PRESIDENT’S REPORT TO THE BOARD OF GOVERNORS

April 30, 2024

REPUTATION AND COMMUNITY HIGHLIGHTS

Wisdom Tettey Named 17th President of Carleton University

Following an international search process that engaged hundreds of internal and external constituents, Wisdom Tettey has been appointed Carleton University’s 17th president and vice-chancellor. He will commence his five-year appointment effective January 1, 2025, and succeeds Jerry Tomberlin, who will be staying on until the new year to facilitate this transition.

Tettey joins Carleton from the University of Toronto, where he currently serves as a vice-president and has been principal of the Scarborough campus since 2018. Prior to this, Tettey was dean of the Irving K. Barber School of Arts and Sciences and the Faculty of Creative and Critical Studies, both at the Okanagan Campus of the University of British Columbia, and interim dean of the Faculty of Communication and Culture at the University of Calgary.

Ushering in an exciting new era for Carleton, Tettey brings proven experience in implementing strategic and operational plans at major Canadian universities. An established scholar with an extensive background in teaching, research and academic service, he will also assume a tenured appointment as a professor in Carleton’s Department of Political Science.

To learn more, read our story in the Carleton Newsroom.

Carleton Announces New Interim Chief Advancement Officer

Susan Phillips has been named Carleton’s interim Chief Advancement Officer (CAO), effective April 11, 2024. A two-time Carleton alumna (MA and PhD in Political Science), Phillips is a professor and graduate supervisor in Carleton’s Master of Philanthropy and Nonprofit Leadership program in the School of Public Policy and Administration and served as director of the school from 2005 to 2014. Phillips brings to this role an in-depth knowledge of philanthropy, with 30 years of experience researching and collaborating with foundations, charities and non-profits.

Celebrating Excellence as Ravens Women Soar

In March, Carleton held an event bringing together the university community in honour of the recent double championship successes of our incredible Ravens women’s basketball and Nordic skiing teams. From astounding athleticism to unwavering leadership, Ravens women’s sport teams have endless stories of inspiring achievements to share.

Wisdom Tettay, Carleton University’s 17th president and vice-chancellor.

Susan Phillips, Carleton's new interim Chief Advancement Officer.

Carleton celebrates its women's basketball and Nordic ski teams.
REPUTATION AND COMMUNITY HIGHLIGHTS

New Internship Program for Journalism Students

Nana aba Duncan, Carleton’s inaugural Carty Chair in Journalism, Diversity and Inclusion Studies, is launching an internship program for Black, Indigenous and racialized students. The program will be overseen through the Mary Ann Shadd Cary Centre for Journalism and Belonging – a new campus space dedicated to journalism practice and the intersections of race, gender, sexual orientation, disability and socioeconomic status.

Keynotes Announced for Carleton Challenge Conference

Registration is open for the 2024 Carleton Challenge Conference on May 8! Business, government, community and academic leadership will once again gather in Richcraft Hall to discuss this year’s theme: climate change. The conference will feature keynote addresses from Elizabeth Beardsley, senior policy counsel at the U.S. Green Building Council, and James Meadowcroft, academic director of Efficiency Canada and professor at Carleton University.

Carleton Hosts 10th Annual Data Day

As a national hub of data sciences with more than 170 data researchers across five faculties and 26 departments, Carleton is deeply engaged in data research. On March 26, the university hosted its 10th annual Data Day – an annual interdisciplinary conference celebrating the latest developments in data science and analytics research, co-organized by the Faculty of Science and the Carleton University Institute for Data Science (CUIDS).

Carleton Celebrates Service Excellence

The Service Excellence Awards celebration is an annual highlight in the university calendar each winter. This year’s lunchtime event on Feb. 22 attracted a record number 400 faculty and staff attending in person, with another 80 joining online via livestream. A special video is created each year to spotlight the work of our faculty and staff on service excellence. Check out the full list of 2023 Service Excellence Award nominees and award recipients.

From Al Training Simulators to Self-Powered Wearable Tech

Did you know that Carleton University researcher Carlos Rossa is leading a team of engineering undergraduates to develop a training simulator to help medical students hone their pediatric surgical skills? Or that industrial design alumna Sofia Parra made a self-powered coat that generates light from body heat for residents in Canada’s north? You can read about their groundbreaking work and more in our latest stories about Carleton researchers finding innovative solutions to global challenges.
Recognizing Academic Excellence

James Casteel (Institute of European, Russian, and Eurasian Studies), Robert Coplan (Psychology), Catherine Cullingham (Biology), Francine Darroch (Health Sciences), Nafiseh Kahani (Systems and Computer Engineering) and Isaac Otchere (Finance) have each received a Faculty Graduate Mentoring Award. Nine scholars have been selected for the second cohort of Carleton’s Queen Elizabeth Scholarship Advanced Scholars West Africa program for the current funding cycle.

The 2024 Achievement Award recipients have been announced:

- **Research Achievement Award**: Kyle Biggar (Biochemistry), Scott Bucking (Civil and Environmental Engineering), Francine Darroch (Health Sciences), Christina Gabriel (Political Science), Andrew Harris (Mechanical and Aerospace Engineering), Abid Hussain (Civil and Environmental Engineering), Guoliang Frank Jiang (International Business), Azar Masoumi (Sociology and Anthropology), Stéfy McKnight (Journalism and Communication) and Murray Richardson (Geography and Environmental Studies)

- **Teaching Achievement Award**: Chloë Grace Fogarty-Bourget (Linguistics and Language Studies), James McGowan (Music), Bora Pulatsu (Civil and Environmental Engineering), Carlos Rossa (Systems and Computer Engineering) and Alan Steele (Electronics)

- **Professional Achievement Award**: Aleksandra Blake (Research Support Services, MacOdrum Library), David Christopher Jackson (Research Support Services, MacOdrum Library) and Shoelih Shams (Civil and Environmental Engineering)

- **Contract Instructor Teaching Award**: Mustafa Bahran (Physics), Christopher Eaket (English Language and Literature; College of the Humanities), Kim Dudley Lassiter (Psychology), Christopher McGrath (Systems and Computer Engineering) and Alan Steele (Electronics)

- **Contract Instructor Teaching Innovation Grant**: Angela Merriam (Public Policy and Administration) and Arushi Sharma (Sprott School of Business)

Teaching and Learning

Eight projects have been awarded funding through the second round of this year’s Carleton University Experiential Learning Fund. Carleton is expanding the Future Skills Innovation Network (FUSION) program thanks to $2.8M from the Government of Canada’s Skills for Success Program.

Special Events

The Faculty of Graduate and Postdoctoral Affairs hosted the 3MT Competition, challenging graduate students to explain their research in under three minutes. The Faculty of Engineering and Design showcased Carleton’s thriving engineering community throughout National Engineering Month in March by celebrating the stories, research contributions and impacts made by Carleton students and professors. The Faculty of Science’s annual Discovery Lecture featured Dr. Timothy Caulfield, a member of the Order of Canada and a Fellow of the Royal Society of Canada and the Canadian Academy of Health Sciences. The Faculty of Public Affairs hosted a webinar on “Understanding Israel/Palestine in the Shadow of War” featuring Mira Sucharov (Political Science) and Omar Dajani (University of the Pacific). The School of Journalism and Communication held its annual Kesterton Lecture featuring political cartoonist Michael de Adder.
Equity, Diversity and Inclusion

The Faculty of Engineering and Design, along with Carleton’s EDI Council, launched a new FED EDI Action Plan and EDI webpage. Created through a collaborative process, the report represents the synthesis of diverse perspectives and embodies the expertise and lived experiences of many individuals within the FED community.

The Black Entrepreneurship Knowledge Hub, co-led by the Sprott School of Business and Dream Legacy Foundation, was recognized by AACSB International for creating forward-thinking solutions to business and societal challenges.

On International Women’s Day, the Faculty of Engineering and Design’s not-for-profit youth outreach organization, Virtual Ventures, hosted an event tailored for girls in grades 6-9 aimed at inspiring their interest in STEM.

The Faculty of Engineering and Design hosted its sixth annual Breakthrough Breakfast, which featured meaningful conversation and featured the outstanding research being conducted by women graduate students.

Black History Month

Carleton began Black History Month with a lecture by Fulbright Scholar Michele K. Lewis, which explored the intersection of Black LGBTQ+ identities and African-centered thought. Faculty advisors on Anti-Black Racism and Black Inclusion Nduka Otiono and Audra A. Diptée hosted a pre-lecture reception to offer Black faculty an opportunity to connect.

Lewis also delivered the Flo Bird Lecture, discussing her Fulbright research project on “Black ‘LGBTQIA+’ Psychology”.

The Honourable Rechie Valdez, Minister for Small Business, marked Black History Month by announcing the Black Entrepreneurship Knowledge Hub’s ecosystem mapping project and the additional supports it will provide to Black entrepreneurs.

The Black Entrepreneurship Knowledge Hub launched a nationwide qualitative survey that will identify the challenges and opportunities for Black-owned businesses and Black entrepreneurs in Canada.

Indigenous Initiatives

Carleton’s Centre for Indigenous Support and Community Engagement welcomed approximately 1,500 people to campus for a two-day Children and Youth Powwow hosted in collaboration with several community partners. This event provided both Indigenous and non-Indigenous people with an opportunity to practice traditions and be in community.

The Ānako Indigenous Research Institute hosted the Recovering, Reclaiming and Revitalizing Indigenous Languages event with Dr. Lorna Wánosts’a7 Williams, an esteemed member of Lil’wat Nation in British Columbia.

The Office of the Associate Vice-President, Indigenous Teaching, Learning and Research and the Ānako Indigenous Research Institute hosted an Indigenous Faculty and Student Feast featuring Got Land? comedian Janelle Niles, a Two-spirited Black Mi’kmaq woman from Sipekne’katik, Nova Scotia.

The fifth annual Kinàmàgawin Symposium was hosted by the Centre for Indigenous Support and Community Engagement. The day-long symposium included keynote speakers, panel discussions and cultural performances, all focused on the theme Connecting to Indigenous Spirituality: Learning from the Land, Community and Culture.
CIHR Grants $673,200 for Asthma Research

Canada Research Chair Leila Mostaço-Guidolin (Systems and Computer Engineering) and co-investigator Edana Cassol (Health Sciences) have received a $673,200 grant from the Canadian Institutes of Health Research (CIHR) to support their research on the effects of asthma and associated diseases like fibrosis on cell development in the lungs. Using tissue engineering and state-of-the-art imaging, their research hopes to bring new perspectives and approaches to asthma treatment and eventually reverse the damage caused by these diseases.

SSHRC Announces More Than $1.3M in Grants for Carleton Faculty

The Social Sciences and Humanities Research Council (SSHRC) have provided Carleton researchers more than $1.3 million under the Insight Development Grants program, which enable the development of new research questions, as well as experimentation with new methods, theoretical approaches and ideas. The funding program supports 22 projects on a variety of topics, from understanding chatbots and friendship in middle adulthood to the role of similarity in financial values for relationship outcomes.

Carleton and CardiAI Forge Innovative Partnership

CardiAI, a leading biotechnology company specializing in cutting-edge diagnostic solutions, and Carleton’s Faculty of Engineering and Design have struck a partnership, marking a significant milestone in advancing medical diagnostics through the implementation of Electrolyte Gated-FET (EG-FET) biosensor technology. The goal is to perfect the detection of critical biomarkers in saliva and whole blood, revolutionizing point-of-care diagnostics and paving the way for expanding the technology’s applications to a broader range of health conditions.

Three Carleton Faculty Receive Provincial Early Researcher Awards

Christina Davy (Biology), Burak Gunay (Civil and Environmental Engineering) and Carlos Rossa (Systems and Computer Engineering) have been named as recipients of the province of Ontario’s Early Researcher Awards (ERA). Davy’s research will study threats to endangered turtles, Gunay’s on managing electrical demands in large buildings, and Rossa’s on prostate cancer imaging. The funding is intended to assist researchers in building strong teams to conduct innovative research.

James Milner Appointed Co-Chair of Global Academic Interdisciplinary Network

Carleton’s James Milner (Political Science) has been appointed as co-chair of the Global Academic Interdisciplinary Network (GAIN) a group of 213 university members from countries around the world formed from the Global Compact on Refugees. Along with his team, they will advance international efforts from higher education to respond to the growing and complex topic of forced migration and displacement through partnered research, teaching and community engagement.
Fundraising initiatives for 2024 include the MacOdrum Library Collections Fund.

Yves and Cynthia Bled, respected donors and friends of Carleton.

At the end of the fiscal year, University Advancement is on track to reach its revenue targets and has continued to renew constituent and corporate engagement efforts to prepare the foundation for a future campaign.

Campus Community Campaign

On March 19, faculty, staff and retirees came together to celebrate the spirit of philanthropy at the annual Campus Community Campaign (CCC) event. Commencing with remarks from interim president Jerry Tomberlin and former chief advancement officer Jennifer Conley, the space in Teraanga Commons featured interactive booths representing impactful fundraising initiatives including the MacOdrum Library Collections Fund, CIE-ESP Student Mentorship Program and the Wellness Desk.

Each year, the CCC acts as a platform to learn more about the impacts of giving through Carleton while providing the opportunity for our community to cultivate meaningful connections. This month-long campaign reinforces giving as a catalyst for shaping the future of higher education by showcasing the donor-funded resources and supports that enhance the academic journey for future generations.

Partnerships with Purpose

In alignment with the vision to build Partnerships with Purpose in the Strategic Integrated Plan, Advancement continues to champion a competitive, progressive "purpose-based" model for our fundraising and engagement strategies.

Respected donors and friends of Carleton University, Yves and Cynthia Bled will be remembered for their passion for education and youth leadership through the Yves & Cynthia Bled Future Achievers Scholarships for Women in Engineering.

A new donor-funded Research Chair in Sustainability Transitions will focus on governance and policy solutions for a more sustainable future by conducting research and engaging with government, community and industry stakeholders to accelerate the transformation of key economic sectors to put Canada on a net zero trajectory.

Thanks to support from three individual donors, efforts are also underway to establish Canada's first Chair in Philanthropy to help philanthropists, business leaders, government, foundations and other charitable organizations realize better results and greater impact.

Crafting Custom Proposals to Engage Industry

Carleton continues to prioritize Holistic Integrated Partnerships (HIP), led by the Office of the Vice-President (Research and International) and the Department of University Advancement. These industry-academia collaborations leverage campus expertise to address industry needs efficiently, creating mutually beneficial relationships.

Carleton’s recent partnership with Ross Video is already expanding. Ross Video has committed support for an NSERC CREATE application focused on EDI in STEM, and discussions are underway to allow the Department of Recreation and Athletics and the School of Journalism and Communication access Ross Video equipment.
The Carleton University Therapy Dog Program held its first-ever Therapy Dog Convocation in March to celebrate its 17 therapy dogs and handlers. Each dog and their handler received a certificate of completion to acknowledge their contributions to Carleton’s mental health and wellness services.

Due to the overwhelming demand for increased mental health supports, Health and Counselling Services proposed a $25 per term mental health fee, starting in fall 2024. Students voted for this fee on March 14 and 15 and both the undergraduate and graduate referenda questions passed successfully.

Yolana Junco is Carleton’s new Associate Vice-President (Recreation and Athletics), effective July 1. Junco will succeed Jennifer Brenning, who worked for the Department of Recreation and Athletics for 19 years and was AVP for the past seven years.

The Office of the Associate Vice-President (Student Health and Wellness) hosted their first-ever showcase in February. The showcase informed students about the many mental health and wellness services offered by the portfolio, with the Paul Menton Centre for Students with Disabilities, From Intention to Action, Health and Counselling Services, Mental Health Strategy and Attendant Care Services all in attendance.

The Umoja Black Community Engagement Program celebrated Black History Month in February with events focused on creating culturally safe spaces for Black women and Black gender-diverse folks to talk about hair health, mental health, sexual health, body care and HIV. Additionally, Umoja partnered with the Black Student Association at the University of Ottawa to host a vendor market showcasing Black-owned businesses in Ottawa. They also partnered with Carleton University Students’ Association’s Racialized and International Student Experience service centre to host a Black Poetry Night and a Black Trivia Night.

Ravens’ men’s basketball player Xavier Spencer won the 2024 Dr. Peter Mullins Trophy and was named U SPORTS rookie of the year. A first-year student at Carleton, Spencer was also named to the U SPORTS All-Rookie Team. Ravens’ women’s basketball player Kali Pocrnic was named a Second Team All-Canadian for the second consecutive season, as well as U SPORTS tournament MVP. Additionally, women’s basketball head coach Dani Sinclair was named Ontario University Athletics Coach of the Year.

Career Services hosted the Spring Career Fair on March 20. 37 registered employer organizations were present to connect with the 1,400 attendees, making it the biggest in-person Spring Career Fair to date. Employers commented that our students were intentional and prepared and that working with Carleton is always a pleasure due to our strong staff presence and willingness to answer their questions.

As of March 14, Co-operative Education has supported 3,770 work terms during the 2023-2024 academic year. During this timeframe, 93 employers from 54 organizations have participated in networking events for co-op students.

The Registrar’s Office introduced the Academic Consideration Policy at the start of the winter term. The policy provides a framework and support for faculty to consider academic accommodations while maintaining course outcomes. Students may receive academic consideration at the discretion of the instructor for medical and extenuating circumstances impacting their ability to complete coursework for five days or less.

The Accessibility Institute has successfully implemented its Accessibility Certificate, a professional development program intended to help a wide range of internal and external professionals increase their accessibility knowledge. The certificate also provides individuals in leadership and supervisory roles at Carleton the opportunity to enhance their accessibility knowledge and proactively address barriers in advance of the implementation of the Accessibility for Ontarians with Disabilities Act’s Postsecondary Education Standards.
ENROLMENT AND RECRUITMENT UPDATE

Undergraduate Enrolment Update

First year 101 (Ontario high school) Applications

<table>
<thead>
<tr>
<th></th>
<th>2023</th>
<th>2024</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carleton Total Applications</td>
<td>20,613</td>
<td>21,894</td>
<td>6.2</td>
</tr>
<tr>
<td>Carleton Total Applicants</td>
<td>14,798</td>
<td>15,615</td>
<td>5.5</td>
</tr>
<tr>
<td>System Total Applications</td>
<td>532,681</td>
<td>560,981</td>
<td>5.3</td>
</tr>
<tr>
<td>System Total Applicants</td>
<td>92,042</td>
<td>95,475</td>
<td>3.7</td>
</tr>
</tbody>
</table>

First year new applicants (Carleton data) by region as of March 18, 2024 – 101 Applicants

<table>
<thead>
<tr>
<th></th>
<th>2023</th>
<th>2024</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>14,798</td>
<td>15,615</td>
<td>5.5</td>
</tr>
<tr>
<td>Ottawa</td>
<td>5,082</td>
<td>5,696</td>
<td>12.1</td>
</tr>
<tr>
<td>Other Ontario</td>
<td>9,277</td>
<td>9,540</td>
<td>2.8</td>
</tr>
<tr>
<td>Others</td>
<td>439</td>
<td>379</td>
<td>-13.7</td>
</tr>
</tbody>
</table>

Undergraduate Recruitment Update

The March Open House ran on March 9, 2024, providing 2,248 registered guests (including 1,007 prospective students) an opportunity to connect with faculty, student services staff and current students in both in-person and virtual events. An additional series of campus tours ran daily from March 11 to 16, 2024. These numbers exceed pre-pandemic levels.

The Undergraduate Recruitment Office (UGR) worked in collaboration with faculties across campus to host a variety of events such as the Sprott School of Business Spotlight Event, the Food Science School Outreach and the Interactive Multimedia and Design Portfolio Review. UGR also supported an event organized by the Faculty of Arts and Social Sciences for prospective and current students. 70 prospective students attended this event at the Carleton Dominion-Chalmers Centre, participating in panels, booths and interactive activities to discover all that the Faculty of Arts and Social Sciences has to offer.

The UGR hosted its first Grade 10 Family Night on Feb. 22, 2024. Held during the grade 10 course-selection period, this new event shared insight on prerequisites and how decisions made in high school will help set students up for success when applying to university. Families in attendance also had the opportunity to hear from award-winning Carleton professor Jim Davies (Cognitive Science) and experience a real university lecture.

Close to 170 in-person high school follow-up visits were completed between January and March 2024, primarily targeting Ottawa and Greater Toronto Area schools. These visits provided applicants with information about next steps and processes for accepting their offer to Carleton.

The International Admissions and Recruitment team organized and participated in 60 in-person and online events throughout February and March 2024. Events included virtual independent school visits, collaborative school visits, webinars and virtual education fairs, as well as agent events promoted and hosted by in-country agent partners in a variety of regions. In addition, student ambassadors with the team engaged with new prospective students through a peer-to-peer messaging platform.

In collaboration with the Faculty of Science, International Admissions and Recruitment hosted a Science Spotlight on their international admissions webpages, creating new content highlighting science programs, facilities, professors, specialty tours and student video testimonials.