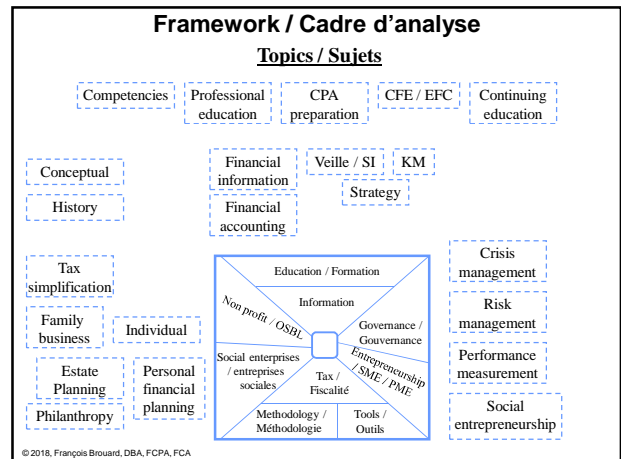



Research Interests Overview in 2018


Professional Accounting Research Group (PARG) Discussion Session
 Sprott School of Business – Ottawa
 March 12, 2018


François Brouard, DBA, FCPA, FCA
 SCSE/CSES, Sprott School of Business, Carleton University




Current research projects - A


- Social Enterprises, charities, NPO** (SCSE/CSES)
 - Governance and accountability
 - Grantmaking foundations
 - Rural social enterprises & mapping
 - Social enterprise ecosystem
 - Mission changes and mission drift
 - Financial strategies
- Humour, comedy /cultural industry** (GRIH)
 - Industrie de l'humour
 - Femmes et humour
 - Humour et jeunesse

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Current research projects - B

- Accounting profession** (PARG)
 - Life trajectories of CPA
 - Identities of CPA
 - Recruitment of CPA (diversity)
 - Job satisfaction of CPA
 - Tax simplification
- SME/PME, veille, strategic intelligence**
 - Governance and SME
 - Strategic intelligence
 - Crisis management


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Current research projects - C

Graduate students supervision

- Accountability and nonprofits (M Pilon)
- SR&ED and tax incentives (L Perreault)
- Sustainability reporting (PhD candidate)
- Social impact measurement (MSc)

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