

École d'automne 2024 du Philab

Les territoires de la philanthropie



Philanthropie et sport : état des lieux

28 novembre 2024 - 11h30 – 12h45 (en ligne)

François BROUARD, DBA, FCPA, FCA
Professeur titulaire / Full Professor
Sprott School of Business, Carleton University, Ottawa (Ontario)
francois.brouard@carleton.ca
pour plus d'information : <https://carleton.ca/profbrouard/>

Manuel LITALIEN, PhD
Professeur agrégé / Associate Professor,
Social Welfare and Social Development, Nipissing University, North Bay (Ontario)
manuel@nipissingu.ca
pour plus d'information : <https://www.nipissingu.ca/users/manuel-litalien>

Liste de rapports et notes de recherche / List of research reports and notes

Brouard, F., Litalien, M. (2024). *Ottawa Black Bears – A new professional lacrosse team in Ottawa*, #PARG 2024-40RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, March 8, 16p. [PDF](#)

Brouard, F., Litalien, M., Perreault, L. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Case studies and comparison*, Research Paper, Canadian Philanthropy Partnership Research Network (Philab), Carleton University / Nipissing University, December, 172p. [PDF](#) / [PDF Philab link](#)

Brouard, F., Litalien, M., Perreault, L. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Comparative analysis*, #PARG 2023-38RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 21p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – BC Lions Alumni Association Foundation (Vancouver)*, #PARG 2023-37RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 8p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Whitecaps Foundation (Vancouver)*, #PARG 2023-36RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 8p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Canucks for Kids Fund (Vancouver) and Vancouver Canucks Alumni Foundation*, #PARG 2023-35RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 13p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Edmonton Oilers Community Foundation (Edmonton)*, #PARG 2023-34RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Calgary Flames Foundation (Calgary)*, #PARG 2023-33RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Saskatchewan Roughrider Foundation (Regina)*, #PARG 2023-32RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – True North Youth Foundation (Winnipeg)*, #PARG 2023-31RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Jays Care Foundation (Toronto)*, #PARG 2023-30RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 8p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – MLSE Foundation (Toronto)*, #PARG 2023-29RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Fondation Impact de Montréal (Montréal)*, #PARG 2023-28RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 8p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Fondation des Alouettes (Montréal)*, #PARG 2023-27RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 8p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Fondation du Club de Hockey Canadien pour l'enfance (Montréal)*, #PARG 2023-26RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 9p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Senators Community Foundation (Ottawa)*, #PARG 2023-25RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 10p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – OSEG Foundation (Ottawa)*, #PARG 2023-24RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 10p. [PDF](#)

Brouard, F., Perreault, L., Litalien, M. (2023). *Canadian Foundations Associated with Professional Sports Clubs – Overview*, #PARG 2023-23RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 3, 10p. [PDF](#)

Brouard, F. (2023). *Canada Soccer – Financial Information: Issues about transparency and equity for women*, #PARG 2023-22RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, February 12, 24p. [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2023). *Hockey Canada – Existing and proposed organizational structure*, #PARG 2023-21RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, January 15, 22p. [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2023). *Hockey in Canadian Provinces & Territories – Governance and Finances of Hockey Canada members*, #PARG 2023-20RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, January 15, 28p. [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2023). *Hockey Canada Governance – Existing Situation and Suggestions by Judge Cromwell (2023)*, #PARG 2023-19RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, January 15, 13p. [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2023). *Hockey in Canadian Provinces & Territories – Membership statistics from Hockey Canada*, #PARG 2023-18RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, January 15, 29p. [PDF](#)

Brouard, F. (2022). *Sale of Ottawa Senators – Information on a future transaction*, PARG #2022-17RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, December 23, 21p. [PDF](#)

Brouard, F., Webb, A., Pilon, M. (2022). *Registered Canadian Amateur Athletic Association (RCAAAA) – List of RCAAAA and issues on financial information*, PARG #2022-16RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, November 9, 19p. [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2022). *Hockey Canada – Financial Information: Issues about transparency and responsiveness*, PARG #2022-12RN, Research Note, Professional Accounting Research Group (PARG), Sprott School of Business, Carleton University, October 11, 37p. [PDF](#)

Articles dans revues avec comité de lecture / Articles in Refereed Journals

Webb, A., Cloutier, A., Brouard, F. (2023). Innovations in global sports brands management: the case of FC Barcelona's Barça Museum, *Managing Sport and Leisure*, __(__), (published 20 April 2023). DOI:10.1080/23750472.2023.2200491 [link](#) / [PDF](#) [open access](#)

Communications présentées lors de conférences avec évaluation par les pairs / Papers presented at Refereed Conferences

Brouard, F., Litalien, M. (2024). «Canadian Foundations Associated with Professional Sports Clubs», *ANSER-ARES 2024 Annual Conference*, Association for Nonprofit and Social Economic Research (ANSER) / Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES), Montréal (McGill U.), June 13. [Diapos](#) [PDF](#)

Brouard, F., Pilon, M., Webb, A. (2023). «Crise à Hockey Canada: Information financière et gouvernance / Hockey Canada Crisis: Financial information and governance», *ANSER-ARES 2023 Annual Conference*, Association for Nonprofit and Social Economic Research (ANSER) / Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES), Toronto, May 28-29. [Diapos](#) [PDF](#)

Webb, A., Orr, K., Warner, M., Brouard, F. (2022). «Changing the Game: Managing Sports Based Multi-Stakeholder Partnerships», *EASM Conference 2022 – The European Sport Management Conference*, European Association for Sport Management (EASM), Innsbruck, September 5-8.

Webb, A., Cloutier, A., Brouard, F. (2022). «Social innovations in Professional Sports: FC Barcelona's Barça Museum», *ASAC 2022 Annual Conference*, Strategy section, Administrative Sciences Association of Canada (ASAC), Halifax, June 6.

Webb, A., Cloutier, A., Brouard, F. (2022). «Social innovations in Professional Sports: FC Barcelona's Barça Museum», *ASAC 2022 Annual Conference*, Strategy section, Administrative Sciences Association of Canada (ASAC), Halifax, June 6.

Perreault, L., Brouard, F., Webb, A. (2022). «Mapping of Foundations Associated with Professional Sports Clubs: A Review», *ANSER-ARES 2022 Annual Conference*, Association for Nonprofit and Social Economic Research (ANSER) / Association de recherche sur les organismes sans but lucratif et l'économie sociale (ARES), virtual, May 13-15.

Communications présentées à d'autres conférences / Papers presented at Other Conferences

Brouard, F., Litalien, M. (2024). «Philanthropie et sport: état des lieux». *École d'automne 2024 du Philab*, November 28.

Brouard, F., Perreault, L., Webb, A. (2021). «Examination of foundations in a post-COVID era: Illustration with Sports and Arts Sectors», *Philab Ontario Hub Regional Conference 2021*, Session 2: Sector-specific challenges, (virtual) 12 May. [Slides 2/page](#) / [Slides 6/page](#) / [YouTube video \(18 min.\)](#)

Articles dans des revues professionnelles / Articles in non-refereed journals

Pilon, M., Webb, A., Brouard, F. (2022). «To clean up Hockey Canada, financial transparency is a must», *The Conversation*, 8 November. [link EN](#)

Litalien, M., Brouard, F. (2021). Éditorial: Le rôle de la philanthropie durant les crises, *Infolettre Philab*, novembre. [Link](#) / [Link Numéro](#)

Brouard, F. (2020). *Sprott Business Insights: Crisis Management and COVID-19*, June 30. [Link](#)

Brouard, F. (2020). «La crise provoquée par la COVID-19 et l'impact financier en philanthropie», p.59-62. *L'Année Philanthropique / The Philanthropic Year, Hors-Série / Special Edition #1, Mai / May*, [PDF # PDF FR](#)