

ICSEM PROJECT

Canadian Group

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# ICSEM Project

## Typologies of SE Models

### Anglophone Canada

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# ICSEM – Canadian Perspective

## Group of researchers

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- West
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    - Peter Hall
  - Ontario
    - François Brouard
    - J.J. McMurtry
    - Marcelo Vieta
  - Territories and First Nations
    - J.J. McMurtry
    - Marcelo Vieta
  - Québec
    - Marie Bouchard
    - Paulo Cruz Filho
    - Tassadit Zerdani
    - Mélanie Claude
  - Atlantic
    - Doug Lionais
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# ICSEM – Canadian Perspective

## Understanding Concepts and Context

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- Historical
    - Different regional and cultural histories
  - Contextual
    - Each experience and practice of Social Enterprise emerges from combination of particular contexts
  - Conceptual
    - There are multiple conceptual approaches
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# Five Cultural Frameworks

- We developed five distinct SE frameworks
- Three are related to Anglophone experience – Atlantic, Ontario, BC and Alberta
- Quebec will be presented later today
- First Nations report to come

# Exogenous Influences


- While endogenous cultural development is key, also exogenous influences
  - UK, both historically and the range of government policies
  - Europe, again in francophone, but also immigrant communities
  - US, strong media and political influence
  - Majority world through immigration

# Social Enterprise Definitions

- In Anglophone Canada, there is a continuum of definitions
  - Range from for-profit entities with social aspects to radical social enterprise in opposition to capitalist structures
- However largely there is agreement that SE are businesses with a social mission
- Controversial aspect is the element of participation

# Social Enterprise “taking hold”



- Despite the different practices and definitions it is “taking hold” as a concept
  - Popularity is based on its flexibility for policy makers and its ability to frame a movement for activists
  - We “frame” this popularity ideologically and practically
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# ICSEM – Canadian Perspective

## Typologies & SE Models

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### Five Sets of Social Enterprises:

- Co-operatives
  - Non-profit Organizations
  - Community Development / Interest Org.
  - First Nations Businesses
  - Business with a Social Mission
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# ICSEM – Canadian Perspective Institutions




- Legal Framework
- Public Policies
- University Institutions
  - Research centers
  - Programs
- Networks
- Funding and Programs




# Social Enterprise - Ideology



- There is no doubt that SE is emerging in the context of neo-liberal economics and policies
  - This has meant, with the exception of Quebec, the retreat of the state for service delivery
  - Limits clarity and uniform practice of SE in Canada
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# Conclusion



- Anglophone SE practice context is diverse and reflective of a number of influences
  - Domination of neo-liberal ideology and the absence of the state is crucial
  - Wide variety of institutional supports and trajectories reflective of historical and cultural conditions
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# ICSEM/Canadian Representatives

<http://sprott.carleton.ca/~fbrouard/ICSEMCanadagroup>



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