



# The Practical Certificate in Open Source Intelligence (OSINT)

June 6 - 9, 2023

Online

NPSIA PT&D is pleased to announce the Spring 2023 offering of our Practical Certificate in Open Source Intelligence workshop featuring NPSIA's Micah Clark. The program will run from Tuesday, June 6 to Friday, June 9, 2023, over 4 consecutive half-days, with instruction running from 12:00 PM ET to 4 PM ET, daily.

Open Source Intelligence is a diverse and growing intelligence discipline that collects and analyses public information to support decision-making. OSINT is a powerful complement to other intelligence and security disciplines but can also be used on its own to support risk management, crisis response and due diligence programs in institutional environments. OSINT's role in national security has expanded drastically over the last decade as governments struggle to respond to the use of the internet by both state-based and non-state threat actors. The rise of ISIS in the early 2010s showed how capably extremist groups can use the internet, and prompted an explosion in OSINT technology development. The recent Russian invasion of Ukraine has demonstrated how powerfully OSINT can be used by average citizens and online experts to support Ukrainian resistance, bear witness to atrocities, and bolster international unity.

The workshop will provide an introduction to OSINT and practical strategies for integrating OSINT into both national security and business operations. It will provide a framework for planning and executing OSINT research and investigations using both free and paid tools and data sources.

## Learning Objectives

- Develop functional literacy in OSINT concepts and sources,
- understand the role of OSINT in and out of government, including its value and limitations in a range of missions,
- identify and apply practical strategies for planning and executing responsible, repeatable OSINT research, with due regard to privacy and analytical accuracy, and
- design a plan to integrate OSINT tools and techniques into their own work.

## Who should attend?

This workshop is appropriate for public servants and business professionals at all levels, especially those working in intelligence or security operations. Junior staff will be able to apply practical techniques in their day-to-day work, while more senior staff will be better able to integrate and manage OSINT in their operations. This workshop will also be useful for journalists, diplomats, professionals working in civil rights and atrocity prevention, and anyone seeking a practical introduction to rigorous online research.

**FEE:** \$ 500.00 + HST (13%)

**Featured instructor:** Micah Clark

Micah Clark is a lecturer in Intelligence and National Security at NPSIA and OSINT Product Director at Tadaweb. Micah has provided training & support to government clients in the US, UK and Canada since 2013. In 2017 he designed and delivered a ten-day OSINT training program for USSOCOM that is now widely used across the US government. From 2018 to 2021, Micah was Director of Product at Moonshot, a London-based firm focused on countering online harms. Recently, he has provided OSINT user experience services to technology firms and delivered OSINT training and instructional design services for the European Union External Action Service, Global Affairs Canada (GAC), and Innovation, Science and Economic Development Canada (ISED).



Learn more or register at [www.carleton.ca/npsia-ptd/](http://www.carleton.ca/npsia-ptd/)



## Professional Training Registration Form

### Contact Information

Name		
Department, Agency or Company		
Street Address		
City, Prov., Postal Code		
Home Phone & Fax	Tel:	Fax:
Work Phone		
E-Mail (work & personal)	Work:	Personal:

If you are not alumni of NPSIA or a member of the Ottawa Diplomatic Association would you like to receive email announcements on future training programs? Yes\_\_ / No\_\_\_. If yes please circle or highlight your preferred email address above.

### Program

# Practical Certificate in Open Source Intelligence (OSINT)

- 4 half-Day Workshop – Monday, August 15 to Thursday, August 18, 2022 -  
9 AM to 12 PM daily

### Featured Instructor

**Micah Clark**

### Fee

**\$ 500 .00 + HST**

### Complete your Registration

Scan and email or post this registration form to NPSIA-PT&D at the coordinates below. You will then be provided with an invoice and will receive instructions for completing your registration by credit card, cheque or electronic funds payment.

Registration - The Office of Professional Training and Development (NPSIA – PT&D)  
Room 2118 Dunton Tower  
Carleton University  
1125 Colonel By Drive, Ottawa, ON K1S 5B5  
Email: npsia-ptd@carleton.ca

### Payment and refunds:

**Refund policy:** Registration fees for this workshop are refundable up-to 10 business days before the start of training less 20% + HST for administration. This policy does not apply to Corp. Training Agreements.

**Cancellation policy:** NPSIA-PT&D reserves the right to cancel scheduled training programs up-to 5 business days in advance of the start of training should there be insufficient subscription. Full refunds will be issued upon notification.