

Department of Political Science
Carleton University

Winter 2006

PSCI 1002A
Global Political Issues: Globalization

Instructor: Peter Waisberg

Office: Loeb A660

Office Hours: Wed. 11:00 – 12:00 or by appointment

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Course description:

Globalization is a contested concept. Scholars disagree sharply about what it is and why it matters. This semester we will work to make sense of it together. What is globalization? Is it really new? And is it really global? Where did it come from and what are its effects? Are we seeing the decline of the nation state and the rise of international organizations and global civil society? Or is globalization fueling nationalism, cultural reaction, and terrorist violence? What does globalization mean in the spheres of politics, economics and culture? Over the course of the semester we will address these and related questions from a variety of different analytical and normative perspectives.

Course Format: The course consists of both lectures and discussion groups. Information presented during lectures will be drawn from a variety of sources and will frequently diverge from the textbook. As such, it is crucial that students attend lectures regularly and take detailed notes. The textbook is intended to supplement lectures and assigned readings should be completed in advance of the appropriate lecture. Discussion groups provide an interactive opportunity for students to explore some of the course's key issues in greater depth.

Readings: The required weekly readings complement the contents of the lectures and along with your notes and the in-class discussions make up the basis for the exams. The textbook, *Globalization: The Transformation of Social Worlds* edited by D. Stanley Eitzen & Maxine Baca Zinn (Thompson Wadsworth) is available at Haven Books (34 Seneca Street).

Course Requirements:

Discussion Group Participation: 10%

Discussion group attendance is mandatory and absenteeism will result in a poor participation mark. However, beyond merely showing up for seminars, it is important that all students take an active role in class discussion. Widely inclusive participation generates a diverse range of opinions and ideas, keeps the discussion lively and prevents domination by one or two participants. Marks will be allocated on the basis of attendance, quality of participation and regularity of participation. Teaching Assistants will discuss their specific expectations during the first seminar. **Please note that seminars begin the week of January 16.**

Mid-Term Exam: 30%

Questions for the final exam will be drawn from **all material** presented in the course, including lectures, textbook readings, and films. The exam will include identification of key terms and concepts, short answer, and long answer questions. **The date for the exam is March 2.**

Final Paper: 30%, due March 30, 2006.

The final assignment is a written research paper, 8-10 typed, double-spaced pages in length, which must be submitted to your TA in hard copy. See the course WebCT site for paper topics.

Final Exam: 30%

Questions for the final exam will be drawn from **all material** presented in the course, including lectures, textbook readings, and films. The exam will include identification of key terms and concepts, short answer, and long answer questions. The date for the exam is not yet fixed, although it will be held during the University's final exam period, April 10-29.

All course requirements must be completed to receive a passing grade. Written assignments must be handed in to the instructor personally. Marks will be deducted for lateness at a rate of one percent per day. Late penalties will be assessed on the basis of the date that the instructor receives the paper. Exceptions will be considered for medical reasons (with appropriate documentation) or a family emergency. University deadlines for handing in term assignments will apply. Once term assignments are graded, students may collect their completed papers during the instructor's scheduled office hours.

All electronic communication with the instructor is to be conducted through the course WebCT site.

All written assignments should answer a specific question and make a clear argument, providing facts and evidence to back up statements made. Papers should analyze, rather than describe, the issues and events discussed. All papers should use footnotes or endnotes to acknowledge sources consulted, and provide a complete bibliography. In particular, the final assignment is a research paper and should demonstrate that you have consulted a range of scholarly sources: a minimum of eight published books or articles. Footnotes should be complete and accurate, inserted into the text of your paper as appropriate whenever you have referred to someone else's idea, argument, or research. Any time you quote directly from a source, the citation should be indicated in quotation marks and footnoted. Quotations from secondary sources are to be avoided, as are quotations of more than fifty words in length from any one source. *** If you are unsure about how to use footnotes or endnotes, please see the instructor for advice. Students who do not write the final examination, but whose term work is otherwise complete and satisfactory, will receive a grade of ABS.

Schedule of course discussions and readings:

Week 1. Introduction: Dimensions of Globalization What is Globalization? (January 5)

- Anthony Giddens, "Globalization," 15-21.
- Thomas L. Friedman, "Opening Scene: The World is Ten Years Old," 21-30.
- Daniel Yergin, "Globalization Opens Door to New Dangers." 30-32.
- Jeremy Brecher, Tim Costello, and Brendan Smith, "Globalization and Its Specter." 32-40.
- Martin, "Heavy Traffic: International Migration in an Era of Globalization." 40-45.
- D. Stanley Eitzen, "Dimensions of Globalization." 45-50.

Week 2. Debating Globalization (January 12)

- Murray Weidenbaum, "Globalization: Wonder Land or Waste Land?" 53-61.
- Benjamin R. Barber, "The Uncertainty of Digital Politics: Democracy's Uneasy Relationship with Information Technology." 61-69.
- Christian Weller and Adam Hersh, "Free Markets and Poverty." 69-74.
- Jeff Faux, "NAFTA at 10: Where Do We Go from Here?" 74-78.

Week 3. Economic Globalization (January 19)

- Dollars & Sense Collective, "ABCs of the Global Economy," 82-92.
- David Moberg, "Maytag Moves to Mexico," 92-97.
- Jesse Gordon and Knickerbocker, "The Sweat behind the Shirt." 97-98.
- Steve Striffler and Jeremiah Creedon, "Undercover in a Chicken Factory," 98-105.
- Ted C. Fishman, "Making a Killing: The Myth of Capital's Good Intentions," 105-114.

Week 4. Economic Globalization 2: Naomi Klein and No Logo: Anti-Globalization, Alternative Globalization (January 26)

- Naomi Klein (interviewed by Michelle Chihara) 'Naomi Klein gets Global',
Altnet, September 25, 2002 at <http://www.altnet.org/story/14175>

'Why Naomi Klein needs to grow up', *The Economist* 7/11/2002,
http://www.economist.com/printedition/displayStory.cfm?Story_ID=1429429
 'Pro-Logo: The Case for Brands' (Sameena Ahmed?), *The Economist*, September 6,
 2001, on-line at http://members.tripod.com/the_english_dept/logo/prologo.html

Listen to the following:

- 'Pro Logo vs. No Logo: A Debate on the Role of Corporations in the World', WNYC Radio, 25th September 2002, (83 minutes) archived and available on line at <http://www.wnyc.org/news/articles/4390>

Week 5. Political Globalization (February 2)

James Petras, "Who Rules the World?" 117-119.
 Joseph E. Stiglitz, "Globalism's Discontents." 119-129.
 Peter Singer, "Navigating the Ethics of Globalization." 129-137.
 Fareed Zakaria, "A Plan for Global Security." 137-140.

Week 6. The Globalization of Terror (February 9)

Amy Chua, "Globalizing Hate," 234-239.
 Tara O'Toole and Donald A. Henderson, "A Clearly Present Danger: Confronting the Threat of Bioterrorism," 239-246.
 Stephen Flynn, "Why America Is Still An Easy Target," 246-252.
 Edward S. Herman and David Peterson, "The Threat of Global State Terrorism," 252-258.

Week 7: Cultural Globalization (February 16)

Manfred B. Steger, "Global Culture: Sameness or Difference?" 143-146.
 Steve Derne, "Arnold Schwarzenegger, Ally McBeal and Arranged Marriages," 146-154.
 Leon Fink, "The Place of Community in Globalization," 154-159.
 Katharine Ainger, "Empires of the Senseless," 159-166.
 Ziauddin Sardar, Cultural Homicide, Ayoh!" 166-172.

Winter Break: No Class (February 23)

Week 8. Mid-Term Exam (March 2)

Week 9. Cultural Globalization 2: Film: Mondovino (March 9)

Week 10. Social Arrangements: Gender and Family (March 16)

Barbara Ehrenreich and Arlie Russell Hochschild, "Global Woman: Nannies, Maids, and Sex Workers in the New Economy," 175-185.
 Rhacel Parrenas, "The Care Crisis in the Philippines: Children and Transnational Families in the New Global Economy," 185-196.
 Saskia Sassen, "Global Cities and Survival Circuits," 196-216.
 R. W. Connell, "Global Masculinities," 216-230.

Week 11. The Globalization of Social Problems (March 23)

- Ira Sager, Ben Elgin, Peter Elstrom, Faith Keenan, and Pallavi Gogoi, "The Underground Web," 261-271.
- Mark Schapiro, "Big Tobacco: Uncovering the Industry's Multibillion-Dollar Global Smuggling Network," 271-285.
- Lucy Komisar, "Explosive Revelation\$," 285-293.
- Nicholas Stein, "No Way Out," 293-299.

- Andrew Cockburn, "21st Century Slaves," 299-307.
- James Lindsay, "Global Warming is Heating Up," 307-131.
- Mary E. Wilson, "Infectious Concerns: Modern Factors in the Spread of Disease," 313-320.

Week 12. Changing Global Structures. (March 30)

Manning Marabel, "Race, Class, and Globalization: The Global Struggle for Democracy," 324-330.

Jeremy Brecher, Tim Costello, and Brendan Smith, "Globalization and Social Movements," 330-348.

Thomas Hayden, "Seeking a New Globalism in Chiapas," 348-354.

Jim Shultz, "Bringing It All Back Home," 354-358.

Academic Accommodations

For Students with Disabilities: Students with disabilities requiring academic accommodations in this course are encouraged to contact the Paul Menton Centre (PMC) for Students with Disabilities (500 University Centre) to complete the necessary forms. After registering with the PMC, make an appointment to meet with the instructor in order to discuss your needs **at least two weeks before the first in-class test or CUTV midterm exam**. This will allow for sufficient time to process your request. Please note the following deadlines for submitting completed forms to the PMC for formally scheduled exam accommodations: **November 7th, 2005** for fall and fall/winter term courses, and **March 10, 2006** for winter term courses.

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The Undergraduate Calendar defines plagiarism as: "to use and pass off as one's own idea or product, work of another without expressly giving credit to another." The Graduate Calendar states that plagiarism has occurred when a student either: (a) directly copies another's work without acknowledgment; or (b) closely paraphrases the equivalent of a short paragraph or more without acknowledgment; or (c) borrows, without acknowledgment, any ideas in a clear and recognizable form in such a way as to present them as the student's own thought, where such ideas, if they were the student's own would contribute to the merit of his or her own work. Instructors who suspect plagiarism are required to submit the paper and supporting documentation to the Departmental Chair who will refer the case to the Dean. It is not permitted to hand in the same assignment to two or more courses. The Department's Style Guide is available at: www.carleton.ca/polisci/undergrad/styleguide.pdf

Oral Examination: At the discretion of the instructor, students may be required to pass a brief oral examination on research papers and essays.

Submission and Return of Term Work: Papers must be handed directly to the instructor and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the corridor outside B640 Loeb. Assignments will be retrieved every business day at 4 p.m., stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Please note that assignments sent via fax or email will not be accepted. Final exams are intended solely for the purpose of evaluation and will not be returned.

Approval of final grades: Standing in a course is determined by the course instructor, *subject to the approval of the Faculty Dean*.

Course Requirements: Students must fulfill all course requirements in order to achieve a passing grade. Failure to hand in any assignment will result in a grade of F. Failure to write the final exam will result in a grade of ABS. FND (Failure - No Deferred) is assigned when a student's performance is so poor during the term that they cannot pass the course even with 100% on the final examination. In such cases, instructors may use this notation on the Final Grade Report to indicate that a student has already failed the course due to inadequate term work and should not be permitted access to a deferral of the examination. Deferred final exams are available ONLY if the student is in good standing in the course.

Connect Email Accounts: The Department of Political Science strongly encourages students to sign up for a campus email account. Important course and University information will be distributed via the Connect email system. See <http://connect.carleton.ca> for instructions on how to set up your account.