

PSCI 5915I
GLOBAL SOCIAL POLICY
Thursday, 8:35 a.m. – 11:25
Please confirm location on Carleton Central

Instructor: **Cristina Rojas**
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Office Hours: Thursday 2:00 to 4:00 and Friday 13:35 to 3:35
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COURSE DESCRIPTION

Content

The seminar explores global initiatives in reduction of poverty and inequality, development assistance and internationalization of the provision of social services. The seminar considers theoretical, institutional and policy implications of debates about global justice, policy transfer and global government of social policies. The seminar starts with a theoretical discussion of the global dimensions of justice, followed by key themes for the study of international social policy such as global governance, policy transfer, global actors and financing of social policy. The course explores as well the analysis of current global initiatives such as conditional cash transfer programs, social protection, and global taxation.

Aims and objectives

By the end of this seminar students will be able to:

- Understand the main concepts and orientations supporting international social policy proposals.
- Differentiate theoretical positions, programs and governing mechanisms designed to improve global social conditions.
- Critically assess social policy proposals.

COURSE STRUCTURE AND REQUIREMENTS

The course is designed as a seminar with students participating in the oral discussions and critiques of the reading material. Student participation is important, and preparation before each class is essential. Students should come to class prepared to summarize and comment on the readings, to identify the crucial elements involved in analyzing the topics under discussion, and to justify their arguments.

COURSE REQUIREMENTS

- 40 percent is obtained by writing a short essay commenting critically on the literature for one of the sections.
- 50 percent is obtained by writing an essay applying the literature studied in class to the assessment of a social policy implemented by an international organization.
- 10 percent is assigned to the quality of participation in discussions during the seminar.

Critical Comment on Literature 40%

Each student will be asked to write a short paper (8 pages double space) and make a presentation on one of the themes of the seminar. The student should identify a question and argument related to the theme, analyse the different answers to that question, the key issues at stake in each perspective and the respective policy implications. The student will make a 15-minute presentation on the topic and his/her assessment, and must prepare a list of questions to generate discussion.

Research Paper 50%

Students must write an essay of about 6000 words analysing a development policy issue by one international organization. There is a preliminary list of recent reports issued by the World Bank, ILO, UNRISD, OECD and ECLAC. The essay should make use some of the concepts and perspectives studied in class. It is important to try to situate any particular policy and the issues it raises, as a development of the broader themes that run through, and define, this course.

Students may work in groups of two or three for this project; in this case all members of the group will receive the same grade. In the final two weeks of the course the students will present their work in progress in a mini-conference on the topic, 'Assessing Global Initiatives in Social Policy.' The final version of the paper must be handed in one week after the presentation (November 29 for those presenting on November 22 and December 6 for those presenting on November 29).

Participation 10%

All students should show that they have done the readings and have reflected upon them. I expect regular, active, and critical participation from every member of the class. Students will occasionally be asked to initiate discussion of one or more of these readings, identifying the key issues for discussion and reflecting on the arguments made in ways that bring out the connection to readings and themes discussed in previous classes as well as those assigned for that week.

SCHEDULE

Week 1	Sept 6.	Introduction: The Case for Global Social Policy
Week 2	Sept 13.	Global Justice
Week 3	Sept 20.	Explaining Variations in Welfare Systems
Week 4	Sept 27	Race, Ethnicity, Gender and Social Policy
Week 5	Oct. 4.	Global Transfer of Social Policy
Week 6	Oct 11.	International Institutions and Social Policy
Week 7	Oct 18.	Non Institutional Actors in Global Social Policy
Week 8	Oct 25.	Globalization and Care
Week 9	Nov 1.	Conditional Cash Transfers
Week 10	Nov 8.	Universal Social Protection
Week 11	Nov 15.	Financing Social Policy
Week 12	Nov 22.	Mini-conference: Assessing Global Initiatives in Social Policy
Week 13	Nov 29.	Mini-conference: Assessing Global Initiatives in Social Policy

READING LIST

Week 1 Introduction: The Case for Global Social Policy

- Bob Deacon, (2007) "The International and Global Dimensions of Social Policy", in *Global Social Policy & Governance*. Los Angeles: Sage. 3-23.
- Nicola Yeates (2002) "Globalisation and Social Policy: From Global Neo-Liberal Hegemony to Global Political Pluralism" *Global Social Policy* (hereafter GSP) 2:1

Recommended Readings:

United Nations Department of Economic and Social Affairs, 2010. "Poverty: The Official Numbers", *Rethinking Poverty*, 13-43. http://www.un.org/esa/socdev/rwss/2010_media.html
Thomas Pogge (2005). "World Poverty and Human Rights", *Ethics & International Affairs*, 19:1, 1-7.

Week 2 Global Justice

Nancy Fraser (2009). "Who Counts? Dilemmas of Justice in a Postwestphalian World". *Antipode*, 41:1, 281-297.

Thomas Pogge (2005). "Real World Justice", *The Journal of Ethics*. 9, 29–53

Iris Marion Young (2006). "Responsibility and Global Justice: A Social Connection Model", *Social Philosophy & Policy Foundation*. 23:1, 102-130. WR.

Recommended Readings:

Thomas Nagel (2005). "The Problem of Global Justice", *Philosophy & Public Affairs*, 33:2, 113-147.

Amartya Sen (2002), "Justice across Borders", in Pablo De Greiff and Ciaran Cronin *Global Justice. Transnational Politics* (Cambridge: The MIT Press), 37-51.

Week 3 Explaining Variations in Welfare Systems

Gosta-Esping Andersen (1985) "Power and Distributional Regimes", in *Politics & Society*, 14:2, 223-256.

Geoff Wood and Ian Gough, (2006) "A comparative welfare regimes approach to global social policy" *World Development* 34:10

Juliana Martinez-Franzoni (2008) "Welfare regimes in Latin America: Capturing constellations of markets, families and policies" *Latin American Politics and Society* 50(2)

Yeun-wen Ku, with Catherine Jones Finer (2007) "Developments in East Asian Welfare Studies". *Social Policy and Administration* 41:2

Recommended Readings:

Michelle L. Dion, (2010) "The Building Blocks of Welfare Regimes. Class Coalitions and Institutions", *Workers and Welfare. Comparative Institutional Change in Twentieth-Century Mexico*, Pittsburgh: University of Pittsburgh Press, 14-52.

Gosta-Esping Andersen (1998) "Comparative Welfare Regimes Re-Examined", in *Social Foundations of Postindustrial Economies*, (Oxford: Oxford University Press, 73-94.

Week 4 Race, Ethnicity, Gender and Social Policy

Fiona Williams (1995) "Race/ethnicity, gender and class in welfare states: A framework for comparative analysis" *Social Politics* 2:2, 127-159

J.S. O'Connor (1996) "Gendering Welfare State Regimes", *Current Sociology*, 44:2, 1-13.

Louise Humpage (2010) "Institutions, interests, ideas: welfare states and indigenous incorporation" *Journal of European Social Policy*. 20:3

United Nations Research Institute for Social Development UNRISD (2010) "Tackling Ethnic and Regional Inequalities", *Combating Poverty and Inequality*, Chapter 3, 81-106.

Recommended Readings

Vivienne Elizabeth and Wendy Larner (2009) "Racializing the 'Social Development' State: Investing in Children in Aotearoa/New Zealand" *Social Politics* 16:1

- Keith Banting and Will Kymlicka (2006) *Multiculturalism and the Welfare State: Recognition and Redistribution in Contemporary Democracies* (Oxford University Press)
- Shannon Speed et al (2009). "Remapping Gender, Justice and Rights in the Indigenous Americas: Toward a Comparative Analysis and Collaborative Methodology", in *Journal of Latin America and Caribbean Anthropology*, 14:2, 300-331.

Week 5 Global Transfer of Social Policy

- Jamie Peck and Nick Theodore (2012). "Follow the Policy: A Distended Case Approach", *Environment and Planning*, 44, 21-30
- Jane Jenson (2010) "Diffusing ideas for After Neoliberalism: the social investment perspective in Europe and Latin America" *Global Social Policy* 10:1
- Kurt Weyland (2006) *Bounded Rationality and Policy Diffusion: Social Sector Reform in Latin America* Princeton University Press, Chapter 1 and 5
- Helen Penn. (2011). "Travelling policies and global buzzwords: How international non-governmental organizations and charities spread the word about early childhood in the global South", *Childhood*, XX(X) 1–20

Recommended Readings:

- Daniel Béland (2009). "Ideas, Institutions, and Policy Change," *Journal of European Public Policy*, 16(5): 701-718.
- Rob Hulme and Moira Hulme (2008). "The Global Transfer of Social Policy", *Understanding Global Social Policy*. Policy Press, 49-71.
- Schmidt, Vivien A. (2002). "Does Discourse Matter in the Politics of Welfare State Adjustment?" *Comparative Political Studies*, 35(2): 168-193

Week 6 International Institutions and Social Policy

- Rianne Mahon (2010) "The OECD, the World Bank and the Child" *Global Social Policy* 10:3
- Kate Bedford (2009) "Gender and institutional strengthening: the World Bank's political record in Latin America" *Contemporary Politics*. 15: 2 197-214
- Tania Murray Li (2006). "Neo-Liberal Strategies of Government through Community: The Social Development Program of the World Bank in Indonesia". *New York University School of Law. IILJ Working Paper*. www.iilj.org
- Antje Vetterlein (2012). "Seeing Like the World Bank on Poverty". *New Political Economy* 17(1) 35-58
- Cristina Rojas (2004), "Governing through the social: representation of poverty and global governmentality", in *Global Governmentality*; edited by Wendy Larner and William Walters, Routledge University Press, 2004.

Recommended Readings

- ECLAC. 2010. What kind of State? What kind of equality?, XI Regional Conference on Women in Latin America and the Caribbean. Chapter 1; pp. 15-28
- Helen Penn (2011) "Working on the Impossible. Early childhood policies in Namibia". *Childhood*. Vol 15(3): 379–395.
- Kate Bedford (2009). *Developing partnerships: gender, sexuality and the 'reformed' World Bank*. University of Minnesota Press
- Kanishka Jarasuniya (2004) "The Antipolitics of Good Governance. From Global Social Policy to Global Populism?" *Critical Asian Studies*. 36:4, 571-590.

Week 7 Non Institutional Actors in Global Social Policy

Bob Deacon, (2007). "The Social Policy of International Non-State Actors", in *Global Social Policy & Government*. Los Angeles: Sage.88-108.

Garforth, Chris, Chris Phillips, and Seema Bhatia-Panthaki. (2007). The private sector, poverty reduction and international development. *Journal of International Development* 19, no. 6:723-734.

Diane Stone, (2001) "Think Tanks, Global Lesson-Drawing and Networking Social Policy Ideas" *Global_Social Policy* 1:3

Amparo Merino; Carmen Valor (2011). The potential of Corporate Social Responsibility to eradicate poverty: an ongoing debate. *Development in Practice*, 21 (2), 157-167

Recommended readings:

Robert Marten and Jan Martin White (2008). "Transforming Development? The Role of Philanthropic Foundations in International Development Cooperation", Global Public Policy Institute GPPi Research Paper Series No. 10. 1-40.

Paul Stubbs (2003) "International Non-State Actors and Social Development Policy", *Global Social Policy*, 3:3, 319-348.

Richey, Lisa Ann; Ponte, Stefano (2008). "Better (Red)TM than Dead? Celebrities, consumption and international aid." *Third World Quarterly*. 29:4. 711-729.

Week 8 Globalization and Care

Lourdes Beneria (2008) "The crisis of care, international migration and public policy" *Feminist Economics* 14:3 1-21

Robinson, Fiona (2006) "Beyond Labour Rights: the ethics of care and women's work in the global economy", in *International Feminist Journal of Politics*, 8:3: 321-342

Shahra Razavi (2011). "Seen Heard and Counted: Rethinking Care in a Development Context" *Development and Change* 42:4

Recommended Readings:

Rahel Kunz (2010). "The crisis of social reproduction in rural Mexico: Challenging the 're-privatization of social reproduction' thesis". *Review of International Political Economy*. 17:5 913-945

Elizabeth Jelin (2011), "Why Care for Care? Who cares?", *Global Social Policy* 11(2-3), 138-140.

Week 9 Conditional Cash Transfers

Lutz Leisering, (2009). "Extending Social Security to the Excluded: Are Social Cash Transfers to the Poor an Appropriate Way of Fighting Poverty in Developing Countries?", *Global Social Policy*, 9(2): pp 246-272.

Jamie Peck (2011) Global Policy Models, Globalizing Poverty Management: International Convergence or Fast-Policy Integration? *Geography Compass* 5/4. 165-181

Guy Standing (2008). "How Cash Transfers Promote the Case for Basic Income", *Basic Income Studies*, 3:1, April, article 5, 1-30.

James Ferguson (2009) "Uses of Neoliberalism", *Antipode* Vol. 41:1. 166-184

Maxine Molyneux (2006). "Mothers at the Service of the New Poverty Agenda: Progresa/Oportunidades, Mexico's Conditional Transfer Programme" *Social Policy and Administration* 40:4, 2006.

Recommended Readings:

- Armando Barrientos and Claudio Santibañez, (2009). Social Policy for Poverty Reduction in Lower-income Countries in Latin America: Lessons and Challenges. *Social Policy & Administration*, 43: 4, 409–424
- Judith Teichman, 2007. “Redistributive Conflict and Social Policy in Latin America”, *World Development* 36:3, 446-460.
- Noel, Alain. 2006. The New Global Politics of Poverty. *Global Social Policy* 6, no. 3:304-333.

Week 10 Universal Social Protection

- United Nations UNRISD (2010) “Towards Universal Social Protection”, *Combating Poverty and Inequality*, Chapter 5, 135-157.
- Guy Standing (2007). “Social Protection”, *Development in Practice*. 17:4/5, 511-522.
- International Labour Organization (2011). Social protection floor for a fair and inclusive globalization. Report of the Advisory Group chaired by Michelle Bachelet. Chapters 1 and 3. 1-18 and 33-62. WR
- Miguel Nino, Armando Barrientos, Samuls Hickey and David Hulme (2012). “Social Protection in Sub-Saharan Africa: Getting the Politics Right”, *World Development*, 40:1, 163-176.

Recommended readings:

- Richard Jolly (2010). Employment, Basic Needs and Human Development: Elements for a New International Paradigm in Response to Crisis. *Journal of Human Development and Capabilities* 11:1, 11-36.

Week 11 Financing Social Policy.

- United Nations UNRISD (2010) “Financing Social Policy”, *Combating Poverty and Inequality*, Chapter 8, 207-228. (website)
- Stephen McBride (2011). Global taxes: A fiscal solution in need of a paradigm shift. *Global Social Policy*. 11: 18-21
- Hinojosa, Leonith, Anthony Bebbington, Armando Barrientos and Tony Addison. 2010. Social Policy and State Revenues in Mineral-Rich Contexts. Programme on Social Policy and Development, Paper No. 44. UNRISD, Geneva.
- World Bank (2006). “Achieving Greater Global Equity”, *World Development Report 2006 Equity and Development*. Report 32204, 206-223.

Recommended Readings.

- Enrique Delamonica and Santosh Mehrotra () How can Financing of Social Services be Pro-Poor? UNRISD, Draft Working Document.
- Mehrotra, S., and E. Delamonica (2007) Eliminating Human Poverty: Macroeconomic and Social Policies for Equitable Growth, Zed: London.
- United Nations Department of Economic and Social Affairs 2010. “Rethinking Poverty Reduction Interventions”, *Rethinking Poverty*, 151-160. http://www.un.org/esa/socdev/rwss/2010_media.html
- Thomas Pogge, (2008). “Growth and Inequality. Understanding Recent Trends and Policy Choices”. *Dissent*, 55:1, 66-75.
- Frances Stewart (2001) “Horizontal Inequalities: A neglected Dimension of Development”, UNU World Institute for Development Economics Research”, WIDER Annual Lectures, 5, 1-9 and 30-47.

Week 12 Mini-Conference Assessing Global Initiatives in Social Policy

Academic Accommodations

For students with Disabilities: Students with disabilities requiring academic accommodations in this course must register with the Paul Menton Centre for Students with Disabilities (500 University Centre) for a formal evaluation of disability-related needs. Registered PMC students are required to contact the centre (613-520-6608) every term to ensure that the instructor receives your request for accommodation. After registering with the PMC, make an appointment to meet with the instructor in order to discuss your needs **at least two weeks before the first assignment is due or the first in-class test/midterm requiring accommodations**. If you require accommodation for your formally scheduled exam(s) in this course, please submit your request for accommodation to PMC by **(November 9th, 2012 for December examinations and March 8th, 2013 for April examinations)**.

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Oral Examination: At the discretion of the instructor, students may be required to pass a brief oral examination on research papers and essays.

Submission and Return of Term Work: Papers must be handed directly to the instructor and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the corridor outside B640 Loeb. Assignments will be retrieved every business day at **4 p.m.**, stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Please note that assignments sent via fax or email will not be accepted. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Assignments and exams will be graded with a percentage grade. To convert this to a letter grade or to the university 12-point system, please refer to the following table.

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Grades: Final grades are derived from the completion of course assignments. Failure to write the final exam will result in the grade ABS. Deferred final exams are available **ONLY** if the student is in good standing in the course.

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Connect Email Accounts: All email communication to students from the Department of Political Science will be via Connect. Important course and University information is also distributed via the Connect email system. It is the student's responsibility to monitor their Connect account.

Carleton Political Science Society: The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. Holding social events, debates, and panel discussions, CPSS aims to involve all political science students in the after-hours academic life at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through numerous opportunities which will complement both academic and social life at Carleton University. To find out more, please email carletonpss@gmail.com, visit our website at poliscisociety.com, or come to our office in Loeb D688.

Official Course Outline: The course outline posted to the Political Science website is the official course outline.