

PSCI 2602 A
INTERNATIONAL RELATIONS: GLOBAL POLITICAL ECONOMY
Summer Session II, 2017
Tuesdays and Thursdays 2.35 – 5.25 pm
Room TB 446
Please confirm location on Carleton Central

Instructor: Sean Burges
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Office Hours: Tuesday & Thursday 1:30-2:30 pm
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Note: Please put “PSCI2602” in the subject line of all emails pertaining to this course, i.e., “PSCI2602 – essay submission”.

OBJECTIVES AND LEARNING OUTCOMES

The main objectives of this course are to introduce students to the academic study of international political economy (IPE), to study the organization and operation of the global political economy, and to further develop a range of critical reading, writing and oral expression skills. We do this by canvassing leading theoretical approaches to IPE and the concepts employed by these approaches, by examining the historical development of the global political economy, by outlining the main structural features of the global political economy and how they are changing, and by exploring selected current developments. Students will develop their analytical and comprehension skills by completing the assigned readings, written assignments and final examination; and by participating in tutorial discussion.

Students who successfully complete this course should be able to:

- demonstrate a working knowledge of the disciplinary history of IPE and its leading theoretical approaches
- demonstrate a working knowledge of the historical development of the global political economy
- identify the main structural features of the global political economy and explain how they are changing
- assess the significance for the global political economy of selected developments

By taking this course students will prepare themselves for more advanced study in IPE.

ORGANIZATION AND ASSESSMENT

The course is organized around a combination of lectures and tutorial seminars. You are asked to read at least one article/chapter as preparation for each lecture topic. This reading will also be used to frame the tutorial discussion that follows the lecture. You are expected to be conversant with this material, and to use it as the basis for your contribution to discussions and as one part of the resources you use to complete the

assignments. Please note that for the final exam you are expected to be fully conversant with all of these readings and lecture material, and able to demonstrate their relevance to the exam questions.

ASSESSMENT:

Attendance: penalty grade

You need to attend the lectures and be prepared to actively participate in the seminar component. Consequently, there is a 'negative' grading component for attendance and gross failure to prepare for class. Under this format you will lose 0.5% for each class where you are grossly unprepared or that you miss without furnishing the necessary documentation per Carleton University policies. You will have two 'freebies' that you can miss without penalty. Attendance will be logged through a register in each class. While the deduction appears minor, past experience suggests that it is these fractional grades that can make the difference between moving up or down a grade point when final course performance is tabulated.

Group presentation: 10%

There are two principle methods through which the practice of international relations is undertaken. One is the written report or briefing note. The other is through oral presentations or briefings. To develop your skills with the giving of presentations you will give a 20 minute group presentation to the class using the concepts and theories covered in the course to that point to unpack and analyse a major issue currently in the news and lead a discussion on it with the rest of the class. It is highly recommended that you consult with the professor a week before your presentation to ensure that you have picked a realistic and suitable contemporary event. The purpose of this exercise is to operationalize the intellectual content of the course and thus gain a deeper understanding of the concepts and theories. Group size and presentation frequency will be determined when the final registration list is complete shortly before the first class. The group will be assigned a collective grade.

Timed take-home mid-term: 25%

You will be assigned a series of short answer questions based on the readings and lectures in the course until that point. You will have to answer five of these questions in full sentence format demonstrating mastery of the material. The questions will be released through the CULearn course webpage and will be due back directly to the professor in Microsoft Word format or other word processor readable with Microsoft Word. Detailed instructions will be discussed in class and on the assignment sheet.

Question release date: Tuesday, July 25th

Exam due date: 2 pm, Thursday, July 27th

Research Essay: 35%

You will write a research paper based on the material covered in the course. Be sure to develop a clear research question, a hypothesis that you prove/disprove, and make use of at least four scholarly sources drawn from outside the course syllabus. The professor will be available to discuss potential essay topics throughout the term, but will not read drafts

or outlines. The essays must be submitted to the professor electronically in Microsoft Word format or other word processor format readable with Microsoft Word.

Word limit: 2,000 words, including references

Due date: 2 pm, Thursday, August 10th

Timed take-home final exam: 30%

You will be assigned a series of short answer questions and one essay question based on the totality of the course. The questions will be released through the CULearn course webpage and will be due back directly to the professor in Microsoft Word format.

Detailed instructions will be discussed in class and included on the assignment sheet.

Question release date: Thursday, August 10th

Due date: Sunday, August 13th

Late Penalties: Late assignments will be penalized 5% per day or part thereof. Take-home exams are examinations and thus will not be accepted if late.

COURSE TEXTBOOK

The course is built around the following book:

- Susan Strange (2015), *States and Markets* (London: Bloomsbury Academic).

Three copies of the most recent Bloomsbury printing have been put on short reserve in the MacOdrum library. The professor's personal copy is the 1994 Pinter Press edition. Susan Strange died in 1998 and the book has not undergone revision in any substantial sense since it was first published. The text is important for its theoretical and conceptual content. Empirical material will be updated in the lectures and through class discussion. The book is available to purchase from the following online venues:

- Amazon.ca
- Amazon.com (for the kindle version)
- Bookdepository.com
- Chapters.indigo.ca

Check the delivery time and stock level before you make place your order.

Additional readings will be drawn from scholarly journals and books accessible through the Carleton University library system. The materials used to generate the lectures will be included on the final slide of the deck used in each class.

LECTURE AND SEMINAR SCHEDULE

1. Introduction and IPE as an academic discipline (Tuesday, July 4, 2017)

Required reading:

- “Prologue: Some Desert Island Stories” in Susan Strange, *States and Markets*.

Supplementary reading:

- Geoffrey Underhill, “State, market and global political economy: genealogy of an (inter-?) discipline”, *International Affairs*, Vol. 76, no. 4 (2000): 805-24.

2. Power, Politics, and Economics (Thursday, July 6, 2017)

Required reading:

- Susan Strange, *States and Markets*: chapters 1 and 2

Supplementary reading:

- John Gerard Ruggie, “International Regime, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order,” *International Organization*, Vol. 36, no. 1, 1982, pp. 379-415.

3. The Security Structure (Tuesday, July 11, 2017)

Required Readings:

- Susan Strange, *States and Markets*: chapter 3

Supplementary reading:

- Robert Gilpin, “The Politics of Transnational Economic Relations,” *International Organization*, Vol. 25, no.3 (Summer 1971): 398-419.
- Michael W. Doyle, “Liberalism and World Politics,” *American Political Science Review*, Vol. 80, no. 4 (1986): 1151-1169.

4. The Production Structure (Thursday, July 13, 2017)

Required Readings:

- Susan Strange, *States and Markets*: chapter 4

Supplementary readings

- Martin Hart-Landsberg and Paul Burkett, ‘Contradictions of Capitalist industrialization in East Asia: a Critique of "flying geese" Theories of development’, *Economic Geography*, 74, 2 (April 1998), pp. 87-110.

5. The Financial Structure (Tuesday, July 18, 2017)

Required readings:

- Susan Strange, *States and Markets*: chapter 5

Supplementary reading:

- Randall Germain, "Financial order and world politics: crisis, change and continuity." *International Affairs* 85.4 (2009): 669-687.

6. The Knowledge Structure (Thursday, July 20, 2017)

Required reading:

- Susan Strange, *States and Markets*: chapter 6

Supplementary reading:

- Robert Cox, "Gramsci and International Relations Theory: an essay in method," *Millennium*, Vol. 12, no.2 (Summer 1983): 162-75.
- Amitav Acharya. "How ideas spread: Whose norms matter? Norm localization and institutional change in Asian regionalism." *International organization* 58.02 (2004): 239-275.

7. Transportation (Tuesday, July 25, 2017)

Required readings:

- Susan Strange, *States and Markets*: chapter 7

Supplementary reading:

- Morash, Edward A., and Steven R. Clinton. "The role of transportation capabilities in international supply chain management." *Transportation Journal* (1997): 5-17.
- Ravenhill, John. "Global value chains and development." *Review of International Political Economy* 21.1 (2014): 264-274.

8. Globalization from bottom to top ... (Thursday, July 27, 2017)

Movie: "Black Gold"

The synopsis: "Fifteen million Ethiopians make a living related to coffee, which accounts for 67 percent of the country's foreign exports. Yet as profits soar for coffee sales, the farmers producing the beans continue to receive minimal payments, anywhere from 12 to 25 cents for every kilo picked. Businessman Tadesse Meskela tries to help raise the impoverished standard of living by negotiating, on behalf of 70,000 farmers, with coffee roasters willing to pay a fairer price for their labor."

9. Trade (Tuesday, August 1, 2017)

Required readings:

- Susan Strange, *States and Markets*: chapter 8.

Supplementary reading:

- Krasner, Stephen D. "State power and the structure of international trade." *World Politics: A Quarterly Journal of International Relations* (1976): 317-347.

10. Energy (Thursday, August 3, 2017)

Required readings:

- Susan Strange, *States and Markets*: chapter 9

Supplementary reading:

- Dunn, David Hastings, and M. A. R. K. McCLELLAND. "Shale gas and the revival of American power: debunking decline?." *International Affairs* 89.6 (2013): 1411-1428.

11. Development Assistance (Tuesday, August 8, 2017)

Required reading:

- Carmen Robledo, (2015), 'New Donors, Same Old Practices? South–South Cooperation of Latin American Emerging Donors', *Bandung: Journal of the Global South* 2 (1): 1–16.

Supplementary reading:

- Goran Hyden "After the Paris Declaration: Taking on the issue of power." *Development Policy Review* 26.3 (2008): 259-274.

12. Conclusion and course wrap up (Thursday, August 10, 2017)

Required readings:

- Miles Kahler. "Rising powers and global governance: negotiating change in a resilient status quo." *International Affairs* 89.3 (2013): 711-729.
- G. John Ikenberry "The illusion of geopolitics: The enduring power of the liberal order." *Foreign Affairs* 93 (2014).

ACADEMIC ACCOMMODATIONS

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;^[1]
failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;^[1]
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course's instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course. Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

GRADING

Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12			
85-89	A	11	67-69	C+	6
80-84	A-	10	63-66	C	5
77-79	B+	9	60-62	C-	4
73-76	B	8	57-59	D+	3
70-72	B-	7	53-56	D	2
			50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.