

Carleton University  
Department of Political Science  
Winter 2019

**PSCI 2401B**  
**Public Affairs and Policy Analysis**  
Thursday 8:35 -10.25 AM  
Tory Building Rm 340

Instructor: Vincent Lo Monaco  
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Office hours: Thursday, 2 pm - 3 pm (or by appointment)  
Office: B647 Loeb building

Tutorials will start in the second week of class

**COURSE DESCRIPTION:**

This course will cover basic concepts and theories of public policy analysis in a Canadian context primarily but will reference U.S. and European situations. The first part of the course will be an exposition of the ideas and purposes of policy analysis, including the policy process and policy cycle. The second part will examine these concepts as they relate to specific Canadian policy issues, such as the supply management dairy trade issue, highlighting the complexities and pitfalls encountered in attempting to resolve some of these issues. Both sections will use standard texts in the field combined with newspaper, magazine and website articles. Guest speakers will be used to give a real-world perspective on theoretical and academic treatments.

Students will be able to identify and understand selected theoretical antecedents and the essential elements of the policy process and policy cycle. They will be developing skills in analyzing policy problems or issues and be able to propose possible viable solutions.

The course has the following learning objectives:

- To introduce students to certain key concepts and debates in public policy;
- To introduce students to some theoretical approaches to understanding policy and decision-making;
- To illustrate selected policy problems; and
- To indicate the complexity of some current policy challenges.

**COURSE EXPECTATIONS**

You are expected to come to the lectures and the tutorials having done the reading for the week and be prepared to participate actively and attentively in both.

Please do not spend time on email, Facebook, Snapchat or other social media while in class – it is distracting for me and other students, not to mention you!

## **COURSE REQUIREMENTS**

### **Required text:**

Lydia Miljan. 2018. Public Policy in Canada -An Introduction. 7<sup>th</sup> Edition. Don Mills, Ont.: Oxford University Press. Available in the bookstore.

### **Supplementary:**

Leslie Pal. 2014. Beyond Policy Analysis: Public Issue Management in Turbulent Times. 5<sup>th</sup> Edition. Toronto: Nelson Education. On Reserve in Library. (Not a required purchase – but used extensively in this course and a great resource)

All readings are available on CuLearn (under “ARES” heading); are available through the library’s electronic journal database or are accessible online. Readings not currently on the outline may be added to ARES as required. I will note whether subsequent readings are mandatory or supplemental.

It is expected that you will attend all lectures and tutorials. The lectures will provide a broad overview of the theme selected for that week, as well as detailed analysis and examples. The tutorials will be organized around readings that challenge you to engage in the week’s theme in a different or novel way.

For this semester, your assessment will be as follows:

o Tutorial attendance and participation	15%
o In-class quiz (February 7 <sup>th</sup> )	15%
o Term paper (due by 4:00pm, Mar. 14 <sup>th</sup> )	20%
o In-class quiz (March 28 <sup>th</sup> )	15%
o Final exam (during official Exam period)	35%

**Quizzes:** Students will write two in-class quizzes on course material. Quizzes will consist of multiple choice or short answer questions. Dates: Feb. 7 and March 28. There will be no make-up quizzes. Students who miss quizzes for legitimate reasons will have the mark pro-rated. Missing a quiz without valid documentation will result in a mark of zero.

**Term paper:** (worth 20% of term grade) on a particular policy issue (from a given number of policy issues to be given in class). You are required to use proper citations for all your written work. More details on academic integrity are provided below. Please refer to these, if you are unfamiliar with the general rules of proper attribution.

Due Thursday, March 14<sup>th</sup>, end-of-day. The term paper should be uploaded on CuLearn before 11.59 p.m. on the due date. Extensions will not be granted for the term paper, except in cases of documentable illness or family/personal emergency.

## **TUTORIALS**

Tutorial attendance is mandatory (with the exception of properly documented cases of illness). Teaching assistants will grade participation and attendance in discussion groups, in conjunction with input from the instructor where applicable.

General participation in the tutorial discussions is important and weighted accordingly. Students may be asked to present on one or more readings or concepts covered in class. The expectation is, however, that each week you will have read and carefully considered the assigned readings.

## **Readings**

### **Week 1 (Jan 10)**

#### **Introduction and “What Is Policy Analysis?”**

Miljan - Ch. 1

Harold Lasswell – The Policy Orientation

<https://www.cbc.ca/news/canada/ottawa/council-allows-uber-but-not-through-planning-1.3534402>

<https://www.cbc.ca/news/canada/calgary/calgary-council-uber-fee-structure-vote-1.3871068>

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### **Week 2 (Jan. 17)**

#### **“What Is Policy Analysis?” (Cont-d) and Theories of Public Policy**

Miljan - Ch. 2

Leslie Pal - Beyond Policy Analysis pp. 15 - 25

<https://www.policynl.ca/policydevelopment/policycycle.html>

<https://amppob.com/public-policy-suburban-sprawl/>

(First Tutorial to be held)

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### **Week 3 (Jan. 24)**

#### **The Canadian Context**

Miljan - Ch. 3

Leslie Pal - Beyond Policy Analysis, pp. 27,28

Stephen Brooks - Ch. 1 – “Basic Concepts in Public Policy” from Public Policy in Canada” (2013)

Guest Speaker tentatively scheduled

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**Week 4 (Jan. 31)****Setting the Agenda and the Role of Media and Public Opinion**

Miljan – Ch. 4

<https://theintercept.com/2019/01/03/veteran-nbcmsnbc-journalist-blasts-the-network-for-being-captive-to-the-national-security-state-and-reflexively-pro-war-to-stop-trump/>

Christine Rothmayr Allison – Ch. 15 “Public Opinion and Policy Analysis” from the Routledge Handbook of Policy Analysis (2017)

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**Week 5 (Feb. 7)****Implementing Policy**

***\*\*Quiz 1 (In Class – One Hour)***

Miljan – Ch. 5

Michael Barber – Preface and Introduction to “How to Run a Government” (2015)

<https://www.cbc.ca/news/politics/wherry-trudeau-deliverology-1.3735890>  
<https://www.theglobeandmail.com/opinion/trudeaus-deliverology-on-the-verge-of-becoming-a-punchline/article37023338/>

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**Week 6 (Feb. 14)****Evaluating Policy**

Miljan - Ch. 6

Guest Speaker scheduled to attend

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***Study Week (Feb. 18 – Feb. 22)***

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**Week 7 (Feb. 28)****Macroeconomic Policies**

Miljan - Ch. 7

<https://www.thestar.com/business/opinion/2019/01/03/idaho-regulator-sees-through-specious-reasoning-advanced-by-proponents-of-hydro-ones-proposed-takover-of-avista.html>

<https://globalnews.ca/news/4434182/nafta-dairy-talks-donald-trump-tom-reed/>  
<https://www.ctvnews.ca/canada/denting-supply-management-in-nafta-deal-would-be-devastating-dairy-farmers-1.4074279>

The Economist, “Stuck in the Past” (Time to Bring Tax Into the 21<sup>st</sup> Century), p. 9, Aug. 11-17, 2018

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**Week 8 (Mar. 7)**  
**Policy Communities**

Leslie A. Pal – Beyond Policy Analysis – Ch. 6

<https://foodsecurecanada.org/resources-news/news-media/conference-board-canadas-ideas-changing-supply-management-are-ill>  
<https://www.macleans.ca/politics/the-dairy-lobbys-iron-grip-on-canadian-political-leaders-is-frightening-to-behold/>

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**Week 9 (Mar. 14)**  
**Indigenous Policy**

**\*\*Critical Review Essay Due By End of Day**

Miljan – Ch. 11

<https://www.macleans.ca/opinion/before-reconciliation-is-possible-canadians-must-admit-the-truth/>  
<https://www.macleans.ca/education/how-canadian-universities-are-responding-to-the-trcs-calls-to-action/>

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**Week 10 (Mar. 21)**  
**Health Policies**

Miljan – Ch. 9

<https://www.mississauga.com/opinion-story/9093418-doctors-educated-abroad-can-cure-canada-s-health-care-woes/>

Mary Bartram and Steve Lurie – “Closing the Mental Health Gap – The Long and Winding Road?” (2017)  
(Guest speaker tentatively scheduled)

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**Week 11 (Mar. 28)**  
**Social Policies**

**\*\*Quiz 2 (In Class – One Hour)**

Miljan – Ch. 8

<https://www.economist.com/special-report/2019/01/05/why-childrens-lives-have-changed-radically-in-just-a-few-decades>

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**Week 12 (Apr. 4)**  
**Environmental Policy**

Miljan – Ch. 12

<https://www.cbc.ca/news/canada/saskatchewan/michelle-brass-climate-change-future-40-1.4954839>  
<https://www.theguardian.com/commentisfree/2018/dec/26/pollution-plastic-waste-environment-china>  
<https://globalnews.ca/news/4770467/carbon-tax-canadian-chamber-of-commerce/>

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*Final Exam during regular Exam period*

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**ACADEMIC INTEGRITY**

The University has adopted a policy to deal with allegations of academic misconduct. This policy is expressed in the document Carleton University Academic Integrity Policy. The policy describes in detail its scope of application, principles, definitions, rights and responsibilities, academic integrity standards, procedures, sanctions, transcript notations, appeal process, and records implications.

The complete policy is available at:

<https://carleton.ca/secretariat/wp-content/uploads/Academic-Integrity-Policy.pdf>

**PLAGIARISM**

Plagiarism is one action which violates Carleton University's standards of academic integrity.

The definition below is from Carleton Academic Integrity Policy, available at the url above.

Plagiarism is presenting, whether intentional or not, the ideas, expression of ideas or work of others as one's own. Plagiarism includes reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper citation or reference to the original source. Examples of sources from which the ideas, expressions of ideas or works of others may be drawn from include but are not limited to: books, articles, papers, literary compositions and phrases, performance compositions, chemical compounds, art works, laboratory reports, research results, calculations and the results of calculations, diagrams, constructions, computer reports, computer code/software, and material on the Internet. Examples of plagiarism include, but are not limited to:

- o submitting a take home examination, essay, laboratory report or other assignment written, in

whole or in part, by someone else;

- o using ideas or direct, verbatim quotations, paraphrased material, algorithms, formulae, scientific or mathematical concepts, or ideas without appropriate acknowledgment in any academic assignment;
- o using another's data or research findings;
- o submitting a computer program developed in whole or in part by someone else, with or without modifications, as one's own; and
- o failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks.

If you have any questions about how to handle a specific type of source, please feel free to ask. Here are some of my specific pointers on avoiding plagiarism:

- 1) Acknowledge every source from which you have drawn information or ideas for your paper. That is, even if you are not quoting directly from a source, you should still acknowledge where the idea, argument, or information came from.
- 2) Place every direct quote from a source in quotation marks (or indent it), and provide an in-text citation for the source.\*
- 3) Express other authors' ideas in your own words. If you are outlining someone else's argument, for example, outline it in your own words, and acknowledge the author at the end of your summation of his or her argument or idea(s). Any words not in quotation marks must be your own words. This advice has an intellectual as well as a legal purpose: being able to express an author's ideas in your own words is part of your learning process.
- 4) Try not to use quotes too frequently. Quotes should be used when they so beautifully or aptly sum something up that you cannot say it any better. An essay is not a collection of quotes.

## **ACADEMIC ACCOMMODATION**

### **Requests for Academic Accommodation**

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

#### **Pregnancy obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

#### **Religious obligation**

Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details, visit the Equity Services website: [carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf](http://carleton.ca/equity/wp-content/uploads/Student-Guide-to-Academic-Accommodation.pdf)

#### **Academic Accommodations for Students with Disabilities**

If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, meet with your instructor as soon as possible to ensure accommodation arrangements are made. [carleton.ca/pmc](http://carleton.ca/pmc)

#### Survivors of Sexual Violence

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated, and its survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: [carleton.ca/sexual-violence-support](http://carleton.ca/sexual-violence-support)

#### Accommodation for Student Activities

Carleton University recognizes the substantial benefits, both to the individual student and for the university, that result from a student participating in activities beyond the classroom experience. Reasonable accommodation must be provided to students who compete or perform at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. <https://carleton.ca/senate/wp-content/uploads/Accommodation-for-Student-Activities-1.pdf>