

Title:	<i>Exploring your Leadership Brand</i>
Theme:	Authentic Leadership
Type of Presentation:	Experiential Learning
Abstract:	This session will examine the student's main leadership stakeholder; themselves! During this session students will explore the key core values of their own personal leadership style. Students in the session will develop their own personal philosophy and mission statement for their own leadership brand.
Workshop Outcomes:	This session gets students to quantify their leadership style and put into words what their goals and values for leadership are. This is important to articulate because it then allows students to apply it to multiple different leadership experiences.
Why is this topic important?:	This is an important topic for SOAR because it can relate to all levels of leaders. This is valuable for novice leaders to think about when first starting out in leadership development, and it is also important for intermediate leaders to know and assess throughout their development as well.
Presentation Breakdown	
Timeline:	<p>10 minutes – leadership brainstorm</p> <p>Students are asked in small groups to brainstorm various qualities of famous leaders (i.e. Nelson Mandela, MLK, Angela Merkel.)</p> <p>15 Minutes – Values Chart</p> <p>Using a values chart leaders are asked to select their top 20 most important values and then narrow it down to 10</p> <p>15 Minutes – Leadership Mantra and Mission Statement</p> <p>Using various templates and examples students are asked to use their core values and write a mission statement for their leadership style</p>
Physical Takeaway:	Students will leave the session with their values chart and a mission statement specific to their leadership brand.

