

PSYC 5015W: METHODS IN PERSONALITY AND SOCIAL PSYCHOLOGY

Instructor	Dr. Kira O. McCabe
Term	Winter 2027
Course Delivery	In-person
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Office Location	A527, Loeb Building
Office Hours	By appointment

COURSE DESCRIPTION/INSTRUCTOR'S STATEMENT

An overview of traditional and emerging research methods in social and personality psychology. This course also explores the topics of theory, causality, and study design. The methods are the primary emphasis—psychometrics and statistics will be discussed with these methods, but these topics are not the primary focus of this course. Specific research designs include experimental, quasi-experimental, and non-experimental designs, and how and why we choose these different methods. This course also explores ecological validity and longitudinal designs (both momentary dynamic processes and long-term designs). While this is a content course, the hope is for students to take practical lessons from this course and apply it back to their own research projects.

EVALUATION

Students will be evaluated based on reflection assignments, class discussion, class presentation, and a final project. More details will be available on the course syllabus.

TEXT

Weekly readings will include assigned peer-reviewed articles, book chapters, and other assigned material (e.g., blogs or podcasts) provided by the instructor.