

# PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

April 24, 2023



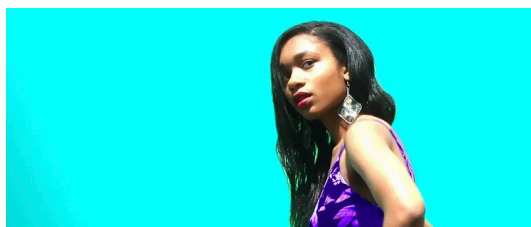
## REPUTATION AND COMMUNITY HIGHLIGHTS



Ravens basketball champs celebrated with the campus community on March 20

### Basketball Ravens Make History with Double Championships

On March 12, the Carleton Ravens became the first women's and men's basketball teams to win [both U SPORTS national championships in the same season](#) since 1985. Carleton is only the third program ever to do, and the first outside B.C. The Ravens women beat Queen's 71 to 59 in Sydney, N.S., while the men beat St. Francis Xavier 109 to 104 in double overtime in Halifax, their fourth straight championship and 17th in the last 20 years.



Alumna Angelique Francis won Blues Album of the Year at the Juno Awards

### Carleton Grad Angelique Francis Wins Juno Award

Angelique Francis, a [Bachelor of Music](#) graduate, won [Blues Album of the Year](#) at the 2023 Juno Awards for her album *Long River*. Francis graduated from Carleton in 2019 and is now a highly sought-after musician. She has been awarded two Canadian Blues Music Awards and nominated for four Canadian Blues Music Awards, among other accolades. She is the second alumna to win a Juno, following Kellylee Evans, who won Vocal Jazz Album of the Year in 2011.



VP Lorraine Dyke gives an award to Rajiv Bhola from Teaching and Learning Services

### Service Excellence Recognized

The annual university-wide Service Excellence Awards recognize remarkable staff and faculty members who exemplify excellence in the service they provide to the university community. This year's hybrid event, held on Feb. 23, saw record-breaking attendance with nearly 400 people gathered in Fenn Lounge and virtually to celebrate the nominees and recipients. Congratulations to all! The list of recipients can be found [here](#) and the Service Excellence video is available [here](#).



Teraanga Commons is the new name of the student hub formerly called Residence Commons

### Nideyinàn and Teraanga Commons Naming Ceremonies

On Feb. 14, Carleton held a naming ceremony to officially unveil the name [Nideyinàn](#) (pronounced *nih-DAY-in-nahn*), an Algonquin word meaning "our heart" that has been bestowed upon the university for the building formerly called the University Centre. The [Teraanga Commons](#) (pronounced *tare-ang-gah*) naming ceremony was held on Feb. 27. The name emerged as a result of consultations with African, Caribbean and Black communities towards giving a new name for the Residence Commons.

# REPUTATION AND COMMUNITY HIGHLIGHTS

The conference will bring together transformational mental health leaders

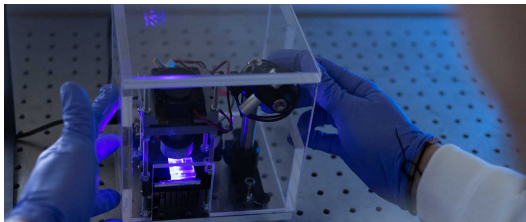
## Challenge Conference Gains Momentum

Preparation is in full swing for Carleton’s [Challenge Conference](#). The May 10 event will focus on mental health, bringing together business, government, academic and community leaders to explore the causes and impacts of and solutions to the mental health crisis. One of the keynotes will be six-time Olympic medalist Clara Hughes, the founding spokesperson for Bell Let’s Talk — part of a [full agenda](#) of speakers and panels. National media partner the *Globe and Mail* is promoting the conference.

An online recognition board highlighted Carleton women nominated by their peers

## Marking International Women’s Day

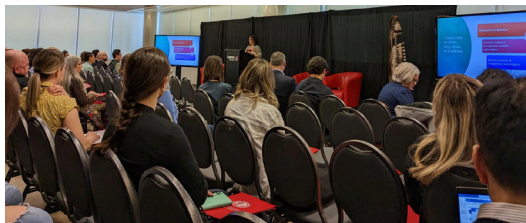
More than 100 Carleton faculty, staff and students were recognized by their peers on the [International Women’s Day webpage](#). The site featured an active [Recognition Board](#), on which members of the university community nominated and highlighted Carleton women who deserve recognition. Marked annually on March 8, International Women’s Day celebrates the achievements and contributions of women leaders across the university, part of Carleton’s equity and inclusivity efforts.



Researcher Ravi Prakash is developing tools to detect Alzheimer’s and Parkinson’s

## Reputation Campaign Continues to Roll

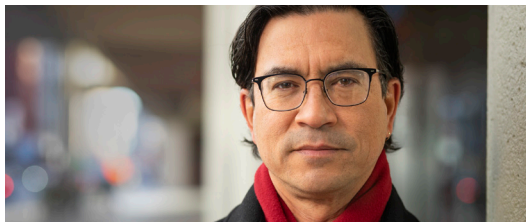
The Challenge campaign — a series of stories, videos and ads showcasing how Carleton faculty, students, alumni and community partners are addressing specific societal problems through their work — has unveiled a new round of content. One piece explores how Carleton researchers are supporting ways to better integrate new Canadians into the country’s labour market, while another looks at a non-invasive tool for the early detection of neurodegenerative diseases such as Alzheimer’s and Parkinson’s.



This year’s topic was “Accessing the Academy: A Four Directions Approach”

## Kinàmàgawin Symposium Addresses Timely Topic

The theme of this year’s [Kinàmàgawin Symposium](#), held on March 16, was “Accessing the Academy: A Four Directions Approach.” The annual gathering addresses timely topics, chosen by students, relevant to Indigenous peoples and serves to empower students, staff and faculty at Carleton to further their own knowledge and become a positive force for change. The name Kinàmàgawin, which means “learning together,” is shared by the 2020 [Kinàmàgawin Indigenous initiatives strategy](#).



Award-winning CBC broadcaster Duncan McCue joins Carleton on July 1

## Creating More Indigenous Storytelling

[Duncan McCue](#), an award-winning CBC broadcaster and leading advocate for fostering connections between journalism and Indigenous communities, is joining Carleton’s [School of Journalism and Communication](#). McCue will take up a new tenure track position on July 1, as an associate professor, specializing in Indigenous journalism and storytelling. He will also play a key role in working with Carleton colleagues to launch a new journalism skills certificate in Indigenous communities.

# ACADEMICS AND RESEARCH

## Winter Graduation List Approved

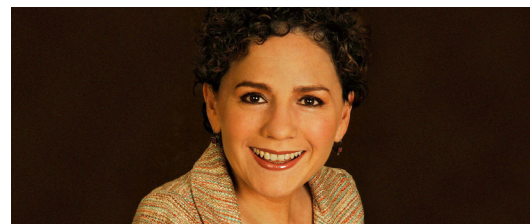
In February 2023, Senate approved the graduation of 1,352 students (881 undergraduates and 471 graduates), compared to 1,338 students who graduated in winter 2022. The June 2023 Convocation ceremonies will be held from June 12 to 16 and will follow the new three ceremonies per day format that was successful at Convocation last November.



Convocation ceremonies in June will follow the new three ceremonies per day format

## Canadian Accessibility Network (CAN) is Growing

CAN has reached 86 institutional collaborators and over 150 individual members supporting the work of advancing accessibility across Canada. In addition, CAN now fosters partnerships with accessibility-minded organizations and individuals through [CAN Connect Forums](#). The CAN Connect Forum, Reflections on Accessibility: A Conversation with Yazmine Laroche, was held on March 21, where the former Deputy Minister reflected on her life and career in the public service.



Former Deputy Minister Yazmine Laroche spoke at a recent CAN Connect Forum

## Transforming University Education

In response to recent global events, the Associate Vice-President, Teaching and Learning convened a working group to envision the future of teaching and learning at Carleton. The resulting report, completed in March, proposes a set of directions to guide thinking around student engagement, strong pedagogy, experiential learning and more. These directions build on Carleton's Strategic Integrated Plan and emphasize that the future should be empowering, collaborative, flexible and sustainable.



Associate VP, Teaching and Learning David Hornsby is thinking about the future of pedagogy

## Enhancing Student Learning with Innovative Technology

Work on the Experiential Learning Hub announced at the launch of the Future Learning Lab in February is advancing in anticipation of its September 2023 opening. Once completed, the Hub will join the Future Learning Lab in providing instructors with access to innovative applications, experiences, hardware, tools and support provided in part by the Future Skills XR Grant in partnership with EON Reality.



Carleton leaders and visitors check out the technology at the Future Learning Lab

## Awards for Faculty Members

Prof. Dana Dragunoiu's (English Language and Literature) newest book *Vladimir Nabokov and the Art of Moral Acts* (Northwestern University Press, 2021) has been awarded the [Brian Boyd Prize for Best Second Book on Nabokov](#) by the International Vladimir Nabokov Society. Banu Örmec (Civil and Environmental Engineering) was awarded the R&B Award in Public Outreach and Knowledge Transfer from the [Water Environment Association of Ontario](#).



English Prof. Dana Dragunoiu won an award for her book about Vladimir Nabokov



# ACADEMICS AND RESEARCH



Sprott and TLS are now offering Carleton's first fully online MBA

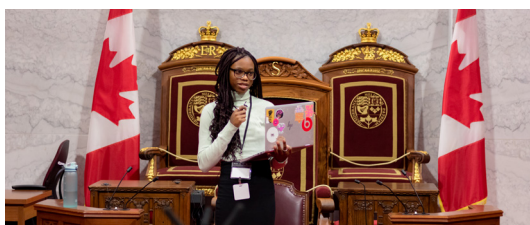
## Master of Digital Transformation & Entrepreneurship (MDTE)



The MFin combines finance and data analysis and includes an internship



Virtual Ventures won an Actua Experience Award for its STEM programming



Student Onome Oyiborhoro participated in the Carleton Model Parliament



The student-led model parliament was held in the Canadian Senate Chamber

## Master of Business Administration Online Course

Teaching and Learning Services and the Sprott School of Business continue to partner to deliver Carleton's first fully online Master of Business Administration. After the course development cycle, more than 37 online courses will have been developed and designed. To date, over 400 students have enrolled, surpassing initial enrollment predictions.

## Sprott Launches Master of Finance

The Sprott Master of Finance (MFin) is a powerful combination of finance and data analysis specifically designed to equip students with the knowledge and skills demanded by leading companies around the world. The MFin can be completed in 12 to 16 months, including a final term internship to build professional experience. MFin graduates will have the foundation needed to pursue a CFA® designation. The first cohort will begin this fall.

## New Master of Digital Transformation and Entrepreneurship

Carleton's Technology Innovation Management program at Sprott has introduced a new degree to its slate of offerings. The MDTE is designed for experienced professionals who wish to gain the digital technology management competencies to help them transform the way their organizations operate. The program focuses on inclusive digital solutions, cross-border business opportunities, leadership development and research experience.

## Partnerships with Purpose

- The Faculty of Engineering and Design's not-for-profit youth outreach organization, Virtual Ventures, was presented with the prestigious [Actua Experience Award](#) – Go Where Kids Are for its community-focused STEM programming.
- More than 60 students attended Sprott Switch, a full-day event focused on mental health in academics and the workplace, which was hosted by the Sprott Student Business Society.
- Representatives from Sprott, including Dean Dana Brown, embarked on two international trips to explore partnership opportunities in Ghana and Colombia. Focusing on international recruitment, academic initiatives and capacity building, the team met with representatives from universities, high schools, scholarship organizations, embassy/high commission, as well as Carleton alumni.

## Special Events

- The winners of the [Three Minute Thesis Competition](#) are Master of Human-Computer Interaction student Georgia Loewen (first place), Master of Science in Biology student Panashe Kupakuwana (second place and winner of the People's Choice Award) and Master of Arts in Communication student Jennie Siushansian (third place).
- *Toronto Star* owner Jordan Bitove delivered the [Kesterton Lecture](#) in the School of Journalism and Communication.
- The Department of Political Science sponsored the Carleton Model Parliament, a student-led initiative held in the Canadian Senate.
- The Faculty of Science hosted its 2023 virtual Discovery Lecture, [Unprecedented: Reporting on a New Era of Pandemics](#), a presentation by Apoorva Mandavilli, science and global health reporter at the *New York Times*.
- The Faculty of Engineering and Design held its annual Breakthrough Breakfast. More than 200 industry and government representatives in Ottawa attended to support graduate-level women researchers at Carleton.

# ACADEMICS AND RESEARCH

## Celebrating Carleton's 2023 Achievement Award Recipients

Carleton researchers and instructors are passionate about their work and are dedicated to moving forward together on the important, complex issues of our time. We are incredibly proud of the accomplishments of this year's [award recipients](#):

### Research Achievement Award

Adrian Chan (Systems and Computer Engineering)  
Kristin Connor (Health Sciences)  
Steven Cooke (Institute of Environmental and Interdisciplinary Science; Biology)  
Linda Duxbury (Sprott School of Business)  
Jennifer Evans (History)  
Kelly Fritsch (Sociology and Anthropology)  
Liam O'Brien (Civil and Environmental Engineering)  
Carlos Rossa (Systems and Computer Engineering)  
Stephan Schott (School of Public Policy and Administration)  
Erin Tolley (Political Science)

### Teaching Achievement Award

Manjeet Birk (Feminist Institute of Social Transformation)  
François Brouard (Sprott School of Business)  
Jason Jaskolka (Systems and Computer Engineering)  
Brenda Morris (Social Work)  
Elena Zabolotnii (Civil and Environmental Engineering)

### Professional Achievement Award

Joël Rivard (Research Support Services, MacOdrum Library)  
Ahmed Hassan (Civil and Environmental Engineering)

### Contract Instructor Teaching Award

Ryan Conrad (Feminist Institute of Social Transformation)  
Said Yaqub Ibrahim (Political Science)  
Tiffany MacLellan (Law and Legal Studies)  
Kate Pardoel (Psychology)  
Ahmad Teymour (Sprott School of Business)

## Faculty Graduate Mentoring Award

On March 21, six faculty members were presented with a [Faculty Graduate Mentoring Award](#). These awards recognize faculty who render exceptional service to graduate students as supervisors and research mentors:

Mojtaba Ahmadi (Mechanical and Aerospace Engineering)  
Edana Cassol (Health Sciences)  
Adelle Forth (Psychology)  
Jason Jaskolka (Systems and Computer Engineering)  
Luciara Nardon (International Business, Centre for Research on Inclusion at Work)  
Alex Wilner (Norman Paterson School of International Affairs)



Health Sciences researcher Kristin Connor won a Research Achievement Award



Civil and Environmental Engineering's Liam O'Brien won a Research Achievement Award



Manjeet Birk (Feminist Institute of Social Transformation) won a Teaching Achievement Award



Six faculty members were presented with Faculty Graduate Mentoring Awards on March 21

# ADVANCEMENT



Chief Advancement Office Jennifer Conley at the Campus Community Campaign launch



Professors Shuchi Karim, Melanie Adrian and visiting activist-at-risk Rehana Hashmi



The Emergency Essentials Assistance Program has received support from FutureFunder



Ericsson Fellow Xinrui Zhang's research will make machine learning more safe and secure

## Revenue (May 1, 2022 to March 29, 2023)

Philanthropic	\$8,022,939
Gifts in Kind	\$5,380,294
Sponsorships	\$1,558,510
Research & Partnerships	\$22,944,073
<b>Total</b>	<b>\$37,905,816</b>

As Carleton approaches the end of the 2022-2023 academic term and fiscal year, Advancement remains in a strong position to meet its annual philanthropic and partnership goals. With a focus on rebuilding in-person engagement with internal and external partners, as well as a creative and collaborative in-office culture, the department is building momentum for the coming transformational campaign.

## In-person and Digital Engagement

Advancement has actively championed the value of rebuilding in-person engagement (alongside strategic digital engagement) to support and enrich meaningful community and philanthropic partnerships. The department has hosted alumni, parents and key supporters of Ravens athletics at recent games and team events; the opportunity to connect with student-athletes builds confidence in Carleton's coaches and varsity programs and helps reaffirm donor support. Meanwhile, the recent launch of the Campus Community Campaign brought together long-standing faculty and staff champions in a celebration of philanthropy. The in-person event gave participants a chance to learn about and directly donate to key priorities such as Scholars at Risk. In the coming months, Advancement will launch a new initiative to better leverage existing cross-campus activity in support of fundraising and engagement.

## Partnerships with Purpose

In collaboration with the Vice-President (Research and International), Advancement continues to build the Holistic Integrated Partnerships program to establish and deepen mutually beneficial corporate and industry partnerships. With the support of the business community, Carleton has created new opportunities for women to enter and succeed in engineering and information technology programs. Philanthropically, individuals are joining Carleton and the Carleton University Students' Association to support students experiencing food insecurity; gifts to the Emergency Essentials Assistance Program help provide students with hampers of food and personal items during a time of unprecedented demand.

## Campaign Preparation

Advancement continues to prepare for Carleton's next transformational fundraising campaign by enhancing operational processes, infrastructure and strategies. Staff have developed an in-house training program to familiarize and systemize a new purpose-based communication and outreach framework. Advancement Services is prioritizing records and data review, as well as software and systems upgrades, to improve Carleton's ability to reach its alumni and prospective partners.



# STUDENT LIFE

During the February winter break, students worked with three community organizations through the [Community Partnership Project](#). Students supported community organizations, including Bruce House, Young Diplomats of Canada and the Ottawa Rotary Home, with the research, planning and execution of community-identified projects. Over the four months prior, the students completed various self-paced modules and in-person workshops on community-engaged learning, the United Nations' Sustainable Development Goals and project management.

Following the [Umoja Black Community Engagement Program's celebration of Black History Month](#), in March Umoja partnered with the Institute of African Studies for an evening of poetry celebrating Black Canadian experiences.

The **virtual Spring Career Fair** on March 22 attracted 280 employers from 70 organizations seeking to recruit Carleton graduates, students and alumni. 1,186 students and alumni attended and engaged in 3,774 chats throughout the fair.

As of March 27, **Co-operative Education** has supported 3,385 work terms in the 2022-2023 academic year. During this period, 28 employers from 14 organizations have participated in panels and events for co-op students.

The Student Experience Office has been collaborating with leaders of various student groups, including the Muslim Students' Association and Carleton University Students' Association, to discuss the increased need for **prayer space on campus**. In the past year, there have been several additional prayer spaces added, including securing space in Athletics for Friday prayer, the addition of a multifaith prayer space in the Nicol Building and two satellite prayer spaces in Patterson Hall and Leeds House.

International Student Services Office (ISSO) **Immigration Advisors** assisted with 384 cases for international students and others in the Carleton community in February. Over the same period, online immigration information events took place, including a post-graduation work permits session, a permanent resident pathways session and two question and answer sessions. The ISSO also hosted seven additional workshops for international students aimed at assisting them with their settlement needs.

The first assessment under the **new Academic Continuation Evaluation framework** was completed in January based on fall 2022 results and students were notified of their decisions in late January. This new framework introduces a term-by-term assessment that provides more leniency to first-year students and a term grade point average assessment that allows in-program students more time to get back on track by rewarding incremental academic progress.

Carleton was one of two post-secondary institutions in Ontario to receive funding from the Waterstone Foundation to hire a **counsellor with a speciality in eating disorders** and disordered eating. In March, Christa Burnette joined the Wellness Services team, bringing a wealth of experience, knowledge and training in the treatment and recovery from an eating disorder, which will benefit students and the Carleton community.

The Carleton **Therapy Dogs Program** welcomed four new dogs, increasing the number of dogs providing support to 10. In February and March, 31 therapy dog visits took place.

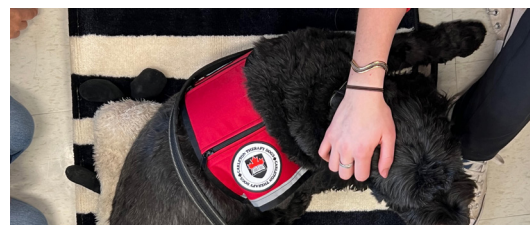
The Health Promotion team held a **sexual health event** in February to educate students on the stigma around sexually transmitted infection testing and Carleton services. It also produced a sexual health services map for the Ottawa region, with an emphasis on services that provide care for the 2SLGBTQ+ student population.



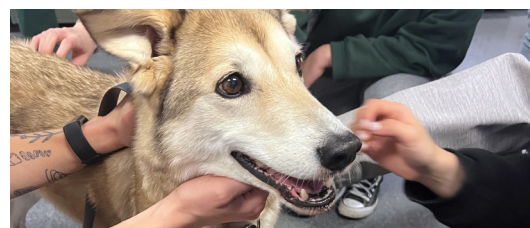
Members of the Student Experience Office's Community Partnership Project



The International Student Services Office works toward positive international experiences



Carleton therapy dog Milo; the 10-pet program has welcomed four new dogs recently



In February and March, 31 therapy dog visits took place, including some with Kya

# ENROLMENT AND RECRUITMENT UPDATE

## UNDERGRADUATE ENROLMENT UPDATE

### First year 101 (Ontario high school) applications

	2022	2023	% Change
Carleton Total Applications	19,923	20,613	3.5
Carleton Applicants	14,493	14,807	2.2
System Total Applications	518,202	532,681	2.8
System Applicants	92,229	92,042	-0.2

### First year, new, applicants (Carleton data) by region as of March 24 – 101 applicants

	2022	2023	% Change
All	14,493	14,807	2.2
Ottawa	4,918	5,140	4.5
Other Ontario	9,140	9,222	0.9
Other	435	445	2.3

## UNDERGRADUATE RECRUITMENT UPDATE

This year marked a first for Carleton – a comprehensive, year-long, multi-channel marketing campaign. Built on the student recruitment cycle, the campaign featured creative and messaging tailored to where the student was in the decision-making process and underscored what makes Carleton unique. The use of digital channels provided increased opportunities to reach prospective students in targeted regions (primarily Ottawa and the GTA).

March Open House ran on March 11, with an additional weeklong series of campus tours running daily from March 12 to 19, a virtual showcase on March 15 and a student services fair on March 18. A total of 2,016 guests and 927 students registered in 2023, an increase compared to the 1,798 guests and 719 students who were registered in March 2019, before the pandemic.

In-person high schools visits have resumed, with virtual high school visits remaining an option. The Undergraduate Recruitment Office booked close to 150 high school follow-up visits to speak with applicants about next steps and accepting their offer to Carleton.

New this year, the Undergraduate Recruitment Office ran a series of applicant evenings in Durham, Halton, Kingston, London, Niagara, North Bay, North York, Ottawa, Peel, Richmond Hill, Scarborough, Sudbury and Waterloo.

Close to 50 prospective students and 100 guests joined the special Arts and Social Sciences event at the Carleton Dominion-Chalmers Centre on Feb. 11. Attendees could participate in panels and interactive booths to discover all that arts and social sciences at Carleton have to offer.

The tele-counselling “Congratulations” campaign has started with a new video email element. In collaboration with academic departments, faculty members are calling or creating video email messages for prospective students holding an offer of admission to share information and the opportunity to answer prospective students’ questions. Student tele-counsellors are also continuing to call applicants and students with offers of admission for the [CU is Calling! campaign](#). The “Apply Now” email campaign is also in full swing with messages going to 18,757 prospective students.

[Six new episodes for Season Three of The Talking Raven podcast](#) have been released, including episodes that highlight diversity, inclusion and equity, student employability and faculty spotlights.

In February and March, the International Admissions and Recruitment team undertook 100 in-person and virtual school visits, events, agent activities and student appointments in 12 countries and with global reach online. The International Admissions webpages saw a traffic increase of 19.1 per cent over February 2022, with 36,501 visitors.

