

# NOTE ON SPROTT PhD/MSc IN MANAGEMENT INFORMATION FOR FUTURE ACCOUNTING CANDIDATES

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*Caution: The official Sprott and Carleton documents and web pages should be consulted to have the most up-to-date information. This guide is only a summary of some information for potential accounting students and is not an official guide.*

## Resources Available for the Sprott PhD/MSc in Management

Personnel at the Sprott School of Business, Carleton University

- Professor Shaobo Ji, Associate Dean Research & International  
shaobo.ji@carleton.ca (613) 520-2600, 5751 6039 Nicol Building
- Professor Stelios Zyglidopoulos, Academic Director PhD/MSc Programs  
Stelios.zyglidopoulos@carleton.ca (613) 520-2600, 8511 6027 Nicol Building
- Jaclyn Legge, PhD/MSc Research Programs Administrator  
jaclyn.legge@carleton.ca (613) 520-2600, 2396 6052 Nicol Building  
phd\_info@sprott.carleton.ca msc\_info@sprott.carleton.ca

## Documents

- Sprott, 2021 Graduate Viewbook Brochure (16p.)  
[https://issuu.com/fgpa/docs/cu\\_fgpa\\_sprott\\_viewbook\\_2021](https://issuu.com/fgpa/docs/cu_fgpa_sprott_viewbook_2021)  
<https://gradstudents.carleton.ca/program-options/graduate-viewbooks>
- Sprott, Instructions for required documents  
<https://graduate.carleton.ca/apply-online/required-documents/>
- Carleton FGPA, Terms and conditions of admission and funding 2021-2022 (8p.)  
<https://gradstudents.carleton.ca/wp-content/uploads/grad-handbook-2021-22-web.pdf>

## Web pages

- Sprott PhD program <http://sprott.carleton.ca/phd-in-management/>
- Sprott MSc program <http://sprott.carleton.ca/msc-in-management/>
- Carleton calendar <http://calendar.carleton.ca/grad/>
- Graduate admissions <http://graduate.carleton.ca/apply-online/>
- Financial assistance <http://graduate.carleton.ca/financial-assistance/>
- Current grad students <http://gradstudents.carleton.ca>
- Roles & responsibilities <http://gradstudents.carleton.ca/graduate-supervision-responsibilities-expectations-policy/>

## Spratt PhD in Management

Components		Cr	Courses
Courses	Research methods	0.5	BUSI6902 - Research Methodology in Business
		0.5	BUSI6905 - Advanced Statistical Methods for Business Research
	0.5	BUSI6903 - Qualitative Research Design	BUSI6904 - Quantitative Research Design
	Specialization	0.5 0.5 0.5	BUSI6000 - Seminar in Accounting I BUSI6001 - Seminar in Accounting II plus one other seminar in functional areas of business
Other	1.0	2 courses (BUSI6910 - Foundations of Management Theory and Research)	
Comp examination	-	BUSI6908 - PhD Comprehensive examination (written + oral portions)	
Thesis proposal	0.5	BUSI6907 - PhD Thesis Tutorial	
ABD (all but dissertation candidate)			
Thesis	5.0	BUSI6909 - PhD Thesis (including oral examination / defence) (monograph thesis or integrated articles (3-4))	
Additional requirements	-	Participation in the Spratt research seminar series (15 seminars)	
	-	Participation in the Spratt teaching seminar series (by Spratt and Carleton)	
	-	Classroom teaching or equivalent research supported seminar delivery	
PhD			

Official Graduate calendar at <http://calendar.carleton.ca/grad/>

### Application to the Spratt PhD in Management - Steps and Deadlines

Steps in applying could be found at: <https://graduate.carleton.ca/apply-online/>

Online application through Carleton360

(non-refundable application fee of ~\$110 per program)

It may take 1-3 business days to access Carleton Central after payment.

PhD - Fall 2025	Deadlines (full time and part-time admission)
January 25, 2025	to be considered for funding & international student deadline

Applications for admission from outside Canada should be completed at least five to six months before the desired date of admission in order for students to make the necessary visa arrangements.

## Spratt MSc in Management

Components		Cr	Courses	
Courses	Research methods	0.5	BUSI5980 - Foundations of Management Theory and Research	
		0.5	BUSI5981 - Statistics for Business Research	
	0.5	BUSI5982 - Research Methodology in Business		
		0.5	BUSI5983 - Qualitative Research Design	BUSI5984 - Quantitative Research Design
	Specialization	0.5	BUSI5080 - Seminar in Accounting I	
		0.5	BUSI5081 - Seminar in Accounting II	
			or elective courses taken with the permission of the Director of the Program	
Thesis proposal			Completion of the Research Tutorial	
(all but thesis candidate)				
Thesis		2.0	BUSI5989 - MSc Thesis (including oral examination / defence)	
Recommended (but not mandatory)		-	Participation in the Spratt research seminar series	
MSc				

Official Graduate calendar at <http://calendar.carleton.ca/grad/>

### Application to the Spratt MSc in Management - Steps and Deadlines

Steps in applying could be found at: <https://graduate.carleton.ca/apply-online/>

Online application through Carleton360

(non-refundable application fee of ~\$110 per program)

It may take 1-3 business days to access Carleton Central after payment.

MSc - Fall 2025	Deadlines (full time admission)
March 1, 2025	to be considered for funding & international student deadline

Applications for admission from outside Canada should be completed at least five to six months before the desired date of admission in order for students to make the necessary visa arrangements.

## **Application to the Sprott PhD in Management - Admission Requirements**

- Bachelor and Master's degree in Business or a related field with a minimum of A- (i.e. 80%)
- GMAT (Graduate Management Admissions Test) score of at least 600
- Proficiency in English
- Basic knowledge of statistics and at least two areas of management:  
(accounting, entrepreneurship, finance, information systems, international business, management, marketing, supply chain management)
- A number of years of work experience is desirable

Admission into the PhD program will be judged primarily on the applicant's ability to undertake research successfully and her/his prospects for completion of the program.

## **Application to the Sprott MSc in Management - Admission Requirements**

- Honours Bachelor of Commerce degree (or equivalent, e.g. 4-year Commerce, Bachelor of Business Administration or similar degrees) with a minimum of B+
- GMAT (Graduate Management Admissions Test) score of at least 600
- Proficiency in English
- Basic knowledge of statistics and at least two areas of management:  
(accounting, entrepreneurship, finance, information systems, international business, management, marketing, supply chain management)
- Applicants who do not meet the normal requirements for admission may be required to complete additional courses, extra to the normal program requirements.

Admission into the MSc program will be judged primarily on the applicant's potential to undertake research successfully and her/his prospects for completion of the program.

## Application to the Spratt PhD/MSc in Management - Required Documents

	<b>Documents</b>	<b>Explanations</b>
1	Transcript(s)	of all post-secondary institutions - Bachelor degree - Masters degree
2	Letters of reference	2 letters of recommendation from faculty members
3	Statement of intent	(see list of questions - 5 pages maximum)
4	CV / Resumé	Curriculum vitae
5	GMAT, GRE & Other test score(s) (GMAT or GRE) (score valid for 5 years)	GMAT (Graduate Management Admissions Test) (mba.com) (Code for PhD/MSc in Management program 36KNQ43) GRE (Graduate Record Examination) (Institution code 0854)
6	Language proficiency	Knowledge of English Confirmation of Language Proficiency form ESL (English as a Second Language) test score (CAEL, TOEFL, IELTS)
7	Funding sponsorship (if applicable)	Letter detailing the duration and level of funding from an external agency
8	Permanent Residents of Canada	copy of Permanent Residence Card copy of Record of landing form
9	Third party authorization form	if represented by a third party (parents, friends, agents, etc.)

All foreign documents must be translated into English and be notarized.

## Statement of Intent - Questions

Questions 1-8 are mandatory. Question 9 is optional.  
The total length should not exceed 5 pages single-spaced.

1. Describe your chosen field of research and any experience that you have in that field.
2. Identify a research issue or question you would like to pursue.
3. Why do you want a PhD/MSc in Management degree?  
Please indicate if you want a career in: academia, public service, private sector or non-profits.
4. Why have you chosen the Sprott School of Business to pursue the degree and why is the school a good fit for you personally?
5. Have you contacted (a) faculty member(s) at Sprott? \*\*  
If yes, please indicate which one(s).  
If no, please identify which one(s) would best match your research interest.  
Please describe how you see yourself fitting into the research activities of the Sprott faculty.
6. Describe 2 of your most substantial career / academic accomplishments.
7. How do you plan to finance your PhD/MSc degree?
8. Are you applying to other PhD/MSc programs?  
If yes, please indicate which one(s).
9. Please add additional information that is relevant to your application.

**\*\* Personal note:**

It is important / highly recommended to contact and try to find a faculty supervisor with a fit on the research interests.

## Sprott Accounting Faculty Involved in Research

More information available from Sprott web pages and from each faculty members.  
 (<https://sprott.carleton.ca/parg/parg-members/>)

<b>Faculty Members</b>	<b>Teaching Interests</b>	<b>Research Interests</b>
Hilary Becker PhD, CPA, CGA Associate professor	Management accounting Financial accounting	Blue Ocean Strategy Performance measurement systems Cuban economic development and tourism
François Brouard DBA, FCPA, FCA Full professor	Taxation Financial accounting Governance	Governance Nonprofits, registered charities Social enterprises and entrepreneurship Accounting profession (career trajectories) Taxation (SME transfer, tax literacy)
Merridee Bujaki PhD, FCPA, FCA Full professor	Assurance Financial accounting	Voluntary disclosure Historical accounting Governance Gender issues in management Accounting profession (career trajectories)
Oriane Couchoux PhD, CPA, CA Assistant professor	Assurance	Assurance (audit quality, career trajectories) Governance (audit committee) Accounting profession (attraction & retention, expertise)
Maryam Firoozi PhD Associate professor	Financial accounting	Governance Financial reporting quality Disclosure on social media Corporate social responsibility
Leanne Keddie PhD, CPA, CMA Associate professor	Management accounting	Sustainability accounting ESG (Environmental, Social, Governance) Executive compensation Corporate social responsibility Circular economy
Kate Ruff PhD Associate professor	Financial accounting	Social impact measure Social impact reporting standards Measurement and reporting choices Charity social performance reporting
Ouafa Sakka PhD Associate professor	Financial accounting Management accounting Accounting information systems	Internal control Performance management & measurement Internal audit Small Business Public sector

Other Sprott teaching stream accounting faculty members are instructors and are not involved in the PhD/MSc program.

- Jasdeep Bajwa, MAcc, CPA, CIA, CFE
- Shannon Butler, MEd, CPA, CA
- Hailey Cooper, MAcc, CPA, CA (MAcc director)
- Naomi Fernando, CPA
- Emily Gray, FCPA, FCA (Associate Dean, Professional Graduate Programs)
- Devin Fraser, MAcc, CPA, CA, CFE (teaching area coordinator)
- Rebecca Renfroe, MAcc, CPA, CMA (Associate Dean, Undergraduate Programs)

### Sprott Accounting Faculty involved in PhD/MSc Program

Two seminars, Seminar in Accounting I (BUSI6000) and Seminar in Accounting II (BUSI6001) are offered by the accounting group. BUSI 6000 was offered in Fall 2015, Fall 2017, Winter 2020, Winter 2022, Winter 2024, and will be offered in Winter 2026; BUSI6001 was offered in Spring 2016, Winter 2019, Winter 2021, Winter 2023, and will be offered in Winter 2025.

Since 2020, MSc students will be enrolled in the same seminars (with some differences): (BUSI6000 (PhD) ≈ BUSI5080 (MSc) and BUSI6001 (PhD) ≈ BUSI5081 (MSc)).

Faculty Members	BUSI 6000/BUSI5080			BUSI 6001/BUSI5081		
	Winter 2022	Winter 2024	Topics	Winter 2023	Winter 2025	Topics
François Brouard DBA, FCPA, FCA	x	x	Overview of research Accounting profession Taxation Qualitative research	x	x	Governance
Merridee Bujaki PhD, FCPA, FCA	x	x	Assurance Financial accounting	x	x	Financial accounting Governance
Oriane Couchoux PhD, CPA, CA				x	x	Governance Financial accounting
Leanne Keddie PhD, CPA, CMA	x	x	Management accounting Quantitative research	x	x	Governance Sustainability

Note: sab = sabbatical leave



### Spratt PhD Alumni (in Accounting)

<b>Supervisor</b>	<b>PhD Alumni</b>	<b>Period</b>	<b>Thesis Title</b>
François Brouard	Marc Pilon	Sept 2014 - Sept 2019	Accountability in Ontario's Health Care System: The Role of Governance and Information in Managing Stakeholder Demands
Merridee Bujaki	Alisher Mansurov	Sept 2012 - Feb 2020	Investor and Firm Perspectives on Impression Management in Earnings Press Releases: Insights from TSX Venture Exchange Firms
François Brouard	Lucille Perreault	Sept 2014 - Jan 2021	Scientific Research and Experimental Development (SR&ED) Engagement and Management by Small Canadian-Controlled Private Corporations (CCPCs)
Raili Pollanen	Silviu Neculita	Sept 2015 - Aug 2024	Performance Measurement in the Public Universities in the Province of Ontario, Canada
Merridee Bujaki	Anne Neal	Sept 2018 - Oct 2024	The Accountants of Livent: Newspaper Representations of Accountants in a High Visibility Financial Scandal

### Spratt MSc Alumni (in Accounting)

<b>Supervisor</b>	<b>PhD Alumni</b>	<b>Period</b>	<b>Thesis Title</b>
François Brouard	Andrea Sykes Kosovacs	Sept 2019 - April 2022	CHEO case study examining the financial relationship between a hospital and its foundations

### Sprott Accounting Faculty involved in Supervising Current Candidates

Supervisors	PhD Students	C	E	P	T	Research Topics
Merridee Bujaki	Rebecca Husband			X		First nations : accountability and transparency in public sector governance
François Brouard Leanne Keddie	Grace Adams			X		Canadian Carbon Tax from a Corporate Perspective: A Discourse Analysis Study of Canadian corporations' response to Carbon Pricing
François Brouard	Bertrand Lemieux			X		Understanding Attitudes, Experiences, and Perceptions of Canadian Individuals Towards Their Tax Situation: A Tax Literacy Examination
Merridee Bujaki	Anamika Jayendra			X		Impact of the Canadian Sustainability Standards on Stakeholders: An Intersectionality-based Policy Analysis
Leanne Keddie	Farnaz Zaredorahi	X				Corporate governance and sustainability
Leanne Keddie	Omar Al-Hazimeh	X				Corporate governance and sustainability
Leanne Keddie	Omid Mozaffar	X				Corporate governance and sustainability
Leanne Keddie	Philip Mansfield	X				Corporate governance and sustainability
	Kimia Hashemi	X				Management accounting

<https://sprott.carleton.ca/phd-in-management/phd-candidates/>

Supervisors	MSc Students	C	P	T	Research Topics
	none				

C=courses; E= Comprehensive exam; P=Proposal; T=Thesis; X=presently at that stage

More information on Supervision at: <http://carleton.ca/profbrouard/supervision/>

## **PARG (Professional Accounting Research Group)**



Building on the expertise and experience of the accounting group and Sprott faculty, our Professional Accounting Research Group (PARG) currently has twenty members, including Sprott PhD/MSc candidates in accounting.

The overarching goal of PARG is to advance the field of professional accounting through knowledge development and mobilization.

The objectives of PARG include:

- \* advancing the accounting profession
  - o by actively encouraging and supporting research and innovation
  - o by producing high quality research
- \* creating thought leadership
  - o by bringing together academia, industry, government, public accounting and CPAs with meaningful collaborative initiatives
  - o by collaborating in developing long-term mutually beneficial connections and partnerships

With a proper balance between theory and practice, PARG supports the Sprott School of Business' mission by facilitating a cross-disciplinary research environment to enable faculty and students to carry out leading-edge research on complex issues, and by working in partnership with organizations and institutions.

More details at:

<http://sprott.carleton.ca/parg/>