



Lead Service Developer – Full time position

Are you a new grad who is passionate about coding? Do you only settle for the highest quality code and end user experience? Are you one who meticulously tests your code to ensure minimal bugs make it to production? Do you have experience with the latest website technologies including responsive design? If so, you could be the next member of the ThinkDEM team! Since 2009 our team has lead the Recreational Media Industry with it's suite of sites used by over 2 million people annually.

Digital Era Media Inc. (ThinkDEM) producers of popular online media including BoatDealers.ca, MotorcycleDealers.ca, SledDealers.ca, QuadDealers.ca, and OutboardDealers.ca are actively seeking applicants for the fulltime position of Lead Service Developer starting immediately.

This position involves working with existing and new ThinkDEM media delivered via web to PC's and mobile devices. The successful candidate will be responsible for various tasks including but not limited to expanding existing and new web based media by adding components that enhance customer experience through the improvement of e-commerce, optimization of multimedia delivery (video, audio, text), e-marketing (Google Analytics + Adwords, Mass Email, third party linking, etc), and third party integration (Amazon Web Services, XML Feeds, etc).

Desired candidate is an experienced Software Developer; task oriented, ability to work well independently, and can communicate well with management. Candidate must have a working knowledge of ASP.net C# with Visual Studio, or Java (J2EE) and must understand database concepts, including SQL but not limited to Tables, Views, Joins, indexes Etc. Candidate must have an interest in the application of software development and its application to business, specifically mastering the presentation of websites, search engine optimization, integration with third parties, and communicating effectively with other ThinkDEM team members to meet company objectives and deadlines. Candidate must have a desire to research and implement new technologies and give their input to achieve the highest level of application efficiency, presentation, and usability.

Selected candidate will work fulltime from location of choice, and must have a computer with a Windows based operation system capable of running Microsoft Visual Studio 2013. Communication will be via Skype and occasional meetings in person. Work schedule is Monday – Friday with a flexible start time between 8-9am. Ability to independently learn new skills and implement code using well thought out design patterns with meticulous Q/A is most desirable. Strong work ethic including honest communication while handling additional responsibilities are also key.

ThinkDEM currently utilizes ASP.Net C#, Bootstrap, and Microsoft SQL for database as a preferred framework. Working knowledge of ASP.Net programmed using C# for dynamic websites/web applications, and mobile web development considered a strong asset. Other desired skills include: Linq, EntityFramework, CSS, XML, jQuery, AngularJS, .NET Web API, .NET MVC, JSON, basic Adobe Fireworks/Photoshop, and GIT.

Starting Salary: 50-65k+ Benefits

Please send resume and cover letter to: Chris.Perera@ThinkDEM.com