

Canadians on Natural Resources

Canadian views on oil and gas

65% support the construction of new pipelines in Canada

64% agree Canada should be doing what it can to capitalize on the world's need for fossil fuels

[A majority of Canadians support or somewhat support the construction of new pipelines in Canada](#), Nanos, December 2019
[Canadians on Climate Change](#), Ipsos for Global News, December 2019

The economic benefits of building new pipelines outweigh the risks of potential spills, tanker traffic and climate change

48% agree

35% disagree

[Canadians are more fragmented than polarized on these issues, common ground might be closer than many think](#), Qualtrics for Positive Energy, University of Ottawa, January 2020

Views of Canadians living north of 60°

Northern priorities

Environmental protection	61%	Economic growth	24%	Unsure	15%
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Concern about climate change (extremely or definitely)

71% Non-Indigenous northerners

63% Northern Indigenous

66% All northerners

Most essential to addressing the climate change problem

50% Governments

25% Industry

17% Consumers

Resource development like oil, gas or mining has a positive impact on my community

57% Non-Indigenous northerners

37% Northern Indigenous

Impacts of development (oil, gas or mining) on the community

Positive

80% More jobs/employment

21% Reduce poverty/better standard of living

14% Improve economy/local businesses thrive

Negative

66% Harm to environment/fish/wildlife

16% No job stability/no jobs for locals

11% Addiction issues

Say relations between Indigenous and non-Indigenous peoples have improved

	2019	2006
Non-Indigenous northerners	45%	36%
Northern Indigenous	28%	36%

[2019 North of 60° and Remote Community Monitor](#), Environics Research, January 2020.

Canadians on Oil and Gas

Government Actions

Canada on developing a shared, long-term vision for Canada's energy future

48% Poor / very poor

33% Average

17% Very good / good

Canada on providing a clear, predictable and competitive policy and regulatory environment

43% Poor / very poor

31% Average

16% Very good / good

Increase the range of env./social impacts considered when evaluating energy projects

58% Agree

38% Disagree

[Divided? Polarization and Canada's Energy Future in an Age of Climate Change](#), Nanos Research, October 11, 2019

Energy Projects

Most important in a proposed energy project moving forward

63% National interest (49% in 2015)

28% Views of the people in their province

Support for growth in the oil and gas sectors in Canada

55% Support

43% Oppose (61% in 2018)

Developing energy resources while protecting the environment

86% Possible

13% Not possible

60% say they would support fossil fuel energy if Canada had a more environmentally proactive climate change policy

[Divided? Polarization and Canada's Energy Future in an Age of Climate Change](#), Nanos Research, October 11, 2019

Pipeline Projects

51% say the Trans Mountain pipeline will help the economy

[Canadians' Report Card on the Trudeau Government's Economic Initiatives](#), Mainstreet Research, July 23, 2019

Should lead decision-making for major pipeline projects

71% Federal government

22% Provincial government

Preferred federal government action on the Trans Mountain expansion

48% Build the pipeline expansion

33% Stop the pipeline expansion

17% Don't have a strong opinion

[Divided? Polarization and Canada's Energy Future in an Age of Climate Change](#), Nanos Research, October 11, 2019

['Goldilocks zone': Canadians divided on whether Trudeau's pipeline approach is too much, too little or just right](#), Angus Reid Institute, September 13, 2019

Cleaner Oil and Gas Milestones

Overarching Milestone

Reduce costs and carbon pollution of Canada's supply of crude oil, natural gas and natural gas liquids to levels per unit of production lower than competing supplies in the market by 2030, with further improvement thereafter.

Cleaner Production

- Canada is among the suppliers of the cleanest LNG in the world to global markets, enabled by clean electrification.
- By 2025, reduce methane emissions by 40 to 45 percent from 2012 levels, with ongoing improvements thereafter.
- By 2030, reduce life-cycle greenhouse gas emissions for oil sands extraction to levels lower than competing crudes in global markets.
- By 2020 to 2025, next-generation CCUS projects are ready for demonstration-scale operation, with commercial application by 2030 or later, and the eventual goal of generating revenues that offset the cost of carbon capture.
- Integrate renewable energy at a significant scale into oil and gas extraction within five years, and introduce advanced power generation (e.g. fuel cells, small modular nuclear reactors, etc.) within the next 20 years.



Regulations

- Develop a trusted and effective regulatory system, including a life-cycle approach to greenhouse gas emissions, as measured by objective third party assessment of key attributes relative to competing jurisdictions.

Diversify Product Mix and Enhance Market Access

- By 2030, a more diversified mix of oil and gas products, services and solutions to domestic and global markets has a measurably significant impact on industry and government revenues.

Myth or Reality?

- **The world is not on track to meet its Paris Commitments**
- **Other developed countries are doing much more to address climate change**
- **There is still time to meet or exceed our 2030 targets without drastic economic impacts**
- **Commit to combatting climate change and continue to produce more petroleum products is not compatible**
- **Achieving net-zero emissions by 2050 means no more fossil fuels in our economy**
- **Industry should be responsible for downstream emissions**
- **Resource development, including oil and gas, are a barrier/solution to achieving our environmental goals**
- **The oil and gas sector is an industry of past and cannot fit into the new modern economy – people will find jobs in other fields.**
- **The oil and gas is an issue for Alberta and the West, the rest of Canada does not need it**
- **Oilsands are the most polluting form of oil production in the world**
- **Indigenous Peoples do not want pipelines and resource projects on their lands**