

Dr. Meredith B. Lilly

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Norman Paterson School of International Affairs
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Google Scholar: <https://scholar.google.com/citations?user=Y9SLU40AAAAJ>

Education

Postdoctoral Certificate: Department of Economics, McMaster University, 2011.

PhD: Dept. Health Policy, Management & Evaluation, University of Toronto, 2008.

Honours BA: International Development Studies, University of Toronto, 1998.

Employment

Associate Professor, Norman Paterson School of International Affairs, Carleton University, 2016-.

- **Simon Reisman Chair in International Economic Policy**, Norman Paterson School of International Affairs, Carleton University, 2016-2021; Renewed 2021-2026

- **Centre for Trade Policy and Law, Carleton University, 2016- .** Academic advisor.

Associate Director, MA Program. Norman Paterson School of International Affairs, Carleton University, 2020-2022.

Policy Advisor, Office of the Prime Minister of Canada, Ottawa, 2012-2015.

Director of Policy, Office of Canada's Minister of State for Seniors, Ottawa, 2011- 2012.

Banting Postdoctoral Fellow, Department of Economics, McMaster University, 2010-2011.

Research Associate, Institute for Healthy Living and Chronic Disease Prevention, University of British Columbia Okanagan, 2009 – 2010.

- **Associate Faculty**, Centre for Health Services and Policy Research, UBC Vancouver, 2009 – 2011.

Additional Professional Appointments

Deputy Minister of Trade's Advisory Council on International Trade, Global Affairs Canada.
Member. 2021 –

Expert Panelist, Canadian Council of the Academies. Study: Advancing Canada's International Science and Technology Partnerships. Sponsor, Global Affairs Canada, 2022 –

Advisory Board, Canadian Global Affairs Institute (CGAI), Ottawa, 2020 –

North American Forum, Canadian Delegation, 2016 –

Recent Publications (5 Years)

Peer-reviewed Journal Articles

Lilly, MB, EM Walter*, D Balkissoon (2022). Trade policy pain for marginal climate gain? The complex case for border carbon adjustments in Canada. *Canadian Tax Journal*. 70(1): 1-17.

https://www.ctf.ca/CTFWEB/Documents/CTJ%202022/Issue%201/Public/57_Public-2022CTJ1-PF-3-Lilly-et-al.pdf

Williams, H.* and Lilly, M.B. (2021), Developing a novel index to evaluate labour chapters in trade agreements: Canada's ambition–enforceability compromise, *Journal of International Trade Law and Policy*, Vol. 20(2), pp. 65-82 <https://doi.org/10.1108/JITLP-10-2020-0056>.

Lilly, MB and D. Arabi* (2020). Symbolic Act, Real Consequences: Passing Canada's Magnitsky Law to Combat Human Rights Violations and Corruption. *International Journal*, 75(2) 163-178. DOI: 10.1177/0020702020934504

- Winner of the 2020 Marcel Cadieux Award for best article on Canadian foreign policy in *International Journal*.

Lilly, MB (2020). Hewers of wood and drawers of water 2.0: how American and Chinese economic nationalism influence Canadian trade policy in the twenty-first century. *Canadian Foreign Policy Journal*, Vol. 26, No. 2, 167-181. DOI: [10.1080/11926422.2020.1750444](https://doi.org/10.1080/11926422.2020.1750444)

Lilly, MB (2019). Advancing Labour Mobility in Trade Agreements: The Lost Opportunity in the Trans-Pacific Partnership. *Journal of International Trade Law and Policy*. <https://doi.org/10.1108/JITLP-06-2018-0025>

Sun, ZS, MacIssac, S., Duclos, B., Lilly, MB (2019). The effects of trade liberalization on skill acquisition and skill demand: a systematic review. *Journal of International Trade Law and Policy*. <https://www.emeraldinsight.com/doi/full/10.1108/JITLP-08-2018-0036>

Vanderkooy, A., Regier, E., Lilly, MB (2019). Inclusive Growth: A Systematic Review of the Role of Financial Incentives to Promote Lifelong Learning. *Educational Research Review*. Vol. 27, June 2019, pp. 176-190. <https://doi.org/10.1016/j.edurev.2019.03.004>

Smith, M., Basu Ray, S., Raymond, A., Sienna, M. Lilly, MB (2018). Long-term lessons on the effects of post-9/11 border thickening on cross-border trade between Canada and the United States: a systematic review. *Transport Policy*. Status: In press, March 2018. <https://doi.org/10.1016/j.tranpol.2018.03.013>.

Lilly MB (2017). How Demographic Transition Can Help Predict Canada – US Trade Relations in 2042. *International Journal of Canadian Studies*. Vol. 55, 2017 pp. 67–76. <https://doi.org/10.3138/ijcs.55.07>

Book Chapters

Lilly, MB and A Li*. Chapter 3. The Geoeconomic Context. In F.O. Hampson and G. Hyder. *Canada 2030: Strategies for Engagement with the Indo-Pacific*. Sutherland House. Forthcoming, 2022.

Lilly, MB and EM Walter*. A tale of two border closures: How the 9/11 experience prepared Canada and the US for the 2020 pandemic shut down. A. Charron, A. Moens, S. Roussel (eds). *The Legacy of 9/11 and the Effects on North America*. McGill-Queen's University Press. In press, 2023.

Lilly, MB (2021). Chapter 7: Reforming High-Skilled Temporary Worker Programs in Canada and the United States: Both Sticks and Carrots. *Navigating a Changing World: Canada's International Policies in an Age of Uncertainties*. University of Toronto Press. Geoffrey Hale and Greg Anderson (eds). <https://utorontopress.com/ca/navigating-a-changing-world-2>

Lilly, MB (2021). Stumbling or Striving? Canada's Pursuit of Reciprocity in Negotiating Temporary Entry in Trade Agreements. In Geoffrey Hale and Greg Anderson (eds). *Canada's Fluid Borders: Trade, Investment, Travel, Migration*. University of Ottawa Press.

Lilly, MB (2020). Chapter 2: The Prime Minister's Office. Lessons from the 'Centre' of Government. in Stephanie Carvin, Thomas Juneau, Craig Forcese (eds). *Top Secret Canada*:

Understanding the Canadian Intelligence and National Security Community. University of Toronto Press. Status: in press. <https://utorontopress.com/ca/top-secret-canada-2>

Lilly MB (2018). Chapter 6: The Trudeau Government's Progressive Trade Agenda: Rhetoric or Reality? Editors: P. Lagassé and N. Hillmer. *Canada Among Nations, 2018*. New York: Palgrave McMillan.

Policy Publications

Lilly, MB (2022). US Formation of New Goeconomic Alliances: Canada's Shifting Relevance. CIGI Essay Series: Situating Canada in a Changing World: Constructing a Modern and Prosperous Future. April 25, 2022. (peer reviewed) <https://www.cigionline.org/articles/us-formation-of-new-geoeconomic-alliances-canadas-shifting-relevance/>

Lilly, M (2021). Advancing Trade with the Indo-Pacific: Canada's Role in Welcoming New CPTPP Members. Canadian Global Affairs Institute 2021 Taiwan Series. June, 2021. (peer reviewed) https://www.cgai.ca/advancing_trade_with_the_indo_pacific_canadas_role_in_welcoming_new_members_to_the_cptpp?utm_campaign=pp_lilly&utm_medium=email&utm_source=cdfai

Lilly, MB (2019). Wounded but Alive: What USMCA means for Canada. *Turkish Policy Quarterly*. March 2019. <http://turkishpolicy.com/article/949/wounded-but-alive-what-the-usmca-means-for-canada>

Daudelin, J. and MB Lilly (2019). "Alivio inmediato, pero un fiasco a largo plazo" *Foreign Affairs Latinoamérica*. Vol 19 No 1. <http://revistafal.com/fal-19-1/>

Lilly, MB (2019). "A Canadian Perspective on the Future of North America's Economic Relationship." *The Future of North America's Economic Relationship. From NAFTA to the New Canada-United States-Mexico Agreement and Beyond*. Centre for International Governance Innovation (CIGI) Special Report. February 11, 2019: 15-21. <https://www.cigionline.org/publications/future-north-americas-economic-relationship-nafta-new-canada-united-states-mexico>

Lilly MB (2018). The USMCA and the New Rules of the Road. *Policy Magazine*. November, 2018. <https://policymagazine.ca/the-usmca-and-the-new-rules-of-the-road/>

Lilly MB (2018). The NAFTA road ahead: Why Canada must be in the fast lane. *Policy Magazine: Canadian Politics and Public Policy*. September/October 2017. <http://policymagazine.ca/the-nafta-road-ahead-why-canada-must-be-in-the-fast-lane/>

Lilly MB (2018). Four ways to keep our eyes on the prize in NAFTA talks. *Policy Options*. Special feature in "Trade Policy for Uncertain Times" series by *Institute for Research on Public Policy* August 4, 2017 <http://policyoptions.irpp.org/magazines/august-2017/four-ways-to-keep-our-eyes-on-the-prize-in-nafta-talks/>

Charron A, Lilly MB (2017). More sanctions is the wrong tool for human rights protection. *Policy Options*. February 16, 2017. <http://policyoptions.irpp.org/magazines/february-2017/more-sanctions-is-the-wrong-tool-for-human-rights-protection/>

Parliamentary Testimony

Opening Statement of Testimony. Senate Standing Committee on Foreign Affairs and International Trade. Bill S-217, An Act respecting the repurposing of certain seized, frozen or sequestered assets. 44th Parliament, 1st Session. March 24, 2022.

<https://sencanada.ca/en/committees/AEFA/meetingschedule/44-1>

Opening Statement of Testimony. House of Commons Standing Committee on Industry and Technology (INDU). Study on Sourcing and Processing of Critical Minerals. 44th Parliament, 1st Session, Meeting 6. February 4, 2022. <https://www.ourcommons.ca/DocumentViewer/en/44-1/INDU/meeting-6/minutes>

Opening Statement of Testimony provided to The Standing Senate Committee on Banking, Trade and Commerce. Study on new and emerging issues for Canadian importers and exporters in North American and global markets. Parliament of Canada: February 14, 2018

Economic Sanctions and Gross Violations of Human Rights: Recommendations for Amending Canada's Special Economic Measures Act. Submission to the House of Commons Standing Committee on Foreign Affairs and International Development. October, 2016.

Opinion and Popular Press

Canada-U.S. border closure may be necessary but will bring additional economic pain. Ottawa Citizen. March 19, 2020. <https://ottawacitizen.com/opinion/columnists/lilly-canada-u-s-border-closure-may-be-necessary-but-will-bring-additional-economic-pain/>

For Canada, a bad NAFTA deal is better than no deal at all. CBC news website. August 28, 2018 <https://www.cbc.ca/news/opinion/nafta-canada-1.4800838>

Chest-thumping on tariffs might feel nice, but as the dependent trading partner, it does us no good. CBC News. June 4, 2018 <http://www.cbc.ca/news/opinion/trump-tariffs-1.4690098>

Trump doesn't need to rip of NAFTA – he's already winning. The Globe and Mail. March 2, 2018. <https://www.theglobeandmail.com/report-on-business/rob-commentary/trump-doesnt-need-to-rip-up-nafta-hes-already-winning/article38186576/>

Beijing plays by its own rules, so Canada shouldn't rush into a trade deal. The Globe and Mail. August 26, 2016. <https://www.theglobeandmail.com/report-on-business/rob-commentary/beijing-plays-by-its-own-rules-so-canada-shouldnt-rush-into-a-trade-deal/article31560638/>

Multimedia

Panelist. Why Canada needs a robust Indo-Pacific strategy: Views from the Region. MacDonald Laurier Institute. Webinar: June 13, 2022 <https://www.youtube.com/watch?v=mha300ITNcY>

Podcast panel on trade and electronic vehicles. Energy security cubed: Zero emission vehicle manufacturing and trade disintegration. CGAI. December 9, 2021. <https://open.spotify.com/episode/2Y6pwgUReQa3ABaCYluCiK>

Podcast panel on Canada's Federal Election #44. "Last Stretch to Election Day." The Global Exchange Podcast. CGAI. September 20, 2021. https://www.cgai.ca/last_stretch_to_election_day

Podcast panel on Canada-US relations under Biden. "America First, Canada Last?" The Global Exchange Podcast. CGAI. February 15, 2021. https://www.cgai.ca/american_first_canada_last

Podcast Interview on transition to Biden administration following Trump. "Canada could be stuck with holdovers from Trump for a long time — podcast". *Down to Business* with Gabe Friedman.

Episode 78. Financial Post. November 18, 2020. <https://financialpost.com/news/economy/canada-could-be-stuck-with-holdovers-from-trump-for-a-long-time-podcast>

Podcast on Canada's failed bid for a UN Security Council seat. The Global Exchange Podcast. CGAI. June 22, 2020. https://www.cgai.ca/canada_loses_the_unsc_seat_bid

Linking Democracy, Diplomacy and Security – An Opportunity for Canada? The Global Exchange Podcast. CGAI. February 10, 2020.

https://www.cgai.ca/linking_democracy_diplomacy_and_security_an_opportunity_for_canada

Podcast Interview. Canada and the World, Episode 9: NAFTA 2.0: USMCA. Open Canada. October 5, 2018. <https://www.opencanada.org/features/canada-and-world-ep-9-nafta-20-you-smack-usmca/>

Podcast Interview. Canada and the NAFTA Negotiations. Trade Talks, with Chad Bown and Soumaya Keynes. Peterson Institute of International Economics. September 7, 2018.

<https://piie.com/experts/peterson-perspectives/trade-talks-episode-53-oh-nafta-its-canadas-turn>

Podcast interview with Policy Talks on NAFTA, February 2018.

<http://policytalkspodcast.com/2018/02/22/episode-34-nafta-negotiations-current-status-and-the-way-forward/?platform=hootsuite>

Podcast interview with IRPP. Securing the Best NAFTA deal possible for Canada. Institute for Research on Public Policy. Policy Options podcast. <http://policyoptions.irpp.org/magazines/august-2017/securing-the-best-nafta-deal-possible-for-canada/>

Is It the End of Free Trade? Q&A with International Affairs professor and former trade negotiator Meredith Lilly. *FPA Voices*. Carleton University. September 22, 2017.

<https://carleton.ca/fpa/2017/end-free-trade-qa-international-affairs-professor-former-trade-negotiator-meredith-lilly/>

Graduate Courses Taught at NPSIA

Trade Policy in North America (INAF 5306)

State Sovereignty and Globalization (INAF 5502)

International Labour Migration (INAF 5711)