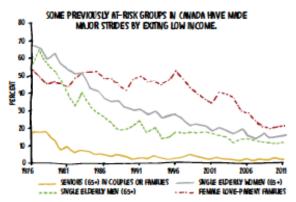
# Microdata on household vulnerability in Canada: 1999 to 2014

Jennifer Robson (Carleton)
David Rothwell (Oregon State)
Canadian Economics Association
Ottawa
June, 2016

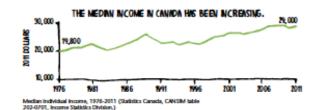
#### CANADA'S TAX-AND-TRANSFER SYSTEM IS DOING A LOT OF THE HEAVY LIFTING TO OFFSET MARKET NEQUALITIES.

INCOME QUINTILE	SHARE OF TOTAL (YO	NVERNGE (S)	SHARE OF AFER-TIX- AID-TRANSFER INCOME (1/0	AVERNCE AFTER-TAX INCOME (S)	IMPLICIT TAX/ TRANSPER RATE (XI)
LOWEST QUINTILE	10	3,400	1.8	5,00	9H
MIDDLE QUINTILE	M.6	48,000	16.9	51,00	7
TOP QUINTILE	52.3	171,800	11.3	59,400	-8

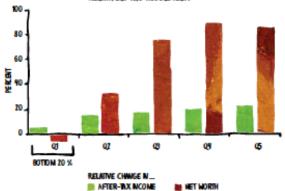
Share of total personal income and awarge income for the lowest, middle and top quintiles, before and after tox-and-transfer redistribution, 2011 (Statistics Canada, CANSIM table 202-0701, Income Statistics Division.)



Proportion of people in low income after tax, by economic family type, 1976 to 2011 (Statistics Canada, CANSM table 202-0804, Survey of Consumer Finances and Survey of Labour and Income Dynamics.)

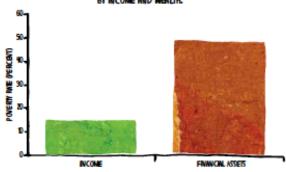


#### BASED ON ASSETS, THE BOTTOM INCOME TIER IS FALLING BEHIND, RELATIVELY AND ASSOLUTELY.



Relative change in distributions of household income and net worth, by quintile, 1999-2012 (Authori' calculations based on Statistics Canada, Survey of Financial Security.)

#### THERE'S A HUGE GAP BETWEEN POVERTY MEASURED BY INCOME AND WEALTH.



Poverty rates according to income and financial assets, 2012 (Statistics Canada, low income measure; financial asset data: author's calculations based on Statistics Canada, Survey of Rinancial Security.)

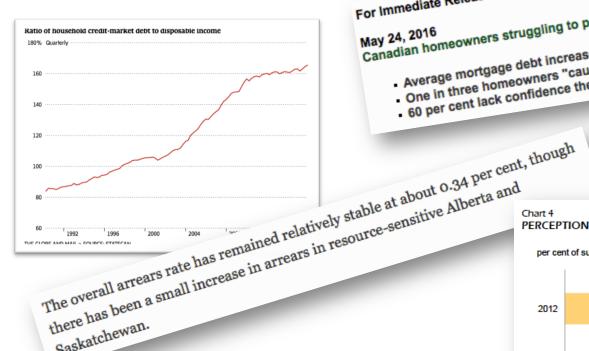
## Canadian household debt soars to yet

## another record

DAVID PARKINSON - ECONOMICS REPORTER Published Friday, Mar. 11, 2016 8:49AM EST The Globe and Mail

Household debt still rising, but most Canadians in decent shape: experts

Bank of Canada worries some Canadian households may be over their heads By Andy Blatchford, The Canadian Press Posted: Dec 30, 2015 5:00 AM ET | Last Updated: Dec 30, 2015 5:00 AM ET



For Immediate Release

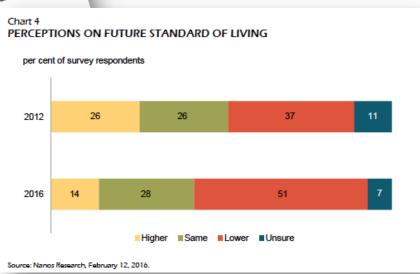
may 24, 2010
Canadian homeowners struggling to pay bills as housing costs rise: Manulife Bank survey

- Average mortgage debt increased to \$181,000 since last fall One in three homeowners "caught short" at least once in the past year One in times nomeowners—caught short at least once in the past year
   60 per cent lack confidence they'll have enough savings for retirement.

Saskatchewan.

CONSUMER May 18, 2016 5:26 am

Delinquency rates for non-mortgage loans on the rise in Canada: TransUnion By Staff The Canadian Press





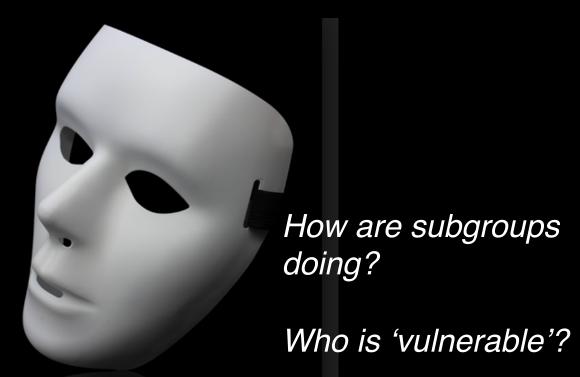
## The Secret Shame of Middle-Class Americans

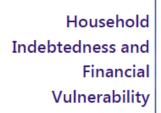
Nearly half of Americans would have trouble finding \$400 to pay for an emergency. I'm one of them.



## Big trends:

- ✓ Income poverty down
- ✓ Net worth up
- ✓ DSR up







#### FINANCIAL FRAGILITY OF EURO AREA HOUSEHOLDS

Miguel Ampudia, Has van Vlokhoven and Dawid Żochowski

An Improved Framework for Assessing the Risks Arising from Elevated Household Debt

Umar Faruqui, Xuezhi Liu and Tom Roberts





Ivana Herceg and Danijel Nestić

A New Cluster-Based Financial Vulnerability Indicator: The Analytical Concept and its Application for Stress Testing in a Post-Socialist Economy

### Microdata too

#### Assets matter

## Basket of measures

- Liquidity
- Financial services
- Ability to handle shocks
- Missed payments

### Data sources

### **Survey of Financial Security** (SFS)

- 1999, n= 21,000
- 2005, n= 9,000
- 2012, n= 20,000

## **Canadian Financial Capability Survey** (CFCS)

- 2008, n= 27,500
- 2014, n= 12,600

Income, assets and debts of economic family

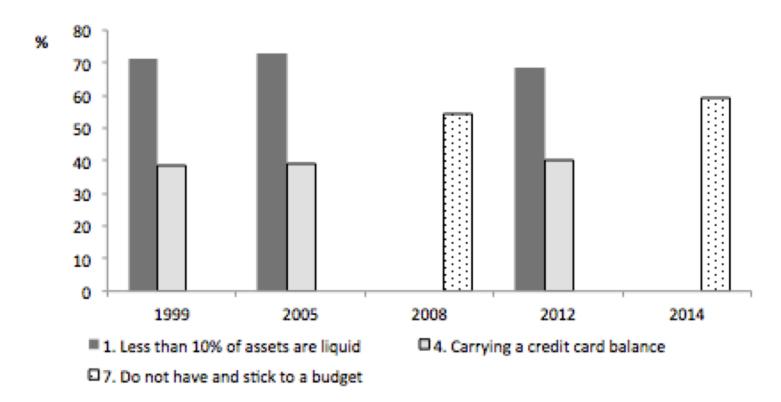
Demographic characteristics of individual respondents

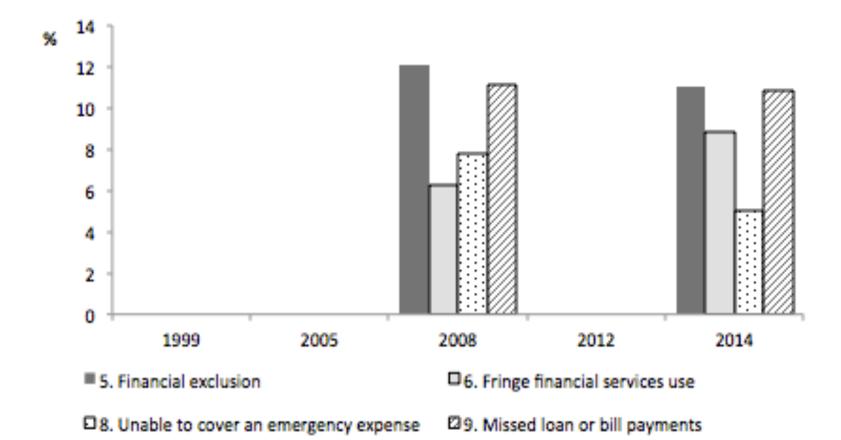
Mix of family and individual financial resources and behaviors
Individual knowledge

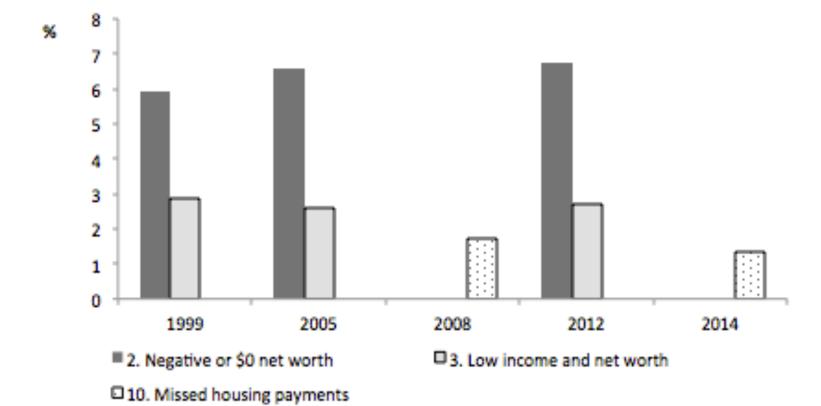
## **Indicators**

Indicator	Description	Source
1. At least 10% of assets are	Based on ratio of liquid assets to total assets. Total assets include pension	SFS
liquid	assets on a termination basis. Liquid assets include cash deposits,	
	investments outside of RRSPs, RESP savings and term desposits.	
2. Negative or \$0 net worth	Based on equivalized net worth (including pensions).	SFS
3. Low income and net worth	Based on equivalized net worth and equivalized family income. Net	SFS
	worth is low if it is \$0 or negative. Income is low if it is below ½ of the	
	median or \$16,103.	
4. Carrying a credit card	Based on a \$1 or greater balance in debt owed on all credit cards	SFS
balance	(including store cards).	
5. Financial exclusion	The respondent reports having no deposit account or no one in the	CFCS
	economic family has a credit card.	
6. Fringe financial services	The respondent reports personal or family use in the last 12 months of	CFCS
use	any of payday loans, pawnshops or cheque cashers.	
7. Having and sticking to a	The respondent reports that the economic family does have a budget	CFCS
budget	and that it stays within that budget "always" or "usually".	
8. Unable to cover an	The respondent is unable to name one or more methods (ranging from	CFCS
emergency expense	use of savings to formal and informal borrowing) to meet an emergency	
	expense and reports that he or she would not be able to such an	
	expense. The expense is set at \$500 if family income is below \$60,000	
	and \$5,000 for family income of \$60,000 or more.	
9. Missed loan or bill	The respondent reports having fallen behind by two months or more on	CFCS
payments	regular loan or bill payments in the last 12 months. The question may	
	refer to either personal or family obligations.	
10. Missed housing	The respondent reports having fallen behind by two months or more on	CFCS
payments	regular rental housing or mortgage payments in the last 12 months. The	
	questions may refer to either personal or family obligations.	

Figure 1: Incidence of financial vulnerability, various indicators (SFS 1999, 2005 and 2012; CFCS 2008, 2014)







## Trends?

Indicator	Change ?	•
1. At least 10% of assets are liquid		
2. Negative or \$0 net worth		
3. Low income and net worth		1999 through
4. Carrying a credit card balance		2012
5. Financial exclusion		
6. Fringe financial services use		
7. Having and sticking to a budget		
8. Unable to cover an emergency expense		2008 through 2014
9. Missed loan or bill payments		2014
10. Missed housing payments		•

## Independent variables

Variable	Description	Source
Older age	Economic family main income earner is aged 65 years or older.	SFS
	Respondent is aged 65 years or older.	CFCS
Younger age	Respondent is aged 18-34 years of age.	CFCS only
Unattached adult	Respondent does not live in an economic family.	SFS
	Respondent lives in a household size equal to 1.	CFCS
Single parent	Economic family is composed of a single parent and one or more	SFS and
	dependent children.	CFCS
Low income	Economic family income, after-tax falls in the bottom quintile (equivalized	SFS
	income is < \$18,013).	CFCS
	Economic family total income falls in the bottom quintile (total income is	
	< \$32,001).	
Low wealth	Economic family net worth falls in the bottom quintile (equivalized net	SFS only
	worth is < \$9,801).	
Homeownership	Economic family (including singles) owns their primary residence, with or	SFS and
	without a mortgage.	CFCS
Recent immigrant	Respondent immigrated to Canada after 2000.	CFCS only
Low education	Respondent's highest level of education is a secondary school diploma.	CFCS
Social assistance	Economic family (including singles) received \$1 or more in social	SFS and
	assistance income in the previous year.	CFCS

- Logistic regression
- All variables binary
- Stata version 14
- Bootstrap method (replicate weights)
- Merged models and sub-populations by year

Table A.1: Summary of independent variables, SFS (1999, 2005 and 2012), CFCS (2008, 2014)

Variable	1999	2005	2008	2012	2014
% of seniors	18.27	17.99	16.61	20.71	18.81
% of young adults	-	-	31.41	-	30.57
% of unattached adults	32.15	33.68	13.44	34.82	14.09
% of single parents	5.13	4.46	4.37	3.92	6.77
% of homeowners	60.42	61.90	73.37	62.53	65.05
% with any social assistance income	12.77	9.83	6.06	9.44	6.67
% recent immigrants	-	-	5.25	-	8.29
% with less than PSE education	-	-	37.49	-	34.48

Table 3: Logistic regression- odds ratio for all variables, Survey of Financial Security (all years, by year)

	All years		SE	1999		SE	2005		SE	2012		SE
At least 10% of all assets in liquid form (+)												
Senior	2.72	***	0.12	2.9	***	0.18	3.05	•••	0.31	2.28	***	0.16
Unattached adult	1.19	***	0.06	1.52	***	0.09	1.07		0.12	1.06		0.0
Single parent	0.79	•	0.08	0.75	•	0.09	1.09		0.23	0.64	**	0.1
Homeowner	0.34	***	0.02	0.39	***	0.03	0.33	***	0.04	0.32	***	0.0
Had social assistance income	0.48	***	0.04	0.53	***	0.05	0.4	•••	0.07	0.49	***	0.0
Low income	1.09		0.07	0.99		0.07	1.09		0.14	1.23	•	0.1
Low wealth	0.57	**	0.07	1.13		0.09	1.01		0.14	1.45	***	0.1
Negative or \$0 net worth												
Senior	0.23	***	0.04	0.15	***	0.04	0.11	***	0.06	0.35	***	0.0
Unattached adult	1.16		0.12	1.13		0.14	1.22		0.26	1.1		0.1
Single parent	1.23		0.17	1.02		0.16	1.68		0.49	1.04		0.2
Homeowner	0.76		0.12	0.62	•	0.11	0.72		0.22	0.98		0.2
Had social assistance income	0.84		0.09	0.96		0.13	0.96		0.23	0.67	•	0.1
Low income	0.88		0.09	1.14		0.15	.58*		0.13	1.08		0.1
Low wealth	omitted											
Low income & neg. or \$0 net worth												
Senior	0.15	***	0.05	0.08	***	0.03	0.11	•	0.1	0.21	**	0.0
Unattached adult	1.49	•	0.24	1.57	•	0.29	1.18		0.39	1.75		0.5
Single parent	1.96	**	0.38	1.44		0.31	2.29	•	0.85	2.26	•	0.8
Homeowner	0.5	•	0.16	0.4	•	0.15	0.62		0.36	0.61		0.4
Had social assistance income	0.842		0.12	0.88		0.15	1.02		0.29	0.69		0.1
Low income	omitted											
Low wealth	omitted											
Balance on credit cards or instalments												
Senior	0.29	***	0.02	0.24	***	0.02	0.26	***	0.34	0.35	***	0.0
Unattached adult	0.78	***	0.04	0.72	***	0.05	8.0	•	0.09	0.82	•	0.0
Single parent	1.15		0.10	0.99		0.10	1.47	•	0.27	1.08		0.1
Homeowner	1.05		0.06	1.02		0.06	1.21		0.15	0.90		0.0
Had social assistance income	0.76	•••	0.06	0.78	**	0.07	0.7	•	0.12	0.80		0.1
Low income	0.52	***	0.30	0.58	***	0.10	0.44	***	0.06	0.56	***	0.0
Low wealth	1.41	***	0.10	1.23	**	0.06	1.6	**	0.24	1.4	**	0.1

<sup>\*</sup> significant at p<0.05

<sup>&</sup>quot; significant at p<0.01

<sup>\*\*\*</sup> significant at p<0.001

Table 4: Logistic regression- odds ratio for all variables, Canadian Financial Capability Survey (all years, by year)

	All yea	ırs	SE	2008		SE	2014		SE
Financial exclusion									
Young	0.964		0.91	1.1	***	0.02	0.84		0.16
Senior	0.98		0.92	1.12	***	0.02	0.84		0.16
Unattached adult	1.55	***	0.11	1.33	***	0.02	1.70	***	0.16
Single parent	1.45	*	0.23	1.70	***	0.04	1.34		0.37
Recent immigrant	0.69		0.14	1.05		0.04	0.49		0.19
Low income	2.3	***	0.19	2.70	***	0.05	1.95	***	0.34
Low education	2.4	***	0.17	2.33	***	0.04	2.42	***	0.34
Had any social assistance income	2.41	***	0.28	2.44	***	0.05	2.4	***	0.52
Homeowner	0.28	***	0.02	0.32	***	0.01	0.24	***	0.04
Used any fringe financial services									
Young	1.23	*	0.12	2.28		0.05	0.76		0.14
Senior	0.74	*	0.10	0.78		0.03	0.68		0.14
Unattached adult	0.81		0.1	0.69		0.02	0.89		0.17
Single parent	1.01		0.19	1.21		0.05	0.93		0.29
Recent immigrant	1.86	**	0.39	1.84		0.08	1.78		0.64
Low income	1.22		0.16	1.12		0.03	1.45		0.31
Low education	1.77	***	0.18	2.19		0.05	1.56	*	0.27
Had any social assistance income	1.54	*	0.27	1.79		0.05	1.30		0.41
Homeowner	0.41	***	0.04	0.45		0.01	0.39	***	0.06
Have and stick to their budget (+)									
Young	0.71	***	0.04	0.72	***	0.01	0.69	**	0.08
Senior	0.83	**	0.05	0.85	***	0.01	0.83		0.09
Unattached adult	1.05		0.06	0.96	***	0.01	1.12		0.11
Single parent	0.99		0.12	1.14	***	0.02	0.94		0.19
Recent immigrant	1.05		0.13	1.35	***	0.03	0.94		0.19
Low income	0.89		0.06	0.97	*	0.01	0.78	*	0.10
Low education	0.69	***	0.04	0.65	***	0.01	0.72	*	0.08
Had any social assistance income	1.08		0.10	1.1	***	0.02	1.06		0.19
Homeowner	0.91		0.05	0.94	***	0.01	0.84		0.09

Could not cover an emergency expense									
Young	0.83		0.09	0.96	*	0.02	0.64		0.19
Senior	0.78	*	0.07	0.71	***	0.02	0.93		0.19
Unattached adult	0.96		0.09	0.99		0.02	0.90		0.19
Single parent	1.26		0.24	1.46	***	0.05	1.39		0.58
Recent immigrant	1.30		0.29	1.27	***	0.05	1.53		0.71
Low income	1.76	***	0.19	1.81	***	0.04	1.41		0.39
Low education	1.68	***	0.13	1.78	***	0.03	1.49	*	0.29
Had any social assistance income	1.29	*	0.14	2.09	***	0.05	0.59		0.21
Homeowner	0.34	***	0.03	0.37	***	0.01	0.26	***	0.06
Behind on a bill or loan payments									
Young	1.27	*	0.11	1.34	***	0.02	1.24		0.22
Senior	0.29	***	0.04	0.26	***	0.01	0.32	***	0.08
Unattached adult	0.82	*	0.07	0.98		0.02	0.65	*	0.11
Single parent	1.39	*	0.18	2.30	***	0.05	0.94		0.25
Recent immigrant	0.77		0.16	0.85	***	0.03	0.75		0.29
Low income	1.18		0.13	1.43	***	0.03	0.75		0.29
Low education	1.16		0.11	1.19	***	0.02	1.10		0.21
Had any social assistance income	1.82	***	0.27	1.69	***	0.04	2.09	*	0.61
Homeowner	0.46	***	0.04	0.52	***	0.01	0.41	***	0.08
Behind on housing payments									
Young	1.13		0.21	1.32	***	0.05	1.01		0.49
Senior	0.23	***	0.06	0.30	***	0.02	0.18	*	0.12
Unattached adult	0.72		0.12	0.81	***	0.05	0.73		0.26
Single parent	1.31		0.28	2.59	***	0.15	0.59		0.44
Recent immigrant	1.26		0.64	1.11		0.08	1.46		1.74
Low income	2.35	***	0.64	1.57	***	0.09	3.28		2.01
Low education	1.74	*	0.42	1.33	***	0.05	2.31		1.33
Had any social assistance income	0.98		0.24	1.31	***	0.05	0.69		0.45
Homeowner	0.41	***	0.06	0.32	***	0.01	0.50	*	0.51

<sup>\*</sup> significant at p<0.05

<sup>\*\*</sup> significant at p<0.01

<sup>\*\*\*</sup> significant at p<0.001

## Age

## Generally good to be older

## But not terrible to be young

Lower odds of:

Iliquidity, \$0/neg net worth, low net worth + income, CC debts, unable to cover an emergency expense, missed payments

Higher odds of financial exclusion in 2008 only and not sticking to budget

Higher odds of not sticking to budget and falling behind on loans/bills, behind on housing in 2008 only.

## Poverty

#### Low income

#### Lower odds:

- CC debt
- Illiquidity
- \$0 or negative net worth (?)

#### Higher odds:

- Financial exclusion
- Not in budget
- Unable to cover emergency
- Missed loan/bills ('14)
- Missed housing

### Low net worth

#### Higher odds:

- Illiquidity
- CC debt

## Social assistance

#### Lower odds:

- CC debt
- \$0 or negative net worth (?)

#### Higher odds:

- Illiquidity
- Financial exclusion
- Unable to cover emergency
- Missed loans/bills

## Homeownership

### Vaccine or pox?

#### Lower odds of:

- \$0 or negative net worth (?)
- Low income AND low net worth.
- Financial exclusion
- Fringe banking
- Unable to cover emergency
- Missed loans/bills
- Missed housing

#### Higher odds of:

- Illiquidity
- Not sticking to a budget

Good news

Not good news

## Why bother?

Better pinpoint nature and sources of risk

Better anticipate demand for social welfare

## How much bother?



"The Bank's DSR simulations use the Ipsos Reid Canadian Financial Monitor (CFM) household microdata because they are available on a regular basis."

(Dey, Djoudad and Terajima, 2008)