

PRESIDENT'S REPORT TO THE BOARD OF GOVERNORS

December 1, 2020



COMMUNITY AND REPUTATIONAL HIGHLIGHTS

Carleton Launches Strategic Integrated Plan

On Sept. 30, Carleton officially launched its new Strategic Integrated Plan (SIP) to an online audience of close to 700 faculty, staff, students, alumni, donors and community members. The virtual event featured speakers from across the university and included an interactive question and answer period with President Benoit-Antoine Bacon. Inspired by the unique triangular shape of the beautiful Carleton campus, the SIP outlines three strategic directions: Share Knowledge, Shape the Future; Serve Ottawa, Serve the World; and Strive for Wellness, Strive for Sustainability. The SIP lays out an ambitious vision for the future, fully anchored in Carleton's strengths and student-centric, community-engaged values.



Carleton Scores High in Maclean's Rankings

The 2021 university rankings published in *Maclean's* magazine on Oct. 8 confirm Carleton's significant momentum in the post-secondary sector, particularly in the areas of research, student satisfaction and student awards. Among 15 comprehensive universities in Canada, Carleton maintained its top-five overall ranking. Carleton's significant growth in research funding was recognized with a jump to No. 3 in social sciences and humanities funding and No. 5 in science and medical funding. Student satisfaction also remained high, with Carleton placing No. 3 for overall satisfaction among students, No. 2 for residence living and No. 4 in student awards, scholarships and bursaries.



Inclusion Week Attracts Large Online Audience

Amid worldwide calls for greater equity, diversity and inclusion (EDI), Carleton's second annual Inclusion Week provided a forum for urgent conversations about advancing EDI in our community. The virtual event, featuring panelists from across the country and around the world, ran from Oct. 19 to 23 and was hosted by the Department of Equity and Inclusive Communities (EIC). It kicked off with an interview with federal Innovation, Science and Industry Minister Navdeep Bains, followed by a workshop in Inclusive Leadership, a Neuroscience of Inclusion panel, an Accessibility in Times of Transition event and an African Diaspora in the Academy panel. The total audience for the week exceeded 400, staff, students and external community members, more than double that of the inaugural event last year.



Canadian Accessibility Network Councils Hold Inaugural Meetings

The Canadian Accessibility Network (CAN) Governing and Advisory Councils are in place and have held their first meetings. CAN, which launched in December 2019, is a pan-Canadian initiative representing post-secondary leaders, community service providers, government champions and corporate collaborators who are invested in advancing accessibility for people with disabilities. Suzanne Blanchard, Carleton's recently renewed Vice-President (Students and Enrolment), chairs the Governing Council, and the 14 Governing Council members and 30 Advisory Council members provide a cross-sectoral representation of perspectives from across Canada and share a strong commitment to leading cultural shifts and systems-level change.



J-School Turns 75 and Assesses Role of Media During COVID-19

Our prestigious School of Journalism celebrated its 75th anniversary on Oct. 9, and on Oct. 22 and 23 it hosted Journalism in the Time of Crisis, a virtual conference with a full slate of keynote speakers and panel discussions. The objective was to address topics that the pandemic has brought to the forefront, including local news, data journalism, internet conspiracy theories, fake news, mental health and the future of the industry. "Journalism was already in a deep crisis," said Allan Thompson, the head of Carleton's journalism program and chair of the symposium. "Then the biggest international crisis in a generation came along and journalism is front and centre." The symposium included participants such as Andre Picard of the *Globe and Mail* and Dr. Theresa Tam, Canada's chief public health officer.



ACADEMICS

Institutional EDI Action Plan in Development

While the university has taken steps to lay the foundation for progress in equity, diversity and inclusion (EDI), much work to advance anti-racism and EDI still needs to be done. As a large institution, the university is an extension of society and is not insulated from its challenges. In August 2020, the Carleton Equity and Inclusive Communities (EIC) Advisory Group presented recommendations to the Carleton community for discussion and feedback in order to develop an institutional strategic vision for EDI at Carleton. These proposed recommended actions emerge directly from the Strategic Integrated Plan. They will build upon efforts to integrate EDI in the core activities and the academic mission of the university to accelerate positive institutional and societal outcomes. In September and October, Carleton engaged the community through four town hall events and an online feedback form. The conversations and comments will help inform the final EDI Action Plan, which was presented to the Vice-Presidents' Academic and Research Committee for approval in November and will be presented to the Board in December.



Sprott Approves New Strategic Plan

The Sprott School of Business, under the leadership of Dean Dana Brown, has approved a new strategic plan entitled Vision 2025: Business for a Better World. By 2025, according to the plan, Sprott will be well known for transformational learning experiences that prepare graduates to embrace complexity and creatively respond to change. Sprott will be also known for research that provides organizations with insights and tools to adapt and respond to opportunities responsibly and effectively, and for its impact on our region's economic prosperity and on Canada's role as a global leader in sustainable business and investment. The full plan was launched on Nov. 18.



New FPA Dean Joins Carleton

Brenda O'Neill began her term as Dean of the Faculty of Public Affairs on Oct. 1. O'Neill joins Carleton from the University of Calgary, where she most recently served as head of the Political Science department. She previously held academic leadership appointments at the University of Manitoba, first as the graduate chair of the Department of Political Studies and later as the Provost of the University of Manitoba's University College.



MacOdrum Library Adapts Brilliantly

MacOdrum Library staff have risen to the challenge of supporting online teaching and research by transforming its services and space and adding to its online collection. The library has acquired several new ebook packages and licensed resources for streaming films, musical performances, primary source documents and training videos. Most notably, Carleton Library became a member of HathiTrust.org. This membership is supplying on an emergency basis digitized access to over 500,000 the library's print books. More than 3,000 books have been borrowed by Carleton students and faculty through HathiTrust. The library has also introduced new services: curbside pickup and scan-on-demand. Nearly 1,400 items have been borrowed through curbside pickup. In August, the library building partially reopened to students with tables six feet apart and students wearing masks.



New Academic Programs

This fall, the Faculty of Public Affairs introduced an interdisciplinary graduate diploma and an MA in Migration and Diaspora Studies, as well as an MA concentration and a graduate diploma in Work and Labour.

Sprott Student Investors Reach New Milestone

The Sprott Student Investment Fund has surpassed \$1.5 million in assets. Kudos to the team of top finance students who actively manage the portfolio.

Notable Faculty and Departmental Events

The Faculty of Arts and Social Sciences contributed to current debates on racial injustice with a public event on Oct. 13 entitled *Imagining an Anti-Racist City*, a panel discussion moderated by Prof. Aboubakar Sanogo with three Carleton researchers joined by Ottawa's first Black city councillor, Carleton alumnus Rawlson King.

Sprott hosted its first Equity and Inclusive Communities event on Oct. 1, in partnership with the Sprott Business Students' Society. The discussion focused on *How to Be a Better Ally* and was led by Member of Parliament (Hull-Aylmer) Greg Fergus, a Carleton alumnus and the chair of the Canadian Caucus of Black Parliamentarians.

On Oct. 27, the Initiative for Parliamentary and Diplomatic Engagement held its 10th annual Day for Diplomats to welcome new diplomats to Ottawa. Distinguished speakers included the Honourable Catherine McKenna, Goldy Hyder and David Coletto.

The Department of History's annual fall Shannon Lectures will reach a national audience as episodes will air as part of CBC Radio's Ideas series.

As part of Carleton's Throwback homecoming celebration, the Faculty of Engineering and Design hosted a panel on *Climate Change in the Post-Pandemic World* on Sept. 29 with Profs. Amir Hakami, Ahmed Abdulla and Kristen Schell.

The Faculty of Engineering and Design hosted *Ingenious Talks Online: Detecting COVID-19 Through Cough Sounds* on Oct. 20 with PhD student Madison Cohen-McFarlane, in which she discussed the development of what may be one of the first internationally available-upon-request databases of COVID-19 cough sound events, created by a team of researchers at Carleton.

The Philanthropy and Nonprofit Leadership program launched PANL Perspectives, an online platform providing evidence-based stories on fundraising and social justice.

Academic Awards and Distinctions

Prof. Kim Hellemans (Neuroscience) received the OCUFA Teaching Award, which is the highest honour an educator can receive in the province.

Prof. Jeff Sahadeo (European, Russian and Eurasian Studies) won the 2020 Canadian Association of Slavists/Taylor and Francis Book Prize for his book *Voices from the Soviet Edge*.

Prof. Jody Mason (English Language and Literature) received the 2019 Gabrielle Roy Prize (English section) for her book *Home Feelings: Liberal Citizenship and the Canadian Reading Camp Movement*.

Profs. Zoe Todd (Sociology and Anthropology) and Laura Madokoro (History) have been named members of the 2020 incoming class of the College of New Scholars, Artists and Scientists by the Royal Society of Canada.

The 2020 Carleton University Teaching Award winners have been announced: Ali Arya (Information Technology) received the Provost's Fellowship in Teaching Award and has been designated as a Carleton teaching fellow; Jim Davies (Cognitive Science) received the Excellence in Blended and Online Teaching Award; and Jenny Bruin (Biology), Marylynn Steckley (Arthur Kroeger College) and David Hugill (Geography and Environmental Studies) received the New Faculty Excellence in Teaching Award.





RESEARCH

Manuella Vinciter Reappointed Deputy Spokesperson for ATLAS

Carleton's Manuella Vinciter, a professor in the Department of Physics, has been reappointed for another term as Deputy Spokesperson for ATLAS at CERN, the European organization for nuclear research. Vinciter's mandate will be extended until March 2023. Her reappointment will continue to connect Carleton to the global scientific community and its groundbreaking research.

Bringing the North to the South

The First Nation of Na-Cho Nyak Dun (NND) and Carleton have signed a Memorandum of Understanding to collaborate on multi-disciplinary research projects centred around Indigenous and Northern studies, community and human development, post-secondary education, research and access for learners. Research projects and teaching programs designed and conducted through this partnership will be co-identified by NND and Carleton. Traditional knowledge and non-Indigenous knowledge come from two distinct world views that together can inform and enrich research and teaching.



Flaws Found in Studies Linking COVID-19 and Air Pollution

Carleton's Paul Villeneuve and McGill University's Mark Goldberg have published new research calling into question reported links between air pollution and mortality from COVID-19. Their paper, "Methodological considerations for epidemiological studies of air pollution and the SARS and COVID-19 coronavirus outbreaks," was published in *Environmental Health Perspectives*. This new research responds to a number of papers claiming to show that mortality rates from COVID-19 increase in areas with higher concentrations of various types of air pollution, mostly fine particulates.



Carleton's CRC Action Plan Scores Well in Review

The Canada Research Chairs Program (CRCP) conducted a formal review of the equity, diversity and inclusion action plans for all Canadian academic institutions with five or more chair allocations. Each plan was given one of the following ratings: exceeds, fully satisfies, satisfies, partially satisfies, or does not satisfy program requirements. No institutions were rated as "exceeds." Carleton was one of just 13 institutions rated as "fully satisfies."



CFI Funding to Support Research Benefiting All Canadians

Carleton researchers Mohammad Reza Kholghy, Roslyn Dakin and the teams of Banu Örmeci, Ravi Prakash and Jesse Vermaire, as well as Kumiko Murasugi, Erik Anonby and David Mould, have received approximately \$1 million in funding from the Canada Foundation for Innovation's (CFI) John R. Evans Leaders Fund for their work on manufacturing nanoparticles, understanding how animals fly, monitoring water pollution and strengthening endangered languages.

Faculty Receive Support for High-Risk, High-Reward Research

Five Carleton researchers received a combined \$1.25 million in support from the Exploration stream of the New Frontiers in Research Fund (NFRF) to support high-risk, high-reward research in the areas of intelligent robotics, digital integration in the architecture, engineering and construction industries, air quality and climate change policy, evolutionary transitions in amphibians and Parkinson's disease.

Four Faculty Members Receive SSHRC Partnership Engage Grants

Four Carleton faculty members received a total of \$100,000 from the Social Sciences and Humanities Research Council (SSHRC) Partnership Engage Grants to support timely research into work and family life during the COVID-19 pandemic, the role of government policies in supporting economic recovery, an investigation of the Acadian Métis, and risk tolerance and leisure activities during COVID-19. Recipients are Linda Duxbury (Sprott School of Business), Hashmat Khan (Economics), Sebastien Malette (Law and Legal Studies) and Dale Spencer (Law and Legal Studies).

Carleton Announces CRCs in Engineering and Neurobiology

Two Carleton professors, Mohammad Reza Kholghy and Natalina Salmaso, have been announced as Tier 2 Canada Research Chairs (CRC). Kholghy will be the CRC in Particle Technology and Combustion Engineering and Salmaso will be renewed as the CRC in Behavioural Neurobiology. The two researchers will receive a combined \$1.1 million in funding.

Industrial Design Students Win Zero-Emission Car Competition

A Carleton Industrial Design student team won the national Automotive Parts Manufacturers' Association (APMA) Project Arrow competition, designing a zero-emission concept car using tools such as virtual reality and online communication platforms. The design brief of the APMA competition was to create a car that could be used in 2025, using zero emissions and also integrating design from Canadian icons and symbols.



Winnie Ye Appointed Women in Engineering Chair

Winnie Ye from the Department of Electronics has been appointed as the Chair of Women in Engineering (WIE) for 2021 by the Institute of Electrical and Electronics Engineers (IEEE), the world's largest technical professional organization dedicated to advancing technology. In 2018, Ye became the first Canadian recipient of the international IEEE Women in Engineering (WIE) Inspiring Member Award. As part of her new role at IEEE Canada, Ye plans to increase scientific and educational programs for women in engineering in Canada, promote national and international collaboration and develop unique outreach programs.



COVID-19 Monitoring Keeps Campus Safe

Carleton is taking extra measures to ensure the safety of staff and students in many ways, including the recommendation of best practices for students, faculty and staff regarding access to campus, social gatherings and other scenarios. Since September, Banu Örmeci in the Department of Civil and Environmental Engineering has added to these efforts by taking a preventative stance by testing campus wastewater for genetic traces of SARS-CoV-2.



Investigating Harmful Speech

Prof. Jennifer Evans was the recipient of a \$370,000 grant from SSHRC and the Department of Heritage's Joint Initiative for Digital Citizen Research. Her project, Hate 3.0: Memory, Populism, and Misinformation in the Canadian Social Mediascape, explores how harmful speech about immigration, multiculturalism, gender equality and LGBTQ+ rights are circulated by far-right groups to become normalized as legitimate discourse.



Global South Grants to Support Gendered Design in STEAM

Carleton announced 20 selections for the Gendered Design in STEAM program awards. The teams from Africa, Asia and Latin America work in a variety of fields that practice design processes, but they share a common goal: to identify and overcome gender bias and tackle issues especially affecting women in lower- and middle-income countries. Scholars in humanities, social sciences and design are actively transforming the traditional science, technology, engineering and mathematics (STEM) fields into something with a more human-centred approach, taking STEM to STEAM by including the arts.

Nine Projects Receive Funding from NSERC COVID-19 Grants

Nine Carleton projects received a total of \$450,000 from the Natural Sciences and Engineering Research Council of Canada (NSERC) Alliance COVID-19 Grants to support a broad range of work, involving collaborations with the public, not-for-profit sectors and industry to address pandemic-related research and technical challenges. Recipients include Kyle Biggar (Biology), Burak Gunay (Civil and Environmental Engineering), Farah Hosseinian (Chemistry), Jeremy Laliberté (Mechanical and Aerospace Engineering), Liam O'Brien (Civil and Environmental Engineering), Wei Shi (Computer Science), Gabriel Wainer (Systems and Computer Engineering) and Alex Wong (Biology).

Researchers Awarded 13 SSHRC Insight Development Grants

Thirteen Carleton faculty members received approximately \$750,000 from the Social Sciences and Humanities Research Council (SSHRC) Insight Development Grants to support a broad range of research, including work on parenting Olympic hopefuls, social media influencer marketing, cybersecurity risk, augmented reality and language learning, and music and Canadian society.

SUSTAINABILITY AND CAMPUS INFRASTRUCTURE

Carleton Breaks Ground on Engineering Design Centre

A long-term vision for Carleton's Faculty of Engineering and Design (FED) is on its way to becoming a reality with start of construction on a new Engineering Design Centre. The \$16-million, 25,000-square-foot facility is scheduled to open in fall 2021 and will connect to the Mackenzie Building on Library Road, providing dedicated space for undergraduate students as they collaborate on fourth-year capstone design projects. Designed in a joint venture by Diamond Schmitt Architects and KWC Architects, the three-storey structure will feature a maker space, design studios, workshop bays, a central atrium and meeting and lounge spaces. "The best learning environments inherently combine both theory and practice," said FED Dean Larry Kostiuk. "By investing in this newly-established space for hands-on education, we look to expand Carleton's longstanding commitment to experiential learning."



STRIVE FOR SUSTAINABILITY
Comprehensive Sustainability Plan 2020-25



Carleton Launches New Sustainability Strategy

With its new five-year plan, Strive for Sustainability, Carleton is setting ambitious sustainability targets — targets that will require a comprehensive collective effort to reach. The plan, which was launched on Nov. 4, sets concrete goals for emissions reduction, water consumption and waste on campus while also aiming for an increase in sustainability research, teaching and community engagement. "Our previous sustainability plan was very much facilities-based," said Philip Mansfield, sustainability program manager in Facilities Management and Planning. "It was built around recycling, waste and energy. We wanted to make the new plan broader and more holistic, and we sought feedback from the community to do that. Our community doesn't only want to know what we are doing to reduce energy consumption. They want to know the overall impact and how we are collaborating with the wider community."

Open Space Master Plan

Carleton's first-ever Open Space Master Plan has been completed and we look forward to it being finalized. This new plan will help the university identify and prioritize improvements to the urban environment on campus and support improvements to pedestrian and cycling pathways. The plan was developed by consultant Brook McIlroy in consultation with all members of the campus community. The plan's focus is in alignment with the new Strategic Integrated Plan, Kinàmàgawin, the Indigenous Strategy, as well as the university's new Sustainability Plan.



Banner 9 Forms Upgrade

Information Technology Services is pleased to announce the forms upgrade from Banner 8 to Banner 9 is now complete. Banner is Carleton's enterprise resource planning system, used to manage information and data for all students and employees. The upgrade introduces a modern user interface, better search capabilities, expanded browser support and is mobile ready.

ITS Increases Capacity for Teaching and University Operations

In response to increased demand during the coronavirus pandemic, Carleton's Information Technology Services department is ensuring that the university's IT infrastructure not only meets but exceeds usage requirements. Key initiatives include: internet bandwidth capacity has been augmented by 55 per cent; the university's virtual private network (VPN) capacity has been upgraded from 1,200 to 10,000 concurrent connections; a cloud-based virtual desktop infrastructure (VDI) solution is being provisioned to provide a cost-effective, rapid deployment service to meet additional demand; and in collaboration with the Faculty of Engineering and Design, Carleton's on-premise VDI has been enhanced to support graphic-intensive applications and allow students to securely access departmental on-premise classroom computers. The university has further supported student IT needs by upgrading the wireless infrastructure in the residence building and by improving the resiliency of CuLearn.



ADVANCEMENT

Revenue (May 1 to Oct. 27, 2020)

Philanthropic	\$3,396,925
Gifts in Kind	\$5,350,951
Sponsorships	\$815,026
Research Partnerships	\$10,759,264
Total	\$20,322,166

Advancement's new strategic plan — modelling the university's "Shape the Future" Strategic Integrated Plan — establishes our core priorities for 2020/21 and beyond: building new revenue, brokering partnerships with purpose, and empowering personal and departmental resilience through challenging times.

Our foremost priority is to maintain a three-year rolling average of \$25 million/year (the sum of all philanthropic giving, sponsorship and private and holistic research partnership revenue). To ensure this, we have put significant measures and new initiatives in place to adapt and lead innovative engagement with our stakeholders and Carleton partners.

In October, Advancement began a three-year "digital transformation" project. This effort will review existing processes and techniques and recommend ideas and new technologies to bring this work both online and up to date. This transformation is necessitated by the pandemic, but we also see it as an opportunity for Carleton to be digital leaders, to respond to the needs of our community in a more timely way, to expand our engagement efforts worldwide, and to better serve our partners going forward.

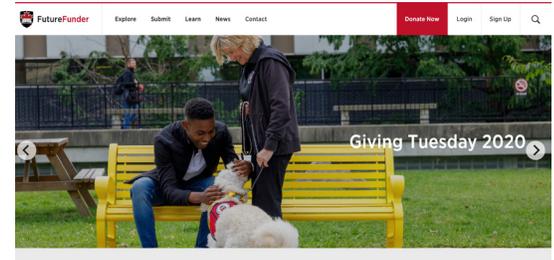
The primary tool for transformation is the **Hub for Good**, Carleton's online partnership portal. This innovative website, built in collaboration with the Community Engagement Steering Committee, is a "front door" for community and corporate supporters who wish to collaborate with Carleton students and faculty on shared social, community and economic priorities. Through the hub, Advancement hosts online conversation, shares relevant and compelling news and content, and brokers partnership discussions.

Already in 2020 we have expanded online engagement through the hub and related initiatives. **Throwback**, Carleton's homecoming celebrations, was offered virtually, giving grads worldwide a chance to participate in networking events and lectures. Our award-winning Alumni Mentors program also moved fully online. Through a comprehensive online outreach campaign, we are **engaging our graduates in Hong Kong**. And using the hub's "purpose based" strategy, we facilitated web conversations about Carleton research projects, changes in the philanthropic sector and personal resilience.

Our **Holistic Partnership** initiative supports more strategic partnerships with the corporate sector. The multi-year partnership with Ericsson, focusing on research in 5G technology, serves as a model for all future corporate relations. We plan to announce initial developments in this partnership in early 2021.

In response to national and international social challenges, Advancement is working with Awards and Equity and Inclusive Communities to create **scholarships and bursaries that support equity, diversity and inclusion** on campus and among our student body. Community members and corporate partners have enthusiastically welcomed these opportunities, and several donor-funded awards will be announced in the coming months.

And as is our tradition, we will celebrate **Giving Tuesday** — held this year on Tuesday, Dec. 1. Through the FutureFunder crowdfunding website, itself a great example of Advancement's track record in digital transformation, we invite our community to share and support student and faculty-led projects that make a difference in the world beyond Carleton. We recognize the difficult personal circumstances of many of our donors in 2020, so this year's Giving Tuesday campaign focuses more on collective impact than financial goals.





STUDENTS

As of Oct. 20, **Carleton's COVID-19 Readiness Plan for international students** was one of a select few that had been approved by the Government of Canada. We are now fully prepared to welcome and support international students who are able and choose to come to Ottawa to complete their remote studies. The International Student Services Office, in partnership with Housing and Residence Life, Health and Counselling Services, Conference Services and the Office of Student Affairs, continues to provide travel and quarantine support to international students.



Carleton increased the amount of financial aid awarded to students. The Summer Session Bursaries awarded to students with financial need increased from \$100,430 in 2019 to \$127,677 in 2020, while the amount awarded for Fall Entrance Bursaries to first-year entering students increased from \$989,900 in 2019 to \$1,028,900 in 2020. Entrance scholarships (including enhancements) increased from \$10.9 million in 2019-2020 to \$13.7 million in 2020-2021 and in-course scholarships (not including departmental awards) increased from \$7.3 million in 2019-2020 to \$9.6 million in 2020-2021.



Carleton's clubs, societies and services exhibition, **Expo Carleton**, took place on Sept. 8, with 185 groups taking part in this exhibition, including more than 160 groups participating in an individual livestream on Twitch. The individual livestreams allowed Carleton students to hear directly from the clubs, societies and services that they were interested in while being able to pop in and out of various streams.



In fall 2020, the Paul Menton Centre for Students with Disabilities (PMC) launched the **Meta-cognition, Outcomes, Resilience, and Education (MORE) Program**, a novel pilot program designed to complement the accommodation services currently offered by PMC. New students to PMC will receive a curated selection of supports that focus on student engagement, self-development and resilience. The program will be assessed over eight months, with student academic and mental health outcomes helping to determine the efficacy of these additional supports.

Our **co-op program** continues to be successful despite the current difficult labour market. We have had an approximate 80 per cent success rate in fall placements, which is nearly on par with the fall 2019 work terms.

Career Services hosted a successful **virtual career fair** in October, with 1,272 students attending to speak with 160 employer representatives from 45 employers. There were almost 3,000 individual chat interactions throughout the event.

Career Services is able to offer students **virtual international internships** for the first time during the academic year. The new virtual option has allowed flexibility for students to engage in these opportunities in conjunction with their other courses. As of October, this option has been a great success, with more than 39 students participating in the fall semester.

The READ Initiative has begun implementing **Carleton's Coordinated Accessibility Strategy**. Progress is being made in several areas, including establishing a Carleton standard for accessibility by adopting the Rick Hansen Foundation's Accessibility Certification (RHFAC) program, performing a full accessibility audit, and forming a new working group to tackle the challenge of accessible virtual collaborations. Carleton is one of only six Canadian post-secondary institutions that offer the RHFAC Assessor Training, which is currently being adapted for an online learning environment.

To continue supporting our faculty and staff in addressing diverse student needs, the **Student Support Certificate** has expanded to offer a new concentration in Student Mental Health and Well-being. This new collection of workshops primarily offered by the Office of Student Affairs includes Supporting Students in Distress, Building Student Resilience, and Substances, Stigma, and Support Students 101.

Health and Counselling Services (HCS) has implemented several initiatives to support the **mental health and wellness** of our community, including deploying a nurse to residence to assist with COVID-19 symptom management, partnering with the Royal Ottawa Hospital for psychiatry telemedicine at HCS, and partnering with CMHA, uOttawa and Algonquin for Dialectical Behavioural Therapy Training and the Familiar Faces program. HCS continues to provide virtual counselling appointments to students, including same-day counselling appointments.

ENROLMENT UPDATE

Provincial Count Date November 1, 2020

	2019	2020	% difference	% difference FTE**
Fall full-time undergraduate (degree programs)	21,447	20,988	-2.4%	1.6%
Fall full-time international undergraduate (degree programs)	2,473	2,381	-3.7%	5.0%
Fall Master's*	2,992	3,091	3.3%	4.8%
Fall PhD	1,056	1,118	5.9%	8.5%
Total Students	31,522	32,112	1.9%	-
Two-year retention rate (CSRDE methodology)	80.7%	83.4%	2.7%	-

*Includes Graduate Diplomas/Certificates, excludes off-campus MBA and Dominican University College students

** FTE Count - Fall Full-time equivalent, including full and part-time students

UNDERGRADUATE RECRUITMENT UPDATE

The International Admissions and Recruitment team has completed 57 virtual events as of mid-October, including school visits, online education fairs and agent sessions. In addition, we continue to offer daily live chats and one-on-one appointments through a new “meet the team” webpage. A virtual fall open house for international students was offered on Nov. 14 and we have increased our communication with international school guidance counsellors through a specific webpage and newsletter.

As of early October, domestic recruitment officers completed 34 online presentations for over 400 students, with high school classrooms also joining in the general presentations.

The Undergraduate Recruitment Office has sent out its annual high school packages to over 1,600 schools. This year, the package included a poster to promote the ways for students to connect with Carleton from the comfort of their home and highlighted the many online resources available to them and guidance counsellors. We continue to respond to requests from schools for additional information and viewbooks.

In October, the online Guidance Forum was launched. This six-week program of online events was targeted and promoted to guidance counsellors across the country. Over 50 guidance counsellors tuned in for our first event on Oct. 16, which featured an update from Admissions Services. Future Guidance Forum topics include Awards and Financial Aid, the Paul Menton Centre for Students with Disabilities, Housing and Residence Life Services, and information about all five faculties and their undergraduate degree programs.

Over 380 students attended the Virtual Fall Open House on Oct. 24 for the Faculty of Engineering and Design and the Sprott School of Business. We offered an additional Virtual Fall Open House on Nov. 7 for the Faculty of Arts and Social Sciences, Faculty of Public Affairs and Faculty of Science.

We have launched a series of new virtual undergraduate recruitment initiatives to attract prospective students to Carleton, including:

- Live@Five — an online series that highlights various topics, including scholarships, campus life, etc.
- One-on-one virtual coffee breaks with recruitment officers.
- A new podcast, The Talking Raven, to help students find the perfect path toward their perfect post-secondary destination.
- An Instagram Live series called CU Hometown where our recruitment officers tell stories of their journey to Carleton from their hometowns and why they also call Carleton home.
- A new bi-weekly email digest called Future Ravens Connect that features all the ways prospective students can connect with Carleton virtually to have their questions answered.