







### LEARNING PLANNER FY 2018 - 2019

# We're 10 years old!

As we do every year, we'd like to thank the NPSIA alumni community, the international affairs community in the National Capital Region and those who have attended our programs from other parts of Canada and the World for supporting our programming and making the Office of Professional Training and Development initiative a success! This, our 10<sup>th</sup> anniversary, would not be possible without your support.

### **NEWS**

Just last year we announced that we would begin an early start to our anniversary festivities by holding the 10<sup>th</sup> annual Certificate in International Social Protocol with Margaret and Larry Dickenson in October, 2017. For those who attended we regret that Larry could not participate due to illness. Unfortunately, and with great sadness, we announced Larry's passing earlier this spring after a long battle with cancer.



While we mourn the loss of Larry we look forward to a full year of new and returning workshops. These include our full Protocol suite with Margaret returning for International Social Protocol and Robert Collette who will run the 2-day Diplomatic protocol workshop later this Fall.

New workshops include the Practical Certificate in Defence Intelligence – later this summer, and the Practical Certificates in International Conflict Prevention and Serious Games for Policy Analysis and Capacity-Building. The pilots for both will be offered in October and November 2018 respectively.

And, as always, to make the start of our calendar, we are pleased to again announce promotional pricing for several of our workshops.

### \*Special Prices\*

Throughout the year NPSIA-PT&D extends special discounted prices on registration fees to some of our most popular workshops. This year special prices have been applied to:

NEW!!! The Practical Certificate in Defence Intelligence – June 5-7, 2018: \$ 800 + HST until June 22, 2017

The Professional Certificate in Performance Audit – Oct 22-25, 2018: \$ 1500 + HST until Sept 28, 2018

The Practical Certificate in Critical Thinking, Logic and Reasoning – Oct 22 & 23, 2018: \$ 600 + HST until Sept 28, 2018.

The Practical Certificate in Diplomatic Protocol – October 23 & 24, 2018: \$ 600 + HST until Sept 28, 2018

The Practical Certificate in International Conflict Prevention – October 24 & 25, 2018: \$ 600 + HST until September 28, 2018.

The Practical Certificate in Serious Games for Policy Analysis and Capacity-Building – November 22 & 23, 2018: \$ 600 + HST until October 26, 2018.

The Professional Certificate in Intergovernmental Negotiation – February 19-22, 2019: \$ 1500 + HST until Dec 7, 2018.

The Executive Certificate in International Policy Analysis and Strategic Planning – February 21 & 22, 2019: \$800 + HST until Dec 7, 2018

The Professional Certificate in International Negotiation – February 19-22, 2019: \$ 1500 + HST until Dec 7, 2018.

# Learning areas:

- Critical Thinking, Logic and Reasoning Page 3
- Critical Infrastructure Protection Page 3

International Energy and Natural Resource Infrastructure Protection

Foresight – Page 3

Strategic Foresight

Negotiation – Page 4

Intergovernmental

International

- Performance Audit Page 4
- Policy Page 5

Policy Analysis for International and Public Affairs Management

Serious games for Policy Analysis and Capacity-Building

International Policy Analysis and Strategic Planning

Protocol – Page 6

International Social Protocol

Diplomatic Protocol

Security and Intelligence – Page 6

Defence Intelligence

Foreign Intelligence Assessment

National Security Intelligence

NEW!!! Conflict Management and Resolution – Page 7

Foreign Intelligence Assessment

National Security Intelligence

## Critical Thinking, Logic and Reasoning

Understand and overcome the biases and filters that effect personal decision-making and learn how to employ Critical Thinking tools and concepts within the International Affairs management workplace.

### The Practical Certificate in Critical Thinking, Logic and Reasoning

Date: Monday October 22 and Tuesday October 23, 2018

Training Location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4:00 PM daily

Program Fee: \*Special price\* \$ 600.00 + HST until September 22, 2018. Please see our web site for additional

information on registration fees.

Facilitator: Angela Gendron

### **Critical Infrastructure Protection**

### The Professional Certificate in International Energy and Natural Resource Infrastructure Protection

Date: Tuesday June 5 to Friday June 8, 2018

Training Location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4:30 PM daily

Program fee: \$ 1,250.00 + HST until May 8, 2018. Then \$ 1,500 + HST

Facilitator: Hugh Palmer

# **Foresight**

Foresight Analysis is used increasingly to inform Public Policy, guide Economic and National Security Intelligence efforts, road-map Strategic Planning initiatives and manage Global Risk.

The Practical Certificate in Strategic Foresight – an introduction to foresight in public policy management.

Date: Tuesday October 23 and Wednesday October 24, 2018

Training Location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4:00 PM daily

Program Fee: \$800.00 + HST until September 29, 2017. \$900 + HST thereafter.

Facilitator: Dr. Alex Wilner

## **Negotiation**

NPSIA-PT&D's Program in Negotiation is built upon the SageBargaining™ method created by our instructors Dr. Brian Tomlin and Dr. Michael Dolan. The Intergovernmental and International Negotiation workshops are each designed to equip participants with fundamental negotiating skills through a combination of experience-based lectures, exercises and negotiation simulations that will help to develop mastery in the SageBargaining™ approach.

### The Professional Certificate in Intergovernmental Negotiation

Dates: Tuesday February 19 to Friday February 22, 2019

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4:30 PM daily

Program Fee: \*Special price\* \$ 1,500 + HST until December 7, 2018. Please see our web site for additional

information on registration fees.

Facilitators: Dr. Brian Tomlin and Dr. Michael Dolan

### The Professional Certificate in International Negotiation

Dates: Tuesday February 19 to Friday February 22, 2019

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9:00 AM to 4:30 PM daily

Program Fee: \*Special price\* \$ 1,500 + HST until December 7, 2018. Please see our web site for additional

information on registration fees.

Facilitators: Dr. Brian Tomlin and Dr. Michael Dolan

### **Performance Audit**

Designed to address the critical and growing gap in Performance Audit understanding among all levels of government including multilateral organizations and their capacity for the effective application of Performance Audit methods in the management of social development programs and projects.

### The Professional Certificate in Performance Audit for International and Public Affairs Management

Dates: Monday October 22 to Thursday October 25, 2018

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4 PM

Fee: \$1,500.00 + HST until September 22, 2018. \$2,000 + HST thereafter.

Facilitators: Michael McLaughlin and Bill Rafuse

## **Policy**

NPSIA-PT&D's Program in Policy explores methods for assessing and choosing among alternative public policy options using rational-analytic approaches, games and strategic planning methodologies.

### The Practical Certificate in Policy Analysis

Date: Tuesday June 5, 2018

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4:30 PM

Fee: \*Special Price\* until Special until May 8, 2018: \$ 450 + HST. \$ 650 + HST thereafter. Please see our web site for additional information on registration fees.

Instructor: Dr. Brian Tomlin

### The Practical Certificate in Serious Games for Policy Analysis and Capacity-Building

Dates: Thursday November 21 and Friday November 22, 2018

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4 PM daily

Fee: \*Special Price\* until October 26, 2018: \$ 600.00 + HST. Please see our web site for additional information on registration fees.

Instructor: Dr. Rex Brynen

### The Executive Certificate in International Policy Analysis and Strategic Planning

Dates: Thursday February 21 and Friday February 22, 2019

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4 PM daily

Fee: \*Special Price\* until December 7, 2018: \$800.00 + HST. Please see our web site for additional information

on registration fees.

Instructors: Phil Rourke and Dr. Val Perceval

### **Protocol**

NPSIA-PT&D's Program in Protocol enters its 11<sup>th</sup> consecutive year with our popular workshop in International Social Protocol, offered in cooperation with renowned, social entertaining expert and cookbook author Margaret Dickenson. It will be joined by the Practical Certificate in Diplomatic Protocol with Mr. Robert Collette.

### The Practical Certificate in International Social Protocol – Networking, Cocktail and Dining Etiquette

Date: Friday October 26, 2018

Training location: Carleton University- Ottawa, Ontario Canada

Time and date: 10 AM - 4 PM

Fee: Students & recent graduates (2018): \$150 + HST, Alumni: \$300 + HST, General: \$350 + HST until

September 28, 2018. \$400 + HST thereafter.

Also – Family fee: \$450 + HST for one parent and one youth 15 years of age or older; plus \$125.00 + HST for

each additional family member.

Facilitator: Margaret Dickenson

### The Practical Certificate in Diplomatic Protocol

Dates: Monday October 22 and Tuesday October 23, 2018 Training location: Carleton University – Ottawa, Ontario Canada

Time: 9 AM to 4 PM daily

Fee: \$600 + HST until September 22, 2018. \$800 + HST thereafter.

Facilitator: Mr. Robert Collette

# **Security and Intelligence**

NPSIA-PT&D workshops in Security and Intelligence are offered in cooperation with the Centre for Intelligence, Security and Defence Studies at Carleton University.

### **NEW!!!** The Practical Certificate in Defence Intelligence

Date: Tuesday June 5 to Thursday June 7, 2018

Training location: Carleton University - Ottawa, Ontario Canada

Time: 9 AM to 4 PM

Fee: \* Special price\* until May 8, 2018: \$800 + HST. Please see our web site for additional information on

registration fees.

Facilitator: Dr. James Cox

### The Practical Certificate in Foreign Intelligence Assessment

Date: Tuesday October 23 to Thursday October 25, 2018 Training location: Carleton University – Ottawa, Ontario Canada

Time: 9 AM to 4 PM daily

Fee: \$ 1,000 + HST until September 22, 2018. \$ 1,200 + HST thereafter.

Facilitator: Allan Barnes

### The Practical Certificate in National Security Intelligence

Date: Monday December 17 to Wednesday December 19, 2018 Training location: Carleton University – Ottawa, Ontario Canada

Time: 9 AM to 4 PM

Fee: \$ 1,000 + HST until November 29, 2018. \$ 1,200 + HST thereafter.

Facilitators: Dr. Angela Gendron and Dr. Martin Rudner

## **NEW!! Conflict Management and Resolution**

#### The Practical Certificate in International Conflict Prevention

Date: Thursday October 25 and Friday October 26, 2018 Training location: Carleton University – Ottawa, Ontario Canada

Time: 9 AM to 4 PM

Fee: \*Special Fee\* \$ 600 + HST until September 22, 2018. Please see our web site for additional information on

registration fees.

Facilitators: Dr. Evan Hoffman and Dr. David Carment

To learn more or to register please visit us at <a href="https://www.carleton.ca/npsia-ptd/">www.carleton.ca/npsia-ptd/</a>

You can also contact us with questions at our coordinates below:

Office of Professional Training and Development
The Norman Paterson School of International Affairs
Room 2118 Dunton Tower
Carleton University
1125 Colonel By Drive
Tel: 613.520.2600 x1371

Email: npsia-ptd@carleton.ca