

The Board of Governors acknowledges and respects the Algonquin First Nation, on whose traditional territory the Carleton University campus is located.

#### The 613<sup>th</sup> Meeting of the Board of Governors Thursday, November 29<sup>th</sup>, 2018 at 3:00 p.m. Room 2440R River Building, Carleton University

#### **AGENDA**

#### **OPEN SESSION**

- 1. CALL TO ORDER AND CHAIR'S REMARKS
- 2. DECLARATION OF CONFLICT OF INTEREST
- 3. APPROVAL OF OPEN AGENDA
  - The agenda was circulated with the meeting material.
- 4. OPEN CONSENT AGENDA
  - Circulated with this agenda is a Consent Agenda which lists items presented to the Board for action or for information.
- 5. PRESENTATION ON MENTAL HEALTH IN THE POST-SECONDARY EDUCATION SECTOR Matthew McEvoy and Barb Veder
- 6. OPEN ITEM(S) FOR APPROVAL
  - 6.1 <u>Indigenous Strategic Initiatives Committee (</u>Kahente Horn-Miller, Benny Michaud and Jerry Tomberlin)
    - A working paper was circulated in advance.

#### 7. OPEN – ITEM(S) FOR DISCUSSION

- 7.1 Framework for the 2019/2020 Operating Budget
  - A working paper was circulated in advance.

#### 8. OPEN – ITEM(S) FOR INFORMATION

- 8.1 Free Speech Policy
  - A verbal update will be provided.
- 8.2 Report from the Chair
  - A verbal report will be provided.
- 8.3 Report from the President
  - A report was circulated in advance.
- 8.4 Update on the Comprehensive Campaign
  - A report was circulated in advance.
- 8.5 Committee Chair Updates
  - Verbal reports:
  - a) Building Program (D. Craig)
  - b) Community Relations & Advancement (J. Nordenstrom)
  - c) Finance Committee (B. Wener)
  - d) Governance Committee (K. Evans)

#### 9. OPEN - OTHER BUSINESS

#### 10. OPEN - QUESTION PERIOD

• There are no questions to be addressed.

#### 11. END OF OPEN SESSION AND BRIEF NETWORKING BREAK

Guests and observers are asked to step out of the meeting.

#### The 613<sup>th</sup> Meeting of the Board of Governors Thursday, November 29<sup>th</sup>, 2018 at 3:00 p.m. Room 2440R River Building, Carleton University

#### **CLOSED SESSION**

#### 12. APPROVAL OF CLOSED AGENDA

• The agenda was circulated with the meeting material.

#### 13. CLOSED - CONSENT AGENDA

 Circulated with this agenda is a Closed Consent Agenda which lists items presented to the Board for action or for information.

#### 14. CLOSED – ITEM(S) FOR APPROVAL

- 14.1 Dominican University College Agreement
  - A working paper was circulated in advance.
- 14.2 Anthony Whitehead Makerspace Azrieli Pavilion Room Naming 232C
  - A memo was circulated in advance.

#### 15. CLOSED – ITEM(S) FOR INFORMATION

- 15.1 Report from the Chair
  - A verbal report will be given.
- 15.2 Report from the President
  - A verbal report will be given.
- 15.3 <u>Committee Chair Updates</u>
  - Verbal Reports:
  - a) Audit Committee (B. Wener)
  - b) Nominating Committee (N. Nanos)
  - c) Executive Committee (N. Nanos)
  - d) HR/Compensation Subcommittee (D. Fortin)
- 16. CLOSED OTHER BUSINESS
- 17. CLOSED IN CAMERA SESSION
- 18. ADJOURNMENT

# AGENDA ITEM 6.1



## BOARD OF GOVERNORS REPORT

То:	Board of Governors	<b>Date of Report:</b> 11/12/2018			
From:	Provost and Vice-President (Academic)	Date of Meeting: 11/29/2018			
Subject:	Carleton University Indigenous Strategic Initiatives Committee: Approval of Motion				
Responsible Portfolio:	Provost and Vice-President (Academic)				

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$\boxtimes$ For Approval $\square$ For Information	า ∟	⊥⊦or	DISC	cussion
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#### 2.0 MOTION

The Board of Governors fully supports and endorses the work of the Carleton University Indigenous Strategic Initiatives Committee (CUISIC) towards revitalizing our Indigenous strategy and our relationship with Indigenous peoples on and off campus. The Board looks forward to receiving the report and recommendations of the Committee, and to support implementation towards positive, long-term change.

#### 3.0 EXECUTIVE SUMMARY

Carleton University is situated within the unceded traditional territory of the Algonquin people and supports First Nation, Métis and Inuit students from across Canada. We recognize our special responsibility to support the recommendations of the Truth and Reconciliation Commission.

In June 2011 the Senate of Carleton University approved the Aboriginal Coordinated Strategy that outlines a number of fundamental values that articulated a commitment from the university to ensure that Carleton University programs, services and community involvement adhere to this Aboriginal Coordinated Strategy. A great deal of progress has been made over the years with new programs, support for students, and engagement with our local Indigenous communities. However, more needs to be done in light of the recommendations for post-secondary institutions in the Truth and Reconciliation Commission Calls to Action.

President Benoit-Antione Bacon held a number of meetings this past summer with members of Carleton's Indigenous community to talk about revitalizing Carleton's Indigenous strategy. This included consultation with Queen's University who had recently completed a final report following an elaborate consultation process, 25 recommendations, and implementation plans (Queen's Truth and Reconciliation Task Force Final Report).

These summer meetings with President Bacon culminated with an announcement about the creation of a broad and inclusive taskforce co-chaired by Jerry Tomberlin, Provost and Vice-President (Academic); Kahente Horn-Miller, Assistant Professor, Program Coordinator, Indigenous Studies, School of Indigenous and Canadian Studies; and Benny Michaud, Assistant Director, Indigenous Initiatives, Equity Services. On October 16, 2018 President Bacon announced to the Carleton community that, "Following our first Indigenous Education Council meeting of the year, I am pleased to share that Carleton will convene a broad and inclusive committee to revitalize our Indigenous strategy and re-energize our relationships with Indigenous communities in the region and across the country."

Our overarching goal is reflected in a quote by Senator Murray Sinclair, who was chair of the Truth and Reconciliation Commission from 2009 to 2015. "It is precisely because education was the primary tool of oppression of Aboriginal people, and miseducation of all Canadians, that we have concluded that education holds the key to reconciliation." The point is to develop a safe place for learning where there are no boundaries or barriers to everyone getting an education. It is not the students that need to change it is the institutions.

Over the course of the 2018-2019 academic year, the committee will facilitate widespread engagement sessions in order to develop a set of Carleton-specific recommendations as part of an institutional response. We are committed to engaging all members of the Carleton community and beyond to ensure that these recommendations, and subsequent action plan, create spaces for dialogue and relationship-building.

The co-chairs are in the progress of selecting from the list of nominations from the Carleton community, will outreach to the Indigenous community, hire a CUISIC Project Officer, and prepare a consultation plan. Consultation will be extensive and the Indigenous Education Council and Carleton students will play a significant role. One of the privileges of having our campus in the National Capital Region is that we will be able take advantage of our unique position in Canada's capital and to engage and consult with a number of First Nation, Métis and Inuit national organizations and community leaders who are based in the region.

We plan to give periodic updates to the Board of Governors.

#### 4.0 INPUT FROM OTHER SOURCES

This presentation has had input from all three co-chairs of CUISIC.

#### 5.0 ANALYSIS AND STRATEGIC ALIGNMENT

Both Carleton's Strategic Integrated Plan (SIP) and Strategic Mandate Agreement (SMA) speak to the importance of Carleton having a substantive Indigenous strategy.

Goal 3.4 of the SIP is to support Aboriginal communities and position Carleton as a university of choice for Aboriginal students by implementing the university's Aboriginal Co-ordinated Strategy. The key performance measure is to have significant progress in implementing the Co-ordinated Aboriginal strategy.

Carleton's 2017-20 SMA references many examples of institutional initiatives that support programs for our Indigenous students, and makes note of our successful Summer Institute on the Ethics of Research with Indigenous Peoples. Carleton's SMA along with the SMA's of the other three post-secondary institutions proposed an Education City partnership that includes a statement that all four postsecondary education institutions in the City of Ottawa have demonstrated a commitment toward working with Indigenous communities on the Truth and Reconciliation Commission's call to action. This partnership will work to embed Indigenous ways of knowing in its framework for the benefit of all students. The provincial government has allocated significant funds for the development of the ideas in Education City.

#### 6.0 FINANCIAL IMPLICATIONS

Financial implications relating to this initiative are not known at this time. Once the report is issued, we will assess the financial impact of recommendations, which funding will be addressed as part of the ongoing planning and budgeting process.

#### 7.0 RISK, LEGAL AND COMPLIANCE ASSESSMENT

All efforts will be made to keep the work of the committee on schedule with the final report submitted by December 2019. However, there could be delays particularly with consultations and travel likely being planned for local Indigenous communities in the winter months, and consultations with students and faculty members being limited to the period from September to April.

The Board will be kept informed on the progress of the work of the committee.

#### 8.0 REPUTATIONAL IMPLICATIONS AND COMMUNICATIONS STRATEGY

We made the initial announcement – a message from the president - on October16, 2018, and have launched a website dedicated to CUISIC. The community will be kept informed throughout the process, which will involve an extensive education/socialization component. At the same time, we will continue to tell Indigenous-related stories of interest.

There are more reputational opportunities than risks as this committee proceeds with its work. However, as with any consultation on an important topic, there can be disagreement, frustration and criticism that can become public. The reputational risk is moderate. Beth Gorham, Manager of Public Affairs, Department of University Communications, has prepared a draft communications plan. It includes messaging and identifies the three co-chairs as spokespeople if necessary. The best way to minimize risk is to conduct a very transparent, open process that reaches a broad spectrum of people, on campus and off, as well as frequent updates and an abundance of storytelling.

#### 9.0 OVERALL RISK MANAGEMENT ANALYSIS

	LOW	MINOR	MODERATE	SERIOUS	VERY SERIOUS
STRATEGIC			$\boxtimes$		
LEGAL		$\boxtimes$			
OPERATIONAL		$\boxtimes$			
TECHNOLOGICAL	$\boxtimes$				
FINANCIAL		$\boxtimes$			
REPUTATIONAL			$\boxtimes$		

# AGENDA ITEM 7.1



### BOARD OF GOVERNORS REPORT

Board of Governors	<b>Date of Report:</b> 10/25/2018
Vice-President (Finance and Administration)	Date of Meeting 11/29/2018
2019-20 Planning Framework	
Vice-President (Finance & Administration)	
Vice-President (Finance & Administration)	
	Vice-President (Finance and Administration)  2019-20 Planning Framework

#### To approve Carleton's planning framework for fiscal year 2019-20.

**EXECUTIVE SUMMARY** 

**MOTION** 

2.0

3.0

Carleton's planning framework starts in the fall of each year with a Board of Governors retreat and presentation of key budget assumptions to the Finance Committee. Starting this year, responsibility for the University's planning and budgeting was transferred to the Provost and Vice-President (Academic).

The transition of planning and budgeting to the Provost's office will involve a review of the University's planning and budgeting activities with emphasis on formalizing and documenting processes, including the work of the Financial Planning Group (FPG) now known as the Provost's Budget Working Group (PBWG). Terms of Reference for PBWG will be developed to clarify the group's decision-making and oversight responsibilities. Work will also continue on developing Carleton's integrated budget report that reflects best practices. Expectations are that this new framework will be in place for the 2020-21 planning year. The planning framework also includes an update on expected changes in 2019-20 tuition fees.

#### 4.0 INPUT FROM OTHER SOURCES

The 2019-20 planning framework has been prepared with the support of the Office of Institutional Research and Planning (OIRP), the Office of Quality Initiatives (OQI), Finance, and the participation of the vice-presidents

#### 5.0 ANALYSIS AND STRATEGIC ALIGNMENT

Uncertainty related to government policies has made planning for 2019-20 and subsequent years more challenging. The government has clearly indicated its intention to address the provincial deficit and it is most likely that there will be some funding impact in the post-secondary education sector. The sector is also waiting for government policy on tuition fees, which framework expired in 2018-19.

Although the province of Ontario has seen a decline in the 18-year-old new student population in the past five years, Carleton was able to maintain consistent enrolment growth. However, external events experienced in 2018-19, resulted in a slight decrease in first year (new) enrolment. Future demographic projections show a bottoming-out in the 2019-20 timeframe followed by resumption of growth. Recent announcement from the government to halt expansion of three-university campus in the GTA could affect Carleton's growth potential as approximately 25% of Carleton new students come from the GTA area.

Carleton's Strategic Integrated Plan (SIP) will end of 2018-19. Next year will be about establishing a new long-term vision and strategic goals for the University. This will involve extensive consultations with both internal and

external stakeholders culminating in a new SIP starting in 2020-21. In the meantime, Carleton will continue its work on strategic initiatives that focuses around student success, research intensity, and infrastructure renewal.

Planning assumptions for 2019-20 will include scenarios relating to possible government funding reductions, and a tuition fees framework that mirrors the one from 2018-19, namely average fees of 3% for domestic students and between 3%-5% for international students. Other key assumptions include recapturing the enrolment shortfall (new first year undergraduate and graduate international) from 2018-19, and a possible government funding reductions of 5%.

See attached presentation for more details.

#### 6.0 FINANCIAL IMPLICATIONS

Within the context of slightly higher enrolment, expected government funding reductions, and continuation of the 2018-19 tuition fees framework, the University plans to achieve a balanced operating budget.

#### 7.0 RISK, LEGAL AND COMPLIANCE ASSESSMENT

The main risks of not being able to meet a balance operating budget relates to: i) missing projected enrolment growth, ii) higher government funding reductions and iii) a lower tuition fees framework (which may not be known until the next provincial budget in April 2019).

#### 8.0 REPUTATIONAL IMPLICATIONS AND COMMUNICATIONS STRATEGY

Communications risks associated with the announcement and implementation of the 2019-2020 tuition fees framework.

#### 9.0 OVERALL RISK MANAGEMENT ANALYSIS

	LOW	MINOR	MODERATE	SERIOUS	VERY SERIOUS
STRATEGIC			$\boxtimes$		
LEGAL	$\boxtimes$				
OPERATIONAL			$\boxtimes$		
TECHNOLOGICAL	$\boxtimes$				
FINANCIAL				$\boxtimes$	
REPUTATIONAL			$\boxtimes$		

# AGENDA ITEM 8.3





#### PRESIDENT'S REPORT TO THE **BOARD OF GOVERNORS**

November 29, 2018





#### REPUTATIONAL AND COMMUNITY HIGHLIGHTS

#### Fall convocation and presidential installation

At the 2018 Fall Convocation on November 10, 680 undergraduate students and 558 graduate students were awarded degrees. President Benoit-Antoine Bacon was formally installed during the first of two convocation ceremonies.

#### Finance Minister Bill Morneau helps launch national energy efficiency organization

Efficiency Canada, a unique new organization based at Carleton, aims to bring together a diverse array of allies to advocate for public policies that move Canada toward a more energy efficient future. Finance Minister Bill Morneau joined Carleton President Benoit Antoine-Bacon and Efficiency Canada executive director Corey Diamond to formally launch Efficiency Canada at a reception at Richcraft Hall on November 1.

#### Carleton students shine in Innovative Design for Accessibility competition

Five recent graduates of Carleton's Bachelor of Industrial Design program captured four top-three finishes — including a first-place win — at the national Innovative Design for Accessibility (IDeA) competition. The annual competition calls on university students from across Canada to develop innovative, cost-effective and practical solutions to accessibility-related issues for people with disabilities.

#### Carleton achieves top 10 in graduate employability rankings

A new report issued by QS World University Rankings has singled out Carleton as one of the 10 best Canadian universities for graduate employability in 2019. Carleton was recognized in the overall global ranking with its highest scores in the alumni outcomes indicator, placing 163rd out of more than 20.000 universities worldwide, 500 of which were ranked.



#### CONSULTING WITH OUR COMMUNITY

#### Carleton University Indigenous Strategic Initiatives Committee

The Carleton University Indigenous Strategic Initiatives Committee has been given a mandate by President Benoit-Antoine Bacon to develop a set of Carleton-specific recommendations as part of an institutional response to support the recommendations of the Truth and Reconciliation Commission. The committee will be led by co-chairs Prof. Kahente Horn-Miller from the School of Indigenous and Canadian Studies, Benny Michaud, assistant director of Equity Services responsible for the Centre for Indigenous Initiatives, and Jerry Tomberlin, interim Provost and Vice-President (Academic).

#### Sexual Violence Policy review

We continue to receive feedback on Carleton's Sexual Violence Policy as part of the review process. We are currently hosting design-thinking workshops to solicit feedback from the campus community. The objective of these workshops is to host a supportive, creative space wherein members of the community can provide their feedback about the policy by "thinking like a designer." Participants in the facilitated sessions will use hands-on methods to co-create feedback that focuses on the users of the policy and how it can best serve them.

#### Free Speech Policy

At the September Senate meeting, a small task force led by Betina Appel Kuzmarov, Clerk of Senate, was mandated to produce a draft free speech policy. At the October Senate meeting, the draft policy was presented and Senators supported the general direction of the draft. The draft has since been posted for comments and the task force is in the process of revising the policy based on the 100-plus written comments that were received. The province has mandated that the free speech policy be approved before January 1, 2019.

#### **Coordinated Accessibility Strategy**

We have launched a collaborative process to develop Carleton's Coordinated Accessibility Strategy. This strategy will serve as a framework to guide the university's commitment and continuous improvement as an accessible campus and help to establish Carleton as a Centre of Excellence in Accessibility.

#### Transportation strategy launch

In October, Carleton University, in partnership with Parsons, began work to develop a five-year transportation strategy for the campus. To date, meetings have been held with external stakeholders (City of Ottawa, OC Transpo, NCC, Old Ottawa South Community Association) and with the campus community. These sessions focused on receiving ideas and feedback about all areas of transportation that impact the campus. As well, an online questionnaire is being used to gather input.

#### FOCUS ON EXPERIENTIAL LEARNING

#### **Experiential Learning Symposium a success**

Carleton's first Experiential Learning Symposium brought together more than 200 faculty, contract instructors, teaching assistants, staff and students on October 23 for a full day of presentations, demonstrations. workshops and displays that showcased experiential learning at the university. Representatives from Carleton's Education City partner institutions also attended.

#### New funding for experiential learning

At the Experiential Learning Symposium, Provost Jerry Tomberlin announced the establishment of a new \$50.000 Carleton University Experiential Learning Fund, which will provide faculty, instructors and learning support staff with financial support to integrate experiential learning components into academic courses or programs at Carleton.

#### International internships triple

Carleton nearly tripled the number of students participating in international internships in the summer of 2018. Building upon that success and using the Career Ready Fund - Stream 1 funding, we have developed and launched the broader university International Internship Program in partnership with the Faculty of Public Affairs. We have seen great interest with more than 250 students applying to participate

#### Sprott expands Project-Based Learning

In an effort to expand experiential learning opportunities and community engagement, the Sprott School of Business continues to grow its Project-Based Learning initiative, which aims to provide every third- and fourth-year business student with direct experience in working on real projects with local organizations.

#### Experiential learning about reconciliation for journalism students

Stories North, the creation of Journalism Prof. Kanina Holmes, sent 21 upper-year undergraduate and master's students to the Yukon and northern British Columbia this past July with a goal of expanding the narratives surrounding reconciliation by listening to First Nation stories and providing platforms for their voices to be heard. The course aims to increase intercultural understanding, empathy and mutual respect.

#### **New Biotechnology internship**

The Biotechnology program partnered with the National Research Council's Human Health Therapeutics team to deliver the first NRC-CU Biotechnology Internship. Held during the fall reading week, the internship provided 25 undergraduate students with the opportunity to design hypothetical biotechnology start-ups at the NRC's active research facility in Ottawa.

#### Strong interest in undergraduate research

A record number 66 applications were received for the opportunity to receive up to \$2,250 for faculty-supervised research through the Internship-Carleton University Research Experience for Undergraduate Students (I-CUREUS) program offered by the Discovery Centre.









Physics **Prof. Manuella Vincter** has been named Deputy Spokesperson at ATLAS, the largest particle detector ever built and one of four major experiments at CERN, the most prestigious scientific facility in the world, site of the Higgs boson discovery.

Biology **Prof. Lenore Fahrig** received the Royal Society of Canada's Miroslaw Romanowski Medal. Lenore is an expert in road ecology, habitat connectivity and fragmentation, and sustainable agriculture

**Prof. Chris Burn** from the Department of Geography and Environmental Studies was awarded the Canadian Polar Medal for Northern Research. Burn is an internationally recognized expert on permafrost and ground ice in the Yukon and western Arctic.





Health Sciences Prof. Paul Peters presented on Parliament Hill on October 30 at an event hosted by the Parliamentary Health Research Caucus and Research Canada. Attended by cabinet ministers, MPs, Senators and CEOs of health organizations, Peters presented his work on designing and engaging patients in flexible policy for rural health systems.







#### STUDENT LIFE AND COMMUNITY

We have launched a **Student Support Certificate** for faculty and staff. The certificate is comprised of various workshops and is designed to help faculty and staff at Carleton enhance their capacity to address student needs. The certificate provides growth and development opportunities aligned with the Canadian Association of College and University Student Services' (CACUSS) competency model.

Carleton has formally established the Research, Education, Accessibility and Design (READ) Initiative. Over the next two years, Carleton plans to establish the READ Initiative Centre of Excellence in Accessibility at Carleton. This area coincides with the timeframe for the implementation of the new federal accessibility legislation, with the opportunity for Carleton to reaffirm its position as a national leader in accessibility.

Two new classrooms opened in fall 2018: the Health Science Lecture Theatre, a unique room that provides collaborative learning spaces for more than 330 students, and 372 Residence Commons, a temporary classroom that was required to address exceedingly high classroom space utilization rates.

A number of career events were held for students in September and October: The part-time job fair saw 24 companies attend compared to 19 in 2017; the first ever three-day career fair sold out and featured a total of 73 companies, including IBM, Nokia, Ericsson and the Canadian Revenue Agency; the Global Internship Fair saw 15 international partners speak about the opportunities available within their organizations.

We have seen record registrations in community programs in the Department of Recreation and Athletics. Our adult leagues are up 10 percent on average across all sport programs, including 151 hockey teams, 41 soccer teams and 20 basketball teams. Junior Ravens programs are up 36 percent in registration, with 1,097 children registered this fall.

The annual Panda Game on September 29 drew another record sellout crowd of over 24,000. Unfortunately, the Ravens men's football team lost a close game, 27-38. Can't win them all!

The women's rugby team advanced to the playoffs for the first time in its history while head coach Patrick Thompson was named U SPORTS Coach of the Year, winning the Jim Atkinson Award. The men's and women's rugby teams also hosted an inclusive jamboree for children with special needs on October 17

Soccer teams shine as the men's team are currently ranked No. 3 in the country and vying for the national title, which will take place November 8 to 11 at UBC, while the women's team, in its rebuilding year, had an impressive 11 game winning streak and narrowly lost (1-0) to the University of Toronto Blues in the guarter-finals of the OUA playoffs.









This fall, we have begun piloting a mental health peer support program in collaboration with the Student Experience Office's newly developed Community Connections program, with a focus on students who may be struggling with low-to-moderate mental health issues. The program will match upper year trained mentors with students needing additional peer support and will provide a customized program to aid students in becoming more familiar with resources and skills to improve their overall mental health and well-being.

In consultation with the Graduate Students' Association (GSA), a mental health peer support program will also be piloted for graduate students with low-to-moderate mental health needs in January 2019. The program will operate on a drop-in basis and will be located in the GSA's lounge and boardroom. A coordinator has been hired by Carleton in consultation with the GSA to develop and implement the program, supervise and train the volunteers and design workshops. In addition, a counsellor has been hired by Health and Counselling Services who will provide graduate student specific counselling two days a week.

A full-day training program for peer mentors was piloted in October, based on best practices, to expand peer-helping skills and improve our mentors' capacity to recognize signs and symptoms of emerging mental health issues and to provide support and resources accordingly. Topics included the Mental Health Continuum, an overview of mental health disorders, how to support a peer in distress and anti-oppression training.

This fall, we will be piloting a **Supporting a Friend workshop** led by students for students. In this 90-minute workshop, students will learn about tools and strategies for helping a friend in distress, practice their skills, emphasize the importance of reflecting after having a helping conversation and take steps to increasing their competency in mental health to help build a positive community.

Carleton University and CUSA have partnered to provide undergraduate students with free access to Empower Me. Empower Me is an additional mental health service that is available 24/7, 365 days per week and allows students to connect with professional counsellors in the community by telephone, in-person or through video-conferencing.

CUSA has begun a new initiative called Wellness Wednesdays that aims to promote mental well-being by organizing an activity on campus every Wednesday, such as art therapy and self-care nights. Wellness Wednesdays focus on addressing eight different areas of student life, called the "eight dimensions of wellness": emotional, physical, intellectual, financial, environmental, occupational, spiritual and social.

#### **GREAT EVENTS ON CAMPUS**

#### Carleton kicks off national research celebration

On November 12, Carleton hosted the national launch of Universities Canada's "Open Doors, Open Knowledge" week, a celebration of federal government support for research in Canada. During the university open house, campuses across the country invited their MPs and other stakeholders to visit and learn about their investments in research.

#### First Psychology Mental Health Day

On October 18, Carleton's Psychology department hosted the university's first Psychology Mental Health Day, which was aimed at raising awareness, providing education on mental health issues and promoting wellbeing, with the ultimate goal of connecting the university community to resources both on and off campus.

#### Architecture turns 50 and Communications turns 40

The Azrieli School of Architecture and Urbanism celebrated its 50th anniversary at a two-day event in October called FORWARD>50. Carleton's Communication and Media Studies program celebrated its 40th anniversary in September.

#### **Education City Innovation Workshop**

Carleton sent more than 20, faculty, staff, students and senior administrators to an Education City innovation workshop hosted by College La Cité on November 9 to bring forward ideas for collaboration.

#### Tiny open house

Carleton's Northern Nomad tiny house was inaugurated on September 8. It demonstrates how an Ottawa-based home can have a net-zero energy footprint and on-site water generation. The project, which began as a fourth-year Engineering capstone class project, is equipped with sensors and monitors that researchers will use to collect data and perform energy conservation research.

#### Orientation for new diplomats

A record 175 newly arrived ambassadors, high commissioners, deputy heads of mission, military attaches and other members of the diplomatic community representing 60 countries registered for the 8th Annual Orientation for Newly Arrived Diplomats at Carleton on September 24. The event was hosted by the Carleton Initiative for Parliamentary and Diplomatic Engagement.

#### 25th Anniversary of the Special Constable Service

Carleton University's Special Constable Service celebrated 25 years of serving the campus. A special event to mark this milestone was held on October 18. An estimated 150 faculty, staff, students and former Special Constables, as well as Ottawa Police Chief Charles Bordeleau, attended the celebration.







#### **ENROLMENT AND RECRUITMENT UPDATE**

	2017	2018	% difference
Fall first-year, full-time students	6,523	6,429	-1.4%
Fall first-year, full-time students (new)	5,498	5,344	-2.8%
Fall full-time undergraduate (degree programs)	21,289	21,647	1.7%
Fall full-time international undergraduate (degree programs)	2,442	2,577	5.5%
Fall full-time Master's*	2,481	2,437	-1.8%
Fall eligible FTE Master's	1,883.2	1,870.5	-0.7%
Fall full-time PhD	953	909	-4.7%
Fall eligible FTE PhD	697.6	731	4.8%
Two-year retention rate (CSRDE methodology)	81.0%	81.3%	0.3%

<sup>\*</sup>Includes Graduate Diplomas/Certificates, excludes off-campus MBA and Dominican students

Over 100 Carleton Faculty, Staff and Students, were in Toronto in late September for the annual **Ontario Universities' Fair**. Our booth and presentation looked great and we made contact with thousands of prospective students. Follow-up emails were issued to each interested student in record time.

Carleton's recruitment team has completed **more than 600 Canadian high school visits** this fall and **more than 200 international high school visits** and events across the Indian subcontinent, Europe and Eurasia, Scandinavia, Latin America, Southeast Asia and the Middle East. Additional visits are scheduled throughout the year.

**Carleton hosted 110 guidance counsellors** on October 19 for the annual Guidance Breakfast. Counsellors were welcomed by President Benoit-Antoine Bacon, followed by a presentation from Faculty of Science Dean Chuck Macdonald who provided an overview of the faculty and its new Interdisciplinary Science and Practice program.

**Fall Open Houses** were held on October 20 (Engineering and Design, Science: close to 1,700 participants) and October 27 (Arts and Social Sciences, Public Affairs and Sprott School of Business: 2,000 participants). Students from the Bachelor of Music program performed throughout the October 27 open house, showcasing the wide variety of musical instruments and traditions taught in this program.



<sup>\*\*</sup>OIRP - Provincial count date (Nov 1) 2018 numbers are estimated. October 22, 2018

# AGENDA ITEM 8.4

# HERESON GOLD

UNIVERSITY ADVANCEMENT
REPORT TO BOARD OF GOVERNORS
NOVEMBER 2018

## **CAMPAIGN PROGRESS**

CAMPAIGN TOTAL: \$286,098,079

FISCAL YEAR:

Annual Giving: \$1,147,861

Major Giving: \$8,534,192

TOTAL FISCAL: \$9,682,053

University Advancement nears the close of 2018 with momentum and enthusiasm. Fall engagement events across Canada highlighted the impact of Carleton alumni in their communities—a message supported online in a social media campaign. On campus, Carleton celebrated donor generosity (including library projects) and unique partnerships such as Efficiency Canada. At the end of November we bring the campus community together to participate in Giving Tuesday—an annual event that brings excitement and a shared commitment to philanthropy. And we close out November with Thankful Thursday, a day to appreciate our donors and the unprecedented fundraising success they have enabled. Moving forward for early 2019, we are executing plans to celebrate the impending success of the Collaborate campaign, steward and recognize our donors, and further activate our promise to be Here for Good.

## GIFTS OVER \$100K

JACK AND ANNE FORBES - \$200,000 Expected Bequest

HEATHER MORLAN - \$100,001 Expected Bequest - Student Aid

RONALD VANDEBEEK - \$ 100,001 Susan Lovelock Leadership Bursary Fund

NATALIE TOMCIO - \$100,000 Collections Fund for MacOdrum Library

## **UPCOMING EVENTS**

December 3:

Andrew Ivan Spolsky Reading Room Naming Ceremony

December 7:

Carleton Corporate Hockey Tournament

January 26:

Men's and Women's Basketball Alumni Reception -Toronto

January 26:

Men's Basketball 2008 Championship Team Reunion

February 1:

Capital Hoops Classic

February 27:

Carleton University and the Walrus Talks Impact