

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

October 4, 2022



REPUTATION AND COMMUNITY HIGHLIGHTS



More than 6,700 graduates from the classes of 2020, 2021 and 2022 were honoured in June

Super Convocation

At long last, from June 13 to 24, Carleton held in-person convocation ceremonies for the graduating classes of 2020, 2021 and 2022! It took no less than 40 ceremonies to celebrate thousands of great graduates with the help of their families and loved ones. “Convocation is always a highlight, but this year is particularly emotional and exciting,” said President Benoit-Antoine Bacon. “These graduates have demonstrated tremendous flexibility and grit, and what they have learned along the way, about life and about themselves, will help them overcome any further challenges.”



Carleton's 80th anniversary this fall is an opportunity to celebrate a smart, caring community

Carleton Turns 80!

This year marks [Carleton University's 80th anniversary](#). Since a group of visionary citizens opened the doors to students building their careers after the Great Depression and WWII, Carleton has evolved into a dynamic research and teaching university with more than 31,000 students. Today the beautiful Carleton campus is the most sustainable in Ontario, the student experience is second to none, and a smart, caring community works together to create a better and greener future.



After careful planning, Carleton is ready for a full and safe return to campus this fall

A Full Return to Campus This Fall

After careful planning, Carleton is ready for a [full and safe return to in-person learning](#). Classes, research and events will look much like they did prior to March 2020. Athletics facilities have fully reopened, varsity teams are in action and Dining Services locations are bustling. Masks are no longer mandatory but remain recommended, and general access to the tunnels has resumed following the installation of new exhaust fans and air handling units throughout the system.



Nine more members of the Carleton community have been named to the Order of Canada

Nine Carleton Community Members Named to Order of Canada

Nine current and former Carleton faculty members as well as alumni and community leaders were named to the Order of Canada in June: School of Public Policy and Administration professor [Frances Abele](#); philanthropist Naomi Azrieli; former faculty member Alberto Pérez-Gómez; former Board of Governors chair Jacques Jean Meor Shore; alumnus and Hereditary Chief Stephen Joseph Augustine; alumni James Lloyd Cassels, Deborra Jane Hope and Robert Stewart Wyatt; and former student the Honourable Marion Buller.

REPUTATION AND COMMUNITY HIGHLIGHTS



More than 800 faculty and staff attended Carleton's two community breakfasts in August

Community Breakfasts Return

For the first time since 2019, the new academic year at Carleton began with a pair of community breakfasts, hosted by President Bacon in the University Centre food court on August 23 and 24. More than 800 faculty and staff attended the events, where Bacon praised the Carleton community's efforts to help the university adapt and succeed throughout the pandemic. Nearly 400 breakfast sandwiches were served each morning, as well as 64 litres of fruit salad.



Carleton has been recognized as a top performer in the 2022 Sustainable Campus Index

Carleton a Top Performer in 2022 Sustainable Campus Index

Carleton has been recognized as a top performer in the [2022 Sustainable Campus Index](#), earning a top-10 ranking in Water and Wellbeing & Work. The recognition follows Carleton's Gold AASHE STARS assessment, achieved earlier this year. Produced by the Association for the Advancement of Sustainability in Higher Education (AASHE), the Sustainable Campus Index recognizes colleges and universities overall and in 17 impact areas, as measured by the Sustainability Tracking, Assessment and Rating System (STARS).



Carleton's national CHALLENGE campaign returns for phase two with new stories and ads

Marketing Campaigns Update

After a successful debut from February through June, Carleton's national multichannel [CHALLENGE campaign](#) returns for phase two, targeting an audience of influencers with a new series of online stories and ads. The Department of University Communications (DUC) will be collaborating with communications colleagues across campus to identify compelling stories. DUC is also supporting a new [Undergraduate Recruitment marketing campaign](#) that launched in September with a range of integrated digital and social media targeting tools.



Campus Safety Services officers Michael Warner, Brian Billings and Marcel Benoit

Campus Safety Officers Honoured with Governor General's Exemplary Service Medal

Three Campus Safety Services officers have been honoured for their dedication to public safety. Interim Ottawa Police Chief Steve Bell and Lorraine Dyke, vice-president (Finance and Administration), presented Michael Warner (40 years of service), Marcel Benoit (36 years of service) and Brian Billings (28 years of service) with exemplary service medals on August 31. Overseen by the Governor General's office, the [program](#) recognizes those who preserve Canada's public safety through long and outstanding service.

RESEARCH

Frances Abele Appointed to Order of Canada

[Frances Abele](#), Chancellor's Professor at the School of Public Policy and Administration, was named a [Member of the Order of Canada](#) "for her contributions to public policy and administration as one of Canada's pre-eminent scholars of northern policy and Indigenous political development." Abele is a supervisor of Indigenous Policy and Administration and founder of the Graduate Diploma in Indigenous Policy and Administration. She has worked with Indigenous Peoples across Canada and the circumpolar Arctic.



SPPA researcher Frances Abele has been appointed to the Order of Canada

New CRC to Study Pollution from Manufacturing Sector

Jevan Cherniwchan is Carleton's [new Canada Research Chair \(CRC\) in Economics of Sustainability and Globalization](#). His research focus is to decipher the reasons why pollution from the manufacturing sectors of advanced economies has fallen dramatically in recent decades. Cherniwchan says there are a number of hypotheses that could explain this phenomenon, such as international trade shifting dirty production to developing countries, new technologies, changes in consumers' buying preferences or changes in environmental regulations.



New Canada Research Chair Jevan Cherniwchan focuses on manufacturing sector pollution

Carleton Receives Significant Investment for High-Risk, High-Reward Research

Physics researcher [Rowan Thomson](#) and [Boris Vukovic](#) from the Department of Industrial Design and READ initiative have [each received \\$250,000](#) from the highly competitive New Frontiers in Research Fund program, which supports research that pushes boundaries. Thomson's team will develop a system for evaluating radiation energy deposited in cells and the associated cascade of biological events. Vukovic's team is implementing AI to augment disability-related assessment of functional limitations and recommendations in higher education.



Physics researcher Rowan Thomson and READ initiative director Boris Vukovic

Sustainable Buildings that Prioritize Occupant Comfort

Researcher [Liam O'Brien](#) in the Department of Civil and Environmental Engineering is researching [sustainable building design](#) with a focus on how people use buildings while prioritizing occupant comfort. Given that energy use in residential and commercial buildings accounts for 22 per cent of greenhouse gas emissions in Canada and nearly two-thirds is used for heating, O'Brien closely collaborates with researchers from numerous fields to focus on energy conservation while ensuring a level of well-being.



Civil and Environmental Engineering researcher Liam O'Brien focuses on sustainable buildings

Sharing Knowledge and Shaping the Future of Wireless Communications

A [symposium highlighting 5G wireless communications](#) research being conducted by Carleton and Ericsson Canada brought together hundreds of researchers from around the globe. The first annual TechTalks Ericsson-Carleton Symposium showcased the collaboration born from the [Ericsson-Carleton University Partnership](#). Held virtually in March 2022 over three days, it saw more than 30 presenters covering more than 20 topics such as machine learning, artificial intelligence and adaptive/autonomous systems control.



Ericsson Ottawa digital manager Aroosh Elahi and Carleton's Ericsson Chair Ioannis Lambadaris.

RESEARCH



Greek and Roman Studies researcher Laura Banducci has received an Early Researcher Award

Three Early-Career Researchers Recognized by Province

[Three Carleton researchers](#) have each received a \$140,000 Early Researcher Award (ERA) from the Province of Ontario for their ongoing research projects in areas including self-monitoring intelligent batteries, Roman artefact research and diabetes pathogenesis. This year's recipients are [Hicham Chaoui](#) in the Department of Electronics; [Jenny Bruin](#), who is cross-appointed to the Department of Biology and the Institute of Biochemistry; and Greek and Roman Studies researcher [Laura Banducci](#).



Researchers Sheryl-Ann Simpson and Marina Milyavskaya have received SSHRC Insight Grants

Carleton Receives Notable Research Funding from NSERC and SSHRC

Carleton has received [notable funding](#) from the Natural Sciences and Engineering Research Council (NSERC) and the Social Sciences and Humanities Research Council (SSHRC). NSERC invested \$7.9 million in 70 researchers to help advance cutting-edge research projects in areas such as climate change and sustainability, ground-breaking technology, health and wellness, and inclusiveness. SSHRC's investment of \$3.7 million in 23 researchers will advance discoveries in areas such as health and wellness, the new economy and social innovation.



Communications researcher Dwayne Winseck hosted a major media concentration conference

Examining the Risks of Media Concentration

Carleton's [Global Media & Internet Concentration Project](#) held its [inaugural conference](#) at Ottawa's [Carleton Dominion-Chalmers Centre](#) on August 18 and 19. The \$2.5-million project, led by [communication](#) researcher [Dwayne Winseck](#), is exploring whether media industries have become more or less concentrated over time. Amid high-profile events like this past summer's Rogers outage, the project aims to provide regulators and policymakers with accurate, meaningful and timely information in order to better safeguard citizens.



Biology researcher Jenny Bruin is exploring links between contaminants and diabetes

New Research Suggests Link Between Contaminants and Diabetes

Nearly one in three Canadians are living with diabetes or prediabetes and the numbers are rising. Genetic risk factors play a role but don't account for this alarming trend, according to Carleton biology researcher [Jenny Bruin](#), who believes that exposure to environmental contaminants is an important culprit. Bruin is [part of a major project](#) that's developing insulin-secreting beta cells in a lab that can be transplanted into the body to treat type 1 diabetes.



Canada Research Chair John Anderson wants to optimize the cognitive performance of older adults

Improving Cognitive Abilities in Older Adults

As we get older, our cognitive abilities decline, impacting our capacity to remain independent. Carleton's Canada Research Chair [John Anderson](#) wants to [optimize the cognitive performance of older adults](#) by combining two strands of inquiry — the interaction between long-term lifestyle factors such as bilingualism, and temporary, contextual factors such as caffeine and mood — that are typically studied separately. This will allow him to develop a holistic picture of brain health and suggest behavioural modifications.

ACADEMICS

Accolades for Sprott and the Nicol Building

The Sprott School of Business achieved the highest ranking among Canadian business schools in the [PRME Positive Impact Rating \(PIR\)](#). The PIR is conducted by students for students, assessing how their business schools address societal and sustainable challenges and prepare students to be responsible leaders. Sprott achieved Level 4: Transforming School, the second highest level in the PIR. PRME is an initiative of the United Nations that advances sustainable development goals through responsible management education.

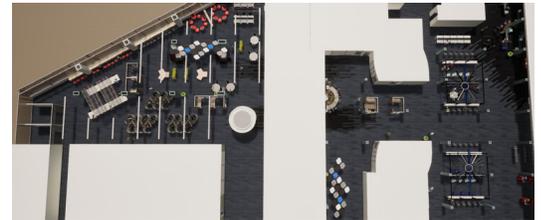
The Nicol Building won the top prize in the Architizer A+Awards for the category of Institutional: Higher Education and Research Facilities.



The Nicol Building and Sprott School of Business have both received recent accolades

Carleton Invests in \$2 Million Future Learning Lab

Carleton is creating a new space to bring educators and students together to share, research and design thanks to \$1 million from Ontario's Training Equipment and Renewal Fund and a matching contribution from the university. The investment will support the transformation of the fourth floor of the MacOdrum Library, including the Discovery Centre, into the [Future Learning Lab](#) — a physical space and set of programs designed to foster innovation and incentivize student-centred ways of teaching.

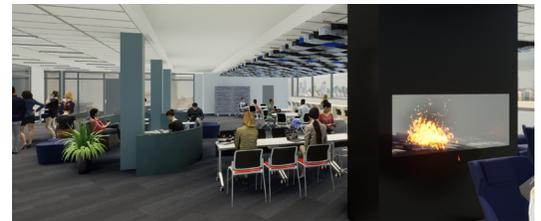


The fourth floor of the MacOdrum Library is being transformed into the Future Learning Lab

Partnerships with Purpose

In April, EY Canada and Sprott announced their [collaboration to foster talent and leadership development](#) for students in the Sprott Student Consulting Group. EY professionals will provide mentorship and coaching to Sprott student consultants, who will benefit from their professional insights and the opportunity to test thinking and solutions. The partners also established the \$5,000 EY Leadership Award. Awarded three times per year, it recognizes outstanding students in the Sprott Student Consulting Group.

In July, not-for-profit organization Virtual Ventures (run under the Faculty of Engineering and Design) and its network partner Actua delivered the Mashkikiikaagen Indigenous Youth in STEM (InSTEM) Land Summit, which brought together Indigenous high-school youth and educators for a culturally relevant, for-credit learning experience that aligned Indigenous knowledge and STEM.



The Future Learning Lab is designed to foster innovation and student-centred ways of teaching

Appointments

Carleton has appointed [four new leaders in Equity and Inclusive Communities](#) to further enhance its collective capacity to lead in human rights, EDI and Black inclusion and Black flourishing. Noël Badiou has been appointed Assistant Vice-President, Equity and Inclusive Communities; Ikram Jama has been appointed as Carleton's inaugural Director, Human Rights and Equity; and Prof. Nduka Otiono (African Studies) and Prof. Audra A. Diptée (History) have been appointed Faculty Advisors on Anti-Black Racism and Black Inclusion.

Profs. Peter Felten and Susan Hrach will bring their expertise to the Carleton community this academic year as the newly appointed [Fulbright Canada Distinguished Chairs in the Scholarship of Teaching and Learning \(SoTL\)](#).



AVP, Equity and Inclusive Communities Noël Badiou and Anti-Black Racism advisor Audra A. Diptée

ACADEMICS



Engineering researcher Andy Adler earned a technical achievement award from the IEEE this year



Biology researcher Steven Cooke received the Le Cren Medal by the Fisheries Society of the British Isles



Communication researcher Irena Knezevic is the 2022 Carleton University Chair in Teaching Innovation



History's Jacob Kovalio was awarded Japan's Order of the Rising Sun, Gold Rays with Rosette medal

Recognizing Academic Staff

- Andy Adler (Systems and Computer Engineering) received the 2022 IEEE Engineering in Medicine and Biology Society's Technical Achievement Award.
- Francois Brouard (Sprott) received the [L.S. Rosen Outstanding Educator Award](#) from the Canadian Academic Accounting Association.
- Sprott Dean Dana Brown has been appointed as [Board Chair of Lucky Iron Fish Enterprise](#).
- Steven Cooke (Institute for Environmental and Interdisciplinary Sciences, Biology) was awarded the [Le Cren Medal by the Fisheries Society of the British Isles](#).
- Irena Knezevic (School of Journalism and Communication) has been named the [2022 Carleton University Chair in Teaching Innovation](#) for her dedication to experimenting with different teaching methods to ensure an accessible and engaging learning environment for her students.
- Jacob Kovalio (History) was awarded the [Order of the Rising Sun, Gold Rays with Rosette medal](#) by the Government of Japan.
- Ozayr Saloojee (Azrieli School of Architecture and Urbanism) was named a [finalist in the 2022 Ken Roberts Memorial Delineation Competition](#), held by the American Institute of Architects Dallas.
- Edward G. Sherwood (Civil and Environmental Engineering) received the [Jim Simpson Award](#) from the Carleton Student Engineering Society.

The Faculty of Arts and Social Sciences [celebrated extraordinary faculty achievement](#) at its annual vin d'honneur:

- Leila Angod (Childhood and Youth Studies), Angel Arias (Applied Linguistics), Manjeet Birk (Feminist Institute of Social Transformation), Chambi Chachage (Institute of African Studies), Beatriz Juárez-Rodríguez (Anthropology) and Rachelle Vessey (Applied Linguistics) received FASS Early Career Research Awards.
- Shawna Dolansky (Religion) and John C. Walsh (History) received Excellence in Teaching Awards.
- Marc Saurette (History) was awarded a Teaching Development Award.
- Laura Madokoro (History), Xuan Thuy Nguyen (Childhood and Youth Studies, Feminist Institute of Social Transformation), Megan Rivers-Moore (Feminist Institute of Social Transformation) and Mohammed Rustom (Religion) received Research Excellence Awards.
- Erik Anonby (French, Linguistics) received the annual Marston LaFrance Research Fellowship.

Recognizing Students

In May, the Office of the Provost and Vice-President (Academic) presented Provost Scholar Awards to David Clarabut, Ellena Damini, Natalia Fomenko, Candice Harris, Hassan Khan, Gabrielle Kolotinsky, Nikita Koziel Ly, Pascale Malenfant, Najla Mohamed and Justin Shimizu. The Peter J. Ricketts Outstanding [Provost Scholar Award](#) was presented to Gabrielle Kolotinsky.

In June, [Carleton awarded six students funding](#) to support summer research projects related to equity, diversity and inclusion (EDI): Lindsey Alcy, Felicity Hauwert, Maryam Sahar, Carolyn Simon, Priya Van Oosterhout and Samantha Wong.

ADVANCEMENT

Revenue (May 1, 2022 to September 9, 2022)

Philanthropic	\$2,206,271
Gifts in Kind	\$64,352
Sponsorships	\$611,771
Research & Holistic Integrated Partnerships	\$2,834,972
Total	\$5,717,366

As the 2022-23 academic year begins, University Advancement is excited for a return to campus and in-person engagement. The department also maintains its long-term focus on Carleton's coming transformational campaign; staff are strategically creating a pre-campaign pathway based on research, prospect identification and engagement, creating innovative solutions for non-traditional philanthropy and diversifying our revenue streams.

Fundraising and Partnership Success

Donors and partners continue to support and inspire the Carleton community. Recent gifts are creating opportunities for students across campus, enhancing entrepreneurship and innovation, focused student aid programs and experiential learning. Foundations and individual donors have invested in capital improvements and related programming at the Carleton Dominion-Chalmers Centre. A new endowment fund will offer more sustainable revenue options for the Ravens football program. And corporate partners are helping advance research in critical areas, including a renewed partnership to support biosciences and oncology research.

In-Person Engagement

After two years of primarily virtual engagement, Advancement is welcoming alumni, donors and community partners back to campus for in-person engagement opportunities. Over the summer, athletics alumni and partners met students and coaches at various golf tournaments and other events. The 10th annual Throwback offered Ravens fans, volunteers and graduates celebrating milestone anniversaries a chance to return to Carleton and reconnect. And the opening of the Nicol Building brought supporters and alumni of the Sprott School of Business together to celebrate and tour its new home. Meanwhile, fundraisers have renewed travel with deans and faculty partners for in-person engagement with donors and grads.

Purpose

In alignment with its ongoing vision to invite donors to give not just to Carleton but through Carleton — investing in higher education as a means to address societal challenges — Advancement is currently testing a new “purpose-based” framework for outreach, communication and donor engagement. The framework builds alignment between key community causes — health, economy, sustainability and the social fabric — and Carleton initiatives that address these issues. The framework also supports Advancement's emphasis on champions — internal colleagues and external volunteers — as advocates for purpose and impact. Advancement staff will test and iterate this framework through internal and donor conversations throughout the fall and spring 2023.

Campaign Preparation

Advancement has begun consultations with deans and faculty members to identify potential fundraising priorities for the coming fundraising campaign. Using a proven and proprietary strategy developed by philanthropy advisor Jim Langley, the team is drafting “whitepapers” that outline major campus initiatives and their potential community impact; the papers will eventually be used to identify and elicit feedback from prospective donors (as a first step toward transformational giving).



Donors have supported capital improvements and programs at the Carleton Dominion-Chalmers Centre



A new endowment fund is creating additional revenue options for the Ravens football program



The opening of the Nicol Building brought together Sprott supporters and alumni to celebrate its new home



Corporate partners are helping advance Carleton research in critical areas such as bioscience

STUDENT LIFE



A series of orientation events welcomed students back to campus in-person in September



Carleton's Ask Me campaign is designed to help all students feel part of a caring community



Kristie Tousignant is the new and inaugural Associate Vice-President (Student Health and Wellness)



The International Student Services Office provides robust pre-arrival support to international students

Carleton offered a series of **events to welcome students back to in-person studies** and prepare them for an on-campus experience. New undergraduates could participate in [Fall Orientation](#) to connect to their peers, campus resources and the Ottawa community. Upper-year students could participate in [Upper Year Orientation](#), which provided access to events that foster connection with fellow upper-year students. Carleton is also welcoming back nearly 3,600 students to live in residence in 2022-2023.

In addition to orientation programs, the **Return of the Ravens program** featured five weeks of programming beginning on September 7 to help ensure a successful return to an in-person, on-campus university experience. Students had the chance to participate in free programming with a focus on building their network, making connections and gaining the necessary skills that will help them succeed as they return to campus.

The **Ask Me campaign is back** to help welcome students back to campus this fall. The annual campaign is designed to heighten the sense of community at Carleton and, through the support of as many faculty and staff as possible, help contribute to making all students feel part of a caring community.

Carleton updated and **mailed printed copies of student support resources to faculty and staff** across the Carleton community to assist in supporting students through their time at Carleton. Documents in the support folder include a Student Resource Guide, Responding to Disclosures of Sexual Violence, Supporting Students in Distress and more. All resources can be viewed and requested online through the [Student Support website](#).

The International Student Services Office (ISSO) provides robust pre-arrival **support to international students preparing for the fall term**. In addition to offering multiple virtual Q&A sessions each week spotlighting questions on travel, immigration and settlement in Canada, the ISSO also provided I-Start: International Student Orientation. During summer 2022, over 350 students registered in the asynchronous I-Start course, while an additional six synchronous sessions saw participation of up to 60 students per session.

Following a review of student mental health and wellness services, Carleton established a **new student health and wellness portfolio** to better streamline and consolidate health, mental health and wellness services and programs for students. This portfolio is being led by new and inaugural Associate Vice-President (Student Health and Wellness), Kristie Tousignant.

Wellness Services has expanded to a total of 17 Counsellors, including a permanent intake counsellor, crisis counsellor and a trans/2SLGBQ+ counsellor. Two additional term counselling positions, a racialized counsellor in residence and a general counsellor in the main clinic, are being added in anticipation of a busy year ahead. In addition, a **new Mental Health and Wellness website** has been launched to help students discover the tools and resources Carleton offers.

Scheduling and Examination Services has partnered with the Paul Menton Centre for Students with Disabilities to **enhance the exam accommodations process**, with the goal of ensuring that students with disabilities have equal opportunities to access and participate in their courses. The new Ventus portal is a one-stop solution linking students with disabilities, their course instructors and the McIntyre Exam Centre under a single academic accommodation management system.

Carleton Athletics had a record number of 6,798 summer campers in July and August, as well as a record number of 70 lifeguard certification candidates, which should help the shortage of lifeguards in the city.

Carleton Athletics launched a **new adaptive sport multi-sport camp for children with disabilities**. A \$10,000 grant from JumpStart helped fund the camp, which included sports like wheelchair basketball, pickle ball, boccia ball, wheelchair tennis, wheelchair badminton and T-ball.

ENROLMENT AND RECRUITMENT UPDATE

UNDERGRADUATE ENROLMENT UPDATE

Applicant/Targets – Fall 2022

Ontario University Application Centre Systems Data: First Year Undergraduate

	2021	2022	% +/- (2021/2022)
Applicants	163,753	164,966	+0.7%
Confirmations	107,449	109,369	+1.8%

Carleton University: First Year Undergraduate

	2021 (matched by date)	2022 (matched by date)	% +/- (2021/2022)
Applicants	23,548	24,016	+2.0%
Confirmations	6,224	6,140	-1.3%

OUAC data as at September 8, 2022; Carleton data as at September 9, 2022 (with matched dates in 2021)

Undergraduate Recruitment Update

The spring and summer focused on conversion for the entry class of 2022, and in preparing the next recruitment cycle for the class of entry class of 2023.

The Undergraduate Recruitment Office hosted a full in-person Spring Open House event on May 14, with 669 guests in attendance. During Spring Open House, applicants and their families were able to tour Carleton's exceptional campus, labs and facilities; chat with student services staff; attend an in-person presentation from each faculty (also broadcast online via Zoom) and be inspired by current Carleton students.

From May to June, prior to the end of the school year, representatives from the Undergraduate Recruitment Office delivered 30 career class presentations both in-person and online to local Grade 10 students. An additional 10 presentations were delivered during the high school summer school session in July 2022.

Throughout summer 2022, International Admissions and Recruitment participated in 24 virtual events as well as 13 in-person visits and events internationally. For the first time since 2019, the team hosted its inbound Summer Counsellor Tour, welcoming 11 guidance counsellors from international schools across nine countries on campus for a two-day program.

Materials including the viewbook and new website were finalized for the new recruitment cycle, which for the first time will be supported by a full brand campaign.

