

Dr. Meredith B. Lilly

Professor and Simon Reisman Chair in International Economic Policy
Norman Paterson School of International Affairs
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Short, recent CV below. For full academic CV, please contact Dr. Lilly.

GRADUATE COURSES TAUGHT AT NPSIA

Policy Writing for International Affairs (*New Fall 2024*)

Trade Policy in North America (INAF 5306)

State Sovereignty and Globalization (INAF 5502)

International Labour Migration (INAF 5711)

EDUCATION

Postdoctoral Certificate: Department of Economics, McMaster University, 2011.

PhD in Health Services Research. Dept. Health Policy, Management & Evaluation, University of Toronto, 2008.

Honours BA in International Development Studies, University of Toronto, 1998.

Foreign Placement: Canadian Physicians for Aid and Relief. Uganda, East Africa: 1996.

PROFESSIONAL EMPLOYMENT

Employed Positions

Full Professor. Norman Paterson School of International Affairs, Carleton University, 2024 – current.

Simon Reisman Chair in International Economic Policy, NPSIA, Carleton University, 2016 – .

Associate Professor. NPSIA, Carleton University, 2016 – 2024.

Associate Director, MA Program, NPSIA, Carleton University, 2020 – 2022.

Policy Advisor, Office of the Prime Minister of Canada, 2012 – 2015.

Foreign Affairs and Trade Advisor to the Prime Minister, 2013 – 2015.

Social Affairs Policy Advisor to the Prime Minister, 2012 – 2013.

Director of Policy, Office of Canada's Minister of State for Seniors, 2011 – 2012.

Banting Postdoctoral Fellow, Department of Economics, McMaster University, 2010 – 2011.

Affiliate, Centre for Health Economics and Policy Analysis, McMaster University, 2010 – 2011.

Research Associate, Institute for Healthy Living and Chronic Disease Prevention, University of British Columbia Okanagan, 2009 – 2010.

Proposal Writer, The Hospital for Sick Children Foundation, 1999 – 2002.

Program Officer, Citizenship and Immigration Canada, Ontario Region, 1997 – 1999

Additional Professional Appointments

International Economic Policy Council. CD Howe Institute. 2023 – current.

Canadian Global Affairs Institute (CGAI), Ottawa, 2019 – current.

Advisory Board, 2020 – current.

Fellow, 2019 – current.

Centre for Trade Policy and Law, Carleton University. Academic advisor, 2016 – current.

North American Forum, Canadian Academic Partner Lead, 2022 – current.

North American Competitiveness Working Group. UC San Diego Centre for U.S.-Mexican Studies, George W. Bush Institute, Future Borders Coalition and Mexican Council on Foreign Relations (COMEXI). Member, 2023-2024.

Council of Canadian Academies. Expert Panelist. Study: Navigating Collaborative Futures. The Expert Panel on Science, Technology, and Innovation and Knowledge Partnerships, 2022 – 2024.

Deputy Minister's Advisory Council on International Trade. Global Affairs Canada. Member. 2021 – 2023.

Expert Working Group on Economic Security and a Changing Global Economy. “Reimagining a Canadian National Security Strategy”. Centre for International Governance Innovation (CIGI). Member. May-November 2021.

Centre for International Governance Innovation, Senior Fellow, Waterloo, 2017 – 2020.

Associate Faculty, Centre for Health Services and Policy Research, UBC Vancouver, 2009 – 2011.

Selected Publications

Academic Articles and Book Chapters (* denotes authors supervised by M. Lilly)

Lilly, MB (2023). Beyond NAFTA: Canada and USMCA's Initial Implementation, 2020-2022. Chapter in D. Gantz, S M. Fegtly, T. Payan (eds). *The Future of Trade: A North American Perspective*. Edward Elgar Publishing. UK. <https://www.e-elgar.com/shop/usd/the-future-of-trade-9781035315413.html>

Lilly, MB and EM Walter* (2023). Chapter 10. A tale of two border closures: How the 9/11 experience prepared Canada and the US for the 2020 pandemic shut down. in A. Charron, A. Moens, S. Roussel (eds). *The Legacy of 9/11: Views from North America*. McGill-Queen's University Press. <https://www.mqup.ca/legacy-of-9-11--the-products-9780228017325.php> * Book included on the *Hill Times 100 Best Books of 2023*.

Lilly, MB and A Li* (2022). Chapter 3. The Goeconomic Context. In Fen Osler Hampson, Goldy Hyder, Tina J. Park. *The Indo-Pacific: New Strategies for Canadian Engagement with a Critical Region*. Sutherland House. <https://sutherlandhousebooks.com/product/indo-pacific/>

Lilly, MB (2021). Chapter 7: Reforming High-Skilled Temporary Worker Programs in Canada and the United States: Both Sticks and Carrots. *Navigating a Changing World: Canada's International Policies in an Age of Uncertainties*. University of Toronto Press. Geoffrey Hale and Greg Anderson (eds). <https://utorontopress.com/ca/navigating-a-changing-world-2>

Lilly, MB, EM Walter*, D Balkissoon (2022). Trade policy pain for marginal climate gain? The complex case for border carbon adjustments in Canada. *Canadian Tax Journal*. 70(1): 1-17.
https://www.ctf.ca/CTFWEB/Documents/CTJ%202022/Issue%201/Public/57_Public-2022CTJ1-PF-3-Lilly-et-al.pdf

Williams, H.* and Lilly, M.B. (2021), Developing a novel index to evaluate labour chapters in trade agreements: Canada's ambition–enforceability compromise, *Journal of International Trade Law and Policy*, Vol. 20(2), pp. 65-82 <https://doi.org/10.1108/JITLP-10-2020-0056>.

Lilly, MB (2021). Stumbling or Striving? Canada's Pursuit of Reciprocity in Negotiating Temporary Entry in Trade Agreements. In Geoffrey Hale and Greg Anderson (eds). *Canada's Fluid Borders: Trade, Investment, Travel, Migration*. University of Ottawa Press.

Lilly, MB and D. Arabi* (2020). Symbolic Act, Real Consequences: Passing Canada's Magnitsky Law to Combat Human Rights Violations and Corruption. *International Journal*, 75(2) 163-178. DOI: 10.1177/0020702020934504

• Winner of the 2020 Marcel Cadieux Award for best article on Canadian foreign policy in *International Journal*.

Lilly, MB (2020). Hewers of wood and drawers of water 2.0: how American and Chinese economic nationalism influence Canadian trade policy in the twenty-first century. *Canadian Foreign Policy Journal*, Vol. 26, No. 2, 167-181. DOI: [10.1080/11926422.2020.1750444](https://doi.org/10.1080/11926422.2020.1750444)

Lilly, MB (2020). Chapter 2: The Prime Minister's Office. Lessons from the 'Centre' of Government. in Stephanie Carvin, Thomas Juneau, Craig Forcese (eds). *Top Secret Canada: Understanding the Canadian Intelligence and National Security Community*. University of Toronto Press. Status: in press. <https://utorontopress.com/ca/top-secret-canada-2>

Lilly, MB (2019). Advancing Labour Mobility in Trade Agreements: The Lost Opportunity in the Trans-Pacific Partnership. *Journal of International Trade Law and Policy*.
<https://doi.org/10.1108/JITLP-06-2018-0025>

Sun, ZS*, MacIssac, S.*, Duclos, B.*, Lilly, MB (2019). The effects of trade liberalization on skill acquisition and skill demand: a systematic review. *Journal of International Trade Law and Policy*.
<https://www.emeraldinsight.com/doi/full/10.1108/JITLP-08-2018-0036>

Vanderkooy, A.*, Regier, E.*, Lilly, MB (2019). Inclusive Growth: A Systematic Review of the Role of Financial Incentives to Promote Lifelong Learning. *Educational Research Review*. Vol. 27, June 2019, pp. 176-190. <https://doi.org/10.1016/j.edurev.2019.03.004>

Lilly MB (2018). Chapter 6: The Trudeau Government's Progressive Trade Agenda: Rhetoric or Reality? Editors: P. Lagassé and N. Hillmer. *Canada Among Nations, 2018*. New York: Palgrave McMillan.

Smith, M.*, Basu Ray, S.*, Raymond, A.*, Sienna, M.* Lilly, MB (2018). Long-term lessons on the effects of post-9/11 border thickening on cross-border trade between Canada and the United States: a systematic review. *Transport Policy*. Status: In press, March 2018.
<https://doi.org/10.1016/j.tranpol.2018.03.013>.

Lilly MB (2017). How Demographic Transition Can Help Predict Canada – US Trade Relations in 2042. *International Journal of Canadian Studies*. Vol. 55, 2017 pp. 67–76.
<https://doi.org/10.3138/ijcs.55.07>

Policy Publications

Lilly, MB. (2024). Harnessing New Investments in Industrial Policy to Advance North American Competitiveness. Final Report of the North American Competitiveness Working Group. UC San Diego Center for U.S.-Mexico Studies. <https://iamericas.org/investments-in-industrial-policy-to-advance-north-american-competitiveness/>

Expert Panelist Co-author (2024). Navigating Collaborative Futures. Report by the Expert Panel on Science, Technology, Innovation and Knowledge Partnerships. Council of Canadian Academies. February 2024. <https://cca-reports.ca/reports/international-science-and-technology-partnerships/>

Lilly, MB (2023). De-Risking Supply Chains through Middle Power Industrial Policy: Exploring Volkswagen's Investment in Canada. Atlantik-Brücke Canada. Briefing Paper 3. June 2023.

Lilly, MB (2023). Promise and Pitfalls in Canada's Indo-Pacific Trade Strategy. MacDonald Laurier Institute. Feb 2023. <https://macdonaldlaurier.ca/promise-and-pitfalls-canadas-indo-pacific-trade-strategy-meredith-lilly-for-inside-policy/>

Lilly, MB (2022). Navigating US-China Rivalry in International Trade: Middle Powers and the CPTPP. The Prospect Foundation. August, 2022. <https://www.pf.org.tw/en/pfen/33-9615.html>

Lilly, MB (2022). US Formation of New Geoeconomic Alliances: Canada's Shifting Relevance. CIGI Essay Series: Situating Canada in a Changing World: Constructing a Modern and Prosperous Future. April 25, 2022. (peer reviewed) <https://www.cigionline.org/articles/us-formation-of-new-geoeconomic-alliances-canadas-shifting-relevance/>

Lilly, M (2021). Advancing Trade with the Indo-Pacific: Canada's Role in Welcoming New CPTPP Members. Canadian Global Affairs Institute 2021 Taiwan Series. June, 2021. https://www.cgai.ca/advancing-trade-with-the-indo-pacific-canadas-role-in-welcoming-new-members-to-the-cptpp?utm_campaign=pp_lilly&utm_medium=email&utm_source=cdfai

Lilly, MB (2019). Wounded but Alive: What USMCA means for Canada. *Turkish Policy Quarterly*. March 2019. <http://turkishpolicy.com/article/949/wounded-but-alive-what-the-usmca-means-for-canada>

Daudelin, J. and MB Lilly (2019). "Alivio inmediato, pero un fiasco a largo plazo" *Foreign Affairs Latinoamérica*. Vol 19 No 1. <http://revistafal.com/fal-19-1/>

Lilly, MB (2019). "A Canadian Perspective on the Future of North America's Economic Relationship." *The Future of North America's Economic Relationship. From NAFTA to the New Canada-United States-Mexico Agreement and Beyond*. Centre for International Governance Innovation (CIGI) Special Report. February 11, 2019: 15-21. <https://www.cigionline.org/publications/future-north-americas-economic-relationship-nafta-new-canada-united-states-mexico>

Lilly MB (2018). The USMCA and the New Rules of the Road. *Policy Magazine*. November, 2018. <https://policymagazine.ca/the-usmca-and-the-new-rules-of-the-road/>

Lilly MB (2018). The NAFTA road ahead: Why Canada must be in the fast lane. *Policy Magazine: Canadian Politics and Public Policy*. September/October 2017. <http://policymagazine.ca/the-nafta-road-ahead-why-canada-must-be-in-the-fast-lane/>

Lilly MB (2018). Four ways to keep our eyes on the prize in NAFTA talks. *Policy Options*. Special feature in "Trade Policy for Uncertain Times" series by *Institute for Research on Public Policy* August

4, 2017 <http://policyoptions.irpp.org/magazines/august-2017/four-ways-to-keep-our-eyes-on-the-prize-in-nafta-talks/>

Parliamentary Testimony

2026 CUSMA Review. Opening Statement of Testimony. House of Commons Standing Committee on International Trade. 2026 CUSMA Review. 44th Parliament, 1st Session. June 11, 2024.

<https://www.ourcommons.ca/DocumentViewer/en/44-1/CIIT/meeting-111/evidence>

Canada-China Trade Relations. Opening Statement of Testimony. House of Commons Special Committee on Canada-China Relations. 44th Parliament, 1st Session. Feb 5th, 2024.

<https://www.ourcommons.ca/documentviewer/en/44-1/CACN/meeting-32/evidence>

Canadian Sanctions Overview – Opening Statement. Senate Standing Committee on Foreign Affairs and International Trade. Comprehensive review of the provisions and operation of the Sergei Magnitsky Law and the Special Economic Measures Act. 44th Parliament, 1st Session. Nov 2, 2022.

<https://sencanada.ca/en/Content/Sen/Committee/441/AEFA/24MN-55787-E>

Canadian Sanctions – Opening Statement of Testimony. Senate Standing Committee on Foreign Affairs and International Trade. Bill S-217, An Act respecting the repurposing of certain seized, frozen or sequestered assets. 44th Parliament, 1st Session. March 24, 2022.

Critical Minerals Opening Statement of Testimony. House of Commons Standing Committee on Industry and Technology (INDU). Study on Sourcing and Processing of Critical Minerals. 44th Parliament, 1st Session, Meeting 6. February 4, 2022.

<https://www.ourcommons.ca/DocumentViewer/en/44-1/INDU/meeting-6/minutes>

Canadian Trade Opening Statement of Testimony. provided to The Standing Senate Committee on Banking, Trade and Commerce. Study on new and emerging issues for Canadian importers and exporters in North American and global markets. Parliament of Canada: February 14, 2018

House of Commons Standing Committee on Foreign Affairs and International Development. Statutory Review of the Freezing Assets of Corrupt Foreign Officials Act and the Special Economic Measures Act. 42nd Parliament, 1st Session. October 26, 2016.

<https://www.ourcommons.ca/DocumentViewer/en/42-1/FAAE/meeting-29/evidence>

Opinion and Popular Press

Canada-U.S. border closure may be necessary but will bring additional economic pain. Ottawa Citizen. March 19, 2020. <https://ottawacitizen.com/opinion/columnists/lilly-canada-u-s-border-closure-may-be-necessary-but-will-bring-additional-economic-pain/>

For Canada, a bad NAFTA deal is better than no deal at all. CBC news website. August 28, 2018 <https://www.cbc.ca/news/opinion/nafta-canada-1.4800838>

Chest-thumping on tariffs might feel nice, but as the dependent trading partner, it does us no good. CBC News. June 4, 2018 <http://www.cbc.ca/news/opinion/trump-tariffs-1.4690098>

Trump doesn't need to rip of NAFTA – he's already winning. The Globe and Mail. March 2, 2018. <https://www.theglobeandmail.com/report-on-business/rob-commentary/trump-doesnt-need-to-rip-up-nafta-hes-already-winning/article38186576/>

Beijing plays by its own rules, so Canada shouldn't rush into a trade deal. The Globe and Mail. August 26, 2016. <https://www.theglobeandmail.com/report-on-business/rob-commentary/beijing-plays-by-its-own-rules-so-canada-shouldnt-rush-into-a-trade-deal/article31560638/>