

PSYC 2100 A : INTRODUCTION TO SOCIAL PSYCHOLOGY

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Term	Fall 2026
Course Delivery	In Person
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COURSE DESCRIPTION/INSTRUCTOR'S STATEMENT

Have you ever been in a social situation and wondered, “Why would someone do that?!” If so, this may be the course for you! Social Psychology investigates how our social situations shape the ways we think, feel, and behave. Throughout the course, we will explore questions such as: How do people form impressions of one another? How and, to what extent, do other people influence our behaviour? What shapes how people relate to one another? To begin tackling these questions, we'll examine topics including social beliefs, attitudes, conformity, attraction, and prejudice. Along the way, you'll learn about the methods social psychologists use to study social behaviour. This course is designed to provide you with a strong foundation for advanced study in social psychology, as well as get you think about potential research interests, thesis topics, and/or career paths in the area. Perhaps most importantly, this course offers tools for understanding the social forces that shape behaviour, which may help you better understand both yourself and others.

EVALUATION (SUBJECT TO CHANGE)

Evaluation Component	Weight
Test 1	25%
Test 2	30%
Final Exam	45%
Total	100%

TEXT

Myers, D., Jordan, C., Smith, S., & Twenge, J. (2024). Social Psychology. Ninth Canadian Edition. McGraw-Hill Ryerson Ltd. ISBN: 9781264841882.