

**PSCI 4003A**  
**Media and Politics**  
**Mondays 8:35-11:25 a.m.**  
**Please confirm location on Carleton Central**

Instructor: Professor Conrad Winn  
Office: B641 Loeb  
Office hours: Mon 11:30-noon, 2-2:30 pm, 5:30-7:30 pm;  
Tues 11:30-noon, 5:30-6 pm by appointment.  
Phone: 613-520-2600 ext.1195  
Other times also available by appointment.  
Normal communication: All normal communication should be by email to [cwinn@connect.carleton.ca](mailto:cwinn@connect.carleton.ca). Response within one business day.  
Urgent communication: [cjwinn@telus.blackberry.net](mailto:cjwinn@telus.blackberry.net) – to book a meeting to be held over the phone or in person for urgent medical/personal matters or to change an appointment. In urgent situations, the phone should be used as a supplement with messages to be left only on the cell phone: cell 613-293-66297; office 520-2600 ext. 2651.  
Email-requirements: Student email must be from a Carleton email account and must have the following subject heading: "PSCI [course number], [your name as it appears on university records], [purpose, e.g. to discuss a paper or submit a paper]."

## **Information Other Than Weekly Topics**

### **Course Objectives**

The course provides an overview of scholarship and lay knowledge of mass communications and politics. Special emphasis is placed on Canada in discussions and assignments and on U.S. writing because of the pre-eminence of American scholarship and media. As a fourth year seminar, the course is intended to highlight group discussion as a prelude to post-graduate style instruction.

The point of departure for this course is that there is limited resemblance between news and reported news. A practical explanation is that no newspaper could be big enough and no news show long enough to cover all the news. Quite apart from priming, framing, or spin, making choices entails bias.

From the perspective of analyzing the media, three types of dilemmas emerge: (a) estimating biases, (b) gauging their consequences, and (c) identifying their causes.

Estimating media bias is challenging partly because the task is inherently difficult. Even if all the players were objective and truthful, estimating bias is difficult because the magnitude, sources, and consequences of bias in reporting vary immensely depending on the subject. Bias affecting, say, Nortel corruption would be very different from bias relating to the U.S. and European financial implosions that led to the recession, manipulation of oil prices, House of Commons electioneering, Islamism, climate change, gay marriage, healthcare, stimulus packages, or the impact of taxes on economic growth. The enormous variety of sources of bias makes a simple statement of bias unattainable.

Compounding the problem of the wide variety of sources of bias are occupational biases in media. Whether media organizations are privately held, publicly traded, or government owned, their managers have an economic interest in downplaying all sources of bias. They would want to obscure evidence of media collusion with businesses, government departments, politicians, overseas dictatorships, terrorists, advertisers, audiences, or other self-interested parties.

Journalists share the economic interests of their bosses. They also have an economic interest in obscuring their own leftwing biases on the one hand and their private entrepreneurial activities on the other. In the style of limousine liberals, they may even use the former to obscure the latter.

If the role of journalists is to audit newsmakers, it is the job of academics to audit journalists. The analysis provided by academics is constrained by biases too. One is that academics in the social sciences are at least as leftwing as journalists, sometimes extremely so. Another is that academic and media time cycles are so different—years for the former, hours for the latter. Finally, academics are often outstanding at analyzing readily available information such as Statistics Canada data but poor at analyzing obscure information. Sequestered in the modern monastery, they are more likely to re-analyse widely mediated information than contribute inherently new information themselves.

### **Texts**

None.

### **Other Source Material**

Students will benefit considerably from regular access to orthodox traditional media such as CBC, CNN, *Globe and Mail*, and *Ottawa Citizen*, unorthodox traditional media such as Fox News Channel, TV5, *Le Devoir*, *Weekly Standard*, and the Zerbisias column in the *Star*, new media such as salon.com, honestreporting.com/ca, littlegreenfootballs.com, mediaresearch.org, instapundit.com, discoverthenetworks.org, and dailykos.com, new media aggregators such as townhall.com, pajamasmedia.com, and new micro-media such as danielpipes.org and memri.org.

## Evaluation at a Glance

Class Discussion	50%
Term Paper (Nov 3)	50%

Each student's grade will normally be derived as follows: 50% for contributions to class discussion including weekly preparations from the reading list and media sources on media, 50% for independent research submitted in the form of a term paper on approved topics, below, and during week of Nov. 23 following procedures specified below.

## Evaluation Details

Class Discussion. Students will be graded for the quality of their discussion of assigned readings for the week and, secondarily, of media treatment of events of the preceding week. A good familiarity with the week's readings and uninterrupted attendance, except for health and other exigencies, are required for passing. Students are expected to have read at least three (3) assigned readings for a given seminar meeting and to be regular followers of current events through the main newspapers and Internet sources (see *Source Material*, below).

Class Presentation. Each student is to make a 5-10 minute lecture on his/her independent research. Early presenters are not expected to discuss findings but should instead focus on the *raison d'être* of the project and strategies for carrying it out. At the time of their presentation, presenters are expected to distribute to each student a 1 page, point-form outline of their lecture.

Writing Style. Any conventional Anglo-American spelling or essay style is acceptable except that all references should be complete, including page numbers, and appear in footnotes and in no other form (e.g. no endnotes). All papers should be strongly evidentiary, *using citations and documented verbatims liberally*.

Term Paper Submission. Term papers must be submitted in class during the week specified under "Schedule of Deliverables," below. As confirmation of submission, the same paper must also be submitted electronically to [cwinn@connect.carleton.ca](mailto:cwinn@connect.carleton.ca) by the same day and time. For such electronic confirmatory submissions, the email subject heading must be: "PSCI [course number], [your name as it appears on university records], Term Paper."

Term Paper. The MSWord-processed paper of 20-30 pp. plus footnotes/appendix shall be on one of the following subjects:

- o CRTC decision-making—using internal documents provided graciously or secured by access to information, analysis of complaints on an important issue and how the CRTC responded; or
- o Media treatment of disabilities in comparative perspective—using a major source such as the *Globe and Mail*, *NY Times*, *Times*

(London), *Telegraph*, *Washington Post* etc., a quantitative content-analysis of the frequency of the treatment of needs of people with disabilities by comparison with the treatment of the needs of any two comparison groups (e.g. poor people, Afro-Americans, gays, HIV patients); or

- o A media-analysis dictionary—analyzing the past 5 years of the 5 top media/communications journals, an annotated enumeration of key terms (e.g. priming) and their meaning; or
- o Ideology in Canadian journalism and/or Canadian media studies—an analysis based on secondary sources of empirical (quantitative) evidence to the extent possible.

Late Term Papers. Term papers submitted through the Departmental box will have a basic deduction of 3 grade points (e.g. reduced from B+ to C+) plus 2 extra grade points for each day past due. The Department date stamps submissions to the box at 4 p.m.

Academic Infractions. A student who, without written authorization, submits or has submitted the same paper to another course will automatically receive a failing grade. Plagiarism will also result in a failing grade for the course.

Plagiarism and Proper Use and Citation of Sources. An excellent set of sources and source of counsel may be found at [www.library.ualberta.ca/guides/plagiarism/](http://www.library.ualberta.ca/guides/plagiarism/).

Schedule of Deliverables. Paper is to be submitted during the week of Nov. 23 following procedures specified in “Term Paper Submission,” above.

Early Performance Feedback. This course does not lend itself to early, formal feedback but students should feel free to seek informal, oral feedback from the instructor.

### **Reaching Professor Winn**

Consulting times are by appointment and normally in consulting hours. Students are encouraged to use email ([cwinn@connect.carleton.ca](mailto:cwinn@connect.carleton.ca)) to discuss brief topics, send writing for comment, seek feedback, book an appointment, or request a telephone conversation. Emails requesting a conversation by phone should list the student’s full name, phone number, and time periods when the instructor’s return phone call might work. Barring technical difficulties, email messages are normally returned within a business day.

Students arriving to discuss a term paper are requested to bring a typed outline of their thoughts, however preliminary or tentative their thoughts might be.

To minimize the risk of accidental deletion in an era of junk mail, emails must have the following in the subject heading: “PSCI [course number], [your name],[purpose of email].” Students are obliged to check the email addresses they have given to the

university for possible email from the instructor at least weekly on the evening before or the morning of class.

**Comment Codes When Term Papers Are Returned:**

VG = very good substantive point

VG evid = very good use of evidence, sourcing, or citation material

S = style cumbersome or poor

M = meaning unclear

Gr = grammatical problem

Sp = misspelling

Wd = inadequate choice of word(s)

NS = non sequitur

Evid = inadequate or inappropriate evidence

Inf = style too informal for an academic paper

**Weekly topics and readings**

**1. Introduction (Week of Sept. 14)**

(a) Overview

Overview of weekly readings. Participation and research expectations. A round-table discussion of possible topics for independent research. Assignment of dates for oral presentations. Preview of readings for the coming week.

(b) Introduction to key concepts and prisms

Tools: causal modeling, content analysis, and surveys, and the multiplicity of drivers.

Barriers to understanding: university ideology; media rationalization; journalism ideology; typologies of news; latency of newsmakers and news suppressors.

**2. University Prisms (Sept. 21)**

Roger Kimball, *Tenured Radicals: How Politics Has Corrupted our Higher Education* (1998)

Leszek Kolakowski, *Main Currents of Marxism: The Founders, The Golden Age, The Breakdown* (W. W. Norton, 2001).

Daniel Pipes, "The Rot in Our [Canadian] Universities," *National Post*, January 30, 2003

"Faculty Follies," *The New Criterion* (June, 2005)

Roger Kimball, "Retaking the University," *The New Criterion* (May 11, 2005)

"A Thank you to Ward Churchill," *The New Criterion* (April, 2005) and "Ward Churchill, and more...." in *Weekly Standard* Vol. 010 (June 20, 2005) 38.

E. Karsh, "Columbia and the Academic Intifada," *Commentary* (July-August, 2005)

David Horowitz, *The Professors: the 101 Most Dangerous Academics in America* (Regnery, 2006)

Margaret Somerville, "Facing up to the Dangers of the Intolerant University," *Academic Matters* (May, 2009)  
[http://www.academicmatters.ca/current\\_issue.article.gk?catalog\\_item\\_id=2528&category=featured\\_articles](http://www.academicmatters.ca/current_issue.article.gk?catalog_item_id=2528&category=featured_articles)

Cardiff, Christopher R, and Daniel B, Klein, 2005, "Faculty Partisan Affiliations in All Disciplines: A Voter-Registration Study," *Critical Review: An Interdisciplinary Journal of Politics and Society* 17, 2005

Klein, Daniel B., and Charlotta Stem, 2005b, "Professors and Their Politics: The Policy Views of Social Scientists," *Critical Review: An Interdisciplinary Journal of Politics and Society* 17, 2005 (3&4): 257-303

Klein, Daniel B., and Andrew Westem, 2005, "Voter Registration of Berkeley and Stanford Faculty," *Academic Questions* 18(1), Winter: 53-65

Rothman, Stanley, S, Robert Lichter, and Neil Nevitte, 2005, "Politics and Professional Advancement Among College Faculty," *The Forum* 3(1)

<http://www.discoverthenetworks.org/viewSubCategory.asp?id=291>

[http://www.discoverthenetworks.org/Articles/CSPC\\_CampusTerrorism\\_EDr.pdf](http://www.discoverthenetworks.org/Articles/CSPC_CampusTerrorism_EDr.pdf).

David Horowitz and Ben Johnson, *Campus Support for Terrorism* (Center for the Study of Popular Culture, 2004).

[http://www.discoverthenetworks.org/guideDesc.asp?is\\_campus\\_support=1](http://www.discoverthenetworks.org/guideDesc.asp?is_campus_support=1)

<http://www.discoverthenetworks.org/ShadowParty.asp>

Jamie Glazov, *United in Hate: The Left's Romance with Tyranny and Terror* (L.A.: WorldNetDaily, 2009)

David Horowitz, *Unholy Alliance: Radical Islam and the American Left*

### **3. TBD (Sept. 28)**

### **4. Paradigms and Models plus Iraq (October 5)**

#### **(a) Paradigms and Models**

Stefaan Walgrave and Peter Van Aelst "The Contingency of the Mass Media's Political Agenda Setting Power: Toward a Preliminary Theory," *Journal of Communications*. v. 56 pp.88-109.

Alan Rubin, "Uses, gratifications and media effects research" in Jennings Bryant and Dolf Zillmann, eds., *Perspectives on Media Effects* (Hillsdale, N.J.: Lawrence Erlbaum, 1986)

Noam Chomsky, *The Culture of Terrorism* (Montreal: Black Rose, 1988) and Weimann, *The Theater of Terror*, chap. on Chomsky and "critical" perspective

Peter Collier and David Horowitz, eds., *The Anti-Chomsky Reader* (San Francisco: Encounter, 2004).

Steven Globberman, *Cultural Regulation in Canada* (Montreal: IRPP, 1983) and Conrad Winn, "Paradigms and the Evaluation of Cultural Policy," *Canadian Public Administration* (summer, 1984)

Bernard J. Marguerite, "Post-Communist Eastern Europe: The Difficult Birth of a Free Press" (Harvard University Joan Schorenstein Center Discussion Paper D-21, August, 1995)

Mark Hollingsworth and Richard Norton-Taylor, *Blacklist: The Inside Story of Political Vetting*

Jean Chalaby, "Journalism as an Anglo-American Invention," *Eur. J. of Communication* (Sept., 1996), 303-22 or Chalaby's *The Invention of Journalism* (London: Palgrave Macmillan, 2000).

Marvin Olasky, *Prodigal Press: The Anti-Christian Bias of the American News Media* (Crossway, 1988). [www.worldmag.com/world/olasky/Prodigal/index.html](http://www.worldmag.com/world/olasky/Prodigal/index.html)

Jim Coyle on misreporting of ostensibly sexist comments of a judge. (August, 2009). <http://mobile.thestar.com/mobile/canada/article/680446>

Harold Innis, *Empire and Communications* and *The Bias of Communication*

George C Edwards III and B. Dan Wood, "Who Influences Whom? The President, Congress, and the Media," *American Political Science Review* (June, 1999) vol. 93, p 327ff.

Anne Morse, "The First Rathergate," *National Review Online* (September 15, 2004).

(b) Iraq

Dan Darling, "The Al-Douri Factor: How one of Saddam's closest Baath party aides came to be an ally of militant Islamists," *Weekly Standard* July 20, 2005.

Stephen F. Hayes & Thomas Joscelyn, "The Mother of All Connections: A special report on the new evidence of collaboration between Saddam Hussein's Iraq and al Qaeda," *Weekly Standard* 07/18/2005, Volume 010, Issue 41.

Christopher Hitchens, "The Case for Regime Change," in Thomas Cushman, ed., *A Matter of Principle* (University of California Press, 2005).

Christopher Hitchens, "'A War to be Proud of,'" *Weekly Standard* (Sept. 5, 2005) and *The National Post* (Sept. 3, 2005).

#### **4. Thanksgiving (Week of Oct. 12)**

#### **5. Iraq and Cable News Effects (Week of Oct. 19)**

(a) Iraq

Stephen F. Hayes, *The Connection: How al Qaeda's Collaboration with Saddam Hussein Has Endangered America* (New York: HarperCollins, 2004).

Tony Blankley, "Short memories and politically correct lies," Creators Syndicate and Townhall.com, July 13, 2005

Baer, Robert, *Sleeping with the Devil*, Crown Publisher 2003.

Laurie Mylroie, *Study of Revenge: Saddam Hussein's Unfinished War against America* (New York: HarperCollins, 2001).

(b) Cable News Effect

Joe Flint, "CNN ad pitches two rivals a curve: The ratings gauge it uses to claim more viewers than Fox and MSNBC is not the one advertisers typically look to," *L.A. Times* (June 17, 2009). <http://www.latimes.com/entertainment/news/la-fi-ct-cnn17-2009jul17,0,4124296.story>

Livingston, Steven. *Clarifying The CNN Effect: An Examination of Media Effects According to Types of Military Intervention*.  
[http://www.ksg.harvard.edu/presspol/Research\\_Publications/Papers/Research\\_Papers/R18.pdf](http://www.ksg.harvard.edu/presspol/Research_Publications/Papers/Research_Papers/R18.pdf).

Hammond, Philip and Edward S. Herman. *Degraded Capability: The Media and the Kosovo Crisis*. Sterling: Pluto Press: 2000.

Belknap, Margaret H. *The CNN Effect: Strategic Enabler or Operational Risk?* Strategic Research Project, US Army War College, 2001.

Wiener, Robert. *Live From Baghdad: Making Journalism History Behind the Lines*. New York: St. Martin's Press, 2002.

Arnold Beichman, *CNN's Cold War Documentary: Issues and Controversy* (April 2000).

Robinson, Piers, "The CNN Effect: Can the News Media Drive Foreign Policy?," *Review of International Studies* (April, 1999).

Robinson, Piers. *The CNN Effect: The Myth of News, Foreign Policy and Intervention*. New York: Routledge, 2002.

Daniel M. Kimmel, *The Fourth Network: How Fox Broke the Rules and Reinvented Television* (Chicago, 2004)

Stefano Della Vigna and Ethan Kaplan, "The Fox News Effect: Media Bias and Voting" <http://elsa.berkeley.edu/~sdellavi/wp/foxvote06-03-30.pdf> (Berkeley, 2006)

**6. Audiences, Political Culture, Agenda-Setting, and Agenda-Suppression (Week of Oct. 26)**

The PEW Research Center, *News Audiences Increasingly Politicized: Online News Audience Larger, More Diverse* [www.people-press.org/reports/display.php3?ReportID=215](http://www.people-press.org/reports/display.php3?ReportID=215) Released: June 8, 2004

George Will, "Not your father's Oldsmobile," *Washington Post*, April 24, 2005

David T. Z. Mindich, *Tuned Out: Why Americans Under 40 Don't Follow the News* (New York: Oxford University Press, 2005), pp. 28-29.

Shanto Iyengar and Donald R. Kinder, *News That Matters* (Chicago: University of Chicago Press, 1987)



George Comstock, ed., *Public Communication and Behavior*, vol. 1 (Boston: Academic Press, 1986), esp. William J. McGuire's chapter on "The Myth of Massive Media Impact: Savagings and Salvagings".

Gabriel Weimann and Conrad Winn, *Hate on Trial: the Zundel Affair, the Media, and Public Opinion in Canada*

Sobel, Richard, *The Impact of Public Opinion on U.S. Foreign Policy* (New York: Oxford University Press, 2001).

Gary Mauser, "The Failed Experiment, Gun Control and Public Safety in Canada, Australia, England and Wales and the Firearms Act," *Public Policy Sources* (Vancouver: Fraser Institute, Nov., 2003).

<http://www.sfu.ca/~mauser/papers/failed/FailedExperiment.pdf>

D. Currie, "The Libel Tourist Strikes Again," *The Weekly Standard* August, 20, 2007.

<http://www.latimes.com/news/opinion/la-ed-privacy28-2009jun28,0,1364823.story>.

The news that fits its times: When is a politician's love life not worth media attention? When the public no longer cares.

Tom Rosenstiel, Marion Just, Todd Belt, Atiba Pertilla, Walter Dean, and Dante Chinni, *We Interrupt This Newscast: How to Improve Local News and Win Ratings, Too*. (New York: Cambridge University Press, 2007).

Kim, Kihan; McCombs, Maxwell, "News Story Descriptions and The Public's Opinions Of Political Candidates," *Journalism & Mass Communication Quarterly* (Summer, 2007),

Lowry, Dennis T., "Network TV News Framing Of Good Vs. Bad Economic News Under Democrat And Republican Presidents: A Lexical Analysis Of Political Bias," *Journalism & Mass Communication Quarterly* (Autumn, 2008).

Hollander, Barry A., "Tuning Out Or Tuning Elsewhere? Partisanship, Polarization, And Media Migration From 1998 To 2006," *Journalism & Mass Communication Quarterly* (Spring, 2008) p23-41.

Scheufele, Dietram A.; Tewksbury, David, "Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models," *Journal of Communication* (Mar,2007) p9-20.

Iyengar, Shanto; Hahn, Kyu S., "Red Media, Blue Media: Evidence of Ideological Selectivity in Media Use," *Journal of Communication* (Mar, 2009), p19-39.

Yue Tan; Weaver, David H, "Agenda-Setting Effects Among The Media, The Public, And Congress, 1946-2004," *Journalism & Mass Communication Quarterly*, Winter, 2007, Vol. 84 Issue 4, p729-744, 16p.

## 7. Competing Elites and their Values-I (Week of Nov. 2)

James Fallows, *Breaking the News: How the Media Undermine American Democracy* (Pantheon, 1996) or George Bain, *Gotcha: How the Media Distort the News* (Toronto: Key Porter, 1993)

Brian C. Anderson, *South Park Conservatives* (Regnery, 2005)

Robert Lerner, Althea K. Nagai, and Stanley Rothman, *American Elites* (Yale, 1996). Stanley Rothman and R. Lichter, "Personal Ideology and Worldview-A Comparison of Media and Business Elites", *Br. J. of Pol. Sci.* 9(Jan., 1985), 29-49. Stanley Rothman and R. Lichter, "Media and Business Elites: Two Classes in Conflict," *Public Interest* (1982), 117-25. Stanley Rothman and Amy E. Black, "Media and Business Elites: Still in Conflict?" *The Public Interest* (Spring 2001), pp 72-86

Lydia Miljan and Barry Cooper, *Hidden Agendas* (Vancouver: UBC Press, 2003).

Marsha Barber and Ann Rauhala. "The Canadian News Directors Study: Demographics and Political Leanings of Television decision-makers," in *Canadian Journal of Communication* Vol. 30 (2005).

Max West, "[Mansbridge] Ordered Reporter to Read Pro-Liberal Message On Air," May 12, 2004, <http://www.thepolitic.com/archives/2005/05/12/cbcs-mansbridge-ordered-reporter-to-read-pro-liberal-messages-on-air/>.

Conrad Winn, "CBC Television News Has a Bias Problem," *Policy Options* (July-August, 2002).

Morton Keller, "In Media Disgrace: American Media and the Collapse of Standards," *Hoover Digest* (Summer, 2004). [www.hooverdigest.org/043/toc043.html](http://www.hooverdigest.org/043/toc043.html)

Myrna Blyth, *Spin Sisters* (New York: Martin's, 2004).

L. Brent Bozell, *Weapons of Mass Distortion* (Alexandria, VA: Media Research Center, 2003). See MRC's website

William Johnson, "Et Si C'Etait de Anti-Semitisme," *Cite Libre* (nov.-dec., 1996), 31-34 and "Anti-semitisme en France et Anglophobie au Quebec," *Cite Libre* mars-avril 1996)

## 8. Competing Elites and their Values-II (Week of Nov. 9)

Michael Moore, [Stupid White Men...And Other Sorry Excuses for the State of the Nation!](#) (Regan Books, 2004) and David T. Hardy and Jason Clarke, [Michael Moore Is A Big Fat Stupid White Man](#) (ReganBooks, 2004)

Thomas Bateman *et al*, "Roger, Me, and My Attitude: Film Propaganda and Cynicism Towards Corporate Leadership," *Journal of Applied Psych* (1992), 768-771.

Gerard Baker, "Why blame the terrorists? Apparently we can agree that it's Britain's Fault," *Times* July 15, 2005, <http://www.timesonline.co.uk/article/0,,19269-1694666,00.html>.

Shiv Malik, "'Guardian' man revealed as hardline Islamist," *The Independent* 17 July 2005, <http://news.independent.co.uk/media/article299681.ece>. July 18, 2005

*Daily Ablution* on "Deafening Silence from the Guardian," July 18, 2005, <http://dailyablution.blogs.com/>.

Pajamas Media on how the *New Republic* Got Suckered.  
[http://www.pajamasmedia.com/2007/08/how\\_the\\_new\\_republic\\_got\\_sucke.php](http://www.pajamasmedia.com/2007/08/how_the_new_republic_got_sucke.php)

Michael Barone, "Our Titus Oates," *U.S. News and World Report*, July 18, 2005 re NYT prevarications.

J Edward Pawlick, *Libel by N.Y. Times* (Holliston, MA: Mustard Seeds Publishing Co., 2004).

Laurel Leff, *Buried by the Times : The Holocaust and America's Most Important Newspaper* (2004)

Martin Gilens and Craig Hertzman, "Corporate Ownership and News Bias: Newspaper Coverage of the 1996 Telecommunications Act," *Journal of Politics* (May 2000), 369-86.

Jim A. Kuypers, *Press Bias and Politics: How the Media Frame Controversial Issues* (Praeger: London, 2002)

### **9. Competing Elites-III – More (Week of Nov. 16)**

Bernard Goldberg, *Bias: A CBS Insider Exposes How the Media Distort the News* (New York: Regnery, 2000) and his *Arrogance: Rescuing America from the Media Elite* (New York: Warner, 2003).

Dave Eberhart, "How the Blogs Torpedoed Dan Rather," NewsMax.com <http://www.newsmax.com/archives/articles/2005/1/28/172943.shtml>, Monday, Jan. 31, 2005.

Misti McDaniel and David Perlman, "The Ascent of Blogging," *Nieman Reports*, Fall 2005, pp. 60-66. p. 61.

Glenn Reynolds, *An Army of Davids: How Markets and Technology Empower Ordinary People to Beat Big Media, Big Government, and Other Goliaths* (2006)

David Colker, "Twitter fell in attack on anti-Russian blogger, experts say," *L.A. Times* August 8, 2009. <http://www.latimes.com/business/la-fi-twitter8-2009aug08,0,1782084.story>

Thomas B. Edsall, "The People and the Press: Whose Views Shape the News?" *Public Perspective* (July-August, 2001), 29-31. Bill McInturff and Lori Weigel, "Servants of the People: Political Leadership and the Public Voice," *ibid.*, 32-35.

O. Koltsova, "News Production in Contemporary Russia: Practices of Power," *European Journal of Communications* (Sept. 2001)

Chris Cobb, *Ego and Ink: Inside Story of Canada's Newspaper War* (Toronto: McClelland and Stewart, 2004).

Mona Charen, *Useful Idiots* (Washington, D.C.: Regnery, 2004).

Kalb, M. and Sullivan, A. (2000) 'Media Mergers: "Bigger Is Better" Isn't Necessarily Better', *The Harvard International Journal of Press/Politics*, 5(2): 1-5.

Stephen Moore and Richard Noyes, eds., *Dollars & Nonsense: Correcting the News Media's Top Economic Myths* (Alexandria, VA: Media Research Center, n.d).

Lindsey Tanner, "Study Finds One-third of Medical Studies are Wrong," Associated Press, July 13, 2005.

Media Research Center, "Media Bias Basics", an annotated bibliography on U.S. journalists' partisan inclinations, [www.mediaresearch.org/biasbasics/welcome.asp#elite](http://www.mediaresearch.org/biasbasics/welcome.asp#elite).  
[www.timeswatch.org](http://www.timeswatch.org),

### **10. International Affairs-Key Issues in History (Week of Nov. 23)**

S. J. Taylor, *Stalin's Apologist* (Toronto: OUP, 1989)

R. Harris, *Gotcha! The Media, the Government, and the Falklands Crisis* (London, Faber, 1983)

David J. Bercuson and S.F. Wise, eds., *The Valour and the Horror Revisited* (Montreal: McGill-Queen's, 1994)

G. Lichtheim, "All the News That's Fit to Print", *Commentary* (Oct., 1965)

Gary Moore, "Reporting Nicaragua", *The National Interest* (summer, 1986), 79-87.

F. R. Gannon, *The British Press and Germany* (Oxford: Clarendon, 1971)

Allen Weinstein and Alexander Vassiliev, *The Haunted Wood: Soviet Espionage in America* (1999)

Esther Delisle, *Myths, Memories, and Lies: Quebec Intelligentsia and Its Fascist Temptation* (Montreal, Davis, 1998).

Eytan Gilboa, "Television News and U.S. Foreign Policy." *Press/ Politics*. Vol. 8, Issue, 4. Fall 2003. pp. 97- 113.

Walton, C Dale. *The Myth of Inevitable US Defeat in Vietnam*. London: Frank Cass, 2002

### **11. Middle East and Islam (Week of Nov. 30)**

Ze'ev Chafetz, *Doublevision: How the Press Distorts America's view of the Middle East* (New York: William Morrow, 1985)

S. Karetzky and Peter Goldman, *The Media's War Against Israel* (New York: Steimatsky, 1986)

Joshua Muravchik, "Misreporting Lebanon" *Policy Review* (Winter, 1983)

Daniel Pipes, "The Media and the Middle East" *Commentary* (June, 1984)

Edward Said, *Covering Islam* (New York: Pantheon, 1981)

Fred M. Gottheil, "The Smoking Gun: Arab Immigration into Palestine, 1922-1931," *Middle East Quarterly* Winter 2003 [http://www.meforum.org/article/522#\\_ftn19](http://www.meforum.org/article/522#_ftn19)

K. Makiya, *Cruelty and Silence* (Berkeley, 1992)

<http://www.danielpipes.org/6364/caught-on-tape-middle-east-culture-of-cruelty>

Fouad Ajami, *Dream Palace of the Arabs: the Odyssey of a Generation* (New York, 2001)

Bernard Lewis, *What Went Wrong: Western Impact and Middle Eastern Response* (New York, 1999)

Samuel P. Huntington, *The Clash of Civilizations and the Remaking of World Order*

Steven Emerson, *American Jihad: the Terrorists Living Amongst Us* (2002) or

Stewart Bell, *Cold Terror: How Canada Nurtures and Exports Terrorism to the World* (Toronto: Wiley, 2004).

[www.danielpipes.org](http://www.danielpipes.org)

Paul Marshall, *Their Blood Cries Out* (Dallas: Word, 1997).

Clifford D. May, "Blood Libel: Chirac Should Acknowledge that Israelis didn't Kill Mohammed al-Durra," Scripps Howard News Service, March 3, 2005.

Stephen Schwartz, *The Two Faces of Islam : The House of Sa'ud from Tradition to Terror* (2004).

## **12. Campaigns, Advertising, and Theatrics (Symbolic Action) (Week of Dec. 7)**

Conrad Winn and John McMenemy, *Political Parties in Canada*, chapter on media

Michael Wheeler, *Lies, Damn Lies, and Statistics: the Manipulation of Public Opinion in America* (New York: Liveright, 1976)

William C. Adams, "Media Power in Presidential Elections" in Doris Graber, ed., *The President and the Public* (Philadelphia: ISHI, 1982)

*The Harvard International Journal of Press/Politics*, The Issue on Talk Show Democracy '96" (Winter, 1997)

Murray Edelman, *Politics as Symbolic Action* (Chicago: Markham, 1971) or his *From Art to Politics* (Chicago: University of Chicago Press, 1995).

Daniel Druckman *et al*, *Nonverbal Communication: Survey, Theory, and Research* (Beverly Hills: Sage, 1982)

John G. Geer. *In Defense of Negativity: Attack Ads in Presidential Campaigns* (Chicago: University of Chicago Press. 2006)

Brandice Canes-Wrone, *Who Leads Whom? Presidents, Policy, and the Public* (Chicago: University of Chicago Press. 2006). See also the review in POQ (fall, 2006).

## Academic Accommodations

For students with Disabilities: Students with disabilities requiring academic accommodations in this course must register with the Paul Menton Centre for Students with Disabilities (500 University Centre) for a formal evaluation of disability-related needs. Registered PMC students are required to contact the centre (613-520-6608) every term to ensure that the instructor receives your request for accommodation. After registering with the PMC, make an appointment to meet with the instructor in order to discuss your needs at least two weeks before the first assignment is due or the first in-class test/midterm requiring accommodations. If you require accommodation for your formally scheduled exam(s) in this course, please submit your request for accommodation to PMC by November 16, 2009 for December examinations and March 12, 2010 for April examinations.

For Religious Observance: Students requesting accommodation for religious observances should apply in writing to their instructor for alternate dates and/or means of satisfying academic requirements. Such requests should be made during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist, but no later than two weeks before the compulsory academic event. Accommodation is to be worked out directly and on an individual basis between the student and the instructor(s) involved. Instructors will make accommodations in a way that avoids academic disadvantage to the student. Instructors and students may contact an Equity Services Advisor for assistance ([www.carleton.ca/equity](http://www.carleton.ca/equity)).

For Pregnancy: Pregnant students requiring academic accommodations are encouraged to contact an Equity Advisor in Equity Services to complete a letter of accommodation. Then, make an appointment to discuss your needs with the instructor at least two weeks prior to the first academic event in which it is anticipated the accommodation will be required.

Plagiarism: The University Senate defines plagiarism as “presenting, whether intentional or not, the ideas, expression of ideas or work of others as one’s own.” This can include:

- reproducing or paraphrasing portions of someone else’s published or unpublished material, regardless of the source, and presenting these as one’s own without proper citation or reference to the original source;

- submitting a take-home examination, essay, laboratory report or other assignment written, in whole or in part, by someone else;

*PSCI 4003A, Media and Politics, Professor Winn, Autumn, 2009*

using ideas or direct, verbatim quotations, or paraphrased material, concepts, or ideas without appropriate acknowledgment in any academic assignment;

using another's data or research findings;

failing to acknowledge sources through the use of proper citations when using another's works and/or failing to use quotation marks;

handing in "substantially the same piece of work for academic credit more than once without prior written permission of the course instructor in which the submission occurs.

Plagiarism is a serious offence which cannot be resolved directly with the course's instructor. The Associate Deans of the Faculty conduct a rigorous investigation, including an interview with the student, when an instructor suspects a piece of work has been plagiarized. Penalties are not trivial. They include a mark of zero for the plagiarized work or a final grade of "F" for the course.

Oral Examination: At the discretion of the instructor, students may be required to pass a brief oral examination on research papers and essays.

Submission and Return of Term Work: Papers must be handed directly to the instructor and will not be date-stamped in the departmental office. Late assignments may be submitted to the drop box in the corridor outside B640 Loeb. Assignments will be retrieved every business day at 4 p.m., stamped with that day's date, and then distributed to the instructor. For essays not returned in class please attach a stamped, self-addressed envelope if you wish to have your assignment returned by mail. Please note that assignments sent via fax or email will not be accepted. Final exams are intended solely for the purpose of evaluation and will not be returned.

Approval of final grades: Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Course Requirements: Failure to write the final exam will result in a grade of ABS. FND (Failure No Deferred) is assigned when a student's performance is so poor during the term that they cannot pass the course even with 100% on the final examination. In such cases, instructors may use this notation on the Final Grade Report to indicate that a student has already failed the course due to inadequate term work and should not be permitted access to a deferral of the examination. Deferred final exams are available ONLY if the student is in good standing in the course.

*PSCI 4003A, Media and Politics, Professor Winn, Autumn, 2009*

**Connect Email Accounts:** All email communication to students from the Department of Political Science will be via Connect. Important course and University information is also distributed via the Connect email system. It is the student's responsibility to monitor their Connect account.

**Carleton Political Science Society:** The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. Holding social events, debates, and panel discussions, CPSS aims to involve all political science students in the after-hours academic life at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through numerous opportunities which will complement both academic and social life at Carleton University. To find out more, please email [carletonpss@gmail.com](mailto:carletonpss@gmail.com), visit our website at [poliscisociety.com](http://poliscisociety.com), or come to our office in Loeb D688.

**Official Course Outline:** The course outline posted to the Political Science website is the official course outline.