



**Carleton**  
UNIVERSITY

Canada's Capital University

# **REPORT ON INTERNATIONAL RECRUITMENT**

**Office of the Provost and Vice-President (Academic)**

**September 7, 2011**



## Navitas Recommendation

- I. It is recommended that the university not enter into a contract with Navitas Group. While Navitas does a good job of delivering a good quality educational experience within its business model, this model is not a good option for Carleton.



## Other Recommendations

II. Continue to grow the international student population on a measured track.

Grow steadily while maintaining quality, trying to keep a wide horizon of sources and developing support services incrementally.

III. Support the current international recruitment effort, be creative in approach and never rest. Base-budget investment in the recruitment units would be wise. Development and effective monitoring of an enhanced system of high-quality agents is recommended.



IV. Continue development of an in-house enhanced foundation year that will be attractive to students by helping them with transition. We have the expertise on campus to do this. Try to make these programs adaptable to address different issues for undergraduates and graduates and also for students from a variety of cultures. The fees charged should be set high enough to more than meet expenses.



- V. Continue discussion of the impact of large numbers of international students on program delivery.
- Decide locally on any limits to international participation. Endeavour to spread the international students more broadly over the programs of the university.



- VI. Establish a continuing Academic Advisory Group on International Recruitment to formally connect the work in this important area with our academic core and strategic planning.
- VII. In a real sense, international students should be Carleton students from day one, even if they do not ultimately earn a degree here.
- VIII. VIII. In difficult times keep as much as you can under your own control.