

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

March 6, 2024



REPUTATION AND COMMUNITY HIGHLIGHTS



Employees enjoying some snacks and sun at last year's Staff Appreciation Day.

Carleton Named National Capital Region Top Employer

In November 2023, Carleton was named one of [Canada's Top 100 Employers](#) and a [Top Employer for Canadians Over 40](#), both for the second consecutive year. Adding to those honours, Carleton has been named one of the [National Capital Region's Top Employers](#) for the 10th consecutive year. The university is recognized for its smart, caring community that prioritizes employee wellness and fostering an environment that encourages individuals to achieve their full potential.



This year's United Way Campaign raised \$85,613.

Carleton United Way Campaign Surpasses Goal

Carleton's annual [United Way Campaign](#) surpassed its \$81,000 goal with a total of \$85,613 raised through the generosity of our campus community and Carleton retirees. Congratulations and thank you to this year's campaign organizing committee and our senior leader champion Lorraine Dyke, Vice-President (Finance and Administration). Over the course of the history of Carleton's United Way campaign, more than \$3.6 million has been raised to support our local community.



Carleton researchers Hayat El Fazani, Siri Konakalla, Shawn Kenny and Boyan Zhou with the "snow bot".

Maintaining the Rideau Canal Skateway...with Robots?

In 2023, for the first time in its history, Ottawa's iconic Rideau Canal Skateway never opened. To help ensure that future skating seasons don't melt away, engineering professor Shawn Kenny is working with a team of Carleton researchers from the Faculty of Engineering and Design and the Faculty of Arts and Social Sciences in collaboration with the National Capital Commission (NCC) on a [unique solution](#): a fleet of snow-clearing robots designed to promote ice growth on the canal.

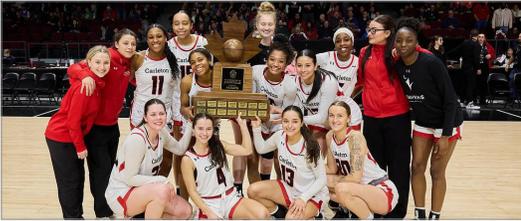


The 2nd annual Carleton Challenge Conference will take place on May 8, 2024.

Join Us for the Carleton Challenge Conference

Registration is now open for the [2024 Carleton Challenge Conference](#)! This year's conference takes on one of the great challenges of our time as its theme: climate change. On May 8, business, government, community and academic leadership will gather in Richcraft Hall at Carleton University for a series of important conversations on how we can generate and enact climate solutions that will lead us towards a more sustainable future.

REPUTATION AND COMMUNITY HIGHLIGHTS



The Ravens beat the Gee-Gees 78-72 at the 2024 Capital Hoops Classic.

Women's Basketball Team Takes Home Capital Hoops Classic Cup

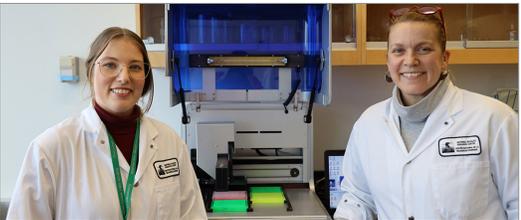
Congratulations to the Carleton Ravens' unstoppable women's basketball team, who overcame a 15-point first-half deficit to win the [2024 Capital Hoops Classic](#) on Feb. 2 at TD Place in Lansdowne Park. The Capital Hoops Classic is a Canadian rivalry basketball series between the Carleton Ravens and the University of Ottawa Gee-Gees. The series, featuring both the men's and women's teams, has been held [since 2007](#).



Carleton announced its partnership with CityStudio Ottawa in November 2023.

CityStudio Ottawa and Carleton Launch First Round of Projects

CityStudio Ottawa has welcomed the first [Carleton-City of Ottawa projects](#) for the Winter 2024 term. CityStudio Ottawa is an innovation platform for civic and post-secondary education that links the city's needs with the expertise and creativity of local researchers, faculty experts and students. Carleton faculty and students will be working on strategic initiatives with the City of Ottawa to advance the City's 2023-2026 Strategic Plan.



Yasmeen Zahaby and Carleton professor Jennifer Provencher.

Social Media, Mental Health, Seabirds and Oil Spills!

Did you know that Carleton University researcher [Samira Farivar](#) is among the first to shed light on the adverse effects of social media influencing on followers' mental health? Or that former Carleton master's student [Yasmeen Zahaby](#) has developed a tool which measures, at the DNA level, the health impacts of oil spills on seabirds? You can read more about their groundbreaking work in our two latest stories about Carleton researchers finding innovative solutions to [global challenges](#).



The FASS Fair is held annually at the Carleton Dominion-Chalmers Centre.

FASS Fair Celebrates Arts and Social Sciences at Carleton

On Feb. 10, Carleton's second annual [Arts and Social Sciences Fair](#) drew future and current students to the Carleton Dominion-Chalmers Centre – the university's arts, performance and learning hub in downtown Ottawa – to celebrate what makes our Faculty of Arts and Social Sciences a great place to learn and grow. Attendees had the opportunity to explore interactive informational booths, listen to panels about community building and how to make the most of your degree, and enjoy free refreshments.



A new working group has been struck to improve how space is used on campus.

Carleton Launches Space Transformation Initiative

In an effort to develop and test new approaches to managing university space, a [Space Transformation Working Group](#) has been established. The group is broadly representative of those in our community who use different kinds of spaces in different ways. The recommendations of the working group will be anchored in leading practices in space utilization and informed by consultations with a broad-based set of stakeholders across campus.

ACADEMICS

Recognizing Academic Excellence

Cynthia Cruickshank (Mechanical and Aerospace Engineering) received the [Ontario Building Envelope Council Rising Star Award](#).

Rafik Goubran (Systems and Computer Engineering) was appointed as a [2023 AGE-WELL Honorary Fellow](#).

Emily Gray (Accounting) was elected as a fellow by the [CPA Ontario Council](#).

Paul Kariouk (Azrieli School of Architecture and Urbanism) was recognized with an [American Institute of Architects New York \(AIANY\) Design Award](#).

Fraser Taylor (Geography and Environmental Studies) was named as an [Officer of the Order of Canada](#).

Halim Yanikomeroglu (Systems and Computer Engineering) was named a fellow of the [Asia-Pacific Artificial Intelligence Association](#).

Mustafa Bahran (Physics), Alexandra Pettit (Biology), Jenny Bruin (Biology), Francine Darroch (Health Sciences), Alain Bellerive (Physics), Katie Lucas (Environmental and Interdisciplinary Science), Vivian Nguyen (Environmental and Interdisciplinary Science) and Rowida Mohamed (Chemistry) were awarded the Faculty of Science's [2023 Excellence Awards](#).

[Future Learning Innovation Fellowships](#) were awarded to Scott Bucking and Jennifer Drake (Civil and Environmental Engineering), Stefania Maggi (Interdisciplinary Studies; Psychology), Katie Lucas (Environmental and Interdisciplinary Science), Martha Mullally (Biology), Katie Graham (Journalism and Communication), Antonio Liaca Buznego (Studies in Art and Culture), Mira Sucharov (Political Science), Rose Gomar (Systems and Computer Engineering) and Steven Pong (Industrial Design).

Academic Updates

Carleton launched the new [Master of Arts in Teaching English as an Additional Language](#) degree program.

Since the launch of Sprott's [fully online MBA](#) in July 2022, the program has experienced rapid growth with close to 1,000 students currently enrolled.

Seventeen projects received funding through the 2023-2024 [Carleton University Experiential Learning Fund](#).

The Faculty of Arts and Social Sciences published its inaugural [Research Review Magazine](#).

The Faculty of Science launched a new [Black and Indigenous Summer Research Internships \(BISRI\)](#) program.



Cynthia Cruickshank (Mechanical and Aerospace Engineering).



Emily Gray (Accounting) from the Sprott School of Business.



Chancellor's professor Fraser Taylor (Geography and Environmental Studies).



Carleton now offers a MA in Teaching English as an Additional Language.



Danielle Printup and Carmen Robertson on the cover of the FASS Research Review.

ACADEMICS



The search begins for a new Dean of the Faculty of Arts and Social Sciences.

Executive Search Updates

Carleton has embarked on the process of selecting a Dean of the Faculty of Arts and Social Sciences and has engaged Boyden, a global executive search firm, to assist with this search. A search advisory committee has been formed and consultation with the campus community took place in December. The job advertisement is now publicly available, and the search advisory committee continues to meet.



The Centre for Indigenous Support and Community Engagement hosts an annual Round Dance.

Indigenous Initiatives

In January, the Centre for Indigenous Support and Community Engagement hosted the annual Round Dance, which attracted more than 200 community members who participated in an evening of traditional dance and sharing.

The Centre also hosted the fifth annual Indigenous Winter Market, which featured diverse work from Métis, Inuit and First Nations makers.



EIC hosted an EDI speaker series throughout 2023.

Equity, Diversity and Inclusion

In November, the Department of Equity and Inclusive Communities (EIC) hosted the last two sessions of a four-part [EDI speaker series](#). The series focused on topics including inclusive approaches to hiring, equity-driven retention and support practices, equity-driven approaches to demographic data collection, and fostering a sense of belonging in higher education.

In collaboration with Teaching and Learning Services, the EIC developed an online Human Rights Module for students to learn about how human rights can be upheld at Carleton. The module is being piloted in 24 courses across academic departments. Over 2,700 students will be able to access the module during the winter 2024 term and share their feedback.



Jan. 22-26 was Sexual Assault Awareness Week at Carleton.

The Department of Equity and Inclusive Communities, along with campus partners, also held a variety of events as part of Carleton's annual [Sexual Assault Awareness Week](#) from Jan. 22-26.

The Canadian Accessibility Network is overseeing several accessibility projects addressing barriers and issues in education and training, research, employment and policy. Key projects include developing a guide on accessible research practices and best practices for inclusive knowledge sharing, creating an inclusive governance toolkit, reviewing Canada's Disability Inclusion Action Plan, and establishing guidelines for engaging persons with disabilities in the process of developing policies and standards.



The Canadian Accessibility Network is proudly housed at Carleton.

RESEARCH

Carleton Profs Among World's Top 2% Most-Cited Scholars

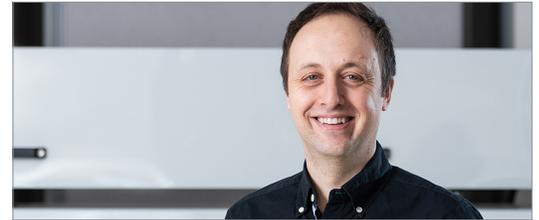
An impressive [85 Carleton University researchers](#), past and present, have secured a coveted spot on the [2022 Stanford-Elsevier list of the world's most-cited scholars](#). This exceptional achievement places them in the world's top two percent most-cited scholars, showcasing the unparalleled impact of Carleton's research. The citations span 46 subjects, encompassing key areas of the university's research strengths in the arts, social sciences and public affairs, as well as science and engineering.



85 Carleton researchers made the most recent Stanford-Elsevier list.

New CRC to Study Sustainable Buildings and Communities

Civil and environmental engineering professor Elie Azar has been named as Carleton's Canada Research Chair (CRC) in Sustainable Buildings and Communities. The focus of Azar's research is to develop new knowledge, research methods, and concrete pathways to guide the next generation of sustainable, resilient, and people-centric buildings and communities. The Tier II CRC recognition is awarded by the Government of Canada to exceptional emerging researchers, acknowledged by their peers as having the potential to lead in their field.



Elie Azar is Carleton's new Canada Research Chair in Sustainable Buildings and Communities.

Steven Cooke Named in Clarivate's Highly Cited Researchers List

For the [fourth consecutive year](#), Steven Cooke, a biology professor and director of the Institute of Environmental and Interdisciplinary Science at Carleton University, has earned a place on [Clarivate's annual Highly Cited Researchers list](#). This list identifies researchers who have demonstrated significant influence and rank in the top one percent by citations for field and publication year in the Web of Science™ citation index.



Steven Cooke (Biology) has made the Clarivate list four years in a row.

Solar-Powered Tech Holds Promise for Northern Communities

An interdisciplinary group of researchers at Carleton University are working to harness the power of chemistry to make northern heating more practical – and hopefully cheaper too. The [\\$1.1M five-year Natural Sciences and Engineering Research Council \(NSERC\) Alliance grant](#) will support mechanical and aerospace engineering professors Jean Duquette and Ron Miller and economists Maya Papineau and Stephan Schott in designing and prototyping a solar-driven adsorption thermal energy storage system for use by remote northern communities.



The project is led by Jean Duquette and Ron Miller (Mechanical and Aerospace Engineering) and Maya Papineau and Stephan Schott (Economics).

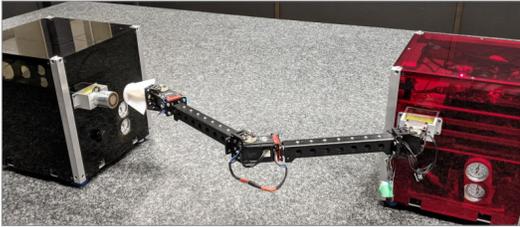
Joana Rocha Receives Distinguished Elsie Award

Mechanical and aerospace engineering professor Joana Rocha, [whose research focuses on aeroacoustics](#), has been recognized with a coveted Elsie MacGill Award. Named after the first woman in the world to work as an aircraft designer and conferred by the Northern Lights Aero Foundation, the award honours the achievements of women in seven different categories. Rocha won the Elsie Award for Education, which recognizes excellence in teaching and contributions as a mentor and role model.



Joana Rocha (Mechanical and Aerospace Engineering).

ADVANCEMENT



The first gift of Giving Tuesday 2023 was made in support of the Autonomous Spacecraft Robots project in the Faculty of Engineering and Design.

Revenue (May 1, 2023 – Feb. 6, 2024):

| | |
|-------------------------|---------------------|
| Philanthropic | \$7,704,424 |
| Gifts in Kind | \$3,958,477 |
| Sponsorships | \$1,555,346 |
| Research & Partnerships | \$12,288,245 |
| Total | \$25,506,492 |

As we approach the end of the fiscal year, University Advancement is on pace to maintain its annual \$40M revenue goal, alongside expanded volunteer, alumni and corporate engagement and philanthropic partnership opportunities for Carleton University.



Nana Aba Duncan (Journalism) and musician Kardinal Offishall.

Giving Tuesday and Thank You Thursday

Carleton's 2023 Giving Tuesday fundraising tradition was a great success, as we raised more than \$1.1M through 1,745 donations in 24 hours. All gifts were matched, meaning over \$2.2M went directly to student and faculty-led projects. In addition, project champions and supporters had a chance to win extra funding by participating in social media challenges throughout the day. Giving Tuesday was followed two days later by the Race for Good – an Amazing Race-style event for student FutureFunder teams – and the annual Holiday Social, which featured an inspiring conversation about philanthropy between Nana Aba Duncan from Carleton's School of Journalism and Communication and award-winning musician and philanthropist Kardinal Offishall.



Carleton University and Ross Video leaders and collaborators.

New Corporate Partnership

As part of Advancement's ongoing collaboration with the Office of the Vice-President (Research and International), Carleton announced a new corporate partnership with Ross Video in December. In this three-year partnership, Carleton and Ross Video will focus on research and innovation as well as providing students with cooperative education, internships, research initiatives and experiential learning opportunities. Carleton's growing success in corporate engagement stems from a new holistic integrated partnership approach, offering a multi-faceted and mutually beneficial relationship for an organization looking to achieve multiple objectives. The university works closely with partners to address business challenges, while also creating experiential learning opportunities for students and researchers. In the past five years, Carleton has established long-term strategic partnerships with Ericsson, BlackBerry QNX, IBM Canada and a host of other organizations.



Advancement is connecting with Carleton alumni around the world – from Hong Kong to New York City.

Digital Engagement

Supported by new technology and digital techniques, Advancement has been prioritizing outreach and engagement with international alumni, as well as graduates and supporters with more specialized connections to Carleton. Building on very successful strategies to re-engage Hong Kong alumni, we have new initiatives underway to connect with sizable graduate communities in California, Washington and New York City. We have also launched a unique [communications campaign](#) called "The Purpose of Athletics," which examines the appeal, impact and behind-the-scenes challenges of university sport through the eyes of student-athletes and their supporters.



Advancement and Athletics have teamed up to launch a campaign celebrating university sport.

STUDENT LIFE

Career Services hosted its Virtual Winter Career Fair on Jan. 24, with 42 employers and 1,450 students in attendance, creating an important opportunity for recruiting employers to connect directly with Carleton talent. Additionally, our co-operative education program continues to be the fastest growing in Canada and is the third largest co-op program in Ontario, with 3,956 work terms completed by our talented students.

The Student Experience Office's [SOAR 2024 Student Leadership Conference](#) welcomed the Right Honourable Adrienne Clarkson, 26th Governor General of Canada, on Jan. 20. Madame Clarkson delivered a keynote presentation on leadership, belonging and inclusion. The event, which had over 250 registrants, also featured 24 educational sessions hosted by Carleton alumni, students, staff and faculty connected to the themes of "Reflect and Re-energize", "Service Through Skill", "Authentic Leadership" and "Opportunity Exploration".

On Jan. 5, the International Student Services Office successfully led the Winter Welcome orientation event to facilitate a smooth transition for new students. The event included presentations on various supports and services, as well as a Campus Services Fair that showcased resources on campus.

Scheduling and Examination Services supported the changing landscape of examinations by facilitating in-person paper-based exams, in-person digital exams and online exams during the winter examination period from Dec. 10-22. The examination period had 71,474 individual examinees in 852 courses.

The Carleton University Spirituality Centre hosted the Pause Table in December, which brought food, snacks, coffee, tea and resources to our students and is supported entirely by donations from local organizations and volunteers. The Pause Table saw just over 800 students stop by over the course of two days.

Also in December, the Coordinated Accessibility Strategy team launched the [Humans of Accessibility series](#). This series gathers and shares stories from members of the Carleton community whose contributions have influenced and improved accessibility across campus.

For National Addictions Awareness Week, Wellness Services' Health Promotion team, in collaboration with the CU Umbrella Project, hosted Carleton and community partners at the Substance Use Health Resource Fair on Nov. 22. The fair shared information about substance use health, harm reduction and gambling awareness.

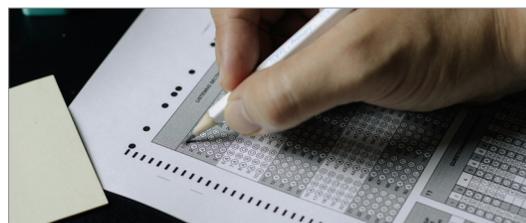
In November, Career Services also hosted the "Navigating Careers in Mental Health: Insights from Employers" event, with over 100 students attending. The event featured presentations by eight community partners and fostered connections between employers and students in the mental health field. Career Services also participated in the DCOI Careers in Government event that connected students and alumni with disabilities with over 50 government departments and educated attendees on the application processes within the government.



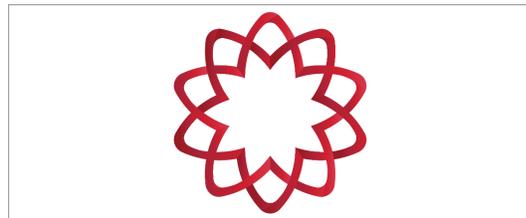
1,450 students attended Carleton's Virtual Winter Career Fair in January.



250 people attended the SOAR 2024 Student Leadership Conference.



Winter exam period at Carleton ran from Dec. 10-22.



The Spirituality Centre fosters an inclusive, supportive and joyful pluralistic coexistence in the Carleton community.



The CU Umbrella Project is a harm reduction program in collaboration with Algonquin College.

ENROLMENT AND RECRUITMENT UPDATE

Undergraduate Enrolment Update

First year 101 (Ontario high school) applications by university Jan. 13, 2023 vs. Jan. 16, 2024 (OUAC Data)

| | 2023 | 2024 | % Change |
|-----------------------------|---------|---------|----------|
| Carleton Total Applications | 20,310 | 21,512 | 5.9 |
| Carleton Total Applicants | 14,640 | 15,403 | 5.2 |
| System Total Applications | 526,723 | 552,915 | 5.0 |
| System Total Applicants | 91,215 | 94,178 | 3.2 |

First year new applicants (Carleton data) by region as of Jan. 24, 2024 – 101 Applicants

| | 2023 | 2024 | % Change |
|---------------|--------|--------|----------|
| All | 14,640 | 15,403 | 5.2 |
| Ottawa | 5,087 | 5,686 | 11.8 |
| Other Ontario | 9,138 | 9,369 | 2.5 |
| Other | 415 | 348 | -16.1 |

First year new approvals (Carleton data) as of Jan. 24, 2024 – 101 Applicants

| | 2023 | 2024 | % Change |
|----------|-------|-------|----------|
| Approved | 8,463 | 9,075 | 7.2 |

- The OUAC 101 application deadline was in mid-January. There have been several strong positive indicators for Carleton in the OUAC 101 applicant pool so far.
- Carleton's increase over last year for the OUAC 101s is higher than the Ontario average for both applicants and applications.
- First choice is up significantly this year amongst 101s (11.8%), as are applicants from the Ottawa area (coincidentally also up 11.8%). This is encouraging given our historically strong yield rates amongst these applicants. Carleton is also up in 2nd choice by 3.3%.
- Offers are currently up 7.2% over last year at this time.
- The "Other Ontario" category includes an increase in the Greater Toronto Area by 1.4%.
- It is too early for international numbers. However, we are foreseeing possible issues considering current geopolitical events and new government regulation changes.

Undergraduate Recruitment Update

The Students and Enrolment division highlighted some of their exceptional programs and services offered to support students in achieving their personal, academic and professional potential in a [new promotional video that features six short vignettes](#).

Over in the Undergraduate Recruitment Office (UGR), the team hosted a "How to Become a Carleton Raven Info Week" from Jan. 8-12, the week leading up to the Ontario high school application deadline. Over 165 prospective students joined the virtual information sessions on various Carleton topics. During the week, additional sessions for international students were offered, as well as daily "Ask Us Anything" drop-in sessions.

Carleton University continues to offer both in-person and virtual campus tours, with approximately 250 students participating in guided tours from Nov. 1, 2023 to Jan. 19, 2024, and connected with guidance counsellors by offering three breakfast events in the Greater Toronto Area in November, with 65 guidance counsellors in attendance.

The UGR also participated in the virtual Ontario University Information Sessions on Nov. 22, offering Carleton presentations and collecting over 700 leads. Additionally, two "Family Information Evenings" were hosted on Nov. 21 in the Greater Toronto Area and on Dec. 5 in Ottawa, with 83 guests and 161 guests respectively.

Outside of recruitment activities for grade 12 students, the UGR also completed 15 Career Class visits from Nov. 1, 2023 to Jan. 23, 2024.

The Recruitment Coordinator, Indigenous Initiatives participated in five weeks of the Aboriginal Post-Secondary Information Program tour, with 1,756 students participating. They also participated in numerous community events, including the Spirit of the Drum Pow-Wow, the Odawa Treaty and Summer Solstice Festival. The updated [Indigenous Student Viewbook](#), which outlines elements of the Carleton campus and student experience unique to Indigenous students, continues to be used by the UGR at various recruitment events.

The International Admissions and Recruitment team undertook 53 in-person and online events from November 2023 to January 2024, including school visits, education fairs and in-country partner events, engaging directly with more than 772 prospective international students. Ongoing email campaigns from the team led to over 16,000 prospective student leads.

The International Admissions and Recruitment team hosted the Virtual Open House for international students in December 2023, with 660 registrations and 308 attendees from over 91 countries. In January 2024, the team also ran "How to Apply & Scholarships", "Work Experience While You Study" and "Ask Us Anything" sessions.