## **GIVING INSIGHT**

PHILANTHROPY IN ACTION AT CARLETON UNIVERSITY



SPRING 2024

## THE POWER OF PERSEVERANCE: SUPPORTING WOMEN IN ENGINEERING

By Courtney Buchanan, BJ/19

Role models and mentors can have a significant impact on a student's post-secondary experience. For Pauline Kehoe (BEng/79, MEng/85), one professor helped encourage and guide her to graduating with an engineering degree.

Pauline began her undergraduate studies at Carleton in civil engineering in 1975, where she was one of the few female students in her classes.

Throughout her first semester, Pauline describes getting "cold feet" about if she could handle the heavy workload while working part time. She reluctantly began the process of switching out of the engineering program.

Professor Juan Salinas noticed Pauline's absence in his class. Pauline describes Professor Salinas as a passionate, and relatable professor. "He was full of energy," she says, "he really did get to know his students."

Professor Salinas asked to speak with Pauline, wondering why she was transferring programs. "When he asked why, I sputtered that I thought I was going to fail," she says, "he emphatically reassured me that I was not going to fail and that I was doing great, and to stick with engineering. I really did want to be an engineer."

Professor Salinas made time to proctor all the midterm exams Pauline had missed. "He did not have to do that, but he did, and it got me caught up and back on track."

Pauline says this encouragement and support was a pivotal moment in her academic career.

Pauline continued in the program, becoming President of the Civil Engineering Society, placing top 10 in her



class, and later pursued her master's degree. She had a remarkable career as a transportation engineer, and later worked as a Senior Executive in government. Pauline says her work in International Development reinforces her message that women can have rewarding careers in engineering in so many venues. "I think women bring huge value to the workplace in these areas", she explains.

Since retiring, Pauline wants to give back to first year women engineering students through the establishment of the Pauline Kehoe Bursary in Engineering.

Creating a bursary for first year students through a gift in her will was especially important since in her experience, the first year can be a challenging adjustment. "I know first year can be a shock for students academically, and the funding part is equally challenging. I am hoping a financial contribution will ease their burden somewhat, and that my story of perseverance might boost their confidence. I want to give back and show my appreciation."

## CONSIDERATIONS FOR QUEBEC ASSET OWNERS RESIDING ACROSS CANADA

By Gustavo Paez Trujillo, Scotiatrust Estate and Trust Consultant



One of the joys of estate planning in Canada is that the law varies from province to province. Most of Canada follows common law, but Quebec follows the civil code. Why does this matter in estate planning?

First, the jargon is different. In Quebec, a person's estate is called succession. Estate settlement is called liquidation, and the person responsible for settling the estate is a liquidator.

In a common law province, most wills require probate. In Quebec, probate isn't needed if there is a notarial will. This means that if the will has been granted before a notary in Quebec, it is unnecessary to have it approved by the court, simplifying the estate process.

However, things may become complicated when a person has property in Quebec but a will prepared elsewhere. The legal validity of wills are assessed differently under the civil code: outside of Quebec, wills are generally valid if signed before two witnesses.

Many people who do not live in Quebec may not appreciate the unique rules of estate liquidation there, which may create difficulties for themselves or their beneficiaries. ""

Quebec law recognizes notaries' status as public officers, allowing them to validate wills instead of going through probate. If a will is not notarized, it must be probated. Like court proceedings anywhere, this adds time and expense to the estate liquidation process.

However, the probate process can be bypassed by having clients prepare a notarial will drafted in Quebec that deals with the assets within the province. This could save time and money.

Liquidating an estate in Quebec (or any province, for that matter) involves multiple steps and countless actions – closing bank accounts at numerous financial institutions, filing taxes, winding up businesses, cancelling identification, disposing of personal effects, distributing gifts to beneficiaries and charities, etc. Many people often reveal that their chosen liquidator or executor is a friend or family member. Estate administration can be a big ask for such individuals. For clients with assets outside their "home" province, discussing whether their friends or family are up for the task is essential. Many people who do not live in Quebec may not appreciate the unique rules of estate liquidation in Quebec, which may create difficulties for themselves or the beneficiaries.

These complexities are important to remember before choosing an executor for multiprovince estates. Resources can be located for executors who find themselves midway through the liquidation of an estate and overwhelmed. That can take the shape of local expertise, professional assistance, or skilled individuals or companies involved in estate liquidation/administration.

Choosing the right executor or liquidator is one of the most important decisions anyone can make during their lifetime. We all want to ensure our loved ones have peace of mind when we're gone.

gustavo.paeztrujillo@scotiawealth.com



The most critical measure of a university's success is the success of its students, and there is a strong relationship between student success and philanthropic support from alumni, donors, and community members. Our most significant investments are in our young people – giving them the opportunities to learn, discover and shape our world for the public good.

Planning your legacy through Carleton University is a powerful statement of trust and belief in the value proposition of higher education and how our graduates will affect society.

#### IN 2023, LEGACY GIVING INSPIRED REAL CHANGE

Over \$1 million was gifted to Carleton University through estate gifts.

- scholarships and bursaries were funded to support Carleton students.
- immediate needs were addressed through annual funds

endowment funds were supported to provide for the Carleton community on an annual, ongoing basis.

A top priority for donors was student financial aid.

#### THE IMPACT OF RECEIVING AN AWARD

I am eternally grateful to the donors who are helping fund my education. Thanks to this award, I can work less and focus more on my studies, which has enabled me to make the Dean's Honour list for 2021-2022. This accomplishment is very sentimental to me, as both my parents had to drop out of high school and college. Higher education is unattainable for many due to the cost, but awards make a real difference. I feel extremely privileged to have received this award; having support from not only my loved ones but also from the generosity of donors who do not even know me motivates me to continue my hard work and strive to maintain my status as a straight-A student. I hope that one day I can live comfortably enough to return the favour and support other students because, as I mentioned,

it truly makes a difference. I am so grateful to receive this financial help. Thank you, a million times!

Sincerely,

2<sup>nd</sup> year Bachelor of Journalism Student and Scholarship Recipient



# CREATING MEANINGFUL EXPERIENTIAL LEARNING OPPORTUNITIES: THE ROBERT LEMON ROME PRIZE

By Laura Byrne Paquet, BJ/87

Like many high school students, Robert Lemon (BArch/79) applied to multiple universities. When Carleton University offered him a spot at the School of Architecture, he accepted—even though he had never even visited Ottawa. That decision changed his life.

"What if I gone to the University of Toronto? Well, my career would have been completely different," says the award-winning retired architect and writer.

Carleton's impact on him began with the building where he studied. "I didn't know until I got there how really distinctive the School of Architecture building was in its design," he says, pointing to elements such as the concrete floors and exposed piping, which were quite revolutionary when the building opened. "This was all designed before the Pompidou Center in Paris, which celebrated those very same qualities."

He notes that Carleton also offered him lots of chances to learn about historic buildings, such as those in Ottawa's New Edinburgh neighbourhood. Those opportunities sparked a lifelong interest in historic preservation.

In addition, Carleton helped him gain job experience. "Because I was in Ottawa, I had the chance to work at Heritage Canada one summer. I met Martin Weaver, who became a mentor for me." Lemon researched a book bibliography for Weaver and worked with him on an Arctic archaeological project.

Carleton also whetted Lemon's appetite for travel. He spent a summer studying art and architectural history in Paris, and he did a term abroad at the Architectural Association in London. "I've always felt those were really seminal things."

Deeply appreciative of the opportunities he'd had at Carleton, he has established the Robert Lemon Rome Prize. Each year, its funds will help one or more graduate students at the Azrieli School of Architecture & Urbanism travel to conduct or present research.



Preference will be given to students travelling to Italy and/or studying conservation. The prize will be sustained by a gift in his will.

The focus on Italy stems from an experience Lemon had soon after leaving Carleton. In 1984, he studied at ICCROM, the International Centre for the Conservation and Restoration of Cultural Property in Rome. There, he enhanced his knowledge of historic architecture preservation and built an enduring network of fellow architects from many countries.

Lemon spent much of his career in historic preservation in Vancouver, as an architect and, for a half decade, as the senior heritage planner for the City of Vancouver. In 2022, he retired and returned to his roots in southwestern Ontario, buying and renovating a heritage property—the Tower House, a work of modern architecture by Shim Sutcliffe Architects—in Stratford. His memoir An Architect's Address Book—the places that shaped a career (ORO Editions, 2023) chronicles the importance of studying abroad for budding architects, no matter where their career path will take them.

## YOURS FOR THE ASKING

Whether you are considering a revision of your current will, or you are about to have a will drafted for the first time, arranging a gift in your will to Carleton University is easy to do. Our guide contains valuable information and suggested wording that will assist you in your planning. Send us an e-mail at plannedgiving@carleton.ca asking for the "Gifts by Will" brochure.

Life insurance policies are typically acquired to protect the financial stability of loved ones or a business. However, once their primary purpose is fulfilled, certain policies may make a great charitable gift. If you're interested in learning how you can amplify your charitable impact beyond what you may have initially envisioned, we invite you to request our brochure, "Charitable Gifts of Life Insurance," by e-mail at plannedgiving@carleton.ca.

Endowments are important to enhance the quality of modern post-secondary education. They provide a source of permanent and growing income for student financial aid, research, library collections and so much more that base funding and tuitions cannot do alone. Is an endowment gift right for you? Ask for information about "Gifts for Endowment" by e-mail at plannedgiving@carleton.ca.



Find a full listing of all our complimentary brochures at carleton.ca/planforgood.



### **CHARITABLE GIFTS OF LIFE INSURANCE**

Many people don't realize that a life insurance policy, whether it's an old policy that has outlived its original purpose or a brand-new policy may make a great charitable gift.

## What are the best ways to donate life insurance?

Purchase a new life insurance policy and name Carleton University as the owner and beneficiary. You will receive charitable tax receipts for the premium payments you make. This is an excellent gift plan if you would like tax relief during your lifetime.

Donate an existing policy to Carleton University. If premiums are still payable, you can continue to make payments which would be considered a charitable gift. A tax receipt would be issued by Carleton for the fair market value of the policy and annually for the premium payments. Once again, this is an excellent gift plan if you require tax relief during your lifetime.

Name Carleton University as the beneficiary but retain ownership of a new or existing policy. Ongoing premium payments are not receiptable as charitable gifts, rather the estate will get the tax receipt for the face value of the policy when the time comes. This is a common recommendation by estate planners as a way to offset tax liabilities that will be incurred in the terminal tax return.

Most importantly, your charitable gift of life insurance will support Carleton students. For more information on donating life insurance request our complimentary planning guide or visit carleton.ca/planforgood.



#### FOR MORE INFORMATION, PLEASE CONTACT:

#### **Personal and Planned Giving**

Carleton University 1125 Colonel By Drive 4104 HCl Building Ottawa, ON K1S 5B6 Office: 613-520-3636 Toll Free: 1-800-461-8972

carleton.ca/planforgood
Or, email us at:
plannedgiving@carleton.ca





Left to right: Meghan Maack, Senior Development Officer
 Holly Greatrex, Director, Personal and Planned Giving
 Owen Brady, Coordinator, Personal and Planned Giving