

Special Research Session with Dr. Peter Buckley



Wednesday June 13, 2018
12:30-2:30 pm
1020 Dunton Tower
Lunch will be served

Dr. Buckley will be visiting Ottawa, as a special guest of the Sprott School and the International Business Study Group, on the occasion of receiving a Carleton University Honourary Doctorate degree (Doctor of Laws) and delivering the keynote speech at the June convocation of the Sprott School of Business.

Peter is Professor of International Business at the University of Leeds, UK, and is the most accomplished, recognized, and honoured academic in international business worldwide today. In 2012 he was appointed an *Officer of the Order of the British Empire (OBE)* “for services to higher education, international business and research”. His numerous other awards and distinctions include election as *Fellow of the British Academy of Management*, the *Royal Society of Arts*, and the *Academy of Social Sciences*, and as of 2014 of the prestigious *British Academy (FBA)*.

He has published more than 250 journal articles and over 50 books, has over 36,000 citations in Google Scholar, and has served as President of both the *Academy of International Business* and the *European Academy of International Business*. In addition, he is the Founder Director of the *Centre for International Business of the University of Leeds (CIBUL)*, named as the top international business research group in the world by *International Business Review*, and an Honorary Professor of the University of International Business and Economics in Beijing.

His relationship with Canada dates back to the mid-1980s, when he began studying Canadian economic relations with the UK, EU, and U.S. He has served on the ERB of the *British Journal of Canadian Studies*, published in the *Canadian Journal of Regional Science*, and given numerous talks in or about Canada, including the keynote address at the *Consortium for International Marketing Research* conference in Victoria in 2014 and presentations at all four of the AIB conferences held in Canada to date.

Peter has been a great friend of the Sprott School of Business, helping to advance our emphasis on international business and more generally on research. In 1990 he co-sponsored our first-ever international academic exchange agreement, in 2007 he was the keynote speaker at our *Fourth Annual Sprott Doctoral Symposium*, and he has mentored many of our PhD students and faculty.

This session will not be a standard-format seminar; rather, it will draw on our guest's broad experience and knowledge to provide a platform enabling faculty and students to chat and exchange ideas with him about research and international business. Peter's interests range from the theory of the multinational enterprise, foreign direct investment, and the "global factory", to value chain organization, social identity and global virtual teams, corporate governance, and the role of theory in strategic management education and learning. He will open the session with some reflections and thoughts about his own work and the state of research generally and in IB, and then open the floor for discussion.



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