



Department of Psychology Colloquium Series

Greening Organizations

Thursday March 26th, 2:30 pm
in UC180



Corporations are frequently named as some of the most significant contributors to climate change (Robertson & Barling, 2013; Robertson & Barling, 2015). As a result, their impact on the natural environment is heavily scrutinized by the media, investors, and scholars (Lyon & Shimshack, 2015; Kim & Lyon, 2011), creating significant pressure for organizations to improve their environmental performance. In this talk, I will review the research I have conducted to date that has examined how organizations can improve their environmental performance by increasing employees' involvement in corporate environmental responsibility through environmental leadership and corporate policies implemented at the firm. I will also speak to my current program of research that seeks to examine how corporate environmental communication may impact employees.

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