Mandate:
The Mandate of the Community Relations and Advancement Committee is to make recommendations to the Board or its Committees respecting the overarching objectives of the committee.

Key Overarching Objectives
The overarching objective of the Community Relations and Advancement Committee is to facilitate:

1. Relationship development
   a. Provide oversight and assist with the development and maintenance of sound internal and external policies that advance relationships within the University (board members, faculty, students), with the community-at-large, and with all levels of governments, the media, and the general public;
   b. Assist with board engagement;
   c. Assist in fostering relationships with all levels of government;

2. Reputation Protection and enhancement
   a. Offer advice and assistance in matters pertaining to alumni affairs;
   b. Make recommendations and provide assistance with communication strategies, including issues management;
   c. Participate in outreach programs locally in the National Capital Region (Ottawa/Outaouais);
   d. Participate, where reasonably practical, in outreach programs beyond the National Capital Region, organized by the President or the Chief Development Officer.

3. Revenue generation
   a. Provide oversight and assist on all policy matters relating to fundraising for any purpose;
b. Encourage, facilitate and assist, on a confidential basis, individuals to consider philanthropic gifts to the University.

Committee’s Scope:

1. Make recommendations to the Board or its Committees on:
   a. All issues defined under its objectives;
   b. Any other related matters referred to it by the Board.
2. Serve as an additional entry point for individuals or constituencies to make representations on issues appropriate for the Board's consideration.
   a. Presentations may be made by students-at-large, staff, faculty, organized community representatives and members.
   b. The Committee may hold public meetings when it believes it would be appropriate.
3. Submit its recommendations for consideration to other Committees of the Board or to the Executive, as appropriate.
   a. The Committee would seek guidance from the University Secretary to ensure that items intended for a Committee’s agenda are in keeping with its terms of reference and are not in conflict with the responsibilities or mandates of other Board Committees, the Board and the Senate.
4. Receive regular reports related to Student Support Services, Communications, and Advancement portfolios.

Membership

The Committee shall be composed of appropriate representation from all constituencies. The Committee may also appoint up to four members (who are not otherwise members of the Board of Governors) for specific purposes on the recommendation of the Executive Committee acting in turn on the advice of the committee chair.

Quorum

Quorum for meetings shall consist of one-half the number of members of the committee plus one, present in person, by teleconference or by videoconference, at least one of whom must be the chair or vice-chair of the committee.

Revisions and Approvals:

- 97th Meeting, Sept. 28/15 - deferred formal review until completion of By-law review in Spring 2016