

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

October 10, 2024



REPUTATION AND COMMUNITY HIGHLIGHTS



William Janzen, Monique Forget Leroux and Jozef Straus are now in the Order of Canada.

Carleton Community Members Join the Order of Canada

Three members of the Carleton community were appointed to the [Order of Canada](#) in June for their leadership in public policy, finance and technology. William Janzen, a PhD and master's graduate, was named a Member of the Order. Monique Forget Leroux, who received an honorary degree from Carleton in 2021, was promoted to Companion of the Order. Jozef Straus, who received an honorary degree in 2010, was named an Officer of the Order.



Carleton alumna and former Olympian Waneek Horn-Miller was part of the CBC broadcast crew in Paris.

Carleton Alumni Shine at Paris Olympics

Four grads made their mark at the [Olympics in Paris](#) last summer, underscoring the career-readiness Carleton instills in its students. Political Science grad and former Olympic water polo star Waneek Horn-Miller was a CBC primetime broadcast panelist. Journalism grad and former Olympic sprint canoeist Thomas Hall was Team Canada's press chief while fellow journalism grads Mark Lee and Nathan White were the CBC's track-and-field broadcaster and swimming team's media attaché, respectively.



Nearly 4,200 undergrads and more than 1,000 grad students received their degrees last June.

Celebrating the Class of 2024

More than 5,200 Carleton students crossed the stage during 15 [convocation ceremonies](#) held between June 17 and 21, including 4,192 undergraduates and 1,049 graduate students. Friends and family assembled in the Fieldhouse to cheer on the class of 2024 and those who could not attend were able to watch a livestream broadcast. The ceremonies also saw [honorary degrees](#) awarded to Dr. Theresa Tam, JP Gladu, David Morley, Mallikarjun Tatipamula and Francis L. Graves.



The new pedestrian and cycling bridge over the Rideau River provides a great new way to reach campus.

Campus Transformation

The Carleton campus continues to evolve. In mid-June, a stunning new pedestrian and cycling bridge over the Rideau River opened beside the O-Train bridge, which is expected to reopen soon. Meanwhile, construction to renew the main quad and its southeast staircase is underway, as is demolition of the P9 parking garage, the first building ever demolished at Carleton. Work has also started at the main gateways to campus, with new signs showcasing the university's current brand coming in October.

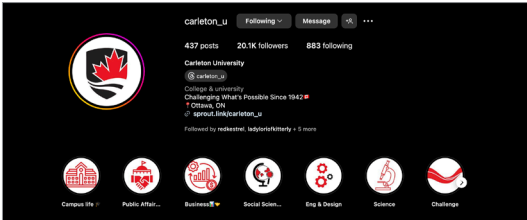
REPUTATION AND COMMUNITY HIGHLIGHTS



Engineering and tech educational program Virtual Ventures celebrated its 30th birthday last summer.

Empowering Young Minds for 30 Years

Carleton's [Virtual Ventures](#) program, a not-for-profit that offers tech and engineering programs for youth, [celebrated its 30th anniversary](#). Over the decades the program has reached more than 100,000 youth through summer camps and a variety of concentrations in computers, IT, engineering and science. Managed by Carleton's Faculty of Engineering and Design and STEM outreach organization Actua, Virtual Ventures offers specialized programs for girls and Black and Indigenous students.



Carleton's social media channels are an important part of the university's outreach efforts.

Carleton Social Media Channels

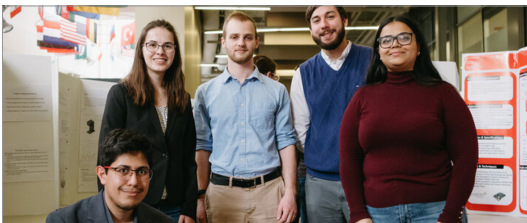
In today's interconnected, increasingly digital world, social media is an important tool for Carleton to create awareness, profile and reputation; shape perception; and bring people together across the globe. With a strong strategy and innovative creative execution, Carleton has established the fastest growing program in terms of followers and engagement in the Ontario sector and its methods are being copied by other universities.



Participants in the 2024 NAN Youth Leadership Program at Carleton last July.

Carleton Hosts Indigenous Leadership Gathering

In partnership with Nishnawbe Aski Nation (NAN), Carleton hosted the third NAN Youth Leadership Program from July 6 to 12. The program saw 11 young people from NAN territory in northwestern Ontario gather on campus and stay in residence to participate in a week-long series of Indigenous-focused learning sessions and various social excursions around Ottawa.



Carleton engineering has been ranked in the top 30 per cent of engineering programs worldwide.

Recognizing Carleton's Award-Winning Faculties

The Sprott School of Business's [social impact and sustainability achievements](#) were celebrated at the [UN PRME](#) Global Forum in June. Sprott received level four honours in the [Positive Impact Rating](#) report. Meanwhile, the Faculty of Engineering and Design (FED) and its [electronics programs](#) were [recognized](#) by [U.S. News & World Report](#) over the summer. FED was ranked in the top 30 per cent of engineering programs worldwide and Carleton's electronics engineering programs ranked third in Canada.



Carleton University Dining Services won a trio of prizes at the Loyal E. Horton Dining Awards.

High Marks for Dining Services

The Loyal E. Horton Dining Awards, presented by the National Association of College and University Food Services, are the ultimate professional tribute in college and university culinary arts. In 2024, Carleton University Dining Services was awarded bronze in Retail Sales, Residential Dining Facility of the Year and Residential Special Event for Traditions: Indigenous Storytelling Through Food.

REPUTATION AND COMMUNITY HIGHLIGHTS

Carleton Announces New Interim Chief Advancement Officer

Corrie Hobin took on the role of interim Chief Advancement Officer on Oct. 1, succeeding Susan Phillips. With 20 years of experience in fundraising and more than 10 years in leadership roles, Hobin was a key contributor to Carleton's most recent major fundraising campaign, which raised \$308 million — the largest at that time in both Ottawa and Carleton's history. As Director, Major Gifts and Strategic Partnerships, she led a large team of fundraisers and worked closely with Carleton executives.



Corrie Hobin has a long history of effective fundraising work at Carleton and beyond.

Carleton Leader Recognized as an International Best Practice

[Carleton Leader](#) has been named the category winning best practice in Education, Training, Development and Learning at the 10th annual [International Best Practice Competition \(IBPC\)](#), receiving a prestigious five-star rating. The IBPC invites organizations worldwide to showcase their outstanding operational and managerial practices through a rigorous application and adjudication process. Carleton was the only Canadian institution to achieve recognition among submissions from 10 countries.



Carleton Leader helps develop leadership capability to create and sustain positive work environments.

The Next Generation of University Students

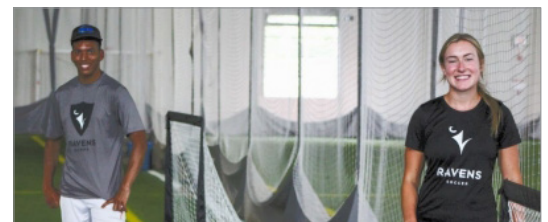
The Mini-Course Program (MCP) ran at full capacity last spring at Carleton, with 1,226 students from school boards in and around Ottawa participating, an increase of 31 per cent from 2023. The MCP allows students from grades 8 to 11 to explore a field of study for one week in a university or college setting, providing students with knowledge and skills that will help them achieve academic success and promoting their interest in pursuing post-secondary studies.



The Mini-Course Program at Carleton promotes interest in post-secondary education.

A Busy Summer for Camps at Carleton

Registration in the popular Recreation and Athletics summer camps surpassed last year with a total of 7,679 registrations in summer 2024. New this year, a one-week podcast journalism and sports camp designed for teens 13 to 16 was launched in collaboration with the School of Journalism and Communication. Recreation and Athletics also graduated 86 lifeguards into the workforce, which is still dealing with significant shortages.



Carleton's popular summer camps welcomed more than 7,500 participants this year.

Canadian Accessibility Network Keeps on Expanding

The [Canadian Accessibility Network \(CAN\)](#) is a national collaboration, led by and hosted at Carleton, that is dedicated to advancing accessibility for persons with disabilities. The network continues to grow and has now reached 117 CAN collaborator organizations and 210-plus individual members supporting the work of advancing accessibility across Canada.



The Carleton-based Canadian Accessibility Network now has 117 collaborator organizations.

ACADEMICS



Larry Kostiuik was reappointed Dean of the Faculty of Engineering and Design.



Anne Bowker is Carleton's Dean of the Faculty of Arts and Social Sciences.



Daniel Siddiqi is now the Vice-Provost (Graduate Studies) at Carleton.



Nana aba Duncan (Journalism and Communication) won FGPA's equity and inclusion award.



Jennifer Evans (History) won FASS's Marston LaFrance Fellowship for research excellence.

Academic Leadership Appointments

- Effective July 1, Daniel Siddiqi was appointed [Vice-Provost \(Graduate Studies\)](#) for a five-year term.
- Effective July 1, Anne Bowker was appointed [Dean of the Faculty of Arts and Social Sciences](#) for a four-year term.
- Larry Kostiuik was reappointed as [Dean of the Faculty of Engineering and Design](#) for a second term, ending June 30, 2029.

Recognizing Academic Excellence

The Faculty of Public and Global Affairs (FPGA) announced the recipients of the [FPGA Excellence Awards](#): Community Engagement: Susan Phillips (Philanthropy and Nonprofit Leadership); Equity and Inclusion: Nana aba Duncan (Journalism and Communication); Public Commentary: Alexander McClelland (Criminology and Criminal Justice); Research, full professor: Achim Hurrelmann (Political Science); Research, assistant professor: Michael Manulak (International Affairs); Teaching, faculty: Aaron Ettinger (Political Science) and Katie Graham (Journalism and Communication); Teaching, CI: Eric Van Rythoven (Political Science); Staff Excellence: Tabbatha Malouin, interim departmental administrator, Religion.

The Faculty of Arts and Social Sciences announced the recipients of the [FASS Awards](#) recognizing excellence in research and teaching: Marston LaFrance Fellowship: Jennifer Evans (History); Research Excellence: Sarah Brouillette (English Language and Literature), Amrita Hari (Feminist Institute of Social Transformation), Marina Milyavaskaya (Psychology) and Kumiko Murasugi (Linguistics and Language Studies); Excellence in Teaching: Virginia Caputo (Sociology and Anthropology), Robin Norris (English Language and Literature) and Fady Shanouda (Feminist Institute of Social Transformation).

The [2024 Carleton University Teaching Award](#) recipients were announced: Provost's Fellowship in Teaching Award: Aaron Doyle (Sociology and Anthropology) and Kate Lucas (Environmental and Interdisciplinary Science); New Faculty Excellence in Teaching Award: Matthew Pearson (Journalism and Communication), Laura Pickell (Health Sciences) and Fateme Rajabiyazdi (Systems and Computer Engineering); Excellence in Learning Support Award: Larry Thompson (MacOdrum Library).

- Brian Greenspan (English Language and Literature, Humanities) was named the [2024 Carleton Chair in Teaching Innovation](#)
- Monique Frize (Systems and Computer Engineering) was inducted into the 2024 American College of Clinical Engineering Hall of Fame.
- Heather MacDonald (Health and Biosciences Librarian) is a recipient of the OCUFA Teaching and Academic Librarian Awards.
- Tom McSorley (Studies in Art and Culture) was decorated as Chevalier dans l'ordre des Arts et des Lettres by Michel Miraillet, France's ambassador to Canada.
- Kate Ruff (Sprott) has been honoured as a 2024 Association to Advance Collegiate Schools of Business (AACSB) Influential Leader.
- Ania Zbyszewska (Law and Legal Studies) was awarded the 2024 Feminist Legal Studies Editor's Article Prize and Mitacs Award.

ACADEMICS

Academic Updates

The Ontario Universities Council on Quality Assurance and the Ministry of Colleges and Universities have approved Carleton's Bachelor of Nursing program. This program is on track to accept its first class of students in September 2025. The council has also approved undergraduate programs in Mechatronics, General Studies, Data Science and Cybersecurity, also proposed to begin in fall 2025.

In June, the name of the Faculty of Graduate and Postdoctoral Affairs was updated to the Office of Graduate Studies, effective July 1.

Effective July 1, the Faculty of Public Affairs was renamed the Faculty of Public and Global Affairs (FPGA) to capture the global nature of its programs.

Teaching and Learning

Two graduates were the recipients of the Pathy Foundation Fellowship, a 12-month experiential learning opportunity to lead a self-directed project in a community with which they have a connection.

Carleton received \$75,000 from the Ontario Council on Articulation and Transfer to develop a new micro-credentials framework, making it easier for students to transfer credits between programs and institutions and offering flexible learning options. Stefania Maggi (Psychology, Interdisciplinary Studies) was awarded \$49,000 to develop a micro-credential on climate change and youth mental health.

Indigenous Initiatives

Carleton's Hiring Policy for Positions Limited to Indigenous Candidates was approved. This policy aims to protect positions intended to bring Indigenous lived experience and knowledge into Carleton's classrooms.

The Ānako Indigenous Research Institute welcomed [Indigenous visiting scholar Antonia Carcelén-Estrada](#) for the fall semester. As part of her residency, Carcelén-Estrada is teaching the Global Indigenous Knowledge-Adaptive Research Methods to Indigenous Communities course.

The Ānako Indigenous Research Institute has established an Indigenous Research Ethics Board, which will ensure research involving Indigenous Peoples is conducted respectfully and that the benefits of research are shared fairly with communities.

The [2024 Kinàmàgawin Progress Report](#) represents the collective actions that have been undertaken to address the 41 Calls to Action since the 2022 progress report.

Two new [Collaborative Indigenous Learning Bundles](#) are now available that share Indigenous ways of knowing on the topics of Indigenous sciences and engaging with land and water.

Equity, Diversity and Inclusion

In June, the department of Equity and Inclusive Communities hosted the annual Canadian Association for the Prevention of Discrimination and Harassment in Higher Education conference on campus.

The department is currently updating the "Honouring Each Other: Building Consent Cultures on Campus" sexual violence prevention strategy, which will include a robust engagement process.



**Carleton
University**

Graduate
Studies

Carleton's Faculty of Graduate and Postdoctoral Affairs officially became the Office of Graduate Studies on July 1.



Brenda O'Neill is Dean of the recently renamed Faculty of Public and Global Affairs.



Carleton graduates Ravia Dhaliwal and Chidera Onyegbule have won Pathy Foundation Fellowships.



Stefania Maggi is developing a micro-credential on climate change and youth mental health.



Antonia Carcelén-Estrada is an Ānako Indigenous Research Institute Indigenous visiting scholar.

RESEARCH



MP Yasir Naqvi announces support for Matthew Johnson's methane research.

MP Yasir Naqvi Announces \$2M for Methane Monitoring

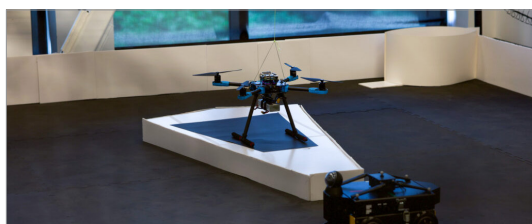
Yasir Naqvi, the Member of Parliament for Ottawa Centre, announced a [\\$2-million investment](#) from Natural Resources Canada (NRCan) in May to fund Mechanical and Aerospace's [Matthew Johnson's](#) methane emissions inventory work in Carleton's [Energy and Emissions Research Lab](#). The announcement was made at the [2024 CanCH4 Symposium](#), a technical meeting to share research and measurement data on methane emissions to support Canada's [National Methane Strategy](#).



Earth Sciences researcher Hanika Rizo is looking for early signatures of life of Earth.

Ground-Breaking Projects Receive \$2M in Federal Funding

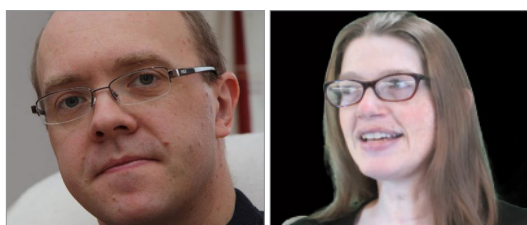
Carleton researchers Amy Rand (Chemistry), Hanika Rizo (Earth Sciences) and Elisabeth Gilmore (Environmental Engineering) [received a combined \\$2 million](#) from the [federal government's New Frontiers in Research Fund \(NFRF\)](#) in June. This support will advance projects that, respectively, explore how gut microbes can break down "forever chemicals," trace the earliest signatures of life on Earth, and foreground the voices of the precariously housed for equitable climate adaptation.



The Ericsson-Carleton 5G Drone Lab is exploring cutting-edge autonomous navigation technology.

Ericsson-Carleton University Partnership Unveils New Drone Lab

The [Ericsson-Carleton University Partnership](#) for Research and Leadership in Wireless Networks held an [official inauguration](#) event on June 24 announcing the opening of the Ericsson-Carleton 5G Drone Lab. The event included a first-hand tour of the cutting-edge technology shaping the future of advanced autonomous navigation for government, industry and media representatives.



Chris Joslin and Lesley Istead from Carleton's School of Information Technology do visual effects research.

\$1.65M in Funding for Visual Effects Research Hub

The Natural Sciences and Engineering Research Council of Canada (NSERC) awarded a [\\$1.65 million grant](#) to [Chris Joslin](#) from the School of Information Technology in May through the Collaborative Research and Training Experience (CREATE) program. Joslin and co-director [Lesley Istead](#) will use the funds for hands-on student experience and training in their Visual Effects and Animation Innovation and Simulation (VISION) program.



Biomedical engineering PhD student Hossein Sadat Hosseini and his supervisor Mojtaba Ahmadi.

New Carleton Lab Enhances Inclusion Research

The recently opened [Abilities Living Laboratory](#) is a [malleable, multidisciplinary space](#) in Carleton's [ARISE](#) Building. A diverse group of faculty, students and community collaborators are using the new facility to design, prototype and test solutions that enhance personal mobility for people with disabilities and support full inclusion in public and cultural life. Says director Adrian Chan, "Now we have an environment where we can move solutions from the benchtop to everyday use."

RESEARCH

Five Carleton Faculty Honoured by Royal Society of Canada

[Jo-Ann LeFevre](#) (Psychology and Cognitive Science) and [Sarah Casteel](#) (English Language and Literature) were elected as Fellows of the Royal Society of Canada on Sept. 3. Psychology's [Maria Rogers](#) was named to the [College of New Scholars, Artists and Scientists](#) at the same ceremony. Meanwhile, on Sept. 10, Biology's [Lenore Fahrig](#) was awarded the bi-annual Flavelle Medal, and SPPA's [Rianne Mahon](#) was awarded the [Ursula Franklin Award in Gender Studies](#).



Jo-Ann LeFevre (Psychology and Cognitive Science) is a new Fellow of the Royal Society of Canada.

Two Canada Research Chairs Renew for Another Term at Carleton

In June, [it was announced](#) that [Mark Boulay](#) and [Robin Chhabra](#) would have their respective Canada Research Chairs (CRC) renewed for another five years. Boulay is a world-leading expert in experimental particle astrophysics, specializing in the search for dark matter, while Chhabra is creating the next generation of fully autonomous and intelligent space robotic systems.



Carleton physics researcher Mark Boulay and robotics researcher Robin Chhabra has their CRCs renewed.

Ontario Invests in Three Carleton Early-Career Researchers

The Ontario government invested in three Carleton researchers, each receiving \$140,000 under the [Early Researcher Awards \(ERA\)](#) program. The funding will support projects including protecting endangered turtle populations, prostate cancer imaging and managing on-peak energy demands. This year's ERA recipients are Christina Davy (Biology), Carlos Rossa (Systems and Computer Engineering) and Burak Gunay (Civil and Environmental Engineering).



Christina Davy (Biology) and Carlos Rossa (Systems and Computer Engineering) are ERA recipients.

Two SSHRC Partnership Development Grants for Carleton

The Social Sciences and Humanities Research Council (SSHRC) announced [new funding](#) for two Carleton researchers through the [Partnership Development Grant](#) program. The funds went to research teams led by [Peter Andrée](#) (Political Science) and [Shelley Brown](#) (Psychology). The teams will receive nearly \$200,000 each over three years as they investigate challenging topics related to decolonizing food systems and parole and probation models, respectively.



Peter Andrée (Political Science) and Shelley Brown (Psychology) received new funding from SSHRC.

Carleton Geography Researcher Earns Medal for Mentorship

With three decades of experience mentoring graduate and undergraduate students, Geography and Environmental Science's [Chris Burn](#) was awarded the [2024 Mentorship Medal](#) from the Canadian Federation of Earth Sciences. Burn is dedicated to training researchers focused on the relationship between climate and permafrost, many of whom he helped pursue work in the North and have gone on to contribute to the research field.



Chris Burn (Geography and Environmental Science) has received a prestigious mentorship medal.

ADVANCEMENT



Ericsson's Aroosh Elahi guides a remotely controlled robot as part of a holistic partnership with Carleton.



Ross Video's CTO Troy English and Carleton VP Rafik Goubran sign a partnership to spark innovation.



Giving Tuesday is one of the biggest days on the annual fundraising calendar at Carleton.



Cheering on Carleton's varsity teams brings alumni together during Throwback.



Throwback, Carleton's homecoming celebration, ran from Sept. 28 to Oct. 5 this year.

Revenue (May 1, 2024 to Aug. 31, 2024):

Philanthropic	\$3,670,599
Gifts in Kind	\$3,713,998
Sponsorships	\$740,563
Research & Partnerships	\$9,378,095
Total	\$17,503,255

Advancement aims to sustain at least a three-year rolling average of \$40 million/year (including annual gifts, major gifts, principal gifts, planned gifts, sponsorship and research and partnership revenue). Fundraising and engagement will continue while assessing capacity for a new campaign and onboarding the new President and Chief Advancement Officer.

Advancement will enhance revenue strategies to support Carleton's mission:

- Grow annual giving revenue (gifts under \$25,000): \$750,960
- Secure 90 new major gifts and pledges over \$25,000: 21 (11 gifts totalling \$5,366,265, 10 pledges totally \$865,007)

Highlights:

- \$1,000,000 towards a chair in philanthropy
- \$675,000 to establish the International Student Pathways Program

Advancement will increase the number of new gifts by will and continue to enhance the profile of the planned giving program:

- \$2.5 million-plus in realized legacy gifts (May to August 2024) for a diversity of initiatives

Highlights:

- \$1.2 million from the estate of Gladie McQueen (BA/06) for student aid
- \$800,000 from the Estate of Cynthia Bled for the Yves & Cynthia Bled Future Achievers Scholarships for Women
- \$240,000 from the estate of Jane Hare for underfunded and new library priorities

Advancement will continue to broker, manage and celebrate partnerships with purpose:

- Multi-channel, year-long communications efforts were launched for retirees, recent alumni, faculty/staff and parents
- Confirm three new strategic partners through Holistic Integrated Partnership initiatives, focusing on sectors such as health, banking and insurance: a strategic agreement with March Networks is in progress, and discussions with Honeywell indicate potential growth from recent investments and research collaborations; efforts to engage with new organizations show promising early results

Through the One Carleton for Foundations initiative, Advancement will secure three grants over \$100,000:

- Identified high-capacity foundations to engage next year that promote Carleton's mission
- Collaboration with CORIS to streamline relationship management with these foundations
- On track to exceed target

Advancement will continue to implement innovative approaches to operational, strategic and systemic challenges:

- Engage the new President fully in Advancement's efforts and transition a new Chief Advancement Officer: Working with the President's transition team to brief the new President on Advancement priorities
- Hold conversations with each faculty, including the library and athletics, to identify opportunities for collaboration: met with all faculties, the library and athletics about their priorities and current initiatives
- Lead and participate in advancement-related thought leadership nationally by leading conversations, serving as volunteers and sharing knowledge: presented at the Canadian Council of Advancement Education, Canadian Association of Gift Planners and Philanthropic Foundations Canada national conferences

STUDENT LIFE

More students are choosing co-ops to enhance their experiential learning and career readiness. Since fall 2021, the number of students interested in the co-op option has increased by 31 per cent, with 5,810 students interested in fall 2024 compared to 4,440 students in fall 2021.

[ACT to Employ](#) has supported nearly 300 paid work placements for students with disabilities from fall 2023 to summer 2024. This program is instrumental in providing students with disabilities opportunities to gain employability skills, network connections and confidence with continuous, specialized support from career development professionals and in workplaces that value inclusivity and diversity. The program has maintained a 100 per cent satisfaction rate since its inception in 2018.

The Housing and Residence Life team supported over 3,000 students who successfully moved into Carleton's residences from Aug. 29 to Sept. 1. Carleton residences are more than a place to stay; they're vibrant communities that offer opportunities to connect, learn and thrive together.

The Student Experience Office reintroduced [Summer Orientation](#) in August. The program welcomed over 600 new students and their parents, guests or supports to Carleton, where they participated in a series of informative presentations, received a campus tour and learned from student leaders about their experience as students at Carleton.

[Fall Orientation](#) offers incoming Ravens the opportunity to meet and socialize with their peers and help gain the skills necessary to transition to university life. Every September, over 2,500 students register for dynamic programming offered in four different streams: EngFrosh, SciFrosh, Sprosh and Fall Orientation for all new first-year students. Students participate in interactive on-campus activities such as Carleton Expo, CUFest, a hypnotist show and a concert in the Ravens Nest to cap off the week.

Health and Counselling Services (HCS) has implemented single-session counselling, which focuses on finding solutions for current mental health concerns and linking students to additional resources if required. This service is bookable online and prioritizes students being seen quickly by a professional counsellor. HCS has also introduced a psychoeducation and groups counsellor to help students build skills, coping strategies and a support system by providing a safe and supportive environment where they can share their experiences and connect with others.

Carleton offers an exchange program with approximately 110 partner institutions in more than 30 countries around the globe. The [Outgoing Exchange Program](#) witnessed a significant boost in students interested in this international experiential learning opportunity, receiving 254 exchange applications for the 2024-25 academic year. This marks a notable increase compared to the previous year, reflecting the growing enthusiasm among students for global educational experiences.

The [Campus to Community](#) program allows students to develop skills, gain experience, learn about important issues and reflect on their experience by participating in a half day of community-engaged learning with a local non-profit organization. In 2023-24, the Student Experience Office ran 21 Campus to Community sessions with five different organizations. Over 125 students participated in these experiential learning opportunities, with 95% indicating they are interested in attending future sessions.

An international internship is an opportunity for students to work internationally for academic credit. Internships are a valuable way of gaining real-world work experience, developing contacts in their field and building their resume to market themselves for future career opportunities. In 2023-24, 150 students were placed abroad through this experiential learning program.



More than 3,000 students moved into Carleton's residences from Aug. 29 to Sept. 1.



School spirit was strong on campus during a series of fall orientation events.



Student volunteers were key to a fun and smooth start to the academic year.



Rodney the Raven, the energetic mascot for Carleton's varsity teams, was part of the festivities.



Carleton's residences are vibrant communities with opportunities to connect, learn and thrive together.

ENROLMENT AND RECRUITMENT UPDATE

Recruitment Update

Jen Sugar became Carleton's new Associate Vice-President (Enrolment Management) on Sept. 1. Sugar succeeded Janice O'Farrell, who worked at Carleton for 21 years and was AVP for the past seven years.

The [Undergraduate Admissions website](#) was refreshed and re-launched in July 2024 for the upcoming recruitment and admissions cycle. The new site features completely redesigned program pages, including expanded program descriptions; videos; featured courses; career outcomes; testimonials; trending program stories and more.

From May to August 2024, the International Admissions and Recruitment team undertook 35 in-person and virtual events, engaging with over 500 prospect students to both support existing applicants toward enrolment and begin early recruitment for 2025.

International Admissions and Recruitment ran a virtual spring open house to get international offer holders excited about Carleton, which was attended by 135 participants from 51 countries. The team also ran a series of workshops to support accepted students while collaborating closely with the International Student Services Office on sessions to support and engage with new incoming students.

This year, Future Raven Applicant Evenings were held in April instead of February to have a more consistent presence throughout the winter and spring. Several events were held across Ontario and in British Columbia, with close to 450 guests participating.

In April 2024, the Undergraduate Recruitment Office (UGR) held "Reading and Accepting Your Offer" online events for applicants. Approximately 100 students attended and asked questions about their offer package ahead of the deadline. Later in the month, UGR hosted four additional online "Future Raven Ask Us Anything" events for students to ask last-minute questions.

The UGR hosted the spring open house on May 11 for 754 guests, 310 of which were students. Applicants and their families participated in a faculty-specific networking brunch with professors, staff and students; attended presentations by each faculty; and joined a series of panels. The Recruitment Coordinator, Indigenous Initiatives also hosted an Indigenous student table, providing opportunities for prospective Indigenous students to connect.



Before becoming AVP (Enrolment Management) Jen Sugar had served as director of Admission Services since 2017.

Throughout June, the UGR partnered with the Registrar's Office to offer five registration preview sessions. Over 960 students and family members participated, an increase from the close to 830 students and family members who participated in 2023.

During summer 2024, the Recruitment Coordinator, Indigenous Initiatives participated in summer solstice and pow-wow events as well as the Soaring Indigenous Student Gathering.

Enrolment Update

New full-time undergraduate first year (Sept. 16, 2024, compared to Sept. 18, 2023)

	Domestic	International	Total
Sept. 18, 2023	4368	564	4932
Sept. 16, 2024	4495	229	4724
Percentage change	2.9%	-59.4%	-4.2%

All full-time undergraduates (Sept. 16, 2024, compared to Sept. 18, 2023)

	Domestic	International	Total
Sept. 18, 2023	19870	2512	22382
Sept. 16, 2024	19774	1947	21721
Percentage change	-0.5%	-22.5%	-2.9%

