



Carleton
UNIVERSITY

Faculty of
**Graduate and
Postdoctoral Affairs**

Sprott School Of Business **2021 Graduate Viewbook**

Carleton University, Ottawa, Canada



sprott.carleton.ca

Apply Now for Graduate School at Carleton!

Carleton offers more than 100 graduate programs, pathways and initiatives. In the Sprott School of Business, we offer the following degrees:

- Collaborative Specializations
- Master of Accounting (MAcc)
- Master of Business Administration (MBA)
- MSc in Management
- PhD in Management
- Technology Innovation Management (MASc, MEng, MEnt)



Fees and Financial Assistance

Tuition fees are based on your program, your status as a full- or part-time student and your status as a domestic or international student. Fees are paid to the Student Accounts Receivable department after you have been admitted to Carleton and have registered for classes. For more information visit: [carleton.ca/fees](https://graduate.carleton.ca/fees)

Funding is available in the form of teaching assistantships, research assistantships and/or scholarships based on academic excellence. Applicants who apply after the stated deadline may be considered for admission and funding, if funding is still available.

You may also qualify for awards from various donor-funded scholarships provided by Carleton's generous alumni and sponsors.

You should also consider applying for an external financial award.

More information on financial assistance is available at:

graduate.carleton.ca/financial-assistance

Deadlines

Deadlines for applications vary according to the program. Some programs have several deadlines depending on their intake process. Deadlines for the fall term normally occur between December and March, to be guaranteed consideration for admission and funding.

Admission Requirements

Each program has its own minimum requirements. Please refer to sprott.carleton.ca for specific requirements for each program. Please note that meeting the minimum requirements does not guarantee admission into a graduate program.

Admission Process

In addition to meeting the grade and prerequisite requirements of the program in which you are interested, you will need to submit several required

documents with your application. Typically, these include a copy of transcripts from all of the post-secondary institutions you have attended, a Statement of Intent, emails for two or more references (typically academic) and, if applicable, a copy of your English-language test results. Only after you are accepted into one of our programs will you be required to submit official copies of your transcripts and test scores (if applicable).

graduate.carleton.ca/apply-online

Graduate Calendar

For more information about general regulations for Carleton's graduate school, go to: calendar.carleton.ca/grad/gradregulations



Professional Development

At Carleton, we are committed to ensuring you succeed in your studies and develop the professional skills needed to set you up for success when you graduate. To help you plot your career course, Carleton offers a range of workshops that are listed on our Professional Development website. All graduate students are welcome to attend these workshops.

We always strive to provide you with special opportunities to find inspiration, dialogue and camaraderie, as you work toward your writing, research, and professional development goals. More information is available at: carleton.ca/gradpd

Ottawa Advantage

One of Carleton's greatest assets is its location in the nation's capital. Ottawa is home to most federal government departments, as well as influential non-governmental organizations. It boasts a vibrant

business sector and has one of Canada's largest concentrations of high-tech industries. Many other institutions and companies are headquartered here. This "capital advantage" provides

numerous opportunities for work placements, experiential learning and career opportunities.

Nestled at the junction of two picturesque rivers and the Rideau Canal, Ottawa is one of the world's most beautiful capitals. As Canada's fourth-largest city, Ottawa boasts all the benefits of a large urban area, but has still managed to retain a small-town feel. It is rich in vibrant neighbourhoods, in wide-open green spaces, parks and wilderness areas, including the 365-square-kilometre Gatineau Park, just 15 minutes from Parliament Hill.

Each September, as new and returning students arrive at Carleton from across Canada and around the world, they begin to explore their adopted capital city, discovering the natural beauty surrounding them. Leaving campus, students can head out on bicycles or on foot as they travel next to the historic Rideau Canal. In less than 20 minutes, they're following a path that takes them to national landmarks. Surrounded by history, art and an incredible natural environment, students get up close and personal with one of the most unique international cities in the world.



Research

Graduate students work alongside faculty and industry, government and other community leaders who are recognized for their research excellence.

At the Sprott School of Business, you will find a collaborative, interdisciplinary and global research culture. In the past year, Sprott researchers produced 112 journal articles and 131 books, chapters, proceedings and presentations covering a broad range of topics, which speaks to the growing visibility and impact of the research conducted at the School. The following are only a few examples of the extensive research with real-world relevance being done at Sprott.



Newcomers' Career Advancement

Through her research, Luciara Nardon, Associate Professor of International Business, aims to uncover the role of various types of social support in the career paths of newcomers. Luciara's research has important implications to organizations engaged with newcomers as employers or in social support roles. It also has the potential to inform policies related to professional migration.

Generational Career Shifts

Linda Schweitzer, Associate Professor of Management and Strategy, is examining the career trajectories and workplace values of career veterans, baby boomers, Gen Xers and millennials to understand how different generations view work. Linda's research provides crucial insights for employers managing a multigenerational workforce.



Optimizing Operational Decisions Using Mathematical Modelling

Aaron Nsakanda, Associate Professor of Supply Chain Management, works closely with industry and business leaders to create value by developing mathematical models to tackle complex operational issues. Aaron's work has included: using business modeling for loyalty reward programs to achieve and maintain the right balance between customer service and the cost of rewarding customers; applying simulation modeling to understand workflow changes in hospitals; and developing a simulation model of air space and runways to evaluate the impacts of changes to air traffic services on customers.



Learn More

To find out about other graduate student research at Carleton University, go to gradstudents.carleton.ca/grad-research

For more information about faculty research at Carleton, go to research.carleton.ca

Master of Accounting



The Master of Accounting (MAcc) is a rigorous degree program that provides a gateway to a career in professional accounting and the Chartered Professional Accounting (CPA) designation.

Sprott's MAcc program is accredited by CPA Ontario. MAcc graduates are exempt from the CPA Canada Professional Education Program and will proceed directly to the CPA Canada Common Final Exam (CFE), one of the final steps in becoming a CPA.

The MAcc goes beyond the requirements of CPA Canada's Professional Education Program, covering all four CPA electives in assurance, tax, finance and performance management. This breadth and depth of knowledge allows for greater flexibility.

The program capitalizes on the experience and knowledge of Sprott's accounting faculty, who are experts on the competencies required by the accounting profession. MAcc faculty are heavily involved with professional accreditation in various roles, ranging from advising on certification requirements to setting and evaluating professional exams. In addition, you will have several of your cases marked by professional exam markers.

Program Structure

The full-time stream is delivered over two consecutive summers of full-time study and includes an internship in the Fall term following the first summer of study. While the minimum internship requirement is four months, the majority of MAcc students secure eight-month positions from September to April.

The part-time stream is delivered in the evenings over 24 months and begins in the Fall term.

You will benefit from small class sizes and active learning with face-to-face instruction. Cases are used extensively throughout the program to help prepare graduates for success on the CFE. The program makes extensive use of the same software platform used to write the CPA Common Final Exam.

Student Life

There are many opportunities for you to engage in experiences outside of the classroom, which enhance student life, sense of community and your professional network. The program hosts annual events such as the MAcc Chat and MAcc & Cheese networking events, which will connect you with employers in the accounting field. All MAcc students are members of the student-run MAcc Society, which facilitates social events. You will also work closely with the Sprott Business Career Management Centre to prepare for your internship and job search.

Degree offered

Master of Accounting

Career Opportunities

MAcc graduates will have direct access to the CPA Canada Common Final Examination. The required internship provides valuable professional experience, which may be credited towards CPA's practical work experience requirement. Upon achieving the CPA designation, employment opportunities are extensive.

| Program Features | CPA PEP | Sprott MAcc |
|---|---------|-------------|
| CPA Core 1 & 2 | ✓ | ✓ |
| CPA Elective 1 & 2 | ✓ | ✓ |
| CPA Elective 3 & 4 | | ✓ |
| CPA Capstone 1 & 2 | ✓ | ✓ |
| Professional Accounting Cases 1 & 2 | | ✓ |
| Strategy for Professional Accountants | | ✓ |
| Data Analytics for Professional Accountants | | ✓ |
| Internship | | ✓ |
| DIRECT ACCESS TO CPA CFE | ✓ | ✓ |
| MASTER'S DEGREE | | ✓ |

Application Deadline

Full-time stream

Domestic Candidates: Complete applications received by **January 31** will be assessed by mid-February. Applications can be submitted after January 31 until March 31, however they will be assessed only if space remains in the program.

International Candidates December 1

Part-time stream

Complete applications received by **May 31** will be assessed by mid-June. Applications can be submitted after May 31 until August 15, however they will be assessed only if space remains in the program.



Annual MAcc & Cheese employer networking event

Admission Requirements:

An honours four-year bachelor's degree or equivalent with a minimum overall average of B- (70-72%). Demonstrated coverage of the CPA Competency Map at the 'Entry' level by obtaining a minimum grade of C- (60-62%)

and a minimum overall average of B+ (77-79%) in the prerequisite courses. Complete admissions requirements are available at sprott.carleton.ca/macc.

“I really enjoyed being able to study in small class sizes, as it provided an opportunity to get to know and work with other dedicated students during one of the most challenging periods of our academic and professional careers. The MAcc provided all the tools I could ever hope for in preparing for this exam.”

— Michael Chiumera, MAcc/18
2018 CPA National Honour Roll

MAcc graduates Devin Fraser, Alex Samaroo and Michael Chiumera were named to the CPA National Honour Roll, placing them in the top one per cent of more than 6,000 successful writers of the 2018 CPA Common Final Exam (CFE).



Master of Business Administration (MBA)

Innovative Thinking. International Perspective. Transformative Experience.



Designed for early career professionals, the Sprott MBA will equip you to lead and make a difference in a changing global context. You will benefit from an active and collaborative learning environment, where world-class faculty and students come together to share perspectives and challenge conventional thinking. The Sprott MBA is also delivered in Shanghai, China.

The Sprott MBA features an integrated management curriculum at a value-added cost. You can specialize your degree with the choice of concentrations or build your own program from a broad selection of electives.

MBA Concentrations

- Business Analytics*
- Financial Management
- Management and Change

The Sprott MBA also offers a specialization in African Studies.

**The MBA Business Analytics concentration is part of Carleton University's Collaborative Master's in Data Science.*

Project-Based Experiential Learning and Integrated Curriculum

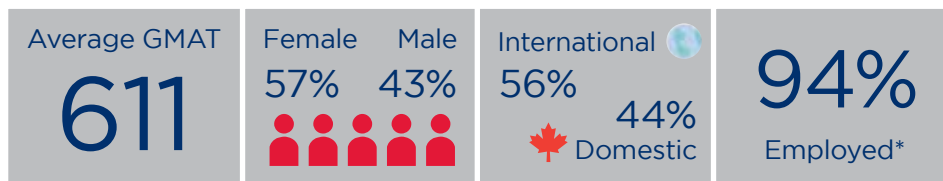
Program curriculum has been redesigned to meet the changing needs of leaders in the workforce. You will be immersed in an integrated set of core courses that will introduce strategic business concepts, as well as market and business strategy, using a variety of tools that include case studies, online simulation, and real-time, client-based projects.

MBA Internship

The MBA Internship program provides the opportunity to broaden your experience and networks, extend learning beyond the classroom, apply knowledge in a business environment, and gain relevant work experience while completing your degree.

Completion of the MBA Internship is mandatory for students who have less than two years of professional work experience. Details available at sprott.carleton.ca/mba.

SPROTT MBA CLASS PROFILE



*within 1 year of graduation (Based on a survey of 2017 graduates)

Career Development

Career transition and advancement are common goals among Sprott MBA students. We provide tailored career support through individual or small group sessions on topics such as job search, networking, resumé and cover letter writing, interview skills and mock interviews. The School also provides access to on- and off-campus networking events and employer information sessions. As a Sprott student, you will have access to exclusive job and internship opportunities through Sprott's career portal.

Student Life

The MBA's small class sizes and active MBA Society contribute to Sprott's close student community. The MBA Society hosts a variety of social and networking events throughout the year. Students have the opportunity to train for and represent Sprott at interuniversity case competitions.

Degree Offered

Master of Business Administration

Career opportunities

Sprott MBA graduates have the latest management skills and knowledge to become emerging leaders in their careers of choice in any number of industries and sectors, including private, public, not-for-profit and NGOs.

Application Deadline

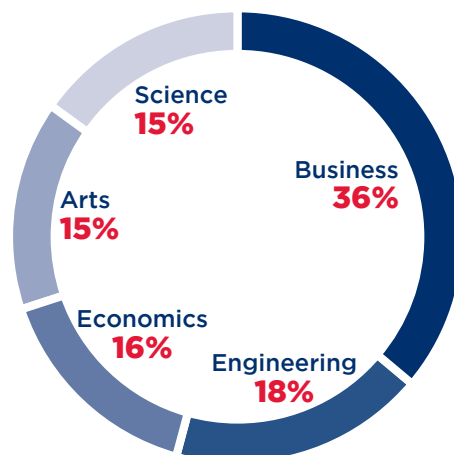
Domestic Candidates:

It is strongly recommended that candidates submit complete applications before **May 1** for consideration for admission to the Fall term.

International Candidates:

March 1 for consideration for admission to the Fall term.

EDUCATIONAL BACKGROUND



Admission Requirements

An honours four-year bachelor's degree with a minimum B average or equivalent. GMAT minimum score of 550 or equivalent GRE score. Two letters of recommendation. The successful completion of a video interview upon request. English proficiency, if required. For more information, please refer to graduate.carleton.ca/international/english-second-language. Scholarships available.



Sprott MBA alumni networking event

Professional MBA

The Sprott Professional MBA program is designed for working professionals who wish to continue in their careers while completing their MBA. With courses delivered every other weekend, students are able to balance work and life demands with their commitment to achieve their goals.

Project-Based Learning and Integrated Curriculum

The program features an integrated set of courses focusing on strategic management concepts and complex decision making, through a variety of approaches and techniques that include case studies and client-based projects. Course offerings reflect the current needs of organizations and market trends.

Program Structure

The Professional MBA is cohort based and structured in an intensive executive format over 16 months. Courses are delivered over team projects and coursework.

Degree Offered

Master of Business Administration



Career Opportunities

Graduates of the Professional MBA will possess integrated knowledge, tools and skills to advance to management roles across various sectors, including private, public, not-for-profit and NGOs.

Application Deadline

Application deadline: **May 1** for domestic candidates; **March 1** for international candidates

Admission Requirements

A four-year bachelor's degree with a minimum B average or equivalent, two professional recommendations, and a minimum of 5 years of professional work experience. In lieu of the GMAT, candidates are required to complete a series of self-paced, online modules through mbamath.com



Contact Info

613-520-2887
mba@sprott.carleton.ca

sprott.carleton.ca/professional-mba

MSC in Management

The Sprott Master of Science in Management is focused on applied research that addresses complex management problems in a rapidly changing and global environment.

MSc students will develop research skills in the inter-disciplinary and collaborative environment of the Sprott School. We offer small classes and our dedicated professors serve as mentors for the duration of your program. The degree can be completed full-time or part-time.

The core of the program is a set of integrative design, methodology and functional areas courses. Students develop a foundation in research methods and statistics, as well as further their knowledge in an area of interest. Coursework is combined with a thesis.

For the thesis, students will undertake independent research

related to issues consistent with the general focus of the program. Students will draw upon knowledge from multiple disciplinary areas within the School and may also draw from other departments in the University.

The main research areas of focus for the MSc are: Accounting, Entrepreneurship, Finance, Information Systems, International Business, Management, Marketing, and Supply Chain Management.

Students enrolled full-time in the MSc in Management program at Carleton University may be permitted to transfer into the PhD program, without completing the master's program, provided they meet certain conditions after their first year of study.

Degrees Offered

Master of Science in Management

Career Opportunities

Graduates have the research foundation to advance to doctoral studies or applied research careers in the public, private, or not-for-profit sectors.

Application Deadline

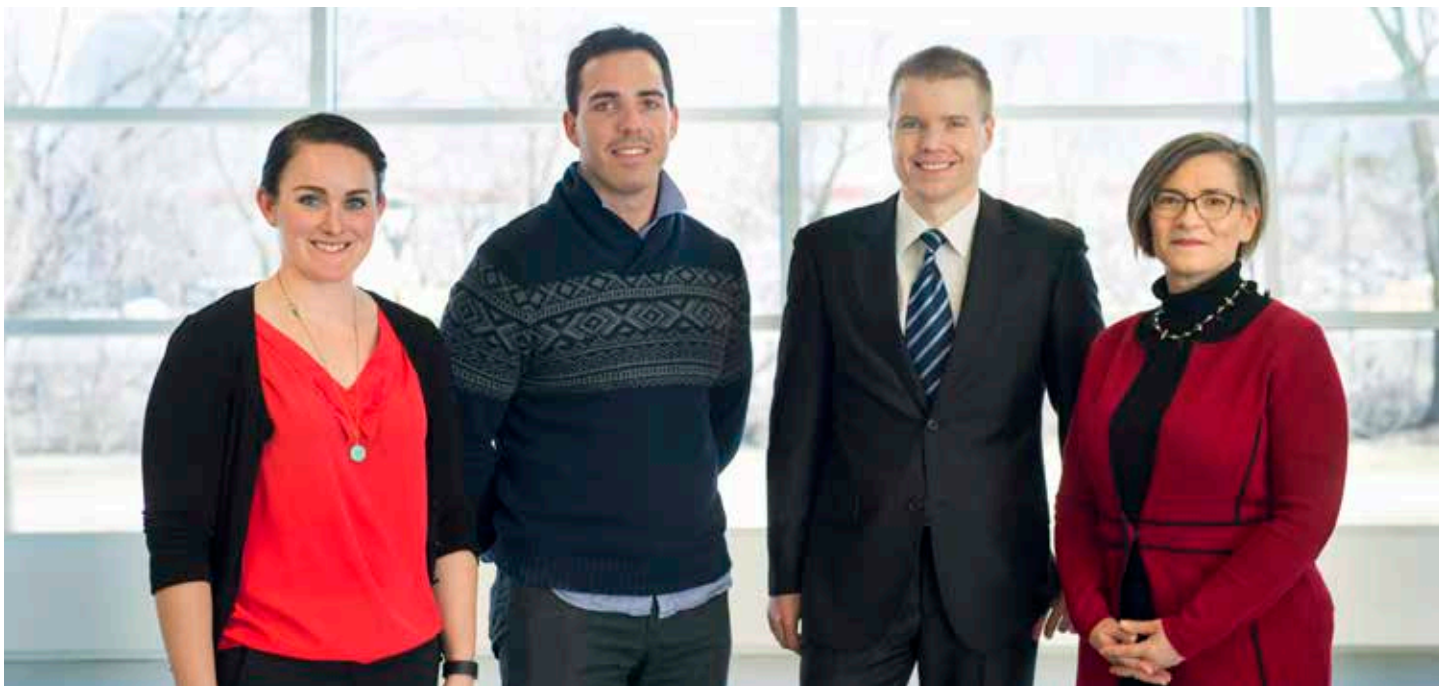
March 1

Admission Requirements

Honours Bachelor of Commerce or equivalent field with a minimum average of B+. GMAT score of 600 or equivalent GRE. Proficiency in English (see sprott.carleton.ca/msc-in-management for details). Basic knowledge of statistics and at least two areas of management. Specific program requirements can be found on our website.



PHD in Management



The Sprott PhD in Management produces graduates skilled in research who possess both the theoretical and practical foundation required to address the complex nature of management problems.

The program offers a number of interdisciplinary, issue-focused courses to provide a holistic perspective to defining and solving problems. At the same time, students are able to ground their learning and research in selected functional areas.

Special Features

- Full-time and part-time study options
- Ability to gain advanced study in two functional areas
- Collaborative, interdisciplinary research environment

- Research seminar series focusing on current management problems involving leaders in practice and research

- Teaching seminar series and experience

We offer progressive program options in the following areas:

- Accounting
- Entrepreneurship
- Finance
- Information Systems
- International Business
- Management
- Marketing
- Supply Chain Management

Wherever possible, you will be linked with one of Sprott's organized research units or other faculty-based research group.

- Centre for Information Technology, Organizations and People
- Centre for Research and Education on Women and Work
- International Business Study Group
- Groupe de recherche sur l'industrie de l'humour
- Manufacturing Systems Centre
- Professional Accounting Research Group
- Research Centre for Technology Management
- Sprott Centre for African Research and Business
- Sprott Centre for Social Enterprises

Degree Offered

PhD in Management

Career Opportunities

Graduates typically pursue careers in university teaching and research, management consulting, or in research and management roles in business and government.

Application Deadline

January 25

Admission Requirements

Applicants must have: a Bachelor and Master's degree in business or a related field with a minimum average of A- (80%); a GMAT score of at least 600; basic knowledge of statistics and at least two areas of management research. Specific program requirements can be found on our website.



“The Sprott experience was incredible. With outstanding mentorship and support, award-winning faculty and thought-provoking classes, the PhD program at the Sprott School of Business is an excellent choice.”

— Todd A. Boyle, PhD/04, Professor & Canada Research Chair in Quality Assurance in Community Pharmacy, Gerald Schwartz School of Business, St. Francis Xavier University

Technology Innovation Management

The Technology Innovation Management (TIM) program, a joint initiative of the Sprott School of Business and the Faculty of Engineering and Design, offers three different degrees in Technology Innovation Management.

- The Master of Applied Science (MASc) degree is thesis-based — students undertake original research under the supervision of an experienced faculty member.
- The Master of Engineering (MEng) degree is project-based — students employ applied research to solve a client problem.
- The Master of Entrepreneurship (MEnt) degree is also project-based — students employ applied research to improve the health of the business ecosystems that deliver specialized services to founders of new companies or new lines of business at existing companies.

All of our students undertake the majority of their coursework in an informal face-to-face university setting. Occasional group study sessions and lectures use our **BigBlueButton** conferencing system. All TIM courses take place in the evening, making the TIM program ideal for busy people.

At Carleton, we actively practise entrepreneurship with the TIM program serving as an important component of Carleton's entrepreneurial focus. We offer several opportunities for advanced learning, including internships with other TIM-based businesses, involvement with Carleton-based projects that build new platforms and systems, and in-depth access to the flagship TIM Review online journal (timreview.ca) and TIM Lecture Series.

We also provide our students and graduates with access to unique resources in Canada's capital region including Lead To Win (leadtowin.ca), ranked by

UBI Global as one of the top 10 university business incubators in North America, the Carleton-led Accelerator for student entrepreneurs and the VENUS Cybersecurity Corporation (venuscyber.com).

Degrees Offered

MASc, MEng, MEnt

Career Options

More than one third of our graduates leave with both a degree and a brand new technology company. Our graduates are also equipped to follow career paths in a variety of business settings.

Fall Application Deadline

March 1, to be eligible for funding. Applicants may apply for the fall or winter terms.

Admission Requirements

A bachelor's degree in engineering, business, or science, with at least a B+ average. Candidates are typically required to have two years of technical work experience prior to admission. Candidates applying for admission with degrees in other areas will also be considered by the admissions committee that is responsible for establishing criteria for degree equivalencies.



Contact Info

613-520-2600 ext. 8659
timprogram@carleton.ca

timprogram.ca

With over 100 graduate programs, you'll find yours at Carleton

MASTER'S

Master of Accounting (MAcc)

Master of Applied Business Analytics in Technology Innovation Management (MABA)

Master of Applied Science (MASc)

- Aerospace Engineering*
- Biomedical Engineering*
- Civil Engineering*
- Electrical and Computer Engineering*
- Environmental Engineering*
- Human-Computer Interaction
- Mechanical Engineering*
- Sustainable Energy Engineering and Policy
- Technology Innovation Management

Master of Architecture (MARCH)

Master of Architectural Studies (MAS)

Master of Arts (MA)

- Anthropology
- Art History
- Canadian Studies
- Communication
- Economics
- English
- European, Russian and Eurasian Studies†
- Film Studies
- French & Francophone Studies
- Geography
- History
- Human-Computer Interaction
- International Affairs†
- International Affairs/Juris Doctor**
- Legal Studies
- Linguistics
- Linguistics (Applied) and Discourse Studies
- Migration and Diaspora Studies
- Music and Culture
- Northern Studies
- Philosophy
- Political Economy
- Political Science†
- Psychology
- Public History
- Religion and Public Life
- Sociology†
- Sustainable Energy†
- Women's and Gender Studies

Master of Business Administration (MBA)

Master of Business Administration (MBA) in Shanghai

Master of Cognitive Science (M.Cog.Sc.)

Master of Computer Science (MCS)†*

- Computer Science
- Human-Computer Interaction

Master of Design (MDes)

Master of Entrepreneurship in Technology Innovation Management

Master of Engineering (MEng)

- Aerospace Engineering*
- Biomedical Engineering*
- Civil Engineering*
- Electrical and Computer Engineering*
- Environmental Engineering*
- Infrastructure Protection and International Security†
- Mechanical Engineering*
- Sustainable Energy Engineering and Policy
- Technology Innovation Management

Master of Information Technology

- Network Technology
- Digital Media

Master of Infrastructure Protection and International Security (MIPIS)†

Master of Journalism (MJ)

Master of Philanthropy and Nonprofit Leadership (MPNL)

Master of Political Management (MPM)

Master of Public Policy and Administration (MPPA)†

Master of Science (MSc)

- Biology*
- Chemistry*
- Earth Sciences*
- Geography (Physical Geography)
- Health Sciences
- Health: Science, Technology and Policy
- Management
- Mathematics and Statistics*
- Neuroscience
- Northern Studies
- Physics*

Master of Social Work (MSW)

COLLABORATIVE SPECIALIZATIONS

- African Studies (Master's)
- Biochemistry (Master's and PhD)
- Bioinformatics (Master's)
- Biostatistics (Master's)
- Chemical and Environmental Toxicology (Master's, PhD)
- Data Science (Master's)
- Digital Humanities (Master's)
- Latin American and Caribbean Studies
- Political Economy (PhD)

DOCTOR OF PHILOSOPHY (PHD)

- Aerospace Engineering*
- Anthropology
- Applied Linguistics and Discourse Studies
- Architecture
- Biology*
- Biomedical Engineering*
- Canadian Studies***
- Chemistry*
- Civil Engineering*
- Cognitive Science
- Communication
- Computer Science*
- Cultural Mediations
- Earth Sciences*
- Economics*
- Electrical and Computer Engineering*
- English
- Environmental Engineering*
- Ethics and Public Affairs
- Geography
- Health Sciences
- History
- Information Technology
- International Affairs
- Legal Studies
- Mathematics and Statistics*
- Mechanical Engineering*
- Neuroscience
- Physics*
- Political Science
- Psychology
- Public Policy
- Social Work
- Sociology

GRADUATE DIPLOMAS

- Architectural Conservation
- Curatorial Studies
- Ethics and Public Affairs
- European Integration Studies
- Health: Science, Technology and Policy
- Indigenous Policy and Administration
- Infrastructure Protection and International Security (IPIS)
- Linguistics
- Migration and Diaspora Studies
- Northern Studies
- Philanthropy and Nonprofit Leadership
- Public Policy and Program Evaluation (online)
- Work and Labour

graduate.carleton.ca

† Co-operative education available

* Joint program between Carleton University and the University of Ottawa

** Program requires application and registration at both Carleton University and the University of Ottawa

*** Joint program between Carleton University and Trent University



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**Graduate and
Postdoctoral Affairs**



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Sprott School of Business
at Carleton University

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