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RESEARCH NOTE

#PARG 2023-29RN

Canadian Foundations Associated with Professional Sports Clubs

MLSE Foundation (Toronto)

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This research note summarizes information regarding the MLSE Foundation associated with the Toronto Maple Leafs, Toronto Raptors, Toronto Argonauts, Toronto FC.



Introduction

Professional sports clubs are very popular in Canada. However, foundations associated with them are not well known. In an effort to present some of those foundations, a number of research notes are prepared for all Canadian foundations associated with professional sports clubs in the major professional sport league, namely hockey (National Hockey League (NHL)), football (Canadian Football League (CFL)), baseball (Major League Baseball (MLB)), basketball (National Basketball Association (NBA)), and soccer (Major League Soccer (MLS)).

The mapping exercise presents each Canadian foundation along two main sections: descriptive and financial. An overview research note (PARG 2023-23RN) presents the series of research notes, including a list of professional sports clubs' foundations by city and a list of professional sports clubs' organizations by specific sport in Canada (see also Appendix A).

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Description of the Organizations

The MLSE Foundation is associated with the Toronto Maple Leafs, Toronto Raptors, Toronto Argonauts, Toronto FC. All organizations are located in Toronto, Ontario.

Toronto Maple Leafs



Established in 1917, the Toronto Maple Leafs is a professional ice hockey team part of the National Hockey League (NHL). They played in the Atlantic division of the Eastern Conference. They presently play in the Scotiabank Arena in downtown Toronto.



Toronto Raptors



Established in 1995, the Toronto Raptors is a professional basketball team part of the National Basketball Association (NBA). They played in the Atlantic division of the Eastern Conference. They presently play in the Scotiabank Arena in downtown Toronto.



Toronto Argonauts



Established in 1873, the Toronto Argonauts (officially the Toronto Argonaut Football Club) is a professional Canadian football team part of the Canadian Football League (CFL). They played in the East division. They presently play in the BMO Field in Toronto. A Toronto Argonauts Alumni Association also exists.



Toronto FC



Established in 2005, the Toronto Football Club (Toronto FC) is a professional soccer club part of the Major League Soccer (MLS). They played in the Eastern conference. They presently play in the BMO Field in Toronto.



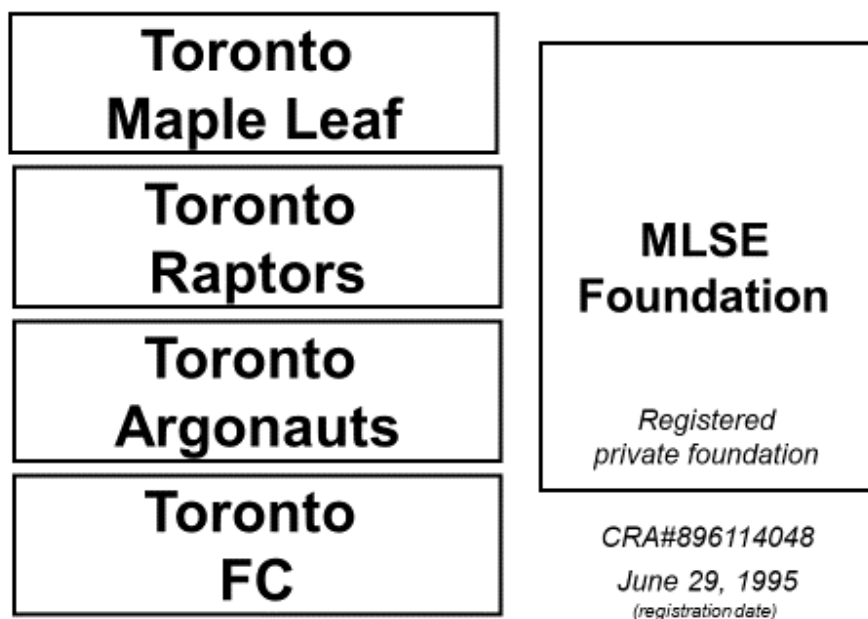
MLSE Foundation

The MLSE foundation was founded in 2009 and is the charitable foundation for the Toronto Maple Leafs (NHL), Toronto Raptors (NBA), Toronto Argonauts (CFL), and Toronto FC (MLS). Previously the Toronto Raptors and Maple Leafs each had a charitable foundation: Raptors Foundation for Kids and the Leafs Fund for Kids. The MLSE foundation is an amalgamation of these two foundations and the addition of the Toronto FC club to represent three teams. The MLSE foundation indicates that their mission is “improving the lives of youth by building facilities, giving to sustainable programs and empowering youth through sport and recreation.”



MLSE Foundation is a Canadian registered charity, namely a private foundation per *Income Tax Act* rules. Figure A presents the corporate structure.

Figure A – MLSE Foundation



Financial Information

Financial information was obtained through the Canada Revenue Agency (CRA) website and more specifically the T3010. The T3010 is the Registered Charity Information Return that is required for all registered charities operating in Canada. Schedule 6 of the T3010 provides rich information on a foundation's assets, liabilities, revenue, and expenditures. Financial data from 2018 to 2023 was gathered through T3010 returns published on the Canadian Revenue Agency (CRA) website. The three most recent years are presented. Unlike financial statements, the T3010 does not provide comparatives from the previous year. Each year must be viewed individually.

The year end of the organization is June 30.

Financial summary

Table 1 presents a financial summary with assets, liabilities, net assets (calculated by difference between assets and liabilities), revenue and expenditures.

Table 1 - MLSE Foundation – Financial summary

Description	2020 \$	2021 \$	2022 \$
Total assets (4200)	5,595,870	6,556,707	8,112,019
Total liabilities (4350)	1,801,382	1,063,181	1,974,035
Total net assets	3,794,488	5,493,526	6,137,984
Total revenue (4700)	13,347,154	10,816,337	10,845,141
Total expenditures before gifts to qualified donees (4950)	3,402,229	4,272,812	4,212,480
Total amount of gifts made to all qualified donees (5050)	8,655,707	4,844,488	5,988,203
Total expenditures (5100)	12,057,936	9,117,300	10,200,683

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)

In 2022, the assets equal around \$8 millions of dollars; the property not used in charitable activities equal almost \$6 millions of dollars; the liabilities equal almost \$2 millions of dollars and the net assets equal \$6 millions of dollars. The net assets almost double between 2020 and 2022.

In 2022, the revenue equal almost \$11 millions of dollars. The total expenditures equal almost \$10 millions of dollars, the total expenditures before gifts to qualified donees equal almost \$4 millions of dollars and the amount of gifts made to all qualified donees equal \$6 millions of dollars in 2022, \$4.8 millions of dollars in 2021 and \$8.6 millions of dollars in 2020.



Financial position

Table 2 presents assets, Table 3 presents property not used in charitable activities and Table 4 presents liabilities.

Table 2 - Assets

Description	code	2020 \$	2021 \$	2022 \$
Cash, bank accounts, and short term investments	4100	3,799,338	5,739,282	7,395,441
Amounts receivable from non-arm's length persons	4110	1,026,599	255,000	221,591
Amounts receivable from all others	4120	649,697	462,470	408,591
Investments in non-arm's length persons	4130			
Long term investments	4140			
Inventories	4150			
Land and buildings	4155			
Other capital assets	4160	82,264	82,264	90,996
Accumulated amortization of capital assets	4166	(35,549)	(53,275)	(67,312)
Other assets	4170	73,521	70,966	62,712
10 year gifts	4180			
Total assets	4200	5,595,870	6,556,707	8,112,019

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)

Table 3 - Property not used in charitable activities

Description	code	2020 \$	2021 \$	2022 \$
Average value of property during the 24 months before the beginning of the fiscal period	5900	4,515,189	5,780,337	4,769,310
Average value of the property during the 24 months before the end of the fiscal period	5910	5,780,337	4,769,310	6,567,362

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)

Table 4 - Liabilities

Description	code	2020 \$	2021 \$	2022 \$
Accounts payable and accrued liabilities	4300	782,328	102,262	560,503
Deferred revenue	4310	1,019,054	960,919	1,367,063
Amounts owing non-arm's length persons	4320			46,469
Other liabilities	4330			
Total liabilities	4350	1,801,382	1,063,181	1,974,035

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)

Revenue and expense

Table 5 presents a summary of revenue and Table 6 presents a summary of expenditures.



Table 5 - Revenue

Description	Code	2020 \$	2021 \$	2022 \$
Total eligible amount of all gifts with tax receipts	4500	1,406,632	1,573,410	1,453,102
Total eligible amount of tax-receipted tuition fees	5610			
Total amount of 10 year gifts received	4505			
Total amount received from other registered charities	4510	426,753	559,590	1,000,736
Total other gifts received for which a tax receipt was not issued by the charity (excluding amounts at lines 4575 and 4630)	4530	2,614,945	2,371,347	2,740,872
Total revenue received from federal government	4540			
Total revenue received from provincial/territorial governments	4550	400,000		
Total revenue received from municipal/regional governments	4560			
Total tax-receipted revenue from all sources outside of Canada (government and non-government)	4571			
Total non tax-receipted revenue from all sources outside Canada (government and non-government)	4575			
Total interest and investment income received or earned	4580	92,029	16,306	43,017
Gross proceeds from disposition of assets	4590			
Net proceeds from disposition of assets (show a negative amount with minus sign)	4600			
Gross income received from rental of land and/or buildings	4610			
Total non tax-receipted revenues received for memberships, dues and association fees	4620			
Total non tax-receipted revenue from fundraising	4630	8,406,795	6,200,340	5,578,216
Total revenue from sale of goods and services (except to any level of government in Canada)	4640			
Other revenue not already included in the amounts above	4650		95,344	29,198
Total revenue	4700	13,347,154	10,816,337	10,845,141

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)

Table 6 - Expenditures

Description	Code	2020 \$	2021 \$	2022 \$
Advertising and promotion	4800	63,027	131,730	101,709
Travel and vehicle expenses	4810	9,483	1,204	6,906
Interest and bank charges	4820	7,505	5,517	1,927
Licences, memberships, and dues	4830	21,887	1,813	1,488
Office supplies and expenses	4840	16,807	35,004	16,137
Occupancy costs	4850			
Professional and consulting fees	4860	394,980	289,737	348,387
Education and training for staff and volunteers	4870	3,914	3,123	6,203
Total expenditures on all compensation	4880	270,152	167,395	149,176
Fair market value of all donated goods used in charitable activities	4890			
Purchased supplies and assets	4891			
Amortization of capital assets	4900	14,922	17,726	14,036
Research grants and scholarships as part of charitable activities	4910			
All other expenditures not included in the amounts above (excluding gifts to qualified donees)	4920	2,599,552	3,619,563	3,566,511
Total expenditures before gifts to qualified donees	4950	3,402,229	4,272,812	4,212,480
Of the amounts at line 4950				
a. Total expenditures on charitable activities	5000	113,535	142,344	376,404
b. Total expenditures on management and administration	5010	172,502	245,526	127,811
c. Total expenditures on fundraising	5020	4,116,192	3,884,942	2,708,265
d. Total other expenditures included in line 4950	5040			
Total amount of gifts made to all qualified donees	5050	8,655,707	4,844,488	5,988,203
Total expenditures	5100	12,057,936	9,117,300	10,200,683

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2020, 2021, 2022)



Compensation and numbers of employees

Table 7 presents a summary of compensation and number of employees.

Table 7 - Compensation and number of employees

Description	code	2021		2022	
		\$	number	\$	number
Total compensation for all positions	390	167,395		149,176	
Full-time employees	300		2		2
Part-time or Part-year employees	370		14		57
Total compensation for part-time or part-year employees	380	65,049		26,776	
Compensation (ten highest)					
\$1 to \$39,999	305		-		-
\$40,000 to \$79,999	310		2		2
\$80,000 to \$119,999	315		-		-
\$120,000 to \$159,999	320		-		-
\$160,000 to \$199,999	325		-		-
\$200,000 to \$249,999	330		-		-
\$250,000 to \$299,999	335		-		-
\$300,000 to \$349,999	340		-		-
\$350,000 and over	345		-		-

Source: MLSE Foundation (CRA T3010 Information Return 30 June 2021, 2022)



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Appendix A

List of Professional Sports Clubs Foundations by City in Canada with notes

City	Foundation Name	Professional sports club(s)	PARG RN
Overview			2023-23RN
Ottawa	OSEG Foundation	Ottawa Redblacks Ottawa 67's	2023-24RN
	Senators Community Foundation (formerly, Ottawa Senators Foundation)	Ottawa Senators	2023-25RN
Montréal	Fondation du Club de Hockey Canadien pour l'enfance / Montreal Canadiens Children's Foundation	Canadiens de Montréal Rocket de Laval	2023-26RN
	Fondation des Alouettes / Alouettes Foundation	Alouettes de Montréal	2023-27RN
	Fondation Impact de Montréal	Club de Football CF Montréal	2023-28RN
Toronto	MLSE Foundation	Toronto Maple Leaf Toronto Raptors Toronto Argonauts Toronto FC	2023-29RN
	Jays Care Foundation	Toronto Blue Jays	2023-30RN
Winnipeg	True North Youth Foundation	Winnipeg Jets Manitoba Moose	2023-31RN
Regina	Saskatchewan Roughrider Foundation	Saskatchewan Roughriders	2023-32RN
Calgary	Calgary Flames Foundation	Calgary Flames	2023-33RN
Edmonton	Edmonton Oilers Community Foundation	Edmonton Oilers	2023-34RN
Vancouver	Canucks for Kids Fund Vancouver Canucks Alumni Association	Vancouver Canucks	2023-35RN
	Whitecaps Foundation	Vancouver Whitecaps FC	2023-36RN
	BC Lions Alumni Association Foundation	BC Lions	2023-37RN
Comparative analysis			2023-38RN

