# PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

October 10, 2023



### REPUTATION AND COMMUNITY HIGHLIGHTS



Tim Patterson, Professor of Earth Sciences at Carleton University.



The state-of-the-art facility will be home to 450 students.



A sample ad from Carleton's new undergraduate recruitment marketing campaign.



A new Carleton grad poses for a photo at Spring Convocation 2023



Inuk throat-singer, songwriter and artist Qattuu performs at Pigiarvik celebration.

### Carleton Researcher Leads Major Geological Discovery

Earth Sciences' Tim Patterson is a principal investigator on a ground-breaking project at Crawford Lake in Milton, Ontario studying layers of sediment from the lakebed. In pulling and analyzing cores, the multi-institutional team has uncovered evidence of intense environmental impact in the mid-20th century. On July 11, the international Anthropocene Working Group announced the lake was selected as the site that could formally define the start of a proposed new epoch: the Anthropocene.

### **New Student Residence Building on the Rise**

Carleton's new nine-floor, 450-bed student residence is now four storeys high and growing! This addition to the residence precinct at the north end of the campus will enhance the gateway to Carleton at the Bronson Ave. entrance. The building has been designed to provide students with more amenity spaces, such as a small gym, game and media rooms, study areas and lounges. It is scheduled to be completed in April 2025.

### **Undergraduate Recruitment Marketing Campaign Takes Flight**

This fall, the university launched a new advertising campaign for prospective undergraduate students highlighting the unique advantages of studying at Carleton. The campaign is designed to align with prospective students' interests and motivations as they move through stages of awareness, consideration and application, and features digital and social media advertising content on Gen Z-favourite platforms such as Spotify, Instagram, YouTube and TikTok.

### Canada's Newest Talent Take the Stage at Spring Convocation

In a week full of pageantry, pride and emotion, the freshly minted Class of 2023 crossed the stage to accept their degrees over 15 convocation ceremonies held from June 12 to 16. Carleton also bestowed honorary degrees upon seven distinguished individuals who have made significant contributions to their respective fields and Canadian society: Liban Abokor, Janice Charette, Barbara Dumont-Hill, Ibrahim Gedeon, Gray Merriam, Kate Stevenson and Vikas Swarup.

### **Carleton Celebrates Newly Named Pigiarvik**

In August, the Carleton community gathered to honour and acknowledge the Inuit community and celebrate the name Pigiarvik, which has been given to one of the university's administrative buildings, formerly known as Robertson Hall. Pigiarvik is one of three campus buildings renamed under the New Names for New Times initiative launched by former President Benoit-Antoine Bacon to better reflect the university's diversity in its academic mission and campus operations.

# REPUTATION AND COMMUNITY HIGHLIGHTS



Champions for Change co-facilitators J.R. LaRose and Bailey Reid.



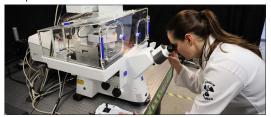
Carleton leadership walked alongside students, faculty and staff at the Capital Pride Parade.



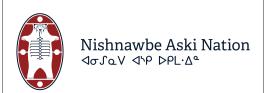
Dr. Lorraine Dyke, Carleton's Vice-President (Finance and Administration).



The Accessibility Institute advances accessibility across disciplines and sectors.



Carleton University Systems and Computer Engineering researcher Leila Mostaco-Guidolin.



The Nishnawbe Aski Nation Youth Leadership Program returned to Carleton this summer.

### **Ravens Champion Change Around Sexual Violence**

Carleton University's <u>Ravens</u> started the fall term strong thanks to <u>Champions for Change</u>, a training program that empowers student athletes to be catalysts for good against sexual violence. From August 15-17, students representing all 13 of Carleton's varsity teams participated in three days of workshops and activities. Together, the group acquired knowledge and intervention strategies to help them diffuse difficult situations and become advocates of consent culture on campus and beyond.

### **Carleton Community Marches in Capital Pride Parade**

Carleton joined the celebrations at the Capital Pride Parade on August 17, marking the first time in the parade's history that an Ottawa-based university participated as a marching group. Carleton students, faculty, staff and leadership across multiple departments walked through the streets of downtown Ottawa in support of 2SLGBTQIA+ people and their rights, with local Carleton alumni cheering them on from the sidewalk as they passed.

### Lorraine Dyke Joins BHER Roundtable and CAUBO Board

Lorraine Dyke, Carleton's Vice-President (Finance and Administration), has been invited to join the <u>Business + Higher Education Roundtable's (BHER)</u> committee on finance, audit and risk. The roundtable is a non-profit, non-partisan organization that brings together leading post-secondary institutions and some of Canada's largest companies to identify and collaboratively address mutual challenges. Dr. Dyke also recently joined the <u>Canadian Association of University Business Officers (CAUBO)</u> as the Ontario representative on its Board of Directors.

### Accessibility Institute Co-Hosts National AcessAbility Day

In May 2023, the Canadian Accessibility Network, led by the <u>Accessibility Institute at Carleton</u>, celebrated National AccessAbility Week by co-hosting AcessAbility Day with the City of Ottawa and the Institute of Public Administration of Canada – National Capital Region. The virtual event featured a Canada-wide discussion on accessibility legislation and policy with leaders from federal, provincial and municipal governments, including Stephanie Cadieux, Canada's Chief Accessibility Officer.

#### **Tackling Global Challenges**

Carleton's Challenge Campaign — a series of stories showcasing how the university's researchers, students and alumni are finding innovative solutions to global problems — continues to build the university's reputation by shining a spotlight on the incredible work happening within our community. Recent Challenge stories have explored <a href="https://www.howcommunity.google.goog

#### Carleton Hosts Indigenous Youth Leadership Program

In partnership with Nishnawbe Aski Nation (NAN), Carleton hosted the second NAN Youth Leadership Program from July 8 to 14, 2023. The program saw 22 young people from NAN territory in northwestern Ontario gather on campus and stay in residence to participate in a weeklong series of Indigenous-focused learning sessions and various social excursions around Ottawa.

# **ACADEMICS**

#### **New Academic Programs**

The Carleton Collaborative PhD with Specialization in African Studies has launched its inaugural cohort for the 2023-24 year across three areas: Anthropology, Sociology and International Affairs.

The Department of Sociology and Anthropology is offering a new Graduate Diploma in Social Statistics and Data Analysis, the first degree of its kind in the country.

Carleton's new MEng in Engineering Practice is unique in Canada for its emphasis on learning employment-oriented skills within an engineering framework.

Under the co-leadership of the Infrastructure Protection and International Security program and the Norman Paterson School of International Affairs, Carleton has launched the Cybersecurity Collaborative Specialization for Fall 2023.

Carleton's Collaborative Specialization in Accessibility is a new multidisciplinary education experience that facilitates the development of knowledge, skills and attitudes for building an accessible and inclusive society.

The new Master of Public Policy in Sustainable Energy and the Environment strengthens students' backgrounds in the technical and political dimensions of energy problems and decision-making.

### **Equity, Diversity and Inclusion**

Over the last several months, the Department of Equity and Inclusive Communities consulted with the Carleton community on the draft Self-Identification Survey. The survey will help Carleton gain the best data available about the experience of students, faculty and staff through the lenses of equity, inclusion and Indigenous ways of knowing and learning.

The Student Equity, Diversity and Inclusion Research Award, funded by the Office of the Provost and Vice-President (Academic), was awarded to students Cosette Arseneault-Deraps, Aanya Baindur, Senai Debebe, Olivia Little, Shadea Nance and Pallavi Sodhi.

### **Indigenous Initiatives**

In May, six Inuit students and three members from the Centre for Indigenous Support and Community Engagement traveled to Nunavut to participate in a for-credit land-based learning opportunity hosted by Nunavut Arctic College. The week-long experience was facilitated by Inuit Elders, Knowledge Keepers and community members at the Piqqusilirivvik Cultural Centre in the community of Clyde River and will take place again in Spring 2024.

In June, Lisa Qiluqqi Koperqualuk, president of the Inuit Circumpolar Council, delivered the Faculty of Public Affairs Katherine Graham Lecture.

### **Special Events and Initiatives**

In June, the Centre for Community Engagement led a Strategic Planning for Community Engagement Workshop at Lakehead University's C2U Expo.

In March, Carleton's Scholars at Risk (SAR) initiative hosted a Free to Think Conversation event. Carleton SAR works to protect scholars and their ideas, and promotes academic freedom by arranging one to two-year appointments in host departments across the university.



New collaborative PhD gives students access to best concentrated expertise on African Studies in Canada.



New MEng in Engineering Practice helps BEng graduates accelerate their employability.



Carleton's Self-Identification Survey is expected to launch in Fall 2023.



Carleton students participate in land-based learning course at Nunavut Arctic College.

# **ACADEMICS**



Interim President and Vice-Chancellor Jerry Tomberlin.



Provost and Vice-President (Academic) L. Pauline Rankin.



Prof. Kahente Horn-Miller was the recipient of a prestigious 2023 3M National Teaching Fellowship.





2023 Carleton University Chairs in Teaching Innovation Profs. Ali Arya and Manuel A. Báez.

### **Academic Leadership Appointments**

- Jerry Tomberlin was appointed Interim President and Vice-Chancellor, effective Sept. 1, 2023.
- L. Pauline Rankin was appointed as Provost and Vice-President (Academic), effective Aug. 14, 2023.
- Anne Bowker was appointed as Interim Dean of the Faculty of Arts and Social Sciences, effective Aug. 14, 2023.
- Howard Nemiroff has been appointed Interim Dean of the Sprott School of Business, effective Sept. 5, 2023.
- David Hornsby was appointed Vice-Provost and Associate Vice-President (Academic), effective July 1, 2023.
- Dwight Deugo was appointed Associate Vice-President (Quality Assurance) for July 1 to Dec. 31, 2023.
- Hashmat Khan has been appointed Associate Vice-President (Academic Programs and Strategic Initiatives), effective Jan. 1, 2024.

### **Recognizing Academic Excellence**

Kahente Horn-Miller (Indigenous Studies) is a recipient of a 2023 3M National Teaching Fellowship, Canada's most prestigious recognition of excellence in educational leadership and teaching at the post-secondary level.

Ali Arya (Information Technology) and Manuel A. Báez (Architecture and Urbanism) were named the 2023 Carleton University Chairs in Teaching Innovation for their commitment to teaching innovation and advancing inclusive learning approaches in the classroom.

Ali Arya (Information Technology) and Véronic Bézaire (Chemistry) received the Ontario Confederation of University Faculty Associations (OCUFA) Teaching Award.

Mark Blenkinsop (Mathematics and Statistics) was awarded the inaugural Luc Bourbonnais Teaching Innovation and Excellence Fund for Contract Instructors.

Chris Burn (Geography and Environmental Studies) won the <u>2023 Canadian Association</u> of Geographers Award for Scholarly Distinction in Geography.

Xiaobei Chen (Sociology) was awarded the Canadian Sociological Association's Outstanding Contribution Award for 2023.

Jennifer Evans (History) won the <u>Humboldt Research Award</u> from the Alexander von Humboldt Foundation.

Shulabh Gupta (Electronics) received a National Institute of Information and Communications Technology invitation fellowship.

Peter Xiaoping Liu (Systems and Computer Engineering) was named a Fellow of the Canadian Academy of Engineering.

Luciara Nardon (International Business) was awarded the Sprott School of Business's 2023 Carol-Ann Tetrault Sirsly Award.

Nduka Otiono (African Studies) won the Best Book of the Year Award granted by the African Literature Association for his poetry collection DisPlace.

Oren Petel (Mechanical and Aerospace Engineering) was awarded the 2022 US Army Research Lab's Honorary Award for Science.

Mario Santana Quintero (Civil and Environmental Engineering) was named Honorary President of CIPA Heritage Documentation.

Joana Rocha (Mechanical and Aerospace Engineering) received the 2023 Education Award from the Northern Lights Aero Foundation.

Gabriel Wainer (Systems and Computer Engineering) received the McLeod Founder's Award for Distinguished Service to the Profession in recognition of his significant contributions to the field of modeling and simulation.

# **ACADEMICS**

### **Carleton University Achievement Awards**

On June 6, Carleton celebrated the recipients of the 2023 Achievement Awards:

- Teaching Achievement Awards: Manjeet Birk (Feminist Institute of Social Transformation), François Brouard (Accounting), Jason Jaskolka (Systems and Computer Engineering), Brenda Morris (Social Work), Elena Zabolotnii (Civil and **Environmental Engineering)**
- Professional Achievement Awards: Ahmed Hassan (Civil and Environmental Engineering), Joël Rivard (MacOdrum Library)
- Contract Instructor Teaching Awards: Ryan Conrad (Feminist Institute of Social Transformation), Said Yaqub Ibrahimi (Political Science), Tiffany MacLellan (Law and Legal Studies), Kate Pardoel (Psychology), Ahmad Teymouri (Supply Chain Management)
- Research Achievement Awards: Adrian Chan (Systems and Computer Engineering), Kristin Connor (Health Sciences), Steven Cooke (Biology), Linda Duxbury (Management), Jennifer Evans (History), Kelly Fritsch (Sociology), Liam O'Brien (Civil and Environmental Engineering), Carlos Rossa (Systems and Computer Engineering), Stephan Schott (Public Policy & Administration), Erin Tolley (Political Science)



Recipients of Carleton's 2023 Achievement Awards.



FPA Excellence Award winners for 2023.

### **Carleton University Teaching Awards**

Teaching and Learning Services announced the recipients of the Carleton University Teaching Awards for 2023:

- Provost's Fellowship in Teaching: Iain McKinnell (Biology), Ashley Thompson (Neuroscience), Matthew Sorley (Psychology)
- New Faculty Excellence in Teaching Award: Ahmed Hassan (Civil and Environmental Engineering), Karen Sewell (Social Work) and Trish Audette-Longo (Journalism)
- Excellence in Blended and Online Teaching Award: Julie McCarroll (Linguistics and Language Studies)
- Excellence in Learning Support Award: Steve Truttmann (Mechanical and Aerospace Engineering)

#### **Faculty of Public Affairs Excellence Awards**

The Faculty of Public Affairs announced the recipients of the FPA Excellence Awards:

- Equity and Inclusion Excellence Awards: Adrian Harewood (Journalism), School of Public Policy and Administration students Avee Purohit and Joyce Wamambo, School of Social Work's Relational Resurgence Committee members Patricia McGuire, Beth Martin, Melissa Redmond, Taylor Aitken, Graeme Bouchard-Wood and Kiana Meness
- Public Commentary Award: Amanda Clarke (Public Policy and Administration)
- Research Excellence Awards: Fen Hampson (International Affairs), Mehdi Ammi (Public Policy & Administration), Pamela Grassau (Social Work)
- Staff Excellence Award: Sarah Cleary (Law and Legal Studies)
- Teaching Excellence Awards: Matthew Pearson (Journalism), Vincent Andrisani (Communication and Media Studies)

### RESEARCH







From left to right: Prof. Cati Coe, Canada Research Chair in Migration and Care (Tier I). Prof. Leila Mostaço-Guidolin, Canada Research Chair in Imaging Biomaterials and Characterization (Tier II). Prof. Jennifer Drake, Canada Research Chair in Stormwater and Low Impact Development (Tier II).

### Three Carleton Researchers Awarded Canada Research Chairs

Cati Coe (Political Science), Leila Mostaço-Guidolin (Systems and Computer Engineering) and Jennifer Drake (Civil and Environmental Engineering) have been announced as Carleton's newest Canada Research Chairs (CRC). Their groundbreaking research will advance flood infrastructure, fibrosis treatment and services for aging migrants. CRCs aim to achieve research excellence while improving Canada's depth of knowledge and quality of life, strengthening the country's international competitiveness, and helping to train the next generation of highly skilled people.

### NSERC Invests \$1.65M in Climate Change Research at Carleton

Carleton received \$1.65 million from the Natural Sciences and Engineering Research Council of Canada (NSERC)'s Collaborative Research and Training Experience (CREATE) program for research and training in the area of permafrost, climate change and sustainability. Stephan Gruber, Canada Research Chair in Climate Change Impacts/Adaptation in Northern Canada and his team of researchers are addressing threats to Arctic communities by leading a project aimed at training tomorrow's leaders in permafrost thaw and northern research.





Vanier Scholars Hannah Johnston (Information Technology) and Evan Wicklund (Sociology).

### **Carleton PhD Students Named Vanier Scholars**

PhD students Hannah Johnston (Information Technology) and Evan Wicklund (Sociology) are the recipients of a prestigious 2023 Vanier Canada Graduate Scholarship. Valued at \$50,000 per year for three years during a student's doctoral studies, the coveted Vanier scholarships are awarded to Canadian PhD students who conduct exceptional research. Johnston is researching ways to support human creativity through the design of interfaces for Al-based image generation systems, while Wicklund is studying the ethics of care in disabled bodies.



Law and Legal Studies Prof. Dawn Moore.

### \$5.9M SSHRC Grant Funds Prison Transparency Research

Dawn Moore (Law and Legal Studies), in partnership with researchers in three countries, was awarded a \$2.5 million Partnership Grant from the Social Sciences and Humanities Research Council (SSHRC) for their Prison Transparency Project (PTP), which aims to break down barriers in accessing prison information and protect the human rights of those incarcerated. Also announced was \$3.4M in funding for three Partnership Development Grants and 15 Insight Grants.



Chancellor's Professor Lenore Fahrig has joined the United States National Academy of Sciences.

#### **Lenore Fahrig elected to National Academy of Sciences**

Lenore Fahrig, Chancellor's Professor in Carleton's Department of Biology, has been elected to the United States National Academy of Sciences (NAS) as an international member. The NAS recognizes the distinguished and continuing achievements of researchers in science, engineering and health. Fahrig also recently received the Natural Sciences and Engineering Research Council of Canada's (NSERC) prestigious Gerhard Herzberg Canada Gold Medal for Science and Engineering, which is awarded annually to an individual whose body of work, conducted in Canada in the natural sciences or engineering, has demonstrated persistent excellence and influence.

# RESEARCH

### Carleton Researchers Awarded \$12.5M in NSERC Funding

The Natural Sciences and Engineering Research Council of Canada (NSERC) has awarded \$12.5M in research funding to Carleton researchers whose diverse projects support discovery and innovation. These awards include five Research Tools and Instruments Grants, valued at \$568,613 -- the highest number and amount that Carleton has historically received. Also included in the NSERC funding package are one Northern Research Supplement, three Subatomic Physics Grants, 12 Discovery Launch Supplements, and 38 Discovery Awards.

### Carleton Researchers Awarded \$1.24M in CFI JELF Funding

The Canada Foundation for Innovation has granted 13 researchers at Carleton University a total of \$1.24M under their John R. Evans Leaders Fund (JELF). Funding will support research areas of strategic importance such as health and mental wellbeing, cultural heritage, sustainability, food integrity and language acquisition, among others. The CFI's JELF program is a critical strategic investment tool designed to help institutions attract and retain top researchers.

### **Engineering Professor Receives 2023 Banting Discovery Award**

The Department of Mechanical and Aerospace Engineering's Andrew Harris received a Banting Research Foundation's Discovery Award for his research into the development of tools to measure the mechanical properties of human cells and tissues related to the origins of disease. The award is given to outstanding new investigators who are within the first three years of their first academic appointment to provide seed funding to University Advancement begins the 2023-24 academic term with a heightened focus on preparation for the next fundraising campaign. In partnership with new university leadership, the department is identifying emerging priorities, building campaign infrastructure and operational efficiencies, expanding the holistic integrated model for corporate partners, and transforming engagement models to connect with new and loyal donors and supporters.

### Profs Recognized for High-Risk, High-Reward Research

Carleton researchers received a combined \$1.74 million from the federal government's New Frontiers in Research Fund (NFRF) to support multidisciplinary projects in the fields of equitable housing design, machine learning, sustainable energy, and surveillance. Funding was awarded though the Exploration stream to Mechanical and Aerospace Engineering's Cynthia Cruickshank and Kristen Schell, and Media Production and Design professor Stéfy McKnight, and brings disciplines together to explore new areas having the potential for significant impact. Civil and Environmental Engineering's Burak Gunay and Abhijit Sarkar were funded under the Post-Pandemic Recovery stream mobilizes research efforts for a more equitable, sustainable and resilient post-pandemic reality.



NSERC has awarded \$12.5M in research funding to Carleton researchers.



Carleton researchers have received \$1.2M in funding from the Canada Foundation for Innovation.



Mechanical and Aerospace Engineering Prof. Andrew Harris has won a Banting Discovery Award.

# **ADVANCEMENT**

Philanthropic

Gifts in Kind



Carleton's Advancement team took part in a series staffled training sessions this summer.

#### Sponsorships \$599,227 Research & Partnerships \$4,916,808

Revenue (May 1, 2023 - August 31, 2023):

\$2,670,121

\$3.843.755

\$12,029,911 Total



The MacOdrum Library's new Wellness Desk is located on the second floor of the library.

### **Campaign Operations**

Over the summer, all of Advancement participated in a series of staff-led training modules, designed to build cross-functional understanding and expertise around gift processing, research and records management, and other key operational tasks. The "Summer Institute" highlighted an underappreciated element of effective fundraising and showcased Carleton's professionalism in gift management and donor stewardship. By taking a staff-led approach, the Institute also generated conversations and new ideas for process improvement and efficiency. Those learnings will be tested and adopted in the lead-up to future campaign phases.



Donations via FutureFunder to the Scholars at Risk (SAR) initiative at Carleton help promote academic freedom.

### **Fundraising and Partnership Success**

Donors and partners—individuals, corporations and foundations—continue to invest in Carleton as a way to create lasting change in the community. This fall, we will be celebrating significant new partnerships that support Carleton's learning, research and community engagement initiatives in environmental sustainability, economic opportunity, social issues, and health and wellness matters. In September, Carleton will celebrate the Carleton University Alumni Association's contributions to student mental health with the opening of the Wellness Desk in the MacOdrum Library. Alumni and their associations have been generous supporters to this initiative and other services that help students thrive and graduate. Also in September, we will celebrate a \$900k gift from an international graduate as they pay a visit to campus. Their generous donation is a direct outcome of a recent trip to Hong Kong as part of our efforts to strengthen relationships with alumni overseas. Meanwhile, Advancement and the Office of the Vice-President (Research and International) have seen shared success with Holistic Integrated Partnerships - a model designed to support high-level corporate partnerships and deliver integrated research, employment, and philanthropic outcomes.



Carleton's beloved Therapy Dog Program is supported through FutureFunder.

### **New Engagement Models**

As the balance of in-person and digital engagement continues to evolve in society, Advancement is building a proactive strategy to identify and develop more meaningful opportunities for constituents to connect with Carleton. Working closely with Deans and academic directors, Advancement will leverage existing events, activities, and volunteer opportunities to offer more custom and personalized 'experiences' to our alumni and donors at the faculty and departmental level. Simultaneously, Advancement will plan more strategic outreach to specific constituencies, including new graduates, Carleton retirees, and alumni in international communities such as Hong Kong and Silicon Valley.

# STUDENT LIFE

A new Carleton Mobile app has launched with an improved user interface to provide students with the latest news and events, as well as easy access to student support services. Through Carleton Mobile, students are also able to see their class and exam schedules, receive customizable push notifications for emergencies, check their grades, learn about campus life updates, and view a handy campus map. Since launching in December 2022, Carleton Mobile has over 14,000 downloads on Android and iOS platforms.

The International Student Services Office (ISSO) provided robust pre-arrival support to international students preparing for the Fall 2023 term. In addition to offering multiple virtual Q&A sessions each week spotlighting questions on travel, immigration and settlement in Canada, the ISSO also provided I-Start: International Student Orientation. Nearly 500 students registered in the asynchronous I-Start course this summer, while an additional seven synchronous sessions saw participation of up to 40 students per session.

The Student Experience Office offered a series of events to welcome students to campus for the Fall 2023 term. This included Fall Orientation (Sept. 3-8), which featured events designed to connect new undergraduate students to their peers, campus resources and the Ottawa community, and Upper Year Orientation, which provided access to events that foster connections between fellow upper-year students. Carleton also welcomed back nearly 3,500 students who will be living in residence on campus in 2023-2024.

Co-operative Education supported 3,797 work terms in 2021/2022. This made Carleton the fastest-growing Co-operative Education program in Ontario that year, seeing 28.8% growth from the previous year. Hundreds of students found employment in Ottawa's renowned high-tech employers, research facilities, government departments and agencies, with some co-op students taking advantage of international opportunities in countries including Germany, Nigeria and Spain. Additionally, close to 100 students worked in Carleton's labs, academic departments and camps during the Summer 2023 term.

The ACT to Employ program continues to support students with disabilities with their job search, as well as during their work-integrated learning opportunities. During the Summer 2023 term, the ACT to Employ team supported 96 placements in academic and service departments on campus, as well as in private enterprises and government departments within the community.

Carleton Athletics hosted a record number of 7,019 summer campers in July and August 2023, in addition to graduating 63 new lifeguards for the Ottawa community and beyond.

In June 2023, the Wellness Desk in the MacOdrum Library was officially launched. A partnership between the MacOdrum Library and the Office of the Associate Vice-President (Student Health and Wellness), this new initiative will provide a space for students to learn about resources on campus, as well as engage in self-care activities and wellness-related events. The desk is located on the second floor of the library and will be staffed seven days a week by a team of dedicated student staff.

Spring Convocation was held from June 12 to 16, with 3,896 students graduating (3,208 undergraduates and 688 graduates).



The new Carleton Mobile app is a one-stop hub for student information.



International Welcome Week ran from Sept. 1-6 for all new international students at Carleton.



Fall orientation helps students adapt socially, academically and culturally to Carleton.



Carleton Athletics' popular camp program hosted more kids than ever before in Summer 2023.

# ENROLMENT AND RECRUITMENT UPDATE

### **Enrolment Update**

Applicant/Targets - Fall 2023

### Ontario University Application Centre Systems Data - First Year Undergraduate (101s)

	2022	2023	% +-
Applicants	92,419	92,249	-0.2%
Confirmations	76,302	74,972	-1.7%

### Carleton University First Year Undergraduates (101s)

	2022	2023	% +-
Applicants	14,748	15,044	+2.0%
Confirmations	3,855	3,773	-2.1%

OUAC data as at September 7, 2023; Carleton data as at September 12, 2023 (with matched dates in 2022)



#### **Undergraduate Recruitment Update**

The Undergraduate Recruitment Office focused on conversion activities throughout the summer in preparation for Fall 2023 enrolment. During the Spring Open House on May 13,867 guests toured campus, labs and facilities, connected with student services staff, attended presentations by each faculty and were inspired by current Carleton students.

In April and May 2023, the Undergraduate Recruitment Office held 'Reading and Accepting Your Offer' virtual info-sessions for applicants, in addition to three 'Future Raven Ask Us Anything' online events. This is in addition to partnering with the Registrar's Office to offer 'Registration Preview Sessions', with over 830 students and family members participating in-person and online across the five sessions.

In-person and virtual campus tours, as well as residence tours, continued through the spring and summer, with 721 students attending. The Undergraduate Recruitment team ran regular email and social media campaigns to promote events and registration reminders, as well as orientation and transition support programs for incoming students. The telecounselling 'Congratulations Call' campaign also continued throughout Summer 2023 alongside a 'Registration Call' campaign, in collaboration with the Registrar's Office, to support both new and returning students during registration.

The International Admissions and Recruitment team undertook 63 in-person and virtual events to help enrol international students for Fall 2023 and began early recruitment for 2024. During the virtual open house, 376 participants from 94 countries attended and replays of the recorded video sessions totaled over 1,170 views. In addition to a robust email campaign, the team hosted daily live chats and booked over 300 one-on-one appointments with prospective international students. In collaboration with the International Student Services Office, a series of workshops were held on 'Admissions and Study Permits', 'Reading and Accepting Your Offer' and 'Ask Us Anything'. Carleton also hosted the eighth inbound Summer Counsellor Tour in July 2023, welcoming 14 guidance counsellors from international schools across nine countries on campus for a two-day program.

In addition to focusing on conversion activities for new students, the Undergraduate Recruitment Office continues to reach out to prospective students early, before they start grade 12. Over Summer 2023, recruitment representatives delivered 11 career class presentations, both in-person and online, to local grade 10 students and worked closely with SHAD Canada to promote science, technology, engineering and mathematics (STEM) opportunities at Carleton to high-achieving secondary students.

Carleton and the University of Ottawa jointly offered the Enrichment Mini-Courses Program (EMCP) from May 1 to 5, with 935 students participating in courses at Carleton. EMCP gives high school students in Eastern Ontario and Western Quebec the opportunity to explore an engaging area of study for one week in a university or college setting and helps stoke their interest in pursuing post-secondary studies.