

A CRITICAL CONVERSATION ON THE SMART AND SUSTAINABLE USE OF CANADIAN FOREST-BASED BIOENERGY

Thursday, November 26th, 2009, 1:30 p.m. – 5:00 p.m.

Senate Room, 6th Floor Robertson Hall, [Carleton University](http://www.carleton.ca), Ottawa

1:00 p.m. Refreshments, Meet and Greet

1:30 p.m. Opening Remarks

Susan Phillips, Director, School of Public Policy and Administration
Bruce Lourie, President, Ivey Foundation

1:45 p.m. Participants Roundtable and Speaker Introductions (by facilitator Marc Saner)

2:00 p.m. Distilled Wisdom: International Context and Vision for the Canadian Way

Avrim Lazar, CEO, Forest Products Association of Canada (FPAC)
Don Roberts, Managing Director, CIBC World Markets Inc.
Martin von Mirbach, Advisor, Forests and Climate, World Wildlife Fund Canada (WWF)

3:00 p.m. Refreshments & BlackBerry Prayers

3:15 p.m. Introduction to the Roundtable Work (Facilitator)

3:20 p.m. Roundtable Discussions (approximately 6 roundtables with 6 participants each) on the question:

In appreciating the full breadth of value embedded in our forests, we will collectively endeavour to answer the following question: **“What should the Canadian approach look like when it comes to the use of bioenergy from forests?”**

In particular, what are the (a) **Priorities** for actions for the various actors (urgent, important, and feasible), and (b) **Guiding Principles** for this process (including lessons learned, pitfalls, and grains of wisdom)?

4:00 p.m. Plenary Discussion and Voting Exercise (Facilitator)

4:45 p.m. Brief Commentaries

Jim Farrell, Assistant Deputy Minister, Canadian Forest Service, Natural Resources Canada
Dan Wicklum, Director General, Wildlife & Landscape Science Directorate, Environment Canada

5:00 p.m. Further, fortified refreshments (optional, to 5:45)



SPEAKER BIOGRAPHIES

A CRITICAL CONVERSATION ON THE SMART AND SUSTAINABLE USE OF CANADIAN FOREST-BASED BIOENERGY

Co-hosted by:

The Ivey Foundation, Forest Products Association of Canada,

Canadian Forest Service

and

Regulatory Governance Initiative

School of Public Policy and Administration, Carleton University



SUSAN PHILLIPS

**Director, School of Public Policy and Administration
Carleton University**

<http://www2.carleton.ca/sppa/>

Dr. Susan Phillips is Professor and Director of the School of Public Policy and Administration at Carleton University, where she has been a faculty member since 1988. She is also a Senior Academic Fellow with the Canada School of Public Service and a Research Scholar with the Centre for Voluntary Sector Research and Development (a joint research unit of Carleton and the University of Ottawa). A political scientist by discipline, Susan did her undergraduate degree at the University of Victoria, a Master's at the University of Waterloo, and a doctorate at Carleton University. Dr. Phillips has published extensively in the areas of citizen engagement and governmental relationships with the voluntary sector, federalism and social policy, and urban public policy. Her current research focuses on comparative analysis of the supporting architecture for models of shared governance and on the impact of accountability regimes associated with public funding of the voluntary sector. She has been an Associate Editor of *Canadian Public Policy*, an editor of *How Ottawa Spends*, and is a member of the editorial board of the *Philanthropist*. She has also been a Policy Advisor to national voluntary organizations, urban governments and a variety of federal departments and sits as a board member of Volunteer Canada.



BRUCE LOURIE

President, Ivey Foundation

<http://www.ivey.org/>

Bruce Lourie is one of Canada's leading environmental thinkers and co-author of the best-selling book *Slow Death by Rubber Duck; How the toxic chemistry of everyday life affects our health*. He is President of Ivey Foundation, a private charitable foundation focusing on environmental change and a Director of the Ontario Power Authority. He is a founder of a number of for profit and non-profit organizations including Summerhill Group, a prominent market transformation consultancy in Toronto specializing in energy conservation and renewable energy; the Sustainability Network, Canada's leading environmental non-profit capacity building organization; Enerquality Corporation, and the Canadian Environmental Grantmakers' Network. He has acted on numerous federal, provincial and municipal bodies advising on energy policy and climate issues. He was the founding Executive Director of the Canadian Energy Efficiency Alliance and the founding President of the Clean Air Foundation. He Chaired the Board of Environmental Defence Canada for seven years and sat on the Trillium Foundation Board for five-years. He has a degree in Geology, a Master's of Environmental Studies and a near-complete doctorate.





AVRIM LAZAR

**President and CEO
Forest Products Association of Canada**

<http://www.fpac.ca/>

Dr. Avrim Lazar is President & CEO of the Forest Products Association of Canada, since Jan. 1, 2002 and he is chair of the Advisory Committee on Paper and Wood Products (ACPWP) to the United Nations. Mr. Lazar has held senior policy positions in the government of Canada in the Ministries of Justice, Agriculture, Environment and Human Resource Development. During this period he was responsible for national policy in areas as diverse as climate change, biodiversity, child poverty, employment insurance and labor force training. Mr. Lazar was Chair of the Committee of the Whole of the Second UN Conference of the Parties to the Convention on Biological Diversity in 1995. He also chaired the National Business Association Roundtable and is the Past-President of the International Council of Forest and Paper Associations (ICFPA). Mr. Lazar taught high school in Vancouver and Zambia from 1969 to 1973. Over the years, Mr. Lazar has given many courses in the graduate studies programs at the University of Ottawa and Carleton University. Mr. Lazar holds degrees in science and education, including a B.Sc (1968) from McGill University, a B.Ed (1970) and a PhD in Ed (1976) from the University of Ottawa.



DON ROBERTS

**Managing Director
CIBC World Markets Inc.**

<http://www.cibcwm.com/wm/>

Don G. Roberts is a Managing Director with CIBC World Markets Inc., and a leading analyst covering the global forest products and bio-energy sectors. His primary responsibility is to lead a team of analysts in advising financial institutions on their investments in the paper & forest products industry. Mr. Roberts specializes in international commodity markets, and has collaborated with a number of international forestry organizations to gain a global perspective on the paper & forest products sector. Prior to entering the brokerage industry Mr. Roberts was Chief of Industry & Trade Analysis for the Canadian Department of Forestry. He is also a frequent speaker at industry and investor conferences around the world. Mr. Roberts has a Bachelor's degree in agricultural economics from the University of British Columbia, Master's degree in forestry economics from the University of California at Berkeley, and both an MBA and doctoral studies in international finance from the University of Chicago.





MARTIN VON MIRBACH

**Advisor, Forests and Climate
World Wildlife Fund Canada (WWF)**

<http://wwf.ca/>

Martin von Mirbach received his Masters Degree in Philosophy from York University and has worked as a sustainable development educator and environmentalist with a number of organizations in Newfoundland and Ottawa. He was involved with the Canadian Model Forest Program from its inception and developed their *User's Guide to Local Level Indicators*. He has worked on forest and climate issues since 1998, when he served on the federal-provincial Forest Sector Table to develop climate change mitigation recommendations for that sector to address climate change. In 2003 his report on *Forests, Climate Change and Carbon Reservoirs* was released at the World Forestry Congress in Quebec City. He has also worked with Forest Stewardship Council Canada, and chaired the committee to develop the Canadian Boreal Standard. In 2008 he joined WWF-Canada as a forest and climate advisor to WWF's climate program.



JIM FARRELL

**Assistant Deputy Minister of the Canadian Forest Service
Natural Resources Canada**

<http://cfs.nrcan.gc.ca>

Jim Farrell was appointed Assistant Deputy Minister of the Canadian Forest Service in March 2007. Prior to his appointment, Jim was Director General of the Policy, Economics and Industry Branch, where he was responsible for domestic and international forest policy, economic analysis, industry and market access issues (including forests and climate change), overseas market development and industry research partnerships. Jim joined the federal public service in 1983 as the senior forestry officer in Saskatchewan. He later became Director of Forestry Development for Ontario, where he was responsible for federal-provincial programs and for research and development programs in forest-landscape management, fire management, forest health and climate change. Before joining the public service, he worked with Abitibi Paper Company (later Abitibi-Consolidated) in Manitoba and Ontario, supervising forestry operations, and buying and selling logs for company mills. He also worked with the Ontario Ministry of Natural Resources in Toronto. Jim graduated from the University of Toronto with a Bachelor of Science in Forestry.



DAN WICKLUM

**Director General, Wildlife & Landscape Science Directorate
Environment Canada**

<http://www.ec.gc.ca/scitech/>

Dr. Dan Wicklum was the Executive Director of the national NGO 'The Canadian Forest Innovation Council' before joining Environment Canada. Before that, Dan was Director of Strategic Alliances for Natural Resources Canada's Canadian Forest Service and a Senior Policy Advisor to the Minister of Natural Resources, Ralph Goodale. Dan's formal training is in aquatic ecology, receiving graduate degrees from the University of Calgary and the University of Montana. At the University of Montana he was on the faculty as Assistant Professor, after completing his post doc on the effects of exotic species introductions on aquatic foodweb structure and function. Dan's original career was as a linebacker in the CFL, playing with both Winnipeg Blue Bombers and Calgary Stampeders.



MARC SANER

**Executive Director, Regulatory Governance Initiative
School of Public Policy and Administration
Carleton University**

<http://www.regulatorygovernance.ca/>

Dr. Marc Saner is Executive Director at the Regulatory Governance Initiative. He has more than 15 years of experience carrying out assessments and conducting analytical work in the natural sciences and humanities. Prior to assuming his current position at Carleton, Dr. Saner was the Executive Vice President and Director of Assessments at the Council of Canadian Academies. In previous capacity, he was a Director at the Institute on Governance where he organized and moderated a number of workshops on issues as diverse as results-based management, biotechnology regulation, tobacco harm reduction, ethics of influenza pandemics planning, stakeholder consultation on food irradiation, and many more. Mr. Saner holds a Ph.D. in Biology from the University of Basel, Switzerland (1991) and an M.A. in Philosophy with a specialization in environmental ethics from Carleton University (1999). He is an Adjunct Research Professor in the Departments of Philosophy and Biology at Carleton University.



FORMAT AND OBJECTIVES

FORMAT

Critical Conversations are half-day events designed to push the boundaries of thinking by bringing together a mix of professionals and innovative individuals. Overall, the purpose is to advance policy and management alternatives through free and unfettered debate among 30 to 50 opinion leaders. The audience is multi-sectoral and normally by invitation only. The Chatham House Rule is respected in order to foster an open debate (except that we do disclose who is in attendance).

Subject matter experts in attendance are invited to transfer specialized knowledge, while generalists will contribute experience from analogous cases and novel thinking. Although we value openness very highly, a respectful tone is mandatory at all times.

OBJECTIVES

In appreciating the full breadth of value embedded in our forests, we will collectively endeavour to answer the following question:

“What should the Canadian approach look like when it comes to the use of bioenergy from forests?”

In particular, what are the **Priorities** for actions for the various actors (urgent, important, and feasible) and **Guiding Principles** for this process (including lessons learned, pitfalls, and grains of wisdom)?

The (non-attributed) written results of the event will have value as a basis for further discussion. However, an increase in the appreciation of where we stand with respect to shared knowledge, agreement, and vision, is the biggest benefit of bringing the group together.

Our goal is for each person to walk out with at least one new insight or idea.



ACKNOWLEDGMENTS

We gratefully acknowledge the support and financial contribution by
The Ivey Foundation, Forest Products Association of Canada (in kind), and Canadian Forest Service

I V E Y f o u n d a t i o n



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