

PSCI 3606A

CANADIAN FOREIGN POLICY
Wednesday 8:35am – 11:25 a.m.
Please confirm location on Carleton Central

Instructor: Andrea Charron
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Office: B647 Loeb building
Office Hours: Mondays, 10:00am – 11:00am
or by appointment

CONTENT AND DESCRIPTION

The study of Canadian foreign policy is, in the main, a study of Canada's relations with states. Foreign policies are usually attributed to the terms of Prime Ministers. As they react to and/or plan for events in the world, their decisions (and those of their Cabinet) are retroactively referred to as Canada's foreign policy. Common themes become apparent when undertaking such a study including Canada's relationship with the US and Europe, agreements (including trade), Canada's participation in various international organizations and its status in the world as a so-called middle power.

This course introduces students to the basic approaches, issues and debates in Canadian foreign policy analysis. Particular attention is given to the processes and events that define Canada's capabilities as an international actor along with its foreign policy interests and values. The focus will be on Canada's foreign policy post World War II although the interwar period will be reviewed.

SPECIFIC COURSE OBJECTIVES

1. To understand the machinery and mechanics of Canadian foreign policy.
2. To encourage students to think critically about Canadian foreign policy.
3. To provide a basis for further advanced study or specialization in the field of Canadian foreign policy as students and as citizens.

SPECIFIC COURSE AIMS

At the end of the course, students will:

1. Understand the theoretical difference between foreign and domestic policy;
2. Understand Canadian foreign policy vocabulary eg. values versus interests;
3. Be familiar with drivers of international policy, elements of Canadian power and government foreign policy machinery;
4. Be familiar with historical approaches to Canadian foreign policy and the use of international policy instruments;

5. Have critically reviewed at least one, significant Canadian international policy instrument; and
6. Improve their writing.

TEACHING METHODS

This is a political science course, not a history course, but some knowledge of Canadian history is essential for success. Above all, it is a *thinking* course. The main focus of study falls on fundamental aspects that affect and influence Canadian foreign policy. While it is important to know *what* happens, it is also important to critically analyze and understand *why* it happens.

Course material will be delivered mainly through interactive lectures in the classroom. There will be some guest presenters. Additional material will be found in required readings, supported by selected recommended readings. Class slides and readings will be displayed on CULearn. Students are expected to read assigned material **IN ADVANCE** of each class and **be prepared to participate actively in class.**

ASSESSMENT METHODS

Students will be assessed via a cover letter, written assignment as well as a mid-term and final exam.

ASSIGNMENTS AND GRADING:

(1) Cover letter due 30 September:	10%
(2) White Paper comparison due 18 November:	20%
(3) Midterm (Fall) 21 October:	35%
(4) Final exam (Fall):	35%

Note: there are no marks for attendance. However, new university policy states that you may receive an F if you fail to attend a sufficient number of classes.

Cover letter:

This assignment is designed to evaluate your writing skills and incorporate information about Canada's foreign policy agencies.

On Wednesday 30 September during class you must submit a one page job vacancy notice and a one-page cover letter for employment with one of Canada's foreign policy agencies or departments. In the one-page cover letter, you must summarize what the agency/department does to further create/promote or implement Canada's foreign

policy and how you can assist. The emphasis is on demonstrating your understanding of how the particular agency/department fits into the overall Canadian machinery of foreign policy and on your clarity of writing. (i.e. you are not assigned any marks for your level of “fit” with the position). Your job notice can be a real job vacancy or a made-up one; the purpose of the job vacancy notice is to provide the instructor with context for the cover letter only. Consult the rubric on the CUlearn for specific mark breakdown.

Midterm and Exam

All readings and discussions in class are covered on the midterm (Sept 2 – Oct 14) and exam (Nov 4 – onward). To do well, one must be an active participant in class and critically read the assigned texts. The December exam date will be set by central administration.

White Paper Comparison

This assignment will test your analytical skills.

You will select **either** the 1964, 1971, 1989 or 1994 Defence White paper and compare it to the 2008 Canada First Defence Strategy against the following criteria:

- How has the global strategic environment changed?
- Who is Canada’s greatest ally? Has it changed?
- What alliances does Canada support? Have they changed?
- What are Canada’s defence and security priorities? Have they changed?
- What do these changes (if any) say about Canada’s influence in the world? Has it changed from then to now?

The assignment is to be handed in **on November 18** in class. Budget approximately 2, 8 1/2x11 pages for each question (10 pages total). Marking details are provided on CUlearn.

All white papers made be found at

<http://www.parl.gc.ca/Parlinfo/Compilations/FederalGovernment/PaperList.aspx?Menu=Fed-Doc-White&Paper=c6a4db8e-e464-430b-bbfe-ca77532e9ccb>

TEXT (none required)

However, Oxford's *Readings in Canadian Foreign Policy: Classic Debates and New Ideas* (3rd Edition, 2015) Duane Bratt and Christopher Kukuca(eds) is available at Haven bookstore if you wish a reference text.

RESOURCES

Canada Among Nations
Canadian Foreign Policy Journal
International Journal
Canadian Military Journal
Canadian Army Journal
Canadian Naval Review
Royal Canadian Airforce Journal
Canadian Journal of Development Studies
Canadian Journal of Political Science
Canadian Public Policy
How Canada Spends
Canadian Military Journal
Canadian Army Journal
Policy Options

In addition to government websites the following websites SHOULD be consulted.

<http://www.international.gc.ca/international/index.aspx>

<http://www.international.gc.ca/cip-pic/>

<http://www.dnd.ca>

<http://www.ccic.ca/>

<http://www.cic.org/>

<http://www.cigi.org>

<http://www.embassymag.ca>

<http://www.diplomatonline.com/>

<http://www.irpp.org/po/>

<http://www.macdonaldlaurier.ca>

<http://www.peacebuild.ca>

<http://www.ploughshares.ca/>

<http://www.asiapacific.ca/>

Academic Accommodations

The Paul Menton Centre for Students with Disabilities (PMC) provides services to students with Learning Disabilities (LD), psychiatric/mental health disabilities, Attention Deficit Hyperactivity Disorder (ADHD), Autism Spectrum Disorders (ASD), chronic medical conditions, and impairments in mobility, hearing, and vision. If you have a disability requiring academic accommodations in this course, please contact PMC at 613-520-6608 or pmc@carleton.ca for a formal evaluation. If you are already registered with the PMC, contact your PMC coordinator to send me your **Letter of Accommodation** at the beginning of the term, and no later than two weeks before the first in-class scheduled test or exam requiring accommodation (*if applicable*). After requesting accommodation from PMC, meet with me to ensure accommodation

arrangements are made. Please consult the PMC website for the deadline to request accommodations for the formally-scheduled exam (*if applicable*).

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance (www.carleton.ca/equity).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a *letter of accommodation*. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;
- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;
- using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;
- using another’s data or research findings;
- failing to acknowledge sources through the use of proper citations when using another’s works and/or failing to use quotation marks;
- handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course’s instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They may include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the

author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work: Papers must be submitted directly to the instructor according to the instructions in the course outline and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the corridor outside B640 Loeb. Assignments will be retrieved every business day at **4 p.m.**, stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a **stamped, self-addressed envelope** if you wish to have your assignment returned by mail. Final exams are intended solely for the purpose of evaluation and will not be returned.

Grading: Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts: All email communication to students from the Department of Political Science will be via official Carleton university e-mail accounts and/or cuLearn. As important course and University information is distributed this way, it is the student's responsibility to monitor their Carleton and cuLearn accounts.

Carleton Political Science Society: The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. Holding social events, debates, and panel discussions, CPSS aims to involve all political science students at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through numerous opportunities which will complement both academic and social life at Carleton University. To find out more, visit <https://www.facebook.com/groups/politicalsciencesociety/> or come to our office in Loeb D688.

Official Course Outline: The course outline posted to the Political Science website is the official course outline. Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

CLASS READINGS AND SCHEDULE

Please note: it is vital you read the articles assigned. In theory, all of the readings are linked to Ares. In practice, please check often and let the instructor know if you are having difficulty accessing the readings. ALL ARE AVAILABLE FROM Carleton's LIBRARY SYSTEM if not linked in CULearn.

Sept. 2

Introduction to the course, expectations

What is foreign policy? What are Canadian "values" versus "interests"?

List of Canadian Prime Ministers

<http://www.parl.gc.ca/Parlinfo/Compilations/FederalGovernment/PrimeMinisters/Biographical.aspx>

Steven Lee, "Canadian values in Canadian foreign policy", *Canadian Foreign Policy Journal*, Vol. 10, No. 1 (Fall 2002): 1-10.

Sept. 9

Who makes foreign policy? Is it people or is it pre-ordained? What is Canada's foreign policy machinery?

Statute of Westminster <http://www.thecanadianencyclopedia.ca/en/article/statute-of-westminster/>

Nelson Michaud, "The Prime Minister, PMO and PCO: Makers of Canadian Foreign Policy?", in *Handbook of Canadian Foreign Policy*, eds. Patrick James, Nelson Michaud and Marc J. O'Reilly, (Lanham MD: Lexington Books, 2006): 21-50.

White Papers -

<http://www.parl.gc.ca/Parlinfo/Compilations/FederalGovernment/PaperList.aspx?Menu=Fed-Doc-White&Paper=c6a4db8e-e464-430b-bbfe-ca77532e9ccb>

Sept 16

Canada and the world order. Does it matter if Canada is dealing with a bipolar, multipolar or unipolar world order? Is Canada only a “multilateral” player? What does it mean to be “in the middle”?

Kim Richard Nossal, “Right and Wrong in Foreign Policy 40 Years on: Realism and Idealism in Canadian Foreign Policy” *International Journal*, Vol. 62, No. 2, A Tribute to James Eayrs: Annual John W. Holmes Issue on Canadian Foreign Policy (Spring, 2007): 263-277.

John W. Holmes, “Most Safely in the Middle” in *Readings in Canadian Foreign Policy: Classic Debates and New Ideas*, 3rd Edition, Duane Bratt and Christopher Kukucha (eds) (Don Mills, Oxford University Press, 2015): 42-55

Tom Keating, “Update. The Twilight of Multilateralism in Canadian Foreign policy?” in *Readings in Canadian Foreign Policy: Classic Debates and New Ideas*, 3rd Edition, Duane Bratt and Christopher Kukucha (eds) (Don Mills, Oxford University Press, 2015): 55- 67.

Paul Gecelovsky – “Constructing a Middle Power: Ideas and Canadian Foreign Policy” *Canadian Foreign Policy*; Spring 2009; 15, 1: pg. 77-93.

Sept. 23

The early years... What were the tensions facing Canada prior to and post WWII? How did Canada navigate between the expectations of the UK and the demands of the US?

A.R. M. Lower, “Canada, the Second Great War, and the Future”, *International Journal*, Vol. 1, No. 2 (Apr., 1946), pp. 97-111

W.L. Mackenzie King, “Canadian Citizenship and the Larger World”, *International Journal*, Vol. 2, No. 2 (Spring, 1947), p. 95

Paul Roddick, “Canadian Immigration Policy: Hard Facts”, *International Journal* (Spring 1956): 122-128

The Right Honourable Louis St. Laurent, Secretary of State for External Affairs “The Foundations of Canadian Policy in World Affairs”, Duncan & John Gray Memorial Lecture, (13 January 1947) found at <http://www.russilwvong.com/future/stlaurent.html>

Sept. 30 *Reminder, your cover letter is due!*

Canada and the UN then and now

How has Canada’s relationship to the UN changed over time? Is Canada really a “middle power”?

G. Graydon, "Canada Deepens Her Roots in the Soil of World", *International Journal*, Vol. 2, No. 4 (Autumn, 1947), pp. 316-324

Elizabeth Riddell-Dixon, "Canada at the United Nations 1945-1989", *International Journal* (Winter 2006-2007): 145-160.

Adam Chapnick, "UN Security Council Reform and Canadian Foreign Policy: Then and Now", *Canadian Foreign Policy Journal*, 13(1), (2006):81-96.

Permanent Mission of Canada to the UN - <http://www.canadainternational.gc.ca/prmny-mponu/index.aspx?view=d> Look at the missions "Role" and "Canadian Policy Positions".

October 7

Tools of Foreign Policy. What are sanctions? What is international trade? What are human rights? What is development aid? How do these help achieve Canada's foreign policies? Do these "tools" align? Do they contradict? Do you recognize the 5 values as outlined by St. Laurent?

<http://www.international.gc.ca/sanctions/index.aspx?lang=eng>

<http://www.international.gc.ca/rights-droits/index.aspx?lang=eng>

<http://international.gc.ca/global-markets-marches-mondiaux/index.aspx?lang=eng>

<http://www.international.gc.ca/development-developpement/priorities-priorites/aidagenda-planaide.aspx?lang=eng>

October 14 - Canada and the US – Trade

Why would Canada and Mexico agree to NAFTA if first billed as their "economic ruin"? Do trade deal issues with the US spill into other issue areas?

Stephanie Golob, "Beyond the Policy Frontier: Canada, Mexico, and the Ideological Origins of NAFTA" *World Politics*, Vol. 55, No. 3 (Apr., 2003): 361-398.

Michael Hart, "Dragon Fears: China's impact on Canada- US trade relations", *International Journal* (Spring 2011): 285-311.

Fen Osler Hampson, "Negotiating with Uncle Sam: Plus a change, plus c'est la meme chose", *International Journal* (2010): 303-319.

Robert Pastor, "The Future of North America: Replacing a Bad Neighbor Policy", *Foreign Affairs*, Vol. 87, No. 4 (Jul. - Aug., 2008): 84-98.

Don't forget to vote on 19 October! How often did foreign policy feature in the campaign of the party leaders?

October 21 – Midterm Exam and White Paper Comparison due

October 28 – Reading Week

November 4

Defence and Security. Is Canada's "security" a national or international issue? What is Canada's defence role?

Margaret Purdy & Leanne Smythe, "From obscurity to action: Why Canada must tackle the security dimensions of climate change", *International Journal*, (Spring 2010): 411-433.

Eric Wagner, "The Peaceable Kingdom? The National Myth of Canadian Peacekeeping and the Cold War", *Canadian Military Journal*, (Winter 2006-2007): 45-54.
<http://www.journal.forces.gc.ca/vo7/no4/wagner-eng.asp>

Lane Anker, "Peacekeeping and Public Opinion", *Canadian Military Journal* (Summer 2005): 23-32. <http://www.journal.forces.gc.ca/vo6/no2/public-eng.asp>

November 11

Domestic Factors and Canadian Foreign Policy. Do diasporas impact foreign policy?

Conrad Black, "Canada's Continuing Identity Crisis: The Problem That Won't Go Away", *Foreign Affairs* (1995): 99-115.

Richard Vengroff and Jason Rich, "Foreign Policy by Other Means: Paradiplomacy and the Canadian Provinces", in *Handbook of Canadian Foreign Policy*, Patrick James, Nelson Michaud and O'Reilly (eds) (, (Lanham MD: Lexington Books, 2006): 105-130.

Vic Satzewich, "Multiculturalism, Transnationalism, and the Hijacking of Canadian Foreign Policy: Pseudo-Problem?", *International Journal*, Vol. 63, No. 1, Diasporas: What It Now Means to Be Canadian (Winter, 2007/2008): 43-62.

As it is Remembrance Day, we will finish early so as to be able to attend services if you so wish.

Nov. 18

Canada and the Arctic Should we treat Canada's Arctic as a foreign policy issue? Is it a zone of potential armed conflict or is it much ado about nothing? Is Canada's alarmist rhetoric making it the Russia or the Cold War?

Diddy R.M. Hitchins, "An Alaskan Perspective: The relationship between the US and Canada in the Arctic", *International Journal* (Autumn 2011): 971-977.

L.B. Pearson, Canada looks "Down North", *Foreign Affairs*, 24 (4) (July 1946): 638-647.

Whitney Lackenbauer, "Mirror Images? Canada, Russia, and the Circumpolar World." *International Journal* (Autumn 2010). 879-97.

Rob Huebert, "Renaissance in Canadian Arctic Security", *Canadian Military Journal* found at <http://www.journal.dnd.ca/vo6/no4/north-nord-eng.asp>

Nov. 25

How do we measure Canadian foreign policy effectiveness?

Sean Maloney, "Was it Worth It: Canadian Intervention in Afghanistan and Perceptions of Success and Failure", *Canadian Military Journal Vol 14(1)* (2014) (<http://www.journal.forces.gc.ca/vol14/no1/page19-eng.asp>)

Allison Goody and James Lee, "Canada's Role and Influence Internationally" Canada's Library of Parliament found at <http://www.parl.gc.ca/content/lop/researchpublications/cei-15-e.htm>

Dec. 2

Last class – Review, no readings

Note: your exam will be scheduled by central administration in December.

Any questions or concerns, please come and see me.

Canada and Canadian Foreign and Defence Policy in Film

The 49th Parallel (1941) – narrated by Vincent Massey: the first Canadian Consular General. His brother is a character in the movie. 49th Parallel is a British wartime

entreaty for Empire solidarity, concentrating on rousing the patriotic fervor of the citizens of Canada. A WWII U-boat crew is stranded in northern Canada. To avoid internment, they must make their way to the border and get into the still-neutral USA.

National Film Board – has many short films and documentaries including Canada at War series etc. See <http://www.onf-nfb.gc.ca/eng/collection/film/?id=30923>

Canadian Bacon (1995) - The U.S. President, low in the opinion polls, gets talked into raising his popularity by trying to start a cold war against Canada. Directed by [Michael Moore](#). Starring [John Candy](#), [Alan Alda](#), [Rhea Perlman](#).

Billy Bishop Goes to War (2011). This is a feature film inspired by the life of the legendary WWI flying ace from Owen Sound. Canadian acting legend Eric Peterson and award-winning writer/composer John Gray reprise their iconic two-man stage play that has captivated audiences for over three decades.

Nearing the end of his life, an aged Bishop (Peterson) recounts the triumphs and horrors of World War One, “the war to end all wars”. Through raucous stories, haunting memories, and vibrant song, Bishop traces his journey from Royal Military College troublemaker to the top flying ace of the British Empire.

A story of the human cost of war on a scale the world had never seen before, this is an intimate and powerful portrait of a man who continues to capture the imagination.

Bon Cop/Bad Cop (2006) – This bilingual film looks at the tension between English and French speaking Canada. Centres around an [Ontarian](#) and a [Québécois](#) police who reluctantly join forces to solve a murder (a hockey executive). The bilingual detectives must resolve their professional and cultural differences as well as their bigotry and prejudices.