

PSYC 3104 B : INTERGROUP RELATIONS – THE PSYCHOLOGY OF CONFLICT VIOLENCE

Instructor	Chad Danyluck
Term	Winter 2026
Course Delivery	In-Person
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Office Hours	TBA

COURSE DESCRIPTION/INSTRUCTOR'S STATEMENT

This course provides an in-depth examination of the social psychology of shared social identities and their powerful influence on human thoughts, feelings, and behaviors. Drawing on the book *The Power of Us*, students will explore frameworks for understanding identity and group dynamics, with key topics including social identity, stereotyping, prejudice, and intergroup emotions. Emphasis will be placed on how these psychological processes shape interactions both within and between large societal groups, contributing to conflict as well as fostering cooperation and harmonious relations.

Through videos, case studies, and projects, students will analyze both effective and problematic uses of identity in achieving goals such as cooperation, performance, and social change. A central component of the course involves applying course principles to real-world issues by harnessing the power of shared identities.

Students are expected to attend and actively participate in class, come prepared to discuss assigned readings.

EVALUATION

Evaluation is based on a diverse array of assessments, including routine assignments, attendance, participation, two mid-terms and a final exam.

TEXT

Required Text: "The power of us: harnessing our shared identities to improve performance, increase cooperation, and promote social harmony" by Jay Van Bavel & Dominic Packer (2021).

There will also be numerous assigned readings available through MacOdrum Library.

