

## Student Testimonials about Online Learning Contest

### Rules of the Contest

#### The Contest Period

The contest is run by Teaching and Learning Services (TLS) and the Centre for Student Academic Support (CSAS). The Contest will run online from **February 25, 2021** until **March 10, 2021 at 11:59 p.m. EST**.

#### Eligibility

To be eligible, videos and recorded interviews (hereinafter referred to as “videos” or “recordings”) must not contain vulgar language, nudity, copyrighted materials, videos/pictures/music from a third party or illegal activities. We reserve the right to disqualify any videos for any reason. No other persons apart from the entrant can appear in the video. The person entering the Contest must be a currently enrolled Carleton student and a resident of Canada who has reached the age of majority in their province of residence. The Contest is not open to staff and faculty of Carleton.

#### How to Enter

The Contest may be entered online only. To complete the official contest entry, participants must complete the online submission form. Participants may enter **only one** video.

Late entries will be disqualified. No other persons apart from the entrant can appear in the video. There is no fee to enter this contest, and no purchase or other consideration is necessary.

#### Prizes

There will be one \$100 Amazon gift card prize awarded by a random draw. The value of this prize is \$100 CDN. The chosen entrant will be required to correctly answer a skill-testing question before claiming their prize.

In addition, there are \$50 Amazon gift cards to be awarded where an entrant’s video shares a clear and insightful perspective about online learning AND the entrant completes a recorded 30-minute follow-up interview about their online learning experiences. There are a maximum of 15 of these prizes to be awarded, maximum 1 per entrant. The number of prizes in this category will depend on the number of entrants. Minimum value of this award depends on the number of qualified entries; the maximum value of this award is \$750 CDN.

The total maximum value of all prizes is \$850 CDN, but could be less depending on the number of qualified entries.

Entrants who receive a \$50 Amazon gift card award are eligible for the draw for the \$100 Amazon gift card.

The prizes have no cash redemption value. Carleton University makes no express or implied warranties of any kind with respect to safety or performance of the contest prizes.

#### Selection and Awarding the Prizes

Contest entries must be submitted by **March 10, 2021 at 11:59 p.m. EST**. On March 11, 2021, a jury of Carleton staff will be provided with all submissions to review and select the top videos (minimum 0,

maximum 15) based on selection criteria. Entrants of the top videos will be contacted on March 12, 2021 to schedule a 10-minute technical check and 30-minute interview, which will be scheduled from March 15, 2021 to March 31, 2021. The entrant must complete a recorded interview to receive their \$50 Amazon gift card, which will be sent to the entrant in the 24-hour period following the interview.

The draw for the \$100 Amazon gift card will take place on **March 12, 2021** and the winner will be notified that day.

Disqualification: If any one of the contest conditions is not met, the selected entrant will be disqualified and shall not be entitled to receive any prizes. TLS and CSAS have the sole and absolute discretion to verify the information provided in the student's entry form. If any information is deemed to be false, TLS and CSAS reserve the right to disqualify that entrant in their absolute discretion and to select another eligible entrant as a potential prize winner. The decision of the aforementioned parties is final and binding, without any right of appeal.

### **Copyright and Permissions**

By entering the Contest individuals featured in videos and recorded interviews consent to being photographed and recorded including, without limitation having their image, likeness, preferred name and/or voice recorded (the photographs and the recordings, collectively, the "Recordings" or "videos");

By entering the Contest all entrants featured in the videos and recorded interviews grant to Carleton University, its affiliates, licensees, assigns, clients and agents (collectively, "Carleton University") ownership of the videos submitted and recorded interviews. Ownership includes the right to use, reproduce, publish, display, distribute, license, sell, modify and alter without restriction or otherwise exploit the Recordings, in whole or in part, in any medium whatsoever without restriction (including, without limitation, social media channels), in any country in the world. By entering this contest individuals featured in the videos and recorded interviews agree that they have no rights of inspection or approval regarding any use by Carleton University of the Recordings or any materials that may be used in connection therewith or to the eventual use to which they may be applied;

By entering the Contest all entrants and individuals featured in the videos and recorded interviews waive, in favour of Carleton University and all persons as may be designated by Carleton University from time to time any moral rights that may be owned in respect of the Recordings (including any and all rights to be associated therewith by name and the right to remain anonymous and the right to the integrity of the Recordings, including the rights of modification and association), and any and all of my rights to privacy and personality in relation to the Recordings;

By entering the Contest all entrants and individuals featured in the videos and recorded interviews release and discharge Carleton University from all claims and causes of action that he or she may have relating to Carleton University's use of the Recordings in relation to the Project including, without limitation, all claims for infringement of copyright, invasion of privacy, right of publicity and defamation; and

By entering the Contest all entrants and individuals featured in the videos and recorded interviews grant to Carleton University the right to use, and authorize others to use, their name, likeness and voice for the purposes of promotion or advertising in relation to the Contest, TLS, CSAS, and/or Carleton University.

## **GENERAL TERMS AND CONDITIONS**

**Verification of Entries:** The validity of any student status regarding enrollment is subject to verification by TLS. Any incomplete, double, or fraudulent entries will be rejected. Any entrant or other individual who enters or attempts to enter the Contest in a manner which is contrary to these official Contest Rules or which is otherwise disruptive to the proper operation of the Contest or by its nature is unjust to other entrants or potential entrants will be rejected and that entrant or purported entrant will be disqualified. All decisions of the Contest judges, who are employees of Carleton University, with respect to any and all aspects of the Contest, including without limitation the eligibility or disqualification of entrants or entries, are final and binding without right of appeal.

**The Odds:** The odds of winning depend upon the number of eligible entries received.

**Acceptance of Prizes:** The Prize must be accepted as described in these rules and cannot be transferred to another individual, substituted for another prize or exchanged in whole or in part for cash or credit. If for any reason a selected entrant cannot be reached through the contact information provided, or does not respond to TLS within five (5) business days of being contacted, or if there is any reason a winner cannot accept the prize as awarded, their entry will be declared null and void, and another eligible entrant will be selected from among the remaining eligible entries.

**Substitution of a Prize:** TLS and CSAS reserve the right, in their sole and absolute discretion, and for any reason whatsoever, to substitute a Prize or any part thereof, with an alternate prize of equivalent value.

**Termination of Contest:** TLS and CSAS reserve the right, in their sole and absolute discretion, to modify, cancel, terminate or suspend the Contest at any time, in whole or in part, in the event of any cause or circumstance, including without limitation any virus, computer bug or unauthorized human intervention, unauthorized or automated voting, or any other cause that is beyond the control of TLS and CSAS that could corrupt or affect the administration, security, impartiality or normal course of the Contest.

**Release and Exclusion of Liability:** By entering or attempting to enter the Contest, each individual agrees: (i) to release, discharge, and forever hold harmless Carleton University, and their respective officers, directors, employees, members, agents and other representatives (collectively, the "Releasees") from any and all claims, actions, damages, injuries, demands, manner of actions, causes of action, suits, debts, duties, accounts, bonds, covenants, warranties, indemnities, claims over, contracts and liabilities of whatever nature or kind including without limitation arising out of, or in connection with the entrant's participation or attempted participation in the Contest, compliance or non-compliance with these Contest rules and acceptance and use of the Prize, any other prize or any portion thereof.

Carleton University will not be responsible for lost, incomplete, late or misdirected Contest entries or for any failure of the Contest website during the Contest Period, or for any technical malfunction or other problems with, any telephone network or lines, computer online systems, servers, access providers, computer equipment or software or for any technical problems or traffic congestion on the Internet or at any website, or any combination of the foregoing, and will not be liable for any resulting injury or damage to any person or property arising from, or relating to, that person's or any other person's participation or attempted participation in the Contest, or attempted voting in the contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a

violation of criminal and civil laws and, should such an attempt be made, Carleton University reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. (iii) Each winner must sign a release form, giving Carleton University the permission to publish in print, broadcast or online, the winner's preferred name without remuneration.

**Communication with Entrants:** No communication or correspondence will be entered into with any Contest entrants about their specific contest entries, other than:

- Entrants who are selected by the contest judges for a follow-up interview; and
- Notifying the entrant selected as part of the draw for the \$100 Amazon gift card.

**Personal Information and Privacy Policy:**

Any personal information collected through this contest will be used and disclosed by Carleton University under the authority of the *Carleton University Act*, and in accordance with sections 39, 41 and 42 of Ontario's *Freedom of Information and Protection of Privacy Act* and applicable Carleton University privacy policies, which can be read here: <http://carleton.ca/privacy/privacy-policies/>. By entering this contest, all individuals consent to the collection and use of the personal information provided and contained in any submitted entry. Entrants selected for the recorded interview portion of the contest will have their preferred names, submitted video, recorded interview and/or portions thereof published in an online course about online learning hosted in Brightspace – Carleton University's learning management system.

The information provided will not be used for any purposes other than those stated upon this form unless the entrant directs otherwise. Carleton University is fully compliant with FIPPA and endeavors at all times to treat all personal information in accordance with this law.

You have certain rights to access and rectify the information contained in the file held about you and in order to exercise these rights, or if you have any questions, comments or concerns about this consent please contact Carleton University person listed below.

Manager, Privacy & Access to Information  
Telephone: (613) 520-2600 Ext. 2047  
E-Mail: [University\\_Privacy\\_Office@carleton.ca](mailto:University_Privacy_Office@carleton.ca)

These contest rules are available at:

[www.carleton.ca/online](http://www.carleton.ca/online)