



A Critical Conversation TM

Challenges to Evidence-based Policy Development in an Age of Public Polarization and Disengagement

Thursday, February 20, 2020 | Carleton University, Ottawa



Opening Remarks

Graeme Auld is the Director and Associate Professor at the School of Public Policy and Administration. He holds a BSc in Forestry from the University of British Columbia, and a Masters in Forest Policy from Auburn University (USA) and a PhD in Environmental Politics from Yale University.

Graeme's research focuses on comparative environmental politics and policy, global environmental governance, and the rise of private governance and authority. Much of his work examines the formation, evolution, and impacts of non-state and hybrid forms of global governance across economic sectors. He also researches the design and efficacy of policy aimed at tackling global problems such as climate change.



Facilitator

Rick Stewart is the Executive Director of the Regulatory Governance Initiative (RGI) and Director of the Career Development for Regulatory Professionals (CDRP) Program in the School of Public Policy and Administration at Carleton University. Prior to assuming these current roles, Rick served for over 30 years in the federal public service after starting his career as an economic consultant in the private sector. During his public service career, he held a variety of senior executive positions in several different departments, including Finance (international affairs and trade), the Canada Revenue Agency (legislative & regulatory affairs), the Privy Council Office (financial/budget advisor) and Citizenship & Immigration (policy & service delivery operations). Most of these positions entailed responsibility for regulatory leadership and management.



Introductions

Yaprak Baltacioğlu was named the 12th Chancellor of Carleton University in December 2018. She is an alumna and accomplished public sector leader who has been a trailblazer, adviser and mentor for civil servants across Canada. Her award-winning career in the federal civil service spanned more than 25 years. She has been honoured by the Public Policy Forum and was twice recognized by the Women's Executive Network as one of Canada's Top 100 Most Powerful Women. Baltacioğlu is a professor at the University of Toronto's Munk School of Global Affairs and Public Policy. She also serves on the boards of the Institute of Corporate Directors, Hydro Ottawa, Canadian Nuclear Laboratories and the Stratford Festival.



Speaker

Taylor Owen is the Beaverbrook Chair in Media, Ethics and Communications and Associate Professor in the Max Bell School of Public Policy at McGill University. He was previously Assistant Professor of Digital Media and Global Affairs at the University of British Columbia, and the Research Director of the Tow Center for Digital Journalism at Columbia University. He is a Senior Fellow at the Center for International Governance Innovation (CIGI), a Fellow at the Public Policy Forum and sits on the Governing Council of the Social Sciences and Humanities Research Council (SSHRC). His work can be found at www.taylorowen.com and @taylor_owen.



Speaker

Nik Nanos is the Chief Data Scientist and Founder of Nanos Research, a Global Fellow at the Woodrow Wilson International Center for Scholars in Washington DC, and a research professor at the State University of New York at Buffalo. He is also the current Chair of Carleton University in Ottawa. Nik leads the team behind the weekly Bloomberg Nanos Canadian Confidence Index, considered a must-have resource for senior executives and is also featured in a weekly segment on CTV's News Channel, *Nanos on the Numbers*, which focuses on the latest political, business and social trends. He is the pollster for CTV News, Canada's largest private broadcaster, the Globe & Mail, Canada's national newspaper, Bloomberg News in Canada. His book, *The Age of Voter Rage: Trump, Trudeau, Farage, Corbyn & Macron – The tyranny of small numbers*, explores how the marginalized and the margins are rewiring democracy through populist style politics, small swings in voter sentiment and computational propaganda.



Speaker

Louise Métivier's current role is as Strategic Advisor to the Deputy Minister, following three years as Natural Resources Canada's Assistant Deputy Minister of Strategic Policy and Results. She also held the position of Assistant Deputy Minister, International Affairs, at Environment and Climate Change Canada, where she served as Canada's Chief Negotiator under the United Nations Framework Convention on Climate Change, including for the Paris Agreement. Louise started her career in the Public Service in 1989 with the National Energy Board and subsequently moved to Natural Resources Canada where she worked for more than 15 years on energy policy, economic analysis, Federal-Provincial-Territorial relations on climate change and various energy efficiency standards and programs.



Rapporteur

Susan Harada is the Director (Int) of the School of Journalism and Communication, and the Journalism Program Head. She joined the School in 2003 after two decades of working in journalism in a variety of roles, mainly with the Canadian Broadcasting Corporation (CBC). Since that time she has written for *The Walrus* and J-Source, contributed regularly to the Canadian Federal Election series and produced chapters on a number of subjects: political marketing and the Green Party of Canada, the Canadian courts and social media, and the Supreme Court of Canada and its relationship with the media.