

## **PSCI 3402: Canadian Public Policy**

Wednesdays, 18:05-20:55 pm

Please confirm location on Carleton Central

Instructor: Mark Pearcey  
Office: Loeb Building 645  
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**Course description:** With the end of the Cold War and the onset of globalization, the world has become an increasingly integrated place. For example, the 2008 economic recession, global warming, and the rapid spread of disease (ex. H1N1, SARS) all demonstrate that global problems have become domestic concerns. This class examines these issues in the context of Canadian public policy.

With the primary aim of introducing students to Canadian public policy in an era of globalization, this course sets out two learning objectives:

1. to introduce students to core theories, concepts and processes of Canadian public policy
2. to examine contemporary issues confronting Canadian public policy.

To advance these objectives, the course is divided into three sections:

1. the first section introduces students to the core concepts of the course
2. the second section connects these concepts to the 'policy process'
3. the third section applies material from section one and two, to three policy fields: 1) health; 2) environment; and 3) macroeconomics.

### **TEXTS**

Pal, L. A. (2013). *Beyond policy analysis: Public issue management in turbulent times* (5th ed). Toronto: Nelson Education Ltd.

Miljan, L. (2012). *Public policy in Canada: An introduction* (6th ed.). Oxford: Oxford University Press.

## EVALUATION

Attendance .....	10%
Quiz ( <b>September 23</b> ) .....	15%
Research paper ( <b>November 4</b> ) .....	40%
Exam ( <b>TBD</b> ) .....	35%

**In keeping with university policy, students must abide by Carleton University's Senate statement on plagiarism (see below).**

### **1) Attendance (10%)**

Attendance will be held within the first 10 minutes of class. Students are allowed to miss a maximum of two classes, excluding the first day of class (**September 2**).

### **2) Quiz (15%)**

To be written on **September 23** this 30 question multiple-choice quiz, will evaluate students on key terms, concepts and definitions from the first three weeks of the course. Students will be provided one hour to complete the quiz.

### **3) Research Paper (40%)**

Due at the beginning of class on **November 4**, the purpose of this 10-12 page research paper is for students to demonstrate their analytical and research skills, and technical knowledge of course material. In terms of content, research papers should evaluate a Canadian public policy (federal, provincial or municipal) from the perspective of a theory discussed in class.

It is highly recommended that students select a policy issue covered in section three of the course, and a theory covered in section one of the course. In terms of style, students must use a form of in-text citation. In addition, all papers must use 12 point Times New Roman font, and have 1 inch margins, both vertically and horizontally.

*Late paper policy: Any paper not submitted in-class on **November 4**, must be submitted to the Department of Political Science drop box, located outside the Department's main office (Loeb Building B640), before 4pm. For every day late, papers will be assigned a penalty of 5%.*

### **5) Exam (35%):**

To be scheduled during Carleton's fall examination period, the exam will require students to respond to 20 multiple choice questions and to two essay questions. Students will be provided three hours to complete the exam.

## *Section I: Understanding the terrain*

### **Week 1: September 2**

*Introduction: Defining public policy and analysis*

### **Week 2: September 9**

*A new policy environment: Theory, globalization and public policy*

- Miljan, Ch. 2: Theories of public policy (p. 23-50)

### **Week 3: September 16**

*Context, communities and policy networks*

- Miljan, Ch. 3: The context of policy-making in Canada (p. 51-86)
- Pal, Ch. 6: Policy communities and networks (p. 227-261)

## *Section II: The policy (analysis) process*

### **Week 4: September 23 (QUIZ!!!)**

*There's a hole in the bucket, dear Liza, dear Liza: Problem definition in policy analysis*

- Pal, Ch. 3: Problem Definition in policy analysis (p. 97-126)

### **Week 5: September 30**

*With what shall I fix it, dear Liza, dear Liza: Policy instruments and design*

- Pal, Ch. 4: Policy instruments and design (p. 129-176)

### **Week 6: October 7**

*The straw is too long ... The axe is too dull ... The stone is too dry, dear Liza, dear Liza: Policy implementation*

- Pal, Ch. 5: Policy implementation (p. 185-220).

### **Week 7: October 14**

*Reading week!!!*

### **Week 8: October 21**

*There's a hole in the bucket, dear Liza, dear Liza: Evaluating public policies*

- Pal, Ch. 7: Evaluation (p. 271-305).

## *Section III: Issues in Canadian public policy*

### **Week 9: October 28 (READING WEEK!!!)**

### **Week 10: November 4 (RESEARCH PAPERS DUE!!!)**

*Crises!: Policymaking under pressure*

- Pal, Ch. 8: Policymaking under pressure (p. 311-344).

### **Week 11: November 11**

*Social policy*

- Miljan, Ch. 7: Social Policy (p. 162-184)

### **Week 12: November 18**

#### *Health policy*

- Miljan, Ch. 8: Health Policy (p. 185-209)

### **Week 13: November 25**

#### *Aboriginal policy*

- Miljan, Ch. 10: Aboriginal Policy (p. 243-278)

### **Week 14: December 2**

#### *Environmental policy*

- Miljan, Ch. 11: Environmental Policy (p. 279-313)

Course review and exam prep

## **Academic Accommodations**

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The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or [pmc@carleton.ca](mailto:pmc@carleton.ca) for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

**For Religious Observance:** Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance ([www.carleton.ca/equity](http://www.carleton.ca/equity)).

**For Pregnancy:** Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

**Plagiarism:** The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

**Submission and Return of Term Work:** Papers must be submitted directly to the instructor according to the instructions in the course outline and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the corridor outside B640 Loeb. Assignments will be retrieved every business day at **4 p.m.**, stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

**Grading:** Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

**Approval of final grades:** Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

**Carleton E-mail Accounts:** All email communication to students from the Department of Political Science will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

**Carleton Political Science Society:** The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. Holding social events, debates, and panel discussions, CPSS aims to involve all political science students at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through numerous opportunities which will complement both academic and social life at Carleton University. To find out more, visit <https://www.facebook.com/groups/politicalsciencesociety/>

or come to our office in Loeb D688.

**Official Course Outline:** The course outline posted to the Political Science website is the official course outline.

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