

SPROTT
SCHOOL OF BUSINESS

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UNIVERSITY

Entrepreneurship Programs Sprott School of Business /Carleton University

The knowledge to compete

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Associate Professor and Director SCSE/CSES
Chair, Sprott Entrepreneurship Committee

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Agenda

- Undergraduate programs
 - Bachelor of Commerce, concentration Entrepreneurship
 - Minor in Entrepreneurship
- Graduate programs
 - MBA, International Development Management
 - Technology Innovation Management (TIM)
 - MPNL, Philanthropy and Nonprofit Leadership
- Carleton Entrepreneurship Ecosystem
- Student Clubs
- Research Center (SCSE/CSES)

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Entrepreneurship Programs at Sprott

- Designed for students to gain an understanding of the entrepreneurial process, as well as to develop the critical skills and capabilities required for careers in entrepreneurship and small business management
- Emphasized experiential learning by offering an opportunity to design and create your own business

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Two Undergraduate Business Degrees

Bachelor of Commerce, concentration Entrepreneurship	Minor in Entrepreneurship
- Required credits in B.Com. 2.5 credits Core courses 1.5 credits Additional Entrepreneurship electives	1.5 credits Basic Business courses 2.5 credits Core courses

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Undergraduate Entrepreneurship Core Courses

- BUSI2800 Entrepreneurship
- BUSI3600 Entrepreneurial Strategies
- BUSI3810 Business Development
- BUSI3820 Practicum in Business Design
- BUSI4810 Practicum in Business Creation

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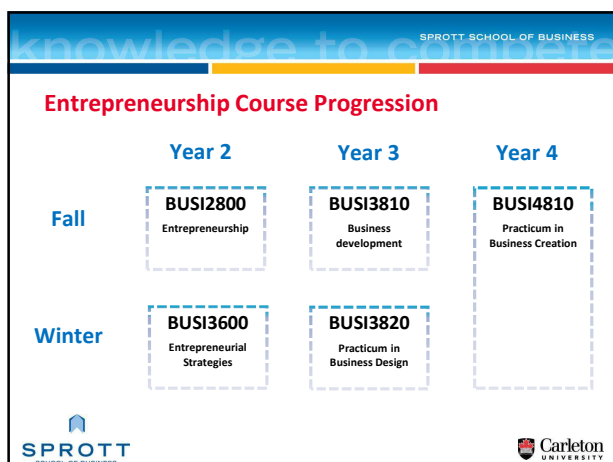
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Undergraduate Courses in Programs

- BUSI1003 (Accounting) - BUSI2101 (Org Behavior) - BUSI2103 (Marketing) Minor	- BUSI2800 Entrepreneurship - BUSI3600 Entrepreneurial Strategies - BUSI3810 Business Development - BUSI3820 Practicum in Business Design - BUSI4810 Practicum in Business Creation Courses in the B.Com program Concentration
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Three Graduate Degrees

- **Sprott MBA, International Development Management**
 - Business (Program offered by Sprott, NPSIA, SPPA)
- **Technology Innovation Management (TIM)**
 - Engineering
 - M.A.Sc. (thesis) or M.Eng. (project) degree
- **Carleton MPNL**
 - Philanthropy and Nonprofit Leadership (Program offered by SPPA)

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Carleton Entrepreneurship Ecosystem

Carleton Entrepreneurs
<http://ventures.carleton.ca/>

Lead to Win
Lead to Win for Women
Nicol Entrepreneurial Institute
Nicol Entrepreneurial Award
Ottawa Young Entrepreneurs

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Student Clubs


 SIFE
 CARLETON UNIVERSITY

Students in Free Enterprise
<http://sifecarleton.com/>


 enactus

Enactus Carleton University
<http://enactus.org/>


 CEQ

Carleton Entrepreneurship Association
<http://carletonea.com/>

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SCSE•CSES
 Sprott Centre for Social Enterprises
 Centre Sprott pour les entreprises sociales

François Brouard, DBA, FCPA, FCA,
Associate Professor
Director SCSE/CSES

<http://sprott.carleton.ca/scse-cses/>

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More information at:

Entrepreneurship@sprott.carleton.ca

<http://sprott.carleton.ca/entrepreneurship>

<http://sprott.carleton.ca/~fbrouard/ent>

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Mission of the SCSE/CSES

The SCSE/CSES will advance the field of social enterprises through knowledge development and knowledge dissemination.

Social Enterprises are defined as
"organizations created to pursue social missions or purposes that operate to create community benefit regardless of ownership or legal structure and with various degrees of financial self sufficiency, innovation and social transformations".

Source : Brouard, Hebb and Madill (2008)

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Objectives of the SCSE/CSES

- producing research on different aspects of social enterprises,
- encouraging graduate students to select social enterprises as a field of interest,
- disseminating information on social enterprise activities in Canada,
- promoting social enterprise within the Carleton, Ottawa, Ontario and Canadian communities,
- providing training and education in social enterprise concepts and skills,
- encouraging connections and partnership with other researchers and with practitioners working in the social enterprise community.

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SCSE/CSES Streams of research

Social entrepreneurship (F. Brouard)	Field of study interested by the concept which represents a variety of activities and processes to create and sustain social value by using more entrepreneurial and innovative approaches and constrained by the external environment
Social marketing (R. Ritchie)	Field of study interested in using marketing to achieve social mission or purposes
Social finance (T. Hebb)	Field of study interested in using finance to achieve social mission
Nonprofit management (L. Neilson)	Field of study interested in the management of nonprofit organizations
Social responsibility (R. McKay)	Field of study interested in studying responsible behaviors from organizations and managers

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