for-profit organization aimed at fighting against social injustices in the real world through the power of story. This group has inspired her to learn more about online volunteerism and crowd-funding as a fundraising method for online/offline not-for-profits.

For the past two years, Heather has worked as a Research Grants Officer with Research Services at the University of Calgary. Her

role included liaising with foundation, society and not-for-profit organizations providing grant funding for research. She worked with researchers to submit grant applications to various government and not-for-profit granting agencies. In this role, Heather experienced the granting-side of many philanthropic organizations and the impact that fundraising for disease foundations has on furthering disease research.

Heather has volunteered for eight years as a worship leader at her church in Calgary. In this role, she auditioned, trained and managed a team of 15 volunteer musicians. She has learned of the complications of volunteer management and is interested in learning more about volunteer management in the Master's of Philanthropy and Nonprofit Leadership. One day, Heather hopes to pursue a PhD in not-for-profit studies.



---

## SUSAN ELIAS

Susan Elias is a senior fundraising professional with over 15 years of diverse corporate and non-profit experience. She has led two start-up foundations toward significant success. As a Senior Consultant, Susan has worked at Canada Post in their EAP department and at Goss Gilroy with the federal government as a client. Most recently, Susan has been with Canderel Management where she has helped exceed an annual fundraising goal of \$1 million and where she consults on marketing and philanthropic projects.

A Montreal native who lived in Ottawa for 16 years, Susan returned home in 2007 to assume the Directorship of a public foundation that served the healthcare sector. Susan's decade of work in philanthropy has deepened her interest in the field, particularly with respect to the granting sector. Her academic background includes a Bachelor in Education from Concordia University, a Masters in Science from the University of Montreal and a graduate diploma in writing from Humber College.

Susan sits on the Board of the Jewish Public Library where she has helped create their 100th Anniversary Case for Support. In 2007, she joined the Communications Advisory Board at Concordia University where she served until it disbanded.

On a personal note, Susan lived in Nigeria with her parents and travelled throughout Europe which exposed her to great cultural diversity. She pursued a career as a professional dancer in New York City and Montreal, which developed her sense of discipline and her appreciation for the narrative within all of us. As part of her own narrative, Susan wrote a novel during her studies at Humber College. She comes from a long-standing, community-minded family that believes in honouring legacy and building community.

Susan's two young adult children continue to be a top priority. Her interests include community development, health, arts and culture, travelling, physical activity and time with family and friends.



---

# TAMAISHA EYMLE

Tamaisha's energy seems to have no end. With her degree in International Studies from Glendon College, York University, Tamaisha's 9-5 has her working in the Immigrant and Refugee Sector at OCASI - Ontario Council of Agencies Serving Immigrants. Outside of her work she keeps occupied- working with a variety of organizations both in Canada and internationally.

Tamaisha's interest in development work has been long in its growth. Growing up in Jamaica she was very involved in various community organizations from a very young age. At the age of 17 Tamaisha moved to India to attend United World College, a school whose mandate fostered the concept of global change and development through altruism. Its international atmosphere and focus on community service enhanced Tamaisha's desire to get more involved in global change. While studying in India for 2 years, she worked with many local organizations including the Sanskar's Boys Home for the Mentally Challenged and the

Child Education Fund, which developed scholarships for the local community. So far during her stay in Canada, she has been an active volunteer with many organizations including, Jamaican Diaspora Canada Foundation (Future Leaders), Jamaica50, Jamaican Canadian Association and several others. Her areas of interest include the philanthropic endeavours of the Caribbean Diaspora and the development of the Caribbean Non Profit Sector.

Tamaisha is excited for the MPNL program because of the ability to get both a theoretical and practical approach to the Non Profit Sector. She believes that being part of such a revolutionary program will help her goal of developing the non-profit Sector of the Caribbean.

When not at a computer, Tamaisha can be found in search of the nearest dance class. She is a RAD trained ballet dancer and has also learnt jazz, contemporary and various other forms. She is also a lover of musical theatre, food and all things Disney and believes that in life all you need is "faith, trust and pixie dust."



---

## SUE FAULKNER

Sue Faulkner has been a Property Accountant with East Port Properties for the past 14 years and just recently completed her Bachelors of Commerce degree (cum laude). Sue has decided to take her career in a totally different direction by enrolling in the Masters of Philanthropy and Nonprofit Leadership program. Throughout her life, Sue has been involved in volunteering and fundraising and now that her children are grown, feels that this is the perfect time in her life to give back in a more meaningful way.

Starting with Jaycees (Junior Chamber of Commerce) in her early 20's Sue not only participated in personal development available through the organization but also worked within the organization to raise money in the community to help those with special needs who were unable to obtain financial assistance from traditional sources.

In 2010 Sue became involved with a group of high school students (of which her youngest son was a participant) and teachers participating in a Habitat for Humanity Global Village trip to Guatemala. The group raised \$40,000+ through a lot of hard work – bottle drives, ticket sales and various other

small fund-raisers, with a few corporate donations from small businesses. The experience left such a mark that Sue decided to become a Global Village team leader and work with the organization to help families realize their dreams of decent, affordable housing. In 2011 she completed the team leader training with Habitat for Humanity and lead her first trip in 2012 to Cluj-Napoca, Romania.

In undertaking the Masters of Philanthropy program, Sue wants to explore the intricacies associated with charities, the financial models that they choose and how they can become more ethical and make the best use of the contributions they receive. Her passion lies in working within philanthropic organizations to aid them to find more effective ways of obtaining the much needed funding required to help them to achieve their mission and strategic goals.

Sue has a passion for continuing education and the MPNL fits perfectly with her future goals of working in the non-profit sector and helping people, causes and communities that need the additional support philanthropic organizations provide.



---

## CATHERINE FINLAYSON

Catherine Finlayson is Executive Director, Advancement and Alumni at Fanshawe College as well as Executive Director of the Fanshawe College Foundation, London. She has held these roles since 2005 and is accountable for the overall direction of the Fanshawe College Foundation as well as the Fanshawe College Advancement Office and Alumni Association.

An active and connected member of her community, Catherine brings to her current position an extensive background in non-profit organizations, volunteer management and fund-raising campaigns. Currently she is Chair of the Advancement Committee for Colleges Ontario and serves on the boards of a number of community organizations including the Canadian Council for the

Advancement of Education (CCAЕ), Western University McIntosh Gallery, Fanshawe College Alumni Association, Museum London Foundation, Port Stanley Festival Theatre, and the WCA/McCormick Home.

Prior to beginning her career in non-profit management, Catherine had a successful career in media and public relations. She is a Journalism graduate from Western University and is a past-president and 30-year member of the International Association of Business Communicators. Throughout her career, Catherine has received numerous professional honors and awards. She has also led the development of an innovative alumni mentorship program at Fanshawe College.

Catherine and her husband live in London, Ontario and are very proud parents of two sons and two daughters.



---

## **GREG FORMAN**

Following twenty five years in international business development in fibre optics, Greg Forman turned his attention to the non-profit sector when he joined Distress Centre of Ottawa and Region in April 2011 as a telephone crisis line specialist and subsequently was elected to a position on the Board of Directors. His continuing volunteer work at the Centre now includes board strengthening and recruitment initiatives, 26 speaking engagements at United Way fundraising events, almost 450 hours on the phones with people in distress or crisis, and participation in suicide prevention events at a local high school.

In addition to volunteering at the Distress Centre and working in high technology, Greg has worked for the Federal Government at the National Research Council as a Business Development Officer, with a mandate to develop public-private collaboration to transfer technology from the NRC to the private sector. Greg hopes that his tri-sector background will inform his experience in the MPNL program.

Greg has consistently been a knowledge broker in his career, bridging gaps and building teams across management levels, functional groups, organizational boundaries, as well as barriers of time zone, language and culture. Effectively bringing together colleagues and customers from loading docks to CEOs' offices, and across the world, Greg has used his Bachelor of Science in Honours Physics and his people skills to assemble and guide effective teams involving financial experts, supply chain managers, quality and manufacturing personnel and research scientists. Greg believes that many of the processes he learned for good design, manufacturing and quality systems have applicability in the non-profit sector.

World travel throughout China, Korea, Thailand, Latin America, Europe and North America has convinced Greg that effective solutions necessarily take multiple perspectives into account.

Greg and his wife Claire moved to Ottawa in 1989, and live in their original home with their three young adult children.



---

## LESLIE FORSYTH

Leslie is originally from Aberdeen, Scotland. His background is in the UK public and third sectors, working at local, regional and national levels. His career to date has included senior roles in the National Health Service, urban regeneration, early years and welfare-to-work organisations. He has a particular interest in public engagement and co-production of services. He helped to set up the Commission for Patient and Public Involvement in Health in England and, more recently, has been working for Healthwatch Lancashire, the current statutory voice for patient and public involvement in the English NHS.

He is very interested in the capacity of social enterprise to contribute significantly to the provision of care and other welfare services; in the creation of markets and pricing models that will encourage social entrepreneurs and in the ability of social enterprise to be able to co-produce sustainable services in partnership with service users.

His first degree is in Political Science and politics continues to be his main interest in life, along with theatre, opera and Scandi-Noir.

He is looking forward to being refreshed and challenged by the programme and by colleagues.



---

## JUSTIN FORTIN

I humbly enter this program relatively fresh to the philanthropy and the non-profit sector. I started my university career in political science because I've always aspired to help others. I saw inefficient healthcare, irrational environmental policies, a legal system that heavily favours the rich, incredible income disparities, and a western society that sometimes seems to value profits more than justice, reason, and life.

The more I studied politics the more I started to ponder whether politics is the most effective means to achieve positive change. In 2012, after spending some time living in both Helsinki and Barbados I graduated with high honours from Carleton's undergraduate program in Political Science. Upon completing my degree I came to the realization that the social economy would afford me with the greatest opportunity to incite direct change.

I must confess however that being a student of politics I am most interested in how governments and the social economy can use their collective strengths to work together to take on some of the biggest challenges we face today. I hope to play a modest role in helping to resolve some of these issues, especially those related to sustainable development.

My experience in the not-for profit sector is limited but I am eager to refine the skills I've acquired and develop new ones along the way. In 2010, I worked with the city of Ottawa running a centre for at risk youth, in 2012 while living in Finland I worked with the environmental centre of Espoo working on a public outreach project related to sustainable living, and since 2012, I have written multiple articles related to sustainability for the environmental organization Ecohome.



---

## VANESSA GLASBY

Vanessa Glasby was born and raised on the world's largest freshwater island – Manitoulin. She grew up on a small hobby farm, where she and her family grew and raised much of their own food. As a result, Miss Glasby grew up with a strong appreciation for **real** food, an appreciation which has remained with her to this day.

While in high school, Miss Glasby served as the Co-President of her school's S.H.A.R.E. (Students Helping All 'Round Everywhere) committee: a group partnered with Toronto's *Free the Children*, and dedicated to social justice causes. During her time as President, the committee raised funds to support the village of Sukudu, Sierra Leone with a school, a fresh-water well, as well as alternative income projects. Following her graduation from high school, Miss Glasby participated in a summer volunteer trip with *Me to We* (*Free the Children's* sister organization) to rural Ecuador. It was during this trip that her passion for helping others was cemented.

Miss Glasby completed her Honours Bachelor of Arts in Sociology at Laurentian University, focusing on issues associated with social housing in the province of Ontario. She also served on the Executive Committee for the school's Christian Fellowship (LCF). She took courses from a variety of disciplines, including religious and environmental studies, and was especially impacted by a course examining food choice and its effect on the environment. This, coupled with her work at the Elgin St. Mission in Sudbury, Ontario, sparked a desire to research urban food solutions, with a particular emphasis on improving the food security of impoverished Northern Ontario communities. She has a passion for locally-produced real food, which she hopes to make accessible to all Ontarians, especially those in marginalized communities.



---

## ADAM HELFAND- GREEN

Adam hails from Toronto where he grew up in a family that placed great emphasis on public service. After high school Adam participated in the Canada World Youth program; living and working in Manitoba and Indonesia. Adam then attended the University of Guelph, graduating in 2013 with a major in Political Science and focusing mostly on public policy and international relations. He also took several gender studies classes that have fostered a personal interest in the subject, culminating in a nomination for a Lambda Award in Queer Studies.

Thanks to an internship position in outreach at Community Legal Education Ontario, Adam has been exposed to the wide breadth of non-profit organizations in Ontario which, after seeing what possibilities are out there, has solidified his interest in working in this field. Through this work, Adam has had the opportunity to hear from all kinds of community and non-profit workers about their unique roles, environments and challenges.

During the same period Adam was also the coordinator of Women at the Centre's Domestic Violence Court Watch initiative. Through Court Watch, Adam was given some initial insights into how non-profit organizations can (or cannot) work with governments and other stakeholders to affect policy change. Adam wishes to bridge his interest in public policy with the opportunities that exist in the non-profit sector in a meaningful way. For this reason he is very excited to be part of the MPNL program. Adam will be attending as a full time student and cannot wait to hear and learn from the other students and teachers of the program.

Outside of this, Adam's passions revolve around music and he has been involved in various bands for much of his life. He has played consistently with a cover band since the start of his undergraduate and has also participated in several creative projects, releasing three EPs and playing countless shows for all kinds of audiences.



---

## SAJDA KANJI

Born and raised in Calgary, Alberta, Sajda Kanji is a 23-year-old East Indian female with a desire to make a difference. Having spent her adolescent life supporting various causes, Sajda was driven to pursue a Bachelor of Applied Nonprofit Studies at Mount Royal University. She graduated from this program in June 2014 and immediately began chasing her next dream of achieving a master's degree in a similar field of study. Beyond her educational endeavors, Sajda has also spent a significant amount of time working with organizations that support developmental disabilities, homelessness, women's rights, and the LGBT community.

Sajda's most recent work experience in the nonprofit sector was with the Institute for Nonprofit Studies as a Research Intern. This opportunity provided her with a strong basis to begin a Master's program.

One of Sajda's personal hobbies is film-making—which was derived from a passion for technology, media, and communications. It is because of this passion that Sajda pursued a position with Apple Inc. that lasted for almost 2-years.

Although Sajda is one of the younger members of the MPNL program, she hopes to gain experience from her seasoned colleagues and build a strong network of like-minded individuals to assist in her future studies/work.



---

## YUNIS KARIUKI

Yunis' drive for meaningful work led her to work in the non-profit sector where she has been for the last 8 years. Yunis has a passion for philanthropy as it provides a way for her to make a difference in things that are important to her, things that have made a difference in the lives of those she has served in the various organizations that she has had the opportunity to work in.

Yunis currently oversees all aspects of donor relations and prospect research management for the Major Gifts team at Children's Aid Foundation; a national fundraising organization committed to improving the lives of vulnerable children in Canada. Prior to this position, Yunis served as the Manager of Stewardship and Accountability at The WoodGreen Foundation, a community based organization whose mission is to ensure that everybody has the opportunity to thrive. In this role, Yunis managed all aspects of the Foundation's donor relations and recognition program, as well as overseeing all activities of "*Inspire Our City*" -WoodGreen's leadership giving club.

Yunis is also a strong believer in giving back to her community. In that regard, she has been an active member of the Association of Fundraising Professionals of Greater Toronto since 2007, and has also served as a Board of Director for a small grassroots non-profit environmental organization called the Toronto Green Community (TGC). In addition, Yunis has served on the board governance committee for Family Service Toronto (FST); a non-profit organization that assists families and individuals through counselling, community development, advocacy and public education.

Yunis was born in Nairobi, Kenya, raised and educated in the Midwest, USA and lived in *Brussels, Belgium* as an exchange student. Yunis holds an Honours Bachelor of Science Degree in Environmental Science from the University of Toronto. In her spare time, Yunis can often be found enjoying the beauty of nature through her passion for running long distance and spending time with family and friends.



---

## GERALYN KLASSEN

Having lived most of her life in Ottawa, GERALYN KLASSEN formed an interest early on in other cultures through the hosting of exchange students from numerous countries, studying Dutch, and as a teen spending a year in France on exchange.

During her undergraduate studies in the Honours Bachelor of Business Administration program at Wilfrid Laurier University, she also enjoyed several courses in international development. Following her passion she volunteered at Ten Thousand Villages, the Global Resource Centre in Waterloo, and then spent a summer studying Spanish and working in an orphanage in Santa Apolonia, Guatemala. Subsequently, she spent several years in the banking industry in a variety of roles, finishing her time there in Human Resources.

In 2010, with a renewed desire to return to the development sector, GERALYN began

volunteering with Cuso International, an organization that works to reduce poverty and inequality through the efforts of skilled volunteers around the world. She also spent a year as Lead Volunteer – Events and Professional Development in the Global Education Program at CHF (formerly the Canadian Hunger Foundation) while at the same time completing her Management of Volunteers Certificate through Humber College. She is eager to build on these academic and volunteer roles with her upcoming participation in the MPNL program to benefit the most disadvantaged populations internationally.

GERALYN, her husband and three children live in Ottawa where they enjoy cycling, canoeing, reading and skiing. This past year GERALYN decided to join the rest of her family by taking up their passion for the sport of hockey.



---

## WHITLEY LANGUEDOC

Whitley Languedoc graduated from the Conflict Studies program Magna Cum Laude in April 2012. Throughout the four-year program, she learned how and why conflict arises and studied in detail how conflict can be resolved. She also learned about the politics of humanitarian intervention, and studied various injustices and conflicts occurring in Canada and other countries throughout the world. During her studies, it became very clear the importance of philanthropic work to the welfare of those in need. It also became clear that she wanted to use the knowledge and skills she developed in school in a position that would allow her to help those in need. This ultimately led to her finding and applying to the Master's of Philanthropy and Nonprofit Leadership program.

Since graduating from her Bachelor's degree, Whitley has worked as Project Developer and Content Writer for a local wellness centre. She writes blogs, press releases, newsletters and other marketing material for her client, and has developed valuable skills in the fields of web development and social media marketing. Her work has helped the centre achieve greater exposure and success, and she hopes she can help do the same for organizations in the non-profit field.

In her spare time, Whitley enjoys spending time outdoors, being in the company of family and friends, and performing random acts of kindness.



---

## GERALDINE LUTAAYA

Gerri currently works at the Stephen Lewis Foundation as a Grandmothers Campaign Officer providing front-line support to community groups across Canada as they raise awareness and funds to support African grandmothers and children in their care who have been orphaned by AIDS. Prior to this position, Gerri was Communications Coordinator with the United Nations Association in Canada, where her outreach work to Canadians contributed to raising their awareness about global issues and mobilizing them to support the United Nations in their work towards a more just world.

Through her combined academic and professional experience, Gerri has developed a spirited passion for the non-profit sector, particularly the importance of educational development for the millennial

generation, and its use as a tool to spark active and practical involvement around social and global issues for action and positive change. Her belief in the power of the human connection led her to Invisible Children, based in San Diego, California where she worked with largely young people across North America to raise awareness about the longest civil war in East and Central Africa involving the abduction of children forced to fight as soldiers.

Gerri graduated with a BA (Honours) in Global Development Studies from Queen's University in 2010 and also holds a Certificate in Fundraising Management from Algonquin College. In her spare time, Gerri enjoys riding her bike, exploring and travelling to new places, singing - especially a cappella - or having a good laugh with friends over a cup of tea.



---

## MEGAN MACLEOD

Megan MacLeod was born in Hamilton, ON where she completed her B.A., Honours at McMaster University with a double major in Health Studies and Gerontology. She has completed four Postgraduate level certificates at Mohawk College including Nonprofit Leadership and Management; Fundraising/Development; Volunteer Management; and Event Management. Working with University Advancement at McMaster University on the Major and Planned Giving Team, Megan has a strong and vested interest in fundraising where she can thrive in a team and goal oriented environment that benefits a worthy cause.

After volunteering at a local recreation centre in the Downtown Hamilton core, Megan was quickly able to see the disadvantages that the children and their families who attended the centre faced. Having a strong personal interest in the relationship between philanthropy and vulnerable populations, she did not hesitate to offer what she could and initiated various volunteer campaigns. Megan founded the 'Warm

Up for Winter' campaign in 2010 which provides these local families with the much needed warm winter necessities through the winter months. Single handedly leading a team of volunteers in supporting various nonprofit campaigns such as this, Megan is passionate about philanthropy and thrives to inspire others to support local nonprofit causes by communicating her enthusiasm for the many causes she represents.

Beyond engaging others, Megan is innovative and strategic and enjoys seeking connections and new opportunities in her overall approach to meeting her goals. She is an active member of the Association of Fundraising Professionals (AFP) local chapter where she is determined to never stop learning, and continuously seeks opportunities to expand the influence of the nonprofit sector.

With a deep appreciation for the power of individuals coming together to make a difference in the world, Megan is excited to be part of a vibrant philanthropic culture working with the MPNL faculty, and fellow peers.



---

## SARA MACNAULL

Sara was born and raised in Montreal, but now calls Ottawa home. After completing a B.A. in English Literature and Psychology at Bishop's University, Sara moved to Ottawa to explore new opportunities.

Since 2007, Sara has been working at the Vanier Institute of the Family in both administrative and program roles. She is now responsible for Networks, Projects and Special Events and is proud to be involved in the Institute's 50th anniversary planning and activities for 2015.

As a self-proclaimed lifelong learner, Sara completed a Certificate in Fundamentals of Correctional Practices at Algonquin College

and various Criminology courses at the University of Ottawa. She is currently pursuing a Work-Life Certified Professional (WLCP) designation to compliment her interest in organizational development and HR management.

Sara is thrilled to have been accepted into the MPNL program and she looks forward to learning alongside and getting to know her fellow classmates.

When not working or learning, Sara spends every waking moment with her best friend - her two year old daughter.



---

## **LAURA MCARTHUR-GUPTA**

Laura McArthur-Gupta is delighted to be a part of the 2nd cohort in the Master of Philanthropy and Nonprofit Leadership program (MPNL) at Carleton University, where she is enrolled full-time. Laura brings both private and public sector work experience and possesses a wealth of knowledge in business after achieving highest honors at Carleton's Sprott School of Business with a Specification in Marketing.

Throughout her undergraduate studies, Laura was heavily involved in student run events, associations and fundraising opportunities which all contributed to her interest in the nonprofit sector. Her enthusiasm and compassion for helping others were the catalysts toward her candidacy for the MPNL.

Laura hopes to apply the fundamentals she learns in the MPNL program to her passions in wildlife protection and environmental conservation. After dedicating her time to volunteering in these organizations on a local level, Laura looks to make more of a global impact. Through the MPNL, Laura hopes to gain insight into public policy development and varying fundraising platforms.

Her hobbies include yoga, running, biking, reading, vegan dining and cooking, gardening and spending time with her two rescue companions; Levi the dog and Luna the cat.



---

## JOHN MCDONALD

After a distinguished career in the corporate world, John McDonald is now making a difference in the non-profit sector in both professional and voluntary capacities. As Executive Director and Regional Vice-President for CNIB in Alberta and Northwest Territories, John works with his divisional team and key partners to offer community-based support, knowledge and a strong voice for people who are blind or partially sighted.

Prior to this role, he was the publisher of the Edmonton Journal and also held senior roles with several Fortune 500 companies including Verizon, Dun and Bradstreet, and GTE. His education includes an A.B. cum laude from Boston College, a Master's degree in Soviet and East European Studies from Carleton University, and an MBA from the F.W. Olin Graduate School of Business at Babson College in Massachusetts.

He received his ICD.D designation in 2012. He also served for many years as a Trustee with the Marketing Science Institute in Cambridge, Massachusetts.

An active community leader, John is presently the Chair of the Board of Governors for Concordia University College of Alberta and a Trustee with the Alberta Cancer Foundation. He was also a board member of the Alberta Ballet and a member of the Campaign Cabinet Committee for St. Michael's Health Group. His passion for the printed word – rooted in his fond memories of library visits as a child – has inspired him to serve on the Board of the Edmonton Public Library. He is particularly interested in the transformation of libraries into highly valued and relevant community spaces in the new media world.

John and his wife Joan have two grown children.



---

## **SHERRY MORAN**

Sherry Moran has been a “governance geek” throughout her entire career with the federal government and, both before and after her retirement three years ago, she has volunteered with a local charity to ensure they maintain a sound governance framework. In fact, she has been serving this role on Boards in the non-profit sector for the last 15 years.

Sherry is currently in the last year of her final term with the Board of Christie Lake Kids, a local charity that works with children and youth living in poverty to help them acquire the skills and competencies they need to achieve their full potential as members of society. Sherry is beginning to think about where she wants to go next in the non-profit

world; despite the value she adds through her knowledge of governance and organizations, she knows that any contribution she makes in future will be enhanced by taking academic courses focused on the current needs of the philanthropic sector.

With three degrees earned over 30 years ago, and because she expects to be a volunteer for only another decade or so, Sherry wished to take the short route to updating and expanding her philanthropic knowledge. She is therefore very pleased to be joining the program for the graduate Diploma in Philanthropy and Non-Profit Leadership, and hopes to complete her courses quickly and get out into the not-for-profit community to put what she has learned to good use.



---

## LARA OLDFORD

Originally from the Maritimes, Lara graduated in 2000 with a degree in psychology from the University of Ottawa. Since completing her undergraduate studies, Lara has held several positions in the federal public service and is currently a Director at Citizenship and Immigration Canada. She has a keen interest in development especially in the areas of maternal well-being, education and equitable access to healthcare. Upon completion of her master's degree, Lara hopes to bring her leadership skills and management experience to the development and non-profit sectors.

Lara and her three young children spend their free time enjoying the company of family and friends.



---

## ERIN O'NEIL

Erin O'Neil is an alumni officer at McMaster University, working specifically on events, resource development and fundraising initiatives for young alumni. A vehemently proud Hamiltonian, Erin founded the Hamilton chapter of Ladies Learning Code, co-founded a local network of Hamilton Non-Profit Professionals, sits on the board of the Hamilton Hive young professionals network, and serves on several neighbourhood-level initiatives including a unique participatory budgeting initiative in her ward. Erin is a graduate of the McMaster Arts & Science Program and holds post-graduate certificates in public relations and fundraising management.

She would one day like to have a Golden Retriever in her life.



---

## NANCY POLE

Nancy's professional and volunteer engagement with the non-profit and philanthropic sectors is a reflection of a lifelong commitment to social change work. She describes collaborative and cross-sector approaches to change making as being part of her DNA. Nancy has gravitated towards roles that involve partnership development and management.

Nancy has worked as a senior program officer at Centraide of Greater Montreal to support neighbourhood development and comprehensive community change. Her work at Centraide has focused on knowledge and capacity building in support of collective impact practices. In particular, she co-managed the Montreal Initiative for Local Social Development, a flagship funding partnership that supports multisector neighbourhood development collaboratives.

Nancy completed a Graduate Diploma in Social Innovation at the University of Waterloo in 2013. She came to be keenly interested in the key role that foundations can play in supporting cross-scale social innovation. Through the MPNL program, she is seeking to deepen her knowledge in this area and to connect to new opportunities to contribute to the philanthropic sector. She is particularly motivated to help the sector develop its capacity for evaluation and learning.

She completed a B.A. Specialization in Applied Social Science at Concordia University in 1999, followed by a Graduate Diploma in Community Economic Development, also at Concordia, in 2003.



---

## **DAWN REGAN**

Dawn Regan joined MADD Canada in 1995. She is the Chief Operating Officer for the organization. Dawn is responsible for the overall strategic direction and operational responsibility for MADD Canada's programs and services. She represents MADD Canada with stakeholders, including Chapters/Community Leaders, community, government, foundations and corporations.

In addition, Dawn is acting Chief Executive Officer and Editor of the MADDMatters newsletter.

Dawn is a member of the Association of Fundraising Professionals (Greater Toronto Chapter). Dawn has a Bachelor of Arts degree in Languages and a Masters of Arts degree in Italian from McGill University.

Dawn and her husband, Greg, live in Oakville, Ontario.



---

# CAROLINE RISEBORO

Caroline Riseboro is passionate about creating a stronger Canada and a better world through social change for the vulnerable.

Back in 2001, she left a career in advertising to join the nonprofit sector in a fundraising role with World Vision Canada. Twelve years later, she was appointed to Senior Vice-President of their Marketing and Engagement, the first and youngest woman in its history to hold such a senior role. Each year, Caroline was responsible for raising over \$280 million in revenue and stewarding over 700,000 Canadian donors. She led the organization in its first social campaigning efforts around the issue of child labour and was credited with reversing historical revenue declines through launching new products and introducing new, innovation fundraising methods. Prior to this role, she served as World Vision's Vice-President of Public Affairs where she and her team influenced national and global policies

around the issues of child health and human trafficking, the highlight being the 2010 Muskoka Initiative where \$7.3B was committed for child and maternal health.

After 13 years in the NGO sector, Caroline recently joined the Centre for Addiction and Mental Health (CAMH) Foundation in Toronto – Canada's leading hospital for mental health and addiction. As their Senior Vice-President, Marketing, Communications & Community Engagement, she will be responsible for engaging more Canadians in the fight against mental illness, including overcoming the stigma associated with it.

Caroline holds a Bachelor (honours) degree from McGill University in linguistics and communications. In addition to her role at CAMH, she is an active volunteer, sitting on the Canadian Marketing Association's nonprofit council, as well as various task forces with Imagine Canada and more recently, the Association of Fundraising Professionals.



---

## **BRIANNA SALMON**

Brianna Salmon is a planner, active transportation advocate and program manager at GreenUP, an environmental charity in Peterborough, Ontario.

Over the past five years, Brianna has coordinated a number of successful and nationally recognized community, workplace, and school-based transportation programs that have helped to support a transition to active and efficient modes of transportation. She also works closely with the City of Peterborough to support the development of a physical and policy infrastructure that facilitates and prioritizes active modes of transportation for persons of all ages and abilities.

In addition to her role at GreenUP, Brianna also holds a number of volunteer board positions with local non-profit organizations. She is presently the Vice-Chair of the Active

and Safe Routes to School Peterborough Partnership, Vice-Chair of the Peterborough Bicycle Advisory Committee, Chair of the Peterborough Community Cycling Hub's Board of Directors, and Vice-Chair of the Endeavour Centre for Sustainable Construction. Brianna is committed to working with local community members and organizations to support and facilitate environmentally sustainable behaviour.

Brianna has a Master's Degree in Sustainability Studies, with a focus on transportation planning, from Trent University and a Bachelor's Degree in Environmental Science from McMaster University. She is excited to be a part of the second cohort in the Diploma of Philanthropy and Nonprofit Leadership programme.



---

## JENNIFER SAULT

Jennifer Sault is from Winnipeg, Manitoba and has been passionate about and active in fundraising for education and health services overseas since she was 13 years old.

Jen holds her Bachelor of Science in Microbiology/Immunology and International Development Studies at McGill University. The focus of her undergraduate degree has been effective policy and project approaches in international health and education programmes.

While doing her undergraduate studies, Jen was the Director of Grassroots Projects for two years and then the Executive Director for another two years for the national student organisation, End Poverty Now.

For the last two years, Jen has worked jointly as the Personal Assistant for the Goodwill Ambassador for Mr. Mandela and as Assistant Brand Manager for the artwork campaign and social brand, *Whatever It Takes* in Dubai, United Arab Emirates. This unique project uses licensing to fund projects internationally.

Jen is interested in taking this model as an example for her future career, using social enterprise as a means to raise funds for development projects internationally. She is excited to learn more at Carleton University as part of this programme!



---

## FATEEMA SAYANI

This photo was taken in Fogo Island, Newfoundland before the inn—a major community revitalization project—was built. Seeing that project take shape gave Fateema Sayani a strong sense of the transformative power of social innovation. She researched the project as the editor of *Carleton University Magazine*, the publication produced from the university's advancement department where she works. She is interested in studying social entrepreneurship, certification programs such as Fair Trade and B Corporations, and cause marketing while in the MPNL program.

Sayani has a Bachelor's degree in Journalism and a Sprott management certificate, both from Carleton University. She also works as a contributing editor managing special projects for *Ottawa Magazine*. Her writing has appeared in *enRoute*, *Canadian Geographic*, and *Today's Parent*. For many years, she was the nightclubs columnist for the *Ottawa Citizen*. Sayani is also a copywriter for Inbox Communications, a think tank and digital agency that works often with not-for-profit organizations. She lives in Ottawa with her two children.



---

## STEPHANIE SPAFFORD

Stephanie Spafford has a Bachelor of Arts degree in History and Women's Studies from the University of Alberta. She also holds a Certificate in Community Service-Learning from the University of Alberta. While in school, she focused on African American and women's history. She was also interested in the intersection of class, race, and gender.

Towards the end of her degree she fell in love with Community Service-Learning, an education model that links coursework with volunteerism. As a result, she volunteered with multiple Edmonton based non-profit organizations. Through her work Stephanie discovered that her biggest passions are sustainable food and health, which led her to the Board of Directors for Sustainable Food Edmonton.

Throughout her work on the Board of Sustainable Food Edmonton, Stephanie discovered the fundamental need for philanthropy and strong non-profit leadership. Consequently, her desire to help non-profit organizations in an effective manner drove her to pursue a Master's Degree in Philanthropy and Nonprofit Leadership.

Stephanie is a born and raised Edmontonian who likes to spend time with friends, travel the world, and enjoy the finer things in life.



---

## ZAHRA STARK

Originally from Vancouver, Zahra Stark is a Masters graduate from the History in Art program at the University of Victoria. Her studies, being centered on art, have directly led to her holding positions of leadership in the arts community in Victoria, B.C. Joining the Board of Directors for the Integrate Art Society in 2013 eventually led to her appointment as Director of the Integrate Arts Festival in 2014. In this role she has project managed Victoria's largest Arts Festival while gaining in-depth knowledge of the function and operation of non-profits in the community.

In 2005-2006 Zahra lived in India, where she volunteered with local doctors in Mumbai, India and became acutely aware of the impact of volunteerism in the global context as well as in local communities. This experience, combined with her extensive involvement with the non-profit arts and culture sector, has readied her to further engage in the study of philanthropy and non-profit leadership.

The combination of work, volunteer, and academic experience Zahra has undertaken has prepared her to be an innovative and engaged leader in the field of responsible stewardship of philanthropic funds and the operation of non-profit organizations.



---

## YE KYUNG (JENNY) SUNG

Ye Kyung (Jenny) Sung is on a quest to provide assistance to people living in disadvantaged areas around the world. Jenny received her Bachelor's Degree from Simon Fraser University in International Studies focusing on international development and she worked as a Research and Project Assistant at the Asia Pacific Foundation of Canada, a think tank on Canada's relations with Asia. She volunteered in remote areas of Cambodia and Thailand teaching English to ethnic minorities and observing operations of non-profit organizations. Jenny also worked in the tourism industry, including two years on a cruise ship, where she had the opportunity to work with crewmembers from all over the world.

Jenny was born in Seoul, South Korea and she grew up in Vancouver. She enjoys seeing the world and spending time with her cat.



---

## **GHADA SWID-ZREIN**

Ghada Swid-Zrein is a part-time student in the Master of Philanthropy and Nonprofit Leadership (MPNL) program and a full-time Executive Assistant at Military Family Services, a division of Canadian Forces Morale and Welfare Services. She is part of a dynamic team that develops policies and delivers programs and services to military families in Canada, the US and Europe.

The world of Philanthropy is all too familiar to Ghada. She was born in Damascus, Syria to a philanthropist father surgeon who also provided supportive treatments and education to HIV infected patients in the 60's throughout the 90's. Her mother is an advocate for empowering women through education.

Ghada was completing her second year of civil law school when she relocated to Halifax, Nova Scotia. She holds a Bachelor of Arts in Social Sciences from Mount Saint Vincent University and an Advanced Diploma in Public Relations from Nova Scotia Community College. She held various administration and communications positions with the federal and provincial governments and the United Nations. She has volunteered for numerous organizations and believes in the important role nonprofit organizations play in society. She is passionate about the environment, social justice and health.

Ghada moved to Ottawa in 2008 with her children. She is eager to enhance her knowledge in the MPNL to make her the subject matter expert in nonprofit leadership in her organization.





Student scholarships and bursaries  
supported by TD Waterhouse