

Rural Philanthropic: Definitions and Ecosystem Framework


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Structure of the presentation

- Introduction
- Continuum in defining some concepts
 - Northern vs Southern
 - Rural vs Urban
 - Remote/Isolated vs Close/Near
 - Peripheric/Hinterland vs Core/Heartland
- Framework of Rural & Northern Philanthropic ecosystem
- Conclusion

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Introduction

Problem and objective

- Smaller communities are important
- Numerous concepts
 - Northern vs Southern
 - Rural vs Urban
- Need for understanding
 - Describe some definitions
 - Propose an integrated framework for examining rural & northern philanthropy ecosystem

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Introduction

Context


- Dynamic external environment
- Socio-economic diversity of smaller communities
- Indigenous communities

Report CORNPhil /Philab:
Definitions of Northern / Rural / Remote / Peripheric Communities in a Philanthropic Context, February 2023, 62p.

<http://cornphil.nipissingu.ca>

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Definitions

- Different concepts
 - Northern vs Southern
 - Rural vs Urban
 - Remote/Isolated vs Close/Near
 - Peripheric/Hinterland vs Core/Heartland
- Rural philanthropy
- Northern philanthropy

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Canada and Geographical Areas

Statistical area classification


CMA / CA		Non-CMA / CA	
CMA Census metropolitan area	CA Census agglomeration	MIZ Census metropolitan influenced zone	Territories
		<div style="border: 1px solid black; padding: 5px; margin: 0 auto; width: 80%;"> POPCTR Population Centre Large urban Medium Small Rural </div>	
CSD (census subdivisions)			

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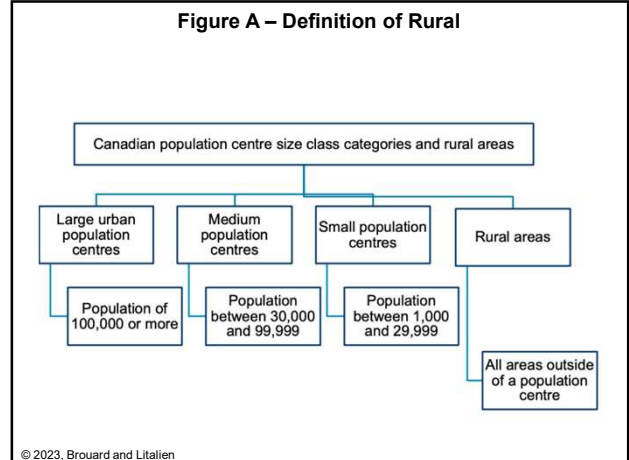
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Canada and Geographical Areas
 Some key concepts

- From Statistics Canada
 - Census Metropolitan Areas (CMA)
 - Census Agglomeration (CA)
 - Non-CMA/CA – Census Metropolitan Influenced Zone (MIZ)
 - Population Centre (POPCTR)
 - Rural and small town (RST)
 - Core, Fringe and Rural Area (RA)
- From Canada Post
 - FSA: 0 = rural




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Canada and Geographical Areas
 POPCTR (Census 2021)

- Large urban POPCTR = 100,000 or more
 - 75%
 - Ex: St Catherines – Niagara Falls, ON
- Medium POPCTR = 30,000 – 99,999
 - 82%
 - 10%
 - Ex: North Bay, ON
- Small POPCTR = 1,000 – 29,999
 - 15%
 - Ex: Sioux Lookout, ON
- Rural
 - 18%

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Canada and Geographical Areas
 CMA and CA (Census 2021)


	Can	Provinces										Territories		
		total	BC	AB	SK	MB	ON	QC	NB	NS	PE	NL	YT	NT
CMA	41	7	4	2	1	16	7	3	1	0	1	0	0	0
CA	111	21	13	8	5	27	25	4	4	2	3	1	1	0

CMA = Census Metropolitan Areas (total population of at least 100,000, of which 50,000 or more must live in the core);
CA = Census Agglomerations (core population of at least 10,000)

84% of Canada's population lives within a CMA or CA (31M)
 >50% lives in the ten largest CMAs (21M)
 Top 5 CMA = Toronto (6.2M); Montréal (4.3M);
 Vancouver (2.6M); Ottawa-Gatineau (1.5M); Calgary (1.5M)

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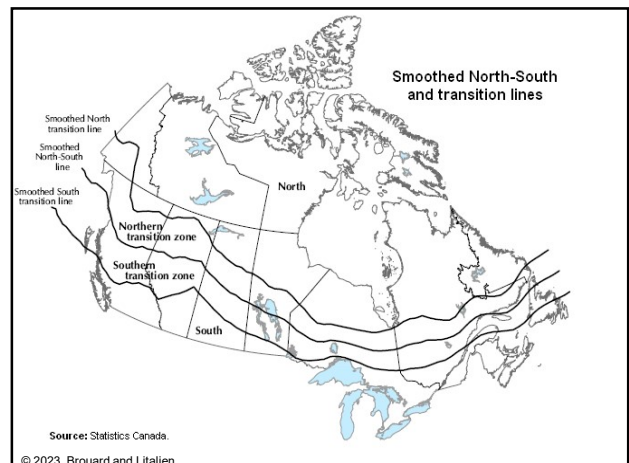
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Northern vs Southern

- North – Nordicity
 - Relative concept
 - Unique vs multiple factors
 - Proximity to centers / latitude (ex: 60th)
- Near /Middle /Far /Extreme /True North
 - VAPO (« valeurs polaires ») = 10 factors
 - North Pole (1000)
 - South (200)
- Northern and Southern lines

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Rural vs Urban

- Rural
 - Geographic accessibility and pop. density
 - Outside urban areas (outside commuting)
 - Areas outside population centre (POPCTR)
- Urban
 - Urbanization phenomenon over time
 - CMA, CA, MIZ
 - Population centre (POPCTR) (>1,000)

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Remote / Isolated vs Close / Near

- Geographic proximity (absolute, relative)
- Remote / Isolated
 - Remoteness = geographic distance separating from nodes of activity
 - Remoteness index
- Close / Near
 - Transportation / Access

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Peripheric / Hinterland vs Core / Heartland

- Peripheric / Hinterland
 - Regional sub-systems vs heartland
 - Resource pools
- Core / Heartland
 - Economically + politically dominant
 - Industrialized core, geographic situation
 - Large local markets, nexus of transportation routes, political power

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Heartland Corridor Windsor / Ville de Québec

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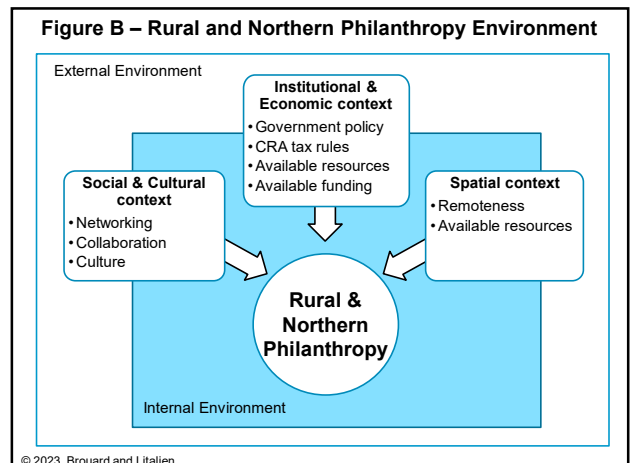
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Framework

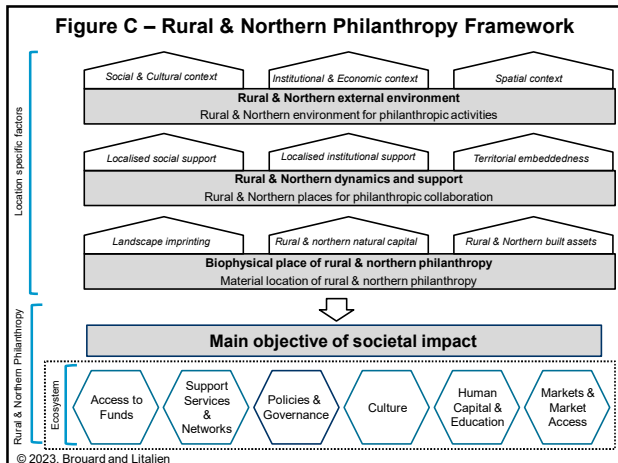
- Rural
- Northern
- Rural philanthropy
- Northern philanthropy
- Dimensions and elements

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- Consortium of Rural and Northern Philanthropy – Consortium de la philanthropie rurale et de la nordicité (CORNPhil)
- Advance Northern and Rural Philanthropy through knowledge development and knowledge dissemination.

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Conclusion

- Need for better understanding
- Complexity of the situations
- Various definitions
- Practical applications in Canadian regions
- Need for more research in Rural & Northern philanthropy

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Consortium of Rural and Northern Philanthropy

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Consortium de la philanthropie rurale et de la nordicité

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