

Ardnt Industries

Suggested Time: Maximum 4 hours

The CFE Day 1 (Capstone 1 individual certification case) will require students to draw upon their group work from the integrated case, Capstone 1 module. Candidates will need to have understood the rationale behind the group's analyses and conclusions to be able to respond to the individual case. The individual case will provide a change/twist to the initial Capstone 1 case situation which will require new analysis and a determination of the impact on the group's previous conclusions. Since candidates are now at the Capstone part of the professional program, the case evaluation will focus on the candidate's ability to apply their CPA professional skills, however, the technical content of the response will also be evaluated.

A sample candidate response is provided. A mapping and an outline of the expectations are also provided. A detailed marking guide is not provided.

Update

It is now September 2016. Ardnt Industries proceeded with Peru expansion and new product development (environmentally friendly locomotive) through a joint venture. Their most recent financial results, including mid-year 2016 results, are reflected in Exhibits 1 and 2.

Peru

Sales have been brisk and in the short time that Ardnt has been in the market, they have built a very good reputation for quality. In particular, agriculture equipment has slightly exceeded sales estimates; and, due to the demand for public infrastructure, in part fuelled by the mining sector, road and rail products are in demand and the Peruvian government is currently in discussions with Road and Rail Products. The engineering equipment sales estimates have not been achieved to date. A positive factor has been interest from countries in close proximity. For example, Ecuador has contracted with Engineered Products to source some equipment for their oil and gas sector. As well, companies in both Bolivia and Columbia are expressing interest in products from all three companies. See Exhibit 3 for past results and a revised forecast for the next five years.

Environmentally Friendly Locomotive

The research and development have taken longer than anticipated; and, the sales forecast has been revised (see Exhibit 4). Worse, EL, our joint venture partner, is in financial difficulty again and its owner is negotiating to sell the company to a major rail competitor, Ripper Rail (RR), for \$10 million.

Other Updates

Catherine Arndt has finished her tenure as Chairman of the Board and Barry Arndt has stepped in as interim Chair of the Board and remains as CEO of Arndt Industries. CEOs of other divisions remain unchanged with Clare in Rail Road Products, David in Agriculture Products and Dominique in Engineered Products.

The board decided on a 4,000:1 stock split, and valued each share at \$40.00 for the purpose of divesting of their shares. Arndt now distributes dividends quarterly.

Board Meeting – September 2016

Barry: I have asked Karam Mitchel to attend our meeting today in order to understand the current issues we are facing with respect to the work he helped us with previously. He will review the results and advise on other important items that we need to address.

The most pressing issue to me, is the fact that both our current ratio and return on assets ratios are not meeting the bank's covenant [the minimum current ratio of 1.5:1 and return on assets of 10% (calculated using after-tax income and total assets) (the bank is evaluating the return on assets by doubling our mid-year return).]. The third requirement, debt to tangible net worth, is not a problem as we are well below the maximum on this one. The bank received the mid-year financial statements and is giving us 15 days to provide them with an updated business plan; specifically, one that ensures that all bank covenants will be met by December 31, 2016 or else they will demand immediate payment of 75% of all outstanding debt.

We previously discussed the alternative of going public, but opted against it because of the onerous additional work related to this as well as having to divulge various operating information to the public; however, we need to re-visit this option in light of our situation. Rachel has been working with legal counsel and an investment banker over the past month and we could undergo an IPO by the end of December. Specifically:

- An underwriter has advised that we could price our shares in the market between \$35 and \$40 per share, with an attached dividend rate of about 5%.
- We could maintain control by issuing up to 3 million shares from treasury; underwriting and management fees would be approximately \$2 million for 1- 1.5 million shares and \$3 million for 1.5 to 3.0 million shares.

Another alternative has presented itself. A private equity firm is interested in purchasing part of our company; however, under their terms, they would hold 55% of AI and are looking for a 50% return on their investment over five years; as well as quarterly dividends. They would pay \$95 million up front and their major conditions are:

- i) In 5 years, they Arndt will be permitted to purchase the shares back at a cost of \$142,500,000 (payable over five years starting in year 6); in the event that Arndt is not in a position to repurchase the shares, the private equity firm can pursue taking the company public
- ii) Every quarter, they expect to receive a payment of \$3,800,000; of which \$1,900,000 represents a dividend, and the rest would be allocated as credit towards their final pay-out

Given the situation we are facing the shareholders have given the board approval to proceed with either the IPO or Private equity offer if the board determines this is needed.

Karam and his team will follow up on assessing the risks of these two options. Now that we have an internal audit department we can use that resource to help identify and deal with any extra accounting work and other issues that an IPO could create. Perhaps you can identify these for us as well Karam? In the meantime, I would like to hear everyone's thoughts.

Clare: I'm not in favour of giving control to someone else; these private equity firms can be very aggressive and I'm worried about how aggressive they may be and if they would affect our brand in the market. I don't mind the IPO option.

David: I'm not overly excited about a private equity firm, and even more so about losing some of our dividend payouts to this firm; however, at the same time, I also am very much against going public.

With respect to our assets, I know that \$1.5 million is reflected in inventory in the mid-year financial statement; however, that was shipped out to Peru and was in transit during the preparation of the financial statement. All of the inventory was subsequently sold.

Dominique: I believe our division was in a similar scenario – we shipped out \$750,000 around that time; of which all was delivered to customers and should have been recorded as revenue. I have been involved with private equity before – sometimes it works out okay, and sometimes it doesn't. There are always risks. I'm undecided between an IPO or private equity. Is there some other way that we can meet the covenants?

Barry: I do not believe so. Even with the first 3 genset locomotives being delivered next month, I believe that we will still fall short of the required cash that we need.

Clare: This would be mostly straight cash coming in though (and straight revenue), since 80% of the production costs have been completed. Maybe there is a way that we can meet our covenant without having to go public or do a private placement. As a side note, these production costs have not yet been transferred out to the joint venture and are still residing in our operating costs – once we transfer them out of our division, our revenue and cash will increase around \$1,000,000 related to our portion of manufacturing. While we are discussing the current assets and what is reflected in the mid-year financial statements, our division had a \$4.25 million receivable collected – this was also reflected in the mid-year statement sent to the bank.

Barry: Karam, please consider this in your analysis. Let's move onto an update of our strategy. To start, the Peru expansion has proven to be profitable; however, we now have to consider internal resource allocation. I'm not sure if Road & Rail can fulfill the demands of the environmentally friendly locomotive project and the external demands from Peru and potentially other countries. I have heard that the Bolivian government is working on sourcing for their rail infrastructure and that Road Rail Products has been awarded a \$500,000 contract with the potential to expand to approximately \$3-5 million per year, for the next 2-4 years.

Clare: Yes, this is correct.

Barry: I also understand that the environmentally friendly locomotive project is having some problems.

Clare: Yes. EL is in financial difficulty and Ripper Rail (RR) is in negotiation to purchase EL for \$10 million. The joint venture will be null and void if EL ceases to exist or is sold and RR has indicated that they are not in favour of the same terms for the joint venture. They either want to purchase the joint venture outright paying us approximately \$12 million for our 80% of the JV; or, they would consider discussing a 50-50 ownership structure and pay us between \$4 and \$5 million for 30% of the JV which will result in the 50/50 ownership. They would continue with the other major aspects of the original joint venture (i.e. frame price and expected sales fee).

Dominique: I wonder if we should just consider divesting. We've done a good job developing the product, and perhaps can spin this off now, given this update. Could we meet our covenants if we do this?

Clare: We should keep the business, as it differentiates us from the competition; as well, the trend of environmentally friendly is not going to end anytime soon. We could counter RR's proposal and purchase EL for \$10 million— this would give us access to EL's facilities and we could move all of the production there. This would require about a \$2 – 3 million investment over the next 1-3 years to expand the facility and update some equipment. I did ask EL's owner to wait for at least two weeks before he sells to RR; he did agree and provided me with his most recent financial summary (see Exhibit 5). Although, he will expect that any purchase of his company will be finalized three weeks from now, with 50% of the purchase price paid then and the remaining 50% one month later as the most pressing issue for him right now is paying his staff. This issue also impacts us, because if the staff is not paid, we could potentially face an issue with sourcing our locomotive frames. Also, if RR purchases this company and we do not pursue a joint venture with them, the input components for locomotive frames will be sold to us at market again – roughly \$950,000 per frame versus the \$800,000 per frame that we were receiving under the current joint venture.

Barry: Karam, please review this item for us. David, I understand that you have an immediate capital expenditure request; one that you would prefer to do now rather than waiting for our next capital expenditure cycle. Please tell us about this.

David: I would like to implement an in-house powder-coating system so that we can control quality and improve lead times. We are having increasing problems with our current suppliers and I am concerned about quality issues. The other divisions could benefit from this as well; I have summarized the details. (See Exhibit 6.) Overall, this initiative would improve quality and lead times and I can realize about a \$1 million savings per year.

Clare: David has shared some information with us and I believe that this would benefit us, since currently still use conventional paint methods as well.

Dominique: I haven't seen any information yet; if this is a feasible alternative and as long as the price to us is comparable to what we would pay to our external supplier I'd be willing to accept it because our current supplier is starting to fall behind in turnaround time.

Barry: Okay. I like to see everyone working together. This is positive. My understanding is that the capital cost is around \$1.9-\$2.4M; the only problem that we have right now is with respect to cash flows/financing.

We have an update from our internal audit department on their findings with respect to the dealers in Asia that were handling Agricultural Products sales. AI began legal action against these companies late last year. In summary:

1. Breach of Contract – AI has demanded \$2M in damages for breach of contract. Per discussion with legal counsel expectation of receiving \$3M is extremely high – greater than 80%. This will be settled in court early in 2017; however, the dealership has advised that they are willing to pay \$1.2 million now in order to settle this out of court. If we settle now, our legal and administration fees will be only \$150,000 instead of approximately \$350,000.

2. Excess Warranty – AI has demanded payment equal to \$1.5M in excess warranty billings. Legal counsel indicates that the chance of payment is 50/50 and to proceed with this will result in approximately \$500,000 of additional legal costs.

We need to decide how to proceed on each of these matters.

One final issue that I am concerned about is the decrease in inter-company transfers; I'm afraid that our consolidated gross margin is deteriorating because divisions are opting to go outside for comparable products. Is this true?

David: Yes, we are. Engineered Products provides quality supplies, and usually does so in a timely manner, but some of the pieces can be sourced cheaper at comparable quality.

Dominique: We are starting to face capacity issues and may have to start running a third shift two days a week. The price that we have been charging is taking this into account. For example, we sometimes have to apply overtime in order to meet our deadlines for our external customers as well as inter-company transfers. We expect to be requesting in next year's budget an additional investment in plant and equipment of \$3 million in order to accommodate our expected growth, and when we are able to better manage our capacity and operations, we should be able to provide a more comparable price to Agriculture Products. However, at the same time, Agriculture Products is charging us more than in the past, such that we have started to look for other suppliers.

Barry: Karam, please consider this in your analysis (included is this year's performance metrics, Exhibit 7); however, we are not looking for in-depth analysis at this point. Just do a preliminary analysis. I know that you had suggested some ideas earlier; however, in light of the current issues, we would appreciate any new insights that you could provide.

We will meet again 10 days from now to review Karam's analysis and make our decisions going forward. Karam, please consider our previous goal of breaking \$500M in revenue by 2019 in your analysis. This goal is still important to us.

APPENDIX I
UPDATED FINANCIAL STATEMENTS

Arndt Industries Consolidated Statements Operating Results
Years ended December 31,
[Note: June 30th, 2016 is mid-year]
('000s)

	2016	2015	2014
Sales	\$223,878	\$427,218	\$407,045
Cost of Goods Sold			
Direct materials	112,939	208,531	194,810
Salaries and benefits	45,776	84,759	78,767
Utilities	2,875	5,750	5,358
Engineering	3,292	5,985	5,475
Travel	1,525	3,812	3,564
Loss (gain) on foreign currency exchange	5	16	21
Depreciation and amortization	<u>2,612</u>	<u>6,530</u>	<u>6,456</u>
Total Cost of Goods Sold	169,024	315,383	294,451
Selling, General and Administration			
Wages and benefits	17,725	34,471	31,250
Office and miscellaneous	2,925	6,254	6,785
Marketing	4,727	9,253	8,356
Professional fees	2,305	4,995	3,145
Interest and bank charges	1,557	2,252	2,542
Research and development	3,173	5,945	6,425
Depreciation and amortization	485	875	802
Bad debts	2,382	6,009	5,785
Warranty and after-sales service	<u>3,156</u>	<u>7,312</u>	<u>7,024</u>
Total Selling, General and Administration	38,435	77,366	72,114
Corporate Charges	4,478	8,350	8,245
Profit Sharing	535	1,071	1,845
Income Taxes	<u>4,625</u>	<u>8,266</u>	<u>9,725</u>
Net Income	<u>\$ 6,781</u>	<u>\$ 16,782</u>	<u>\$ 20,665</u>

APPENDIX I
UPDATED FINANCIAL STATEMENTS

Arndt Industries Consolidated Statements of Financial Position
Years ended December 31
[Note: June 30th, 2016 is mid-year]
('000s)

	2016	2015	2014
Assets			
Cash	\$ -	\$ 858	\$ 1,889
Receivables	38,707	36,639	35,876
Inventory	39,512	36,399	36,852
Other current assets	7,405	6,950	5,852
Investment in Joint Venture	7,250	6,250	5,000
Intangible assets	711	759	808
Property, building and equipment (net)	<u>73,099</u>	<u>71,064</u>	<u>67,772</u>
Total Assets	<u>\$166,684</u>	<u>\$158,919</u>	<u>\$154,049</u>
Liabilities			
Line of credit	\$ 4,856	\$ 2,690	\$ 105
Accounts payable and accrued liabilities	52,449	45,699	49,264
Current portion of long-term debt	2,532	2,532	2,532
Long-term debt	<u>28,478</u>	<u>33,010</u>	<u>35,542</u>
Total Liabilities	88,315	83,931	87,443
Equity			
Common shares	100	100	100
Retained earnings	<u>78,269</u>	<u>74,888</u>	<u>66,506</u>
Total Liabilities and Equity	<u>\$166,684</u>	<u>\$158,919</u>	<u>\$154,049</u>

APPENDIX II
SELECTED OPERATING RESULTS

Agricultural Products

	2016	2015	2014
Sales	\$ 97,810	\$ 183,620	\$ 173,374
Material	48,080	91,558	84,163
DM	19,995	34,600	30,767
Other	<u>3,269</u>	<u>6,959</u>	<u>6,552</u>
Gross Profit	\$ 26,466	\$ 50,503	\$ 51,892
Administration	<u>16,779</u>	<u>33,514</u>	<u>31,427</u>
Net Income	<u>\$ 9,687</u>	<u>\$ 16,989</u>	<u>\$ 20,465</u>
Capacity	61%	59%	54%

Engineered Products

	2016	2015	2014
Sales	\$ 65,154	\$ 139,915	\$ 134,273
Material	31,737	69,700	65,265
DM	13,885	31,960	29,685
Other	<u>2,985</u>	<u>5,619</u>	<u>5,485</u>
Gross Profit	\$ 16,547	\$ 32,636	\$ 33,838
Administration	<u>12,002</u>	<u>24,382</u>	<u>22,353</u>
Net Income	<u>\$ 4,545</u>	<u>\$ 8,254</u>	<u>\$ 11,485</u>
Capacity	62%	61%	58%

Operating Results
Years ended December 31
[Note: June 30th, 2016 is mid-year]
('000s)

Transfers	2016	2015	2014
To Engineered	\$ 552	\$ 1,886	\$ 1,224
Mark-up	12%	12%	12%
To Road Rail	\$ 952	\$ 1,427	\$ 1,355
Mark-up	10%	10%	10%

Transfers	2016	2015	2014
To Agricultural	\$ 873	\$ 2,134	\$ 2,796
Mark-up	14%	14%	13%
To Road Rail	\$ 1,105	\$ 2,455	\$ 2,632
Mark-up	12%	12%	13%

Road Rail

	2016	2015	2014
Sales	\$ 63,814	\$ 111,585	\$ 107,405
Material	35,604	56,175	53,389
DM	10,996	18,199	18,315
Other	<u>4,054</u>	<u>9,515</u>	<u>8,837</u>
Gross Profit	\$ 13,160	\$ 27,696	\$ 26,864
Administration	<u>9,654</u>	<u>19,470</u>	<u>18,334</u>
Net Income	<u>\$ 3,506</u>	<u>\$ 8,226</u>	<u>\$ 8,530</u>
Capacity	68%	67%	64%

Transfers	2016	2015	2014
To Joint Venture	\$ 500	\$ 1,750	\$ -

**APPENDIX III
FIVE YEAR FORECAST FOR PERU AND SOUTH AMERICAN OPERATIONS**

	2015 Actual	2016 to June 30	2016 Budget to Dec 31	2017	2018	2019	2020
Sales							
Agriculture machinery & Equipment	\$ 1,053	\$ 2,178	\$ 2,600	\$ 9,000	\$ 16,000	\$ 17,500	\$ 22,500
Engineering (Material Handling & Other)	698	1,753	2,200	11,500	15,000	16,000	17,500
Road and Rail Products	<u>105</u>	<u>143</u>	<u>175</u>	<u>2,000</u>	<u>4,500</u>	<u>7,000</u>	<u>12,000</u>
	\$ 1,856	\$ 4,074	\$ 4,975	\$ 22,500	\$ 35,500	\$ 40,500	\$ 52,000
Cost of Goods Sold:							
Transfers							
Agriculture	-\$ 790	-\$ 1,634	-\$ 1,950	-\$ 6,750	-\$ 12,000	-\$ 13,125	-\$ 16,875
Engineered	- 510	- 1,280	- 1,606	- 8,395	- 10,950	- 11,680	- 12,775
Road Rail	- 74	- 100	- 123	- 1,400	- 3,150	- 4,900	- 8,400
Direct Materials	- 46	- 102	- 124	- 563	- 875	- 1,000	- 1,500
Direct Labour (Salaries)	<u>- 22</u>	<u>- 49</u>	<u>- 60</u>	<u>- 338</u>	<u>- 533</u>	<u>- 750</u>	<u>- 1,000</u>
	-\$ 1,441	-\$ 3,164	-\$ 3,863	-\$ 17,445	-\$ 27,508	-\$ 31,455	-\$ 40,550
Selling, General & Admin	<u>-\$ 542</u>	<u>-\$ 750</u>	<u>-\$ 750</u>	<u>-\$ 3,500</u>	<u>-\$ 4,500</u>	<u>-\$ 5,500</u>	<u>-\$ 6,750</u>
Net Income	<u>-\$ 127</u>	<u>\$ 160</u>	<u>\$ 362</u>	<u>\$ 1,555</u>	<u>\$ 3,493</u>	<u>\$ 3,545</u>	<u>\$ 4,700</u>

APPENDIX IV
FIVE YEAR FORECAST FOR LOCOMOTIVE JOINT VENTURE (100%)

The forecast was completed in May 2016 and reflects the confirmed orders for 2016 and 2017; about 50% of forecasted sales for 2018 are confirmed.

	2016	2017	2018	2019	2020
Sales - Units	3	8	18	22	25
Sales Price (unit)	<u>\$ 1,650,000</u>	<u>\$ 1,650,000</u>	<u>\$ 1,750,000</u>	<u>\$ 1,850,000</u>	<u>\$ 1,900,000</u>
Total Sales	\$ 4,950,000	\$ 13,200,000	\$ 31,500,000	\$ 40,700,000	\$ 47,500,000
Cost of Goods					
Locomotive frames	-\$ 2,400,000	-\$ 6,560,000	-\$ 15,129,000	-\$ 18,953,275	-\$ 21,800,000
SGA	- 990,000	- 2,178,000	- 3,780,000	- 5,550,000	- 5,550,003
Materials, Labour and Overhead (COGS)	- 1,050,000	- 2,952,000	- 6,808,050	- 9,692,016	- 9,692,016
2.5% Sales fee to EL	<u>- 123,750</u>	<u>- 330,000</u>	<u>- 787,500</u>	<u>- 1,156,250</u>	<u>- 1,156,251</u>
	-\$ 4,563,750	-\$ 12,020,000	-\$ 26,504,550	-\$ 35,351,541	-\$ 38,198,269
Net Income (Loss)	<u>\$ 386,250</u>	<u>\$ 1,180,000</u>	<u>\$ 4,995,450</u>	<u>\$ 5,348,459</u>	<u>\$ 9,301,731</u>

APPENDIX V
EXCERPT FROM EL'S MOST RECENT FINANCIALS

Assets

Building - FMV	1,650,000
Land - FMV	2,750,000
Equipment -FMV	1,000,000
Inventory - NRV	475,000
A/R NRV	<u>150,000</u>
	\$ 6,025,000

Liabilities

Line of Credit	\$ 850,000
Accounts Payable	1,200,000
Long-term Loan	<u>900,000</u>
	\$ 2,950,000

Last Year's Sales*	\$ 3,200,000
Cost of Sales	2,500,000
Selling and Administration	<u>1,250,000</u>
Net Loss	-\$ 550,000

*Last year's sales included the three locomotive frames to the joint venture; the remainder of sales related to service and parts sales.

EXHIBIT 6:
POWDER-COATING

The benefits of powder coating include: the elimination of airborne emissions and other hazardous waste; a decrease in direct material and direct labour costs; and shorter turnaround times (powder paint cures faster than solvent-based paint).

A nearby company could provide us with powder-coating services for 5.75% of our direct material costs. Turnaround times would be between two and five days. Engineered Products has used this company's services for the last two years; the work has been satisfactory for the most part and turnaround times have been longer than three days only 25% of the time.

Alternatively, we could do powder coating in house. The equipment would cost between \$1.8 and \$2.4 million, including installation, and would have a useful life of 15 years. Facility reorganization would cost approximately \$20,000, and training, approximately \$15,000.

Given our current level of operations, it is estimated that the equipment would be operating at 45% capacity, which would allow us to serve Engineered Products and Road Rail Products as well. Engineered Products currently spends approximately 3% of its direct material budget on outsourced powder coating. Road Rail Products still uses conventional coating, like us, and has reported a cost structure similar to our own: 2.75% of direct material costs and 9.5% of direct labour costs are attributable to coating operations. For comparison purposes, historical average costs for conventional coating and estimated costs for the alternatives are summarized below. These costs are expressed as percentages of total direct material and direct labour costs as applicable.

	Conventional Coating (in house)	Powder Coating (in house)	Powder Coating (outsourced)
Direct material	2.75%	2.20%	5.75%
Direct labour	9.50%	7.80%	0.00%

For example, in the Ag division, a net annual savings of \$1 million dollars (or, 19%) by adopting in-house powder coating is estimated (see below). The Ag Division would be more than happy to share the service and apply our normal transfer mark-up (10%).

Agriculture 2015 results	Conventional Coating	Powder Coating	Outsource Powder Coating
Direct Material: \$91,558	\$2,518	\$2,014	\$5,265
Direct Labour: \$34,600	\$3,287	\$2,659	
	\$5,805	\$4,713	\$5,265
Annual Savings for in-house powder coating	\$1,092 19%		
Estimated Payback (years): \$2.1 million(average cost) / \$1.09 million	1.9		

EXHIBIT 7
2015 PERFORMANCE METRICS

Division	Metric	Target	Overall Impact on Bonus
Agricultural Products	Gross margin	30%	30%
	Profit margin (before taxes and corporate allocation)	10%	40%
	Current ratio	1.35:1	15%
	Debt-to-equity ratio	1.50:1	15%
Engineered Products	Gross margin	25%	30%
	Profit margin (before taxes and corporate allocation)	8%	40%
	Current ratio	1.35:1	15%
	Debt-to-equity ratio	1.50:1	15%
Road Rail Products	Gross margin	23%	30%
	Profit margin (before taxes and corporate allocation)	8%	40%
	Current ratio	1.35:1	15%
	Debt-to-equity ratio	1.50:1	15%