Carleton University Fall 2023
Department of Political Science
https://carleton.ca/polisci/

PSCI 3703A
GOVERNING IN THE GLOBAL ECONOMY
Tuesday 11.35am – 2.25pm
SP 100
Please confirm location on Carleton Central

Instructor:	**Randall Germain**
Office:	**D689 Loeb**
Office Hours:	**Monday 1 – 2.30pm**
	Tuesday 2.30 – 4pm
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Course Basics: aims, objectives, outcomes and organization

PSCI 3703 explores the idea, history and practice of global economic governance. We will study different ways to understand global economic governance, its principal characteristics and historical manifestations, as well as a selection of its current forms of practice. The main aim of the course is to provide students with a sound working knowledge of global economic governance using analytical tools associated with the academic disciplines of International Relations (IR) and International Political Economy (IPE). Specific objectives of the course include familiarizing students with theoretical approaches to global economic governance, with its history, and with contemporary governance practices in select issue areas. Successful completion of this course should enable students to achieve the following learning outcomes:

- you should better understand the principal ideas that inform global economic governance
- you should be able to relate the history of global economic governance to contemporary examples of its form
- you should be able to demonstrate a working knowledge of select features of global economic governance
- you will further develop skills associated with collaborative learning
- you will further develop skills associated with research and scholarship

This course is organized around a lecture-discussion format delivered in-person unless specified in the syllabus. You will prepare for classes by completing the assigned readings, and then participate in discussion using this material together with information delivered in a short lecture at the start of most classes. Students will undertake both collaborative and independent research assignments, and you will be assessed on these efforts in combination with your ongoing contribution to classroom discussion.

Summary of Course Evaluation

Course element	Percentage of grade	Due date
Class Participation	15%	Throughout semester
SWOT Memorandum Outline (500 words)	5%	Due October 13th @ 11.55pm
Critical Review Essay (1500 words)	20%	Due October 20th @ 11.55pm
SWOT Memorandum (2000 words)	30%	Due November 10th @ 11.55pm
Collaborative Case Studies (2@ 2000 words)	15% (7.5% each)	Due on Nov 17th & December 1st @ 11.55pm
In-class Review Exercise	15%	December 4th

Course Assessment Details

Participation: your participation is assessed throughout the entire course. I include here your ongoing contribution to seminar discussions, your participation in the debate and peer review sessions, your contribution to the collaborative case study groupwork, as well as any posts you make to the course discussion board. My expectation is that you will prepare for each seminar and contribute on a regular basis, although not continuously. I also include under participation any meetings you have with me throughout the semester as well as your role (if asked) to facilitate a case study summary. This grading component helps me to assess your comprehension of the material, your collaborative learning skills, and your commitment to the course. I keep notes on your contributions, and I am happy to speak with you about your progress at any time.

Critical review essay: this assignment is a 1500 word essay that reviews a text assigned by me on global economic governance. This year we will be reviewing *The Challenges of Multilateralism*, by Kathryn Lavelle. You will have an opportunity to discuss this work with your peers prior to submitting your review for grading. This grading component helps me to assess your comprehension of the course material as well as your writing skills.

Collaborative case studies: this assignment includes two 2000 word summaries completed during weeks 8-11 that are posted to the appropriate discussion forum in Brightspace on the Friday following the concluding seminar for that topic. I will assign you to work in small groups over two classes for each case study, and each group will have a facilitator to guide discussion and post the summary. Groups will also present their deliberations to the class for feedback before completing and posting the final version. As these are collaborative exercises, they are graded collectively. This grading component helps me to assess your ability to undertake collaborative learning, conduct research and present the results.

SWOT memorandum outline: this assignment is a 500 word outline of your proposed SWOT memorandum that covers a number of its core design elements. It helps me to assess your ability to plan your research and allows me to provide feedback on your chosen subject. This grade is assessed almost entirely on effort, so please devote the necessary time to undertake the preliminary research which it requires.

SWOT memorandum: this assignment is a 2000 word analysis of an arena of global economic governance from the perspective of a stakeholder whose viewpoint you will adopt. Although you will receive direct feedback from me (and your peers) on your ideas, I also encourage you to consult further with me about any issues that arise during the execution of your research. Please note that you cannot use material from other courses unless explicitly approved by the instructor. This grading component helps me to assess your comprehension of the material and your ability to undertake independent scholarly research.

Use of artificial intelligence (AI) and 'large language models' such as ChatGPT to generate your essays undermines the learning objectives of this course, which are for you to develop the skills to learn about, engage with and research themes and issues in IPE. Directing a chatbot to do this for you does not help you to learn, although under certain circumstances this could be a step in this process. We will discuss how to use AI appropriately in the course, but I strongly suggest that if you are going to use such a model in the preparation of your assignments, please come and speak with me about doing this in a manner which respects the learning objectives I have set for you.

> **Warning**: if I suspect that you have used a chatbot to generate any of the writing assignments for this course, I will summon you to a meeting where you will have the opportunity to respond to my concerns. Accordingly, I strongly recommend (1) that you consult with me about how to use AI if you intend on doing so, and (2) that you maintain a record of your research notes and any drafts as evidence of your own work in the preparation of these assignments. Failure to produce these if requested, or to convince me

that the work submitted to this course is in fact your own, are grounds to receive a failing grade on any assignment.

Final Review Exercise: this assignment is a set of essays completed in-class during our final meeting of the semester. You will be asked to respond to two questions that you will receive on the Friday prior to the last class, and which ask you to review different elements of the course material. Please note that there is no way to make-up this exercise, so if you are absent this mark is forfeited. This grading component helps me to assess your ability to respond to feedback on previous assignments, and provides me with the opportunity to consider your overall comprehension of the course material.

Further instruction on each element of the course is available on Brightspace, and we will discuss all of my expectations for these assignments in class. Please note that there are penalties for late and/or over-length submissions for all written assignments.

Course Text

Kathryn Lavelle, *The Challenges of Multilateralism* (Yale University Press, 2020).

This text is available at the bookstore. All other material is available is available online through the MacOdrum Library, and through the Ares portal in Brightspace.

Class Schedule

September 12th [Week 1] **Introduction: Course Organization and Expectations**
Small group discussion of global economic governance

Reading

Daid Mitrany, "The Functional Approach to World Organization," *International Affairs*, Vol. 24, no. 3 (1948): 350-363.
James Rosenau, "Governance in the Twenty-first Century," *Global Governance*, Vol. 1, no. 1 (1995): 13-43

September 19th **Lecture-discussion: Why Study Global Economic Governance?**
[Week 2]

Reading

Campbell Craig, "The Resurgent Idea of World Government," *Ethics & International Affairs*, Vol. 22, no. 2 (2008): 133–142.
Julia C. Morse and Robert O. Keohane, "Contested Multilateralism," *Review of International Organizations*, Vol. 9, no. 4 (2014):385–412.

September 26th **Lecture-discussion: Elements of Global Economic Governance – economy, authority, governance**
[Week 3]

Reading

Ian Hurd, "Legitimacy and Contestation in Global Governance: revisiting the folk theory of international institutions," *Review of International Organizations*, Vol. 14, no. 4 (2019): 717-729.
Henry Farrell and Abraham L. Newman, "Weaponized Interdependence: how global economic networks shape state coercion," *International Security*, Vol. 44, no. 1 (2019): 42-79.

October 3rd **Lecture-discussion: Global Economic Governance in Historical Perspective**
[Week 4]

Reading

Craig Murphy, "The Last Two Centuries of Global Governance," *Global Governance*, Vol. 21, no. 2 (2015): 189-96.
Douglas Howland, 'An Alternative Mode of International Order: the international administrative union in the nineteenth century,' *Review of International Studies*, Vol. 41, no.1 (2015): 161-183.
Orfeo Fioretos and Eugénia C. Heldt, "Legacies and innovations in global economic governance since Bretton Woods," *Review of International Political Economy*, Vol. 26, no. 6 (2019): 1089-1111.

October 10th **Lecture-Discussion: Contemporary Global Economic Governance**
[Week 5]

Reading

Thomas Weiss and Rorden Wilkinson, "Rethinking Global Governance: complexity, authority, power, change," *International Studies Quarterly,* Vol. 58, no.1 (2014): 207-215.

André Broome and Joel Quirk, "Governing the World at Distance: the practice of global benchmarking," *Review of International Studies,* Vol. 41, no. 5 (2015): 819-841.

Frederick Mayer and Nicola Phillips, "Outsourcing governance: states and the politics of a 'global value chain world'," *New Political Economy,* Vol. 22, no. 2 (2017): 134-152.

Work due on Friday October 13th: SWOT Outline

October 17th **Debating Multilateralism as Global Economic Governance**
[Week 6] **Small group discussion + class debate**

Reading

Kathryn Lavelle, *The Challenges of Multilateralism*

Work due on Friday October 20th: Critical Review Essay

October 24th **Reading Week – no meeting**

October 31st **SWOT Development Session**
[Week 7] **Small group discussion of your SWOT essay ideas**

This seminar will be organized around peer review discussion of your SWOT essay.

November 7th **Case Study I: money and finance**
[Week 8]

Case studies:
- International lender of last resort
- Credit ratings agencies
- Sovereign wealth funds

Required reading for everyone:

Randall Germain, "The Historical Origins and Development of Global Financial Governance", in *Handbook of Global Economic Governance*, eds Manuela Moschella and Catherine Weaver (Routledge, 2014), pp. 97-114.
Harold James, "How Not to Solve a Financial Crisis," *International Affairs*, Vol. 98, no. 5 (2022): 1575-1593.

Plus please read the two articles which focus on your group's case study:

Forrest Capie, "Can there be an international Lender of Last Resort?" *International Finance* 1, no. 2 (1998): 311-325.
Daniel McDowell, "The US as 'Sovereign International Last-Resort Lender': the Fed's currency swap programme during the Great Panic of 2007–09," *New Political Economy*, Vol. 17, no. 2 (2012): 157-178.

Timothy Sinclair, "Passing Judgement: credit rating processes as regulatory mechanisms of governance in the emerging world order, *Review of International Political Economy*, Vol. 1, no. 1 (1994): 133-159.

Eric Helleiner & Hongying Wang, "Limits to the BRICS' challenge: credit rating reform and institutional innovation in global finance," *Review of International Political Economy*, Vol. 25, no. 5 (2018): 573-595.

Benjamin Cohen, "Sovereign Wealth Funds and National Security: the great trade-off," *International Affairs*, Vol. 85, no. 4 (2009): 713–731.
Herman Mark Schwartz, "Political Capitalism and the Rise of Sovereign Wealth Funds," *Globalizations*, Vol. 9, no. 4 (2012): 517-530.

Work due on Friday November 10th: SWOT memorandum

November 14th **Case Study I (cont'd): money and finance**
[Week 9]

Case studies:
International lender of last resort
Credit ratings agencies
Sovereign wealth funds

Reading

Review previous week's readings and conduct your own research

Work due on Friday November 17th: Case Study I Summary

November 21st **Case Study II: internet governance, IPRs and health**
[Week 10]

Case Studies:
Internet governance (ICANN)
IPRs and multilateralism (WTO/TRIPS)
IPRs and global health (TRIPS/WHO)

Required reading for everyone:

Madeline Carr, "Power Plays in Global Internet Governance," *Millennium: Journal of International Studies*, Vol. 43, no. 2 (2016): 640-659.
Herman Mark Schwartz, "Global Secular Stagnation and the Rise of Intellectual Property Monopoly," *Review of International Political Economy*, Vol. 29, no. 5 (2022): 1448-1476.

Plus please read the two articles which focus on your group's case study:

J.P. Singh, "Multilateral Approaches to Deliberating Internet Governance," *Policy and Internet*, Vol. 1, no. 1 (2009): 91-111.
Manuel Becker, "When public principals give up control over private agents: the new independence of ICANN in internet governance," *Regulation & Governance*, Vol. 13, no. 4 (2019): 561-576.

Benjamin Daßler, Andreas Kruck and Bernhard Zangl, "Interactions between hard and soft power: the institutional adaptation of international intellectual property protection to global power shifts," *European Journal of International Relations*, Vol. 25, no. 2 (2019): 588-612.
Cédric Durand & William Milberg, "Intellectual monopoly in global value chains," *Review of International Political Economy*, Vol. 27, no. 2 (2020): 404-429.

Jappe Eckhardt and Kelley Lee, "The International Political Economy of Health, in *The Palgrave Handbook of Contemporary International Political Economy*, ed Tim Shaw et al (Palgrave 2015), pp 667-682.
Kenneth Shadlen, Bhaven Sampat and Amy Kapczynski, "Patens, Trade and Medicines: past, present and future," *Review of International Political Economy*, Vol. 27, no. 1 (2020): 75-97.
Charles Clift, "The Role of the World Health Organization in the International System," *Chatham House Working Group on Global Health Security*, Chatham House (Royal Institute of International Affairs), 2013. [for background on WHO]

November 28th **Case Study II (cont'd): internet governance, IPRs and health**
[Week 11] **[+ discussion of final review exercise]**

Case Studies:
Internet governance (ICANN)
IPRs and multilateralism (WTO/TRIPS)
IPRs and global health (TRIPS/WHO)

Reading

Review previous week's readings and conduct your own research

Work due on Friday December 1st: Case Study II Summary

December 5th **Final Review Exercise**
[Week 12]

Appendix

Student Mental Health

As a university student, you may experience a range of mental health challenges that significantly impact your academic success and overall well-being. If you need help, please speak to someone. There are numerous resources available both on- and off-campus to support you. Here is a list that may be helpful:

Emergency Resources (on and off campus): https://carleton.ca/health/emergencies-and-crisis/emergency-numbers/

- ***Carleton Resources:***
  - Mental Health and Wellbeing: https://carleton.ca/wellness/
  - Health & Counselling Services: https://carleton.ca/health/
  - Paul Menton Centre: https://carleton.ca/pmc/
  - Academic Advising Centre (AAC): https://carleton.ca/academicadvising/
  - Centre for Student Academic Support (CSAS): https://carleton.ca/csas/
  - Equity & Inclusivity Communities: https://carleton.ca/equity/

- ***Off Campus Resources:***
  - Distress Centre of Ottawa and Region: (613) 238-3311 or TEXT: 343-306-5550, https://www.dcottawa.on.ca/
  - Mental Health Crisis Service: (613) 722-6914, 1-866-996-0991, http://www.crisisline.ca/
  - Empower Me: 1-844-741-6389, https://students.carleton.ca/services/empower-me-counselling-services/
  - Good2Talk: 1-866-925-5454, https://good2talk.ca/
  - The Walk-In Counselling Clinic: https://walkincounselling.com

Requests for Academic Accommodation

You may need special arrangements to meet your academic obligations during the term. For an accommodation request, the processes are as follows:

Pregnancy accommodation: Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For accommodation regarding a formally-scheduled final exam, you must complete the Pregnancy Accommodation Form (click here).

Religious accommodation: Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more details click here.

Accommodations for students with disabilities: If you have a documented disability requiring academic accommodations in this course, please contact the Paul Menton Centre for Students with Disabilities (PMC) at 613-520-6608 or pmc@carleton.ca for a formal evaluation, or contact your PMC coordinator to send your instructor your Letter of Accommodation at the beginning of the term. You must also contact the PMC no later than two weeks before the first in-class scheduled test or exam requiring accommodation (if applicable). After requesting accommodation from PMC, reach out to your instructor as soon as possible to ensure accommodation arrangements are made. For more details, click here.

Accommodation for student activities: Carleton University recognizes the substantial benefits, both to the individual student and to the university, that result from a student participating in activities beyond the classroom. Reasonable accommodation will be provided to students who engage in student activities at the national or international level. Please contact your instructor with any requests for academic accommodation during the first two weeks of class, or as soon as possible after the need for accommodation is known to exist. For more information, please click here.

For more information on academic accommodation, please contact the departmental administrator or visit: students.carleton.ca/course-outline.

Sexual Violence Policy

As a community, Carleton University is committed to maintaining a positive learning, working and living environment where sexual violence will not be tolerated. Survivors are supported through academic accommodations as per Carleton's Sexual Violence Policy. For more information about the services available at the university and to obtain information about sexual violence and/or support, visit: carleton.ca/sexual-violence-support.

Academic Integrity

Academic integrity is an essential element of a productive and successful career as a student. Carleton's Academic Integrity Policy addresses academic integrity violations, including plagiarism, unauthorized collaboration, misrepresentation, impersonation, withholding of records, obstruction/interference, disruption of instruction or examinations, improper access to and/or dissemination of information, or violation of test and examination rules. Students are required to familiarize themselves with the university's academic integrity rules.

Plagiarism

The Academic Integrity Policy defines plagiarism as "presenting, whether intentional or not, the ideas, expression of ideas or work of others as one's own." This includes reproducing or paraphrasing portions of someone else's published or unpublished material, regardless of the source, and presenting these as one's own without proper

citation or reference to the original source. Examples of sources from which the ideas, expressions of ideas or works of others may be drawn from include, but are not limited to: books, articles, papers, websites, literary compositions and phrases, performance compositions, chemical compounds, art works, laboratory reports, research results, calculations and the results of calculations, diagrams, constructions, computer reports, computer code/software, material on the internet and/or conversations.

Examples of plagiarism include, but are not limited to:

- Any submission prepared in whole or in part, by someone else;
- Using ideas or direct, verbatim quotations, paraphrased material, algorithms, formulae, scientific or mathematical concepts, or ideas without appropriate acknowledgment in any academic assignment;
- Using another's data or research findings without appropriate acknowledgement;
- Submitting a computer program developed in whole or in part by someone else, with or without modifications, as one's own; and
- failing to acknowledge sources through the use of proper citations when using another's work and/or failing to use quotations marks.

Use of Artificial Intelligence

Unless explicitly permitted by the instructor in a particular course, any use of generative artificial intelligence (AI) tools to produce assessed content (e.g., text, code, equations, image, summary, video, etc.) is considered a violation of academic integrity standards.

Procedures in Cases of Suspected Violations

Violations of the Academic Integrity Policy are serious offences which cannot be resolved directly with the course's instructor. When an instructor suspects a violation of the Academic Integrity Policy, the Associate Dean of the Faculty conducts a rigorous investigation, including an interview with the student. Penalties are not trivial. They may include a mark of zero for the assignment/exam in question or a final grade of "F" for the course. More information on the University's Academic Integrity Policy can be found at: https://carleton.ca/registrar/academic-integrity/.

Intellectual property

Student or professor materials created for this course (including presentations and posted notes, labs, case studies, assignments and exams) remain the intellectual property of the author(s). They are intended for personal use and may not be reproduced or redistributed without prior written consent of the author(s).

Submission and Return of Term Work

Papers must be submitted directly to the instructor according to the instructions in the course outline. The departmental office will not accept assignments submitted in hard copy.

Grading

Standing in a course is determined by the course instructor, subject to the approval of the faculty Dean. Final standing in courses will be shown by alphabetical grades. The system of grades used, with corresponding grade points is:

Percentage	Letter grade	12-point scale	Percentage	Letter grade	12-point scale
90-100	A+	12	67-69	C+	6
85-89	A	11	63-66	C	5
80-84	A-	10	60-62	C-	4
77-79	B+	9	57-59	D+	3
73-76	B	8	53-56	D	2
70-72	B-	7	50-52	D-	1

Standing in a course is determined by the course instructor subject to the approval of the Faculty Dean. This means that grades submitted by an instructor may be subject to revision. No grades are final until they have been approved by the Dean.

Carleton E-mail Accounts

All email communication to students from the Department of Political Science will be via official Carleton University e-mail accounts and/or Brightspace. As important course and university information is distributed this way, it is the student's responsibility to monitor their Carleton University email accounts and Brightspace.

Carleton Political Science Society

The Carleton Political Science Society (CPSS) has made its mission to provide a social environment for politically inclined students and faculty. By hosting social events, including Model Parliament, debates, professional development sessions and more, CPSS aims to involve all political science students at Carleton University. Our mandate is to arrange social and academic activities in order to instill a sense of belonging within the Department and the larger University community. Members can benefit through our networking opportunities, academic engagement initiatives and numerous events which aim to complement both academic and social life at Carleton University. To find out more, visit us on Facebook https://www.facebook.com/CarletonPoliticalScienceSociety/.

Official Course Outline

The course outline posted to the Political Science website is the official course outline.