

Carleton University
Winter 2018
Department of Political Science

PSCI 3402B
Canadian Public Policy
Wednesday 6:05-8:55 PM
Please confirm location on Carleton Central

Instructor: Daniel Preece
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COURSE DESCRIPTION:

With the end of the Cold War and the onset of globalization, the world has become an increasingly integrated place. For example, the 2008 economic recession, global warming, and the rapid spread of disease (ex. H1N1, SARS) all demonstrate that global problems have become domestic concerns. This class examines these issues in the context of Canadian public policy.

More specifically, as an advanced introduction to the study of Canadian public policy, this course has three overlapping objectives:

- First, to introduce students to core theories, concepts and processes of Canadian public policy;
- Second, to identify the factors that influence public policy in this country;
- Third, to enable and to encourage students to adopt a more critical analytical approach to their assessment of the contemporary issues confronting Canadian public policy.

Prerequisite(s): third-year standing and one of PSCI 2002, PSCI 2003, PSCI 2401, or PAMP 2000.

REQUIRED COURSE TEXT AND READINGS:

The following textbooks are available for purchase in the Carleton Bookstore and Haven Books (43 Seneca Street):

Miljan, L. (2017). *Public policy in Canada: An introduction* (7th ed.). Oxford: Oxford University Press. (ISBN: 978-0199-025541).

Thaler, R. H. and C. R. Sunstein (2009). *Nudge: Improving Decisions about Health, Wealth, and Happiness*. Toronto: Penguin Books. (ISBN: 978-0143-115267)

All other readings are on reserve through the Carleton University Library

REQUIREMENTS AND EVALUATION:

Group Presentation:

20% of course grade

In small groups, each student will be responsible for preparing one presentation. Each group will prepare an analytical summary of the presentation reading(s) assigned for one class and present their summary in an engaging manner during the last hour of the class. In applicable, the presentation must clearly relate the presentation readings back to the required readings for that week, but the presentations should not summarize the assigned lecture readings. The presentation should be 20 minutes long, must include at least two discussion questions, and each student is responsible for submitting a one page (single space) summary of the presentation that explicitly identifies their contribution to the group project. The presentation will be judged on content, collaboration, organization, and presentation style. As well, the group is expected to lead the subsequent discussion following the presentation and each student's presentation grade will be partially based on the degree to which they participate in the discussion following all other presentations. Presentations will begin on **February 7**.

Academic Literature Review:

25% of course grade

As the major paper for this class is a policy memo, each student will be responsible for writing an analytical literature review of eight academic sources on an assigned topic that examines the broader questions and underlying issues of your chosen policy scenario. As this is to be a research exercise, you will have to use eight scholarly articles and books, rather than internet sources, encyclopaedia articles, newspaper articles, government documents and the like (but you are encouraged to supplement your eight scholarly sources with government documents and news articles, if relevant). Importantly, the literature review is designed for you to develop the fundamental knowledge to develop and to assess competing policy recommendations, so you are expected to investigate similar cases in the past and/ or in other countries and apply that knowledge to the new issue that is the subject of your policy memo. The academic literature review should be eight pages, double-spaced, and it will be due **February 28**.

Policy Memo:

25% of course grade

Using one of the policy scenarios provided, each student is responsible for writing a policy memo examining a key public policy issue that will likely be faced by Canada in the near future. The policy memo must be three-four pages, single-spaced, and provide a succinct analysis and recommendation of action, and it will be due on **April 4**.

Final Examination:

30% of course grade

The final exam will be held during the official exam period in December. This cumulative exam will consist of essay questions that will examine your comprehension of the material covered in class.

OTHER INFORMATION:

Citation format. The citation format required in this class is the Author-Date system of the Chicago Manual of Style.

Submission of assignments: All assignments must be submitted in class and I will not accept faxes or email attachments of any assignments. Any assignment that is submitted in the Political Science drop box will be subjected to a mandatory late penalty, even if it is submitted on the due date.

Late assignments: It is your responsibility to inform the instructor as soon as it becomes clear that your work will be late. If you do not communicate in advance, and your reason for being late does not also explain this lack of communication, then you should be prepared to be penalized by one letter grade per day (e.g. an assignment that would have received a grade of A-, but was two days late, will instead receive a grade of B), including weekends. The Political Science drop-box cut-off time is 4 pm and any paper submitted in the drop-box after 4 pm will be stamped for the following weekday. The Political Science drop box is intended to collect late assignments only if you have extenuating circumstances and if you are unable to submit the paper in class. Justified lateness includes, among others, sickness and death in the family and you will have to submit proper medical or other professional documentation with the late work.

Lecture Schedule and Assigned Readings:

Date	Topic and Readings
Jan 10	Introduction to Course
Jan 17	Traditional Theories of Public Policy Chapter 1 & 2, Miljan text
Jan 24	Behavioral Insight and Nudge Theory Chapter 2-5, Thaler and Sustein text
Jan 31	Policy Development through Strategic Design Bryan Boyer, Justin W. Cook & Marco Steinberg. (2013) "Chapter 2: Strategic Design: Beyond Vision," in <i>In Studio: Recipes for Systemic Change</i> , Helsinki Design Lab) (available electronically at http://www.helsinkidesignlab.org/peoplepods/themes/hdl/downloads/In_Studio-Recipes_for_Systemic_Change.pdf), Daved Barry and Stefan Meisiek (2015) "Discovering the Business Studio" <i>Journal of Management Education</i> 39(1): 153–175 (available electronically through the Carleton Library), and visit d.studio website: http://dstudio.ubc.ca/toolkit/techniques/
Feb 7	Agenda Setting and Policy Formation Chapters 3 & 4, Miljan text <i>Presentation Reading:</i> Brian W. Head and John Alford. (2015) "Wicked Problems: Implications for Public Policy and Management" <i>Administration & Society</i> 47(6) 711–739 (available electronically through the Carleton Library)
Feb 14	Policy implementation and Evaluation Chapters 5 & 6, Miljan text <i>Presentation Reading:</i> Michael Barber, Paul Kihn, and Andy Moffit (2011) "Deliverology: From idea to implementation" Mckinsey & Company

(available at <https://www.mckinsey.com/industries/public-sector/our-insights/deliverology-from-idea-to-implementation>) and Robert Lahey (2017) "Connecting the Dots between M, E, RBM....and Deliverology" in Canadian Government Executive 23(1): 6-8 (available at https://canadiangovernmentexecutive.ca/dig/23_01/files/assets/basic-html/page-6.html#).

- Feb 21** **Reading Week (no class)**
- Feb 28** **Macroeconomic Policy**
Chapter 7, Miljan text
Presentation Reading: Chapter 7 & 8, Thaler and Sustein text
Academic Literature Review due
- Mar 7** **Social Policy**
Chapter 8, Miljan text
Presentation Reading: Chapter 6 & 9, Thaler and Sustein text
- Mar 14** **Health Policy**
Chapter 9, Miljan text
Presentation Reading: Chapter 10 & 11, Thaler and Sustein text
- Mar 21** **Family Policy**
Chapter 10, Miljan text
Presentation Reading: Chapter 13 & 15, Thaler and Sustein text
- Mar 28** **Indigenous Policy**
Chapter 11, Miljan text
Presentation Reading: Bielefeld, S. (2014). "Income management and Indigenous peoples: nudged into a Stronger Future?" *Griffith Law Review* (23)2: 285-317. (available electronically through the Carleton Library)
- Apr 4** **Environmental Policy**
Chapter 12, Miljan text
Presentation Reading: Chapter 12, Thaler and Sustein text and Bowles, S. (2008). "Policies designed for self-interested citizens may undermine 'the moral sentiments': evidence from economic experiments" *Science* 320(5883):1605-9. (available electronically through the Carleton Library)
Policy Memo Due

Academic Accommodations

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at

613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the

corridor outside B640 Loeb. Assignments will be retrieved every business day at **4 p.m.**, stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts: All email communication to students from the Department of Political Science will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

Carleton Political Science Society: The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. Holding social events, debates, and panel discussions, CPSS aims to involve all political science students at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through numerous opportunities which will complement both academic and social life at Carleton University. To find out more, visit <https://www.facebook.com/groups/politicalsciencesociety/> or come to our office in Loeb D688.

Official Course Outline: The course outline posted to the Political Science website is the official course outline.